MODUL UNIVERSITY
PRIVATE UNIVERSITY VIENNA

ANNUAL REPORT 2018/2019

Submitted to the Agency for Quality Assurance and Accreditation Austria

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1. The University's and study programs' development

1.1. 2018-2019 in a nutshell

2018/2019 was a challenging year because of the issues with the Dubai campus of Modul University. On the Vienna campus, the preparatory work for a new Bachelor of Science in Data Science started.

During the summer 2018, the situation in Dubai worsened. Though requested multiple times, neither the contact details nor the admission documents of the students were sent to the UB. Hence, the President of Modul University Vienna did not sign the KHDA Guarantee Letter required to maintain the status of a university offering academic services in Dubai and due on September 1, 2018. In the beginning of October 2018, 10 days before the announced graduation ceremony in Dubai, the Academic Office of the Vienna campus received transcript data and admissions documents for 28 (presumably graduating) students. Analysis of the material by the admissions and academic office team revealed that only 1 out of 28 students successfully passed all admissions and study conditions. Consequently, the President signed one diploma only. On October 10, additional documents were submitted, which led to the final assessment that 8 additional students (9 in total) would fulfill all requirements to graduate. On October 11, however, the University Board found evidence (photo material, reports), that the Campus Board in Dubai had organized a graduation event for (presumably) all students. Since issuing diplomas without signature by the President is a major violation of the regulations accredited by Modul University Vienna, the University Board was, after consultation with the University Council, compelled to terminate the contract with the Dubai investor (DIID) on October 25, 2018 and to inform the authorities (AQ Austria and KHDA). The University Board presented a teach-out phase for all duly enrolled students to AQ Austria, at the same time as presenting the University's wish to return the accreditation for Dubai. This was approved by AQ Austria on February 13, 2019. The accreditation for the Dubai campus was officially withdrawn on February 18, 2019 Modul University Vienna received a temporary accreditation by AQ Austria for the different study programs previously accredited on the Dubai campus, so that all students duly enrolled before October 28, 2018 on the Dubai campus get the opportunity to finish their degrees. In accordance with the teach-out plan stipulated by AQ Austria, MU Vienna offered two options for completing the studies: 1) Finish the studies at the MU Vienna campus; 2) Finish the degree online. On April 8, 2019, the students that attended the graduation ceremony of October 2018 were contacted via email and phone to submit their missing admission documents. Once these were received, their graduation documents could be issued and sent to them. For the operations of the campus in Dubai, the University Board did not receive any reliable data for 2018/2019 due to the discontinuation of the collaboration contract and communication with DIID. The activities of DIID have been comprehensively reported to AQ Austria as part of a supervising procedure which took place in 2019 and are therefore not included in this report. On December 21, 2018, Modul University Vienna received the results of the 2018 GreenMetric World University Rankings (run by the University of Indonesia). MU ranked 122nd worldwide and retained the 2nd position in Austria.

In January 2019, the Dean of the Undergraduate School suggested to the University Board that the University should consider developing a new BSc study degree program in the field of data science. The UB welcomed this proposal and asked the Dean of the UG School to form a working group to develop a concept for investigation.

1.2. Changes in the study and examination regulations

In 2018/2019, the study regulations of all study programs were revised, as well as the examination regulations. The details of the changes are displayed in Annex II.
The following table gives an overview of the changes of the study and examination regulations and their justifications.

Regulation	Changes and justifications
Changes common to the Study Regulations of the Undergraduate Study Programs	• The prerequisites of admission and the English tests accepted were clarified. The level required did not change, but it was made clear which certificates can be accepted. • The reference to the pre-2017 curriculum was removed, as the transition had successfully been completed and no student was enrolled in the program anymore. • The designation "major" was changed to "specialization" for a better communication towards the outside. • Since the Foundation Program is not a degree program, it was removed from the Undergraduate Study Regulations and is only mentioned in them.
Study Regulations for the Bachelor of Business Administration in Tourism, Hotel Management, and Operations	• Academic Writing was made a prerequisite for the Bachelor Thesis. • The two practical courses that were lasting over two semesters were split in two courses of equal parts (Module I and Module II) for administrative reasons. Module I needs to be successfully completed to take Module II.
Study Regulations for the Bachelor of Business Administration in Tourism and Hospitality Management	• The reference to the pre-2017 curriculum was removed, as the transition had successfully been completed and no student was enrolled in the program anymore. • Academic Writing was made a prerequisite for the Bachelor Thesis Tutorial.
Study Regulations for the Bachelor of Science in International Management	• Academic Writing and Research Design were made prerequisites for the Bachelor Thesis Tutorial. • Philosophy of Science was made a prerequisite for the Bachelor Thesis.
Study Regulations for the Master of Science Programs	• The Dean, and not the UB, approves holds of thesis. • Two courses in the Msc in International Tourism Management were modified and their title changed to Service Quality Management for Tourism and Hospitality and Tourist Behavior. This was done in order to sharpen the profile of the program. • Moreover, two specialization names were simplified ("Digital Marketing" and "Real Estate Management"). • A precision was made to specify on how a specialization can be achieved, as some students were trying to have more than one specialization without taking more ECTS. The requirements are 15 ECTS and 3 unique courses have to be taken.
Study Regulations for the Master of Business Administration Program	• The admission requirements were tightened. • A precision, that the MBA is an 18 month-long program, has also been added. • Thesis are evaluated by the supervisor and a chair, appointed by the Dean.

Regulation	Changes and justifications
	• The Dean, and not the UB approves holds of thesis. • Two specialization names were simplified ("Digital Marketing" and "Real Estate Management"). • A precision was made to specify on how a specialization can be achieved, as some students were trying to have more than one specialization without taking more ECTS: 15 ECTS and 3 unique courses have to be taken.
Study Regulations for the Doctor of Philosophy in Business and Socioeconomic Sciences	• The requirement for single authorship is only necessary for one article, the two other articles can be co-authored. This should help promote the cooperation between the PhD student and his/her supervisor. Indeed, it appeared that if the supervisor cannot be co-author, he/she might not help identify topics and ideas and share intellectual input with the PhD student. • A suggestion to hold the defense proposal during the second year of work has been added, as PhD students tended to schedule their defense proposal only shortly before the thesis defense itself.
Examination Regulations	• A conversion table to the US GPA, based on the OCDE conversion table, was included, as several students requested some guideline to convert their weighted average grade to the US GPA. • The reasons for appealing against the process of examinations were clearly defined to avoid misunderstandings. • It was clarified that a contract termination takes effect immediately, as it was not clear before and led to some misunderstandings. • An explicit list of precise issues and principles have been listed to establish in which cases it is possible to countermand decisions made by the Semester Conference and in terms of grading. The Dean can now reopen a case closed by the Studies and Examination Committee. This is supposed to be an emergency brake in case of an appeal to the Studies and Examination Committee.

2. Students and Faculty

2.1. Study Programs

2.1.1. Overview of the Study Programs

In the academic year 2018/2019, Modul University offered twelve study programs in Vienna, Dubai[1] and Nanjing:

1. Bachelor of Business Administration (BBA) in Tourism and Hospitality Management in Vienna, Dubai, and Nanjing
2. Bachelor of Business Administration (BBA) in Tourism, Hotel Management and Operations in Vienna
3. Bachelor of Science (BSc) in International Management in Vienna and Dubai

[1] The accreditation of the study programs at the Dubai campus was withdrawn by AQ Austria on February 18, 2019.

4. Master of Science (MSc) in International Tourism Management in Vienna
5. Master of Science (MSc) in Sustainable Development, Management and Policy in Vienna and Dubai
6. Master of Science (MSc) in Management in Vienna
7. Master of Business Administration (MBA), for professionals ('Universitätslehrgang') in Vienna and Dubai
8. Master of Business Administration (MBA) in Tourism Management, for professionals ('Universitätslehrgang') in Vienna; outbound study program
9. Master of Business Administration (MBA) in New Media and Information Management, for professionals ('Universitätslehrgang') in Vienna; outbound study program
10. Master of Business Administration (MBA) in Public Governance and Management, for professionals ('Universitätslehrgang') in Vienna; outbound study program – terminated on January 17, 2019
11. Master of Business Administration (MBA) in Sustainable Development and Management, for professionals ('Universitätslehrgang') in Vienna; outbound study program – terminated on January 17, 2019
12. Doctor of Philosophy (PhD) in Business and Socioeconomic Sciences in Vienna.

The basic information on these programs can be found in the following table, which shows the list of programs for which Modul University recruited students in 2018/2019.

Name	Degree	ECTS	Min. duration	Tuition fee
Modul University campus in Vienna				
Bachelor of Business Administration in Tourism and Hospitality Management	BBA	180	3 years	€ 12,333 p.a. (€ 37,000 total)
Bachelor of Business Administration in Tourism, Hotel Mgt. and Operations	BBA	240	4 years	€ 13,000 p.a. (€ 52,000 total)
Bachelor of Science in International Management	BSc	180	3 years	€ 12,333 p.a. (€ 37,000 total)
Master of Business Administration (MBA)	MBA	90	1,5 years	€ 16,666 p.a. (€ 25,000 total)
Master of Science in International Tourism Management	MSc	120	2 years/3 years*	€ 12,000 p.a. (€ 24,000 total)
Master of Science in Sustainable Development, Management and Policy	MSc	120	2 years/3 years*	€ 12,000 p.a. (€ 24,000 total)
Master of Science in Management	MSc	120	2 years/3 years*	€ 12,000 p.a. (€ 24,000 total)
Doctor of Philosophy in Business and Socioeconomic Sciences	PhD	240	4 years	€ 45,000 total
Modul University campus in Nanjing				

Name	Degree	ECTS	Min. duration	Tuition fee
Bachelor of Business Administration in Tourism and Hospitality Management	BBA	180	3 years	RMB 25,000 p.a. (RMB 75,000 total)
Modul University campus in Dubai				
Bachelor of Business Administration in Tourism and Hospitality Management	BBA	180	3 years	AED 53,950 p.a. (AED 161,847 total)
Bachelor of Science in International Management	BSc	180	3 years	AED 56,518 p.a. (AED 169,554 total)
Master of Science in Sustainable Development, Management and Policy	MSc	120	2 years	AED 43,352 p.a. (AED 86,704 total)
Master of Business Administration (MBA)	MBA	90	1,5 years	AED 68,078 p.a. (AED 102,118 total)

*part-time option

The current curricula can be found at https://www.modul.ac.at/student-life/academic-services/rules-and-regulations.

2.1.2. Modul University's Foundation Program

In addition to the accredited study programs, which lead to academic titles, Modul University also offers on its Vienna campus a Foundation Program. It is a preparatory course for undergraduate students, who do not yet fully fulfill the University's requirements or who need more time to get acquainted to their new study environment. The Foundation Program provides students with the essential preparation for a smooth transition into any of MU's bachelor programs. Students achieve a level of proficiency in English and Mathematics in accordance to the university regulations and are also exposed to key aspects in Business Administration, Geography and Economics. They gain a theoretical education, but also get the necessary support for settling down in Vienna and adapting to life in Austria and its culture. Upon successful completion of the foundation program and a final exam, students may directly enter the bachelor program of their choice at Modul University Vienna.

Course Overview	Program Facts
• English: 16 h/week • Mathematics: 6 h/week • Business Administration: 6 h/week • Geography and Economics: 6 h/week	• Duration: One full-time semester (September - January or February - June) • Language: English • Tuition Fee: € 5,900

2.1.3. Figures of the Study Programs

	BBA THM	BBA THO	BSc IM	MSc ITM	MSc SDMP	MSc MGT	MBA[7]	PhD	Total MU Vienna	Change to last year	MU Nanjing
Students[1]	133	138	217	20	13	34	96	16	**667**	**+42**	89
New Students 2018/2019	43	37	79	5	8	19	30	4	**225**	**+29**	54
Female students' rate	70.7%	67.4%	39.2%	85.0%	46.2%	61.8%	45.8%	50.0%	**55.2%**	**-2.5%**	73%
Students per faculty[2]	6.3	6.6	10.3	1.0	0.6	1.6	4.6	0.8	**31.8**	**+4.6**	19
International students' rate[3]	69.2%	79.0%	68.7%	80%	84.6%	61.8%	76.0%	68.8%	**72.3%**	**+3%**	100%
Graduates	31	25	33	7	1	5	18	2	**122**	**-8**	--
Female graduates' rate	77.4%	84.0%	36.4%	85.7%	100%	60%	55.6%	0%	**63.1%**	**+22.5%**	--
Average duration of studies at MU[4] (graduates, semester)	6.9	8.7	6.7	5.7	7	4.8	11.1 (in terms)	9	**N/A**	**N/A**	--
Withdrawal rate[5]	3.8%	1.4%	3.2%	15.0%	0%	2.9%	1.0%	0%	**2.8%**	**-37.8%**	3%
Expulsion rate[6]	3.0%	2.9%	5.0%	0%	15.4%	0%	2.1%	0%	**3.4%**	**-56.4%**	--

[1]This figure includes all students that have been enrolled at some point from 01/09/2018 to 31/08/2019.
[2] Counted are all Full, Associate and Assistant Professors.
[3] Counted are all students with a non-Austrian citizenship. For details on the outgoing students and their destinations, see table "Student Exchanges".
[4] Number of semesters for the graduates (does not include the duration of studies at previous universities/programs).
[5] Rate of students who left the university on their own accord without graduating in relation to the total number of students in the study program.
[6] Rate of students expelled by the university in relation to the total number of students in relation to the total number of students in the study program.
[7] All MBA study programs.

2.1.4. Figures of the Study Programs: Comparison over 5 years at the Vienna campus

	BBA THM					BBA THO					BSc IM				
	14-15	15-16	16-17	17-18	18-19	14-15	15-16	16-17	17-18	18-19	14-15	15-16	16-17	17-18	18-19
Students	193	227	181	154	133	59	101	112	135	138	87	146	169	184	217
New Students	57	46	40	38	43	37	44	33	33	37	46	61	58	68	79
Female students' rate	64.8%	65.2%	68.0%	68.2%	70.7%	72.9%	73.3%	71.4%	65.9%	67.4%	36.8%	43.2%	44.4%	40,8%	39.2%
Students per faculty[1]	9.1	6.4	9.0	6.7	6.3	2.8	2.7	5.6	5.9	6.6	4.1	3.9	8.4	8	10.3
International students[2]	67.9%	70.0%	71.8%	68.8%	69.2%	57.6%	60.4%	67.9%	73.3%	79.0%	63.2%	64.4%	63.3%	66,8%	68.7%
Graduates	44	56	62	48	31	-	4	13	20	25	-	16	43	30	33

Female graduates' rate	70.5%	64.3%	61.3%	60.4%	77.4%	-	75.0%	76.9%	75.0%	84.0%	-	18.8%	53.5%	30.0%	36.4%
Avg duration of studies[3]	6.8	6.8	7.6	7.4	6.9	-	5.0	7.0	8.1	8.7	-	5.3	6.0	6.6	6.7
Withdrawal rate[4]	1.0%	4.8%	1.7%	3.2%	3.8%	5.1%	4.0%	1.8%	4.4%	1.4%	0.0%	2.7%	2.4%	6.5%	3.2%
Expulsion rate[5]	12.4%	4.8%	3.3%	8.4%	3%	1.7%	2.0%	1.8%	5.2%	2.9%	2.3%	3.4%	7.1%	8.7%	5.0%

	MSc ITM					**MSc SDMP**					**MSc MGT**				
	14-15	15-16	16-17	17-18	18-19	14-15	15-16	16-17	17-18	18-19	14-15	15-16	16-17	17-18	18-19
Students[1]	28	36	24	21	20	10	12	8	10	13	-	-	16	27	34
New Students	14	11	6	8	5	6	3	4	4	8	-	-	16	12	19
Female students' rate	64.3%	75.0%	79.2%	76.2%	85.0%	50.0%	58.3%	37.5%	40.0%	46.2%	-	-	75.0%	81.5%	61.8%
Students per faculty[2]	1.3	0.9	1.2	0.9	1.0	0.5	0.3	0.4	0,4	0.6	-	-	0.8	1.2	1.6
International students[3]	89.3%	88.9%	83.3%	81.0%	80%	57.5%	75.0%	62.5%	80.0%	84.6%	-	-	75.0%	77.8%	61.8%
Graduates	6	17	7	6	7	10	7	1	4	1	-	-	-	9	5
Female graduates' rate	66.7%	70.6%	87.5%	50.0%	85.7%	40.0%	57.1%	100%	25%	100%	-	-	-	88.9%	60%
Avg duration of studies	4.0	6.0	4.3	5.3	5.7	4.1	4,4	4.8	4.3	7	-	-	-	3.9	4.8
Withdrawal rate[4]	3.6%	0.0%	8.3%	9.5%	15.0%	30.0%	8.3%	0.0%	0.0%	0.0%	-	-	6.3%	1.1%	2.9%
Expulsion rate[5]	3.6%	2.8%	8.3%	0.0%	0%	20.0%	8.3%	12.5%	20.0%	15.4%	-	-	0.0%	0.0%	0%

	MBA[6]					**PhD**					**Total**				
	14-15	15-16	16-17	17-18	18-19	14-15	15-16	16-17	17-18	18-19	14-15	15-16	16-17	17-18	18-19
Students[1]	67	76	66	81	96	7	11	13	13	16	451	609	589	625	**667**
New Students	35	18	13	30	30	2	4	3	4	4	197	187	173	196	**225**
Female students' rate	47.8%	50.0%	56.1%	43.2%	45.8%	28.6%	45.5%	46.2%	53.8%	50.0%	57.0%	59.4%	60.3%	56.5%	**55.1%**
Students per faculty[2]	3.2	2.0	3.3	3.5	4.6	0.3	0.3	0.6	0.6	0.8	21.5	16.5	29.4	27.2	**31.8**
International students[3]	86.6%	71.1%	74.2%	70.4%	76.0%	85.7%	90.9%	84.6%	76.9%	68.8%	70.0%	68.8%	69.6%	70.2%	**72.3%**
Graduates	8	12	7	13	18	0	1	1	1	2	68	113	134	130	**122**
Female graduates' rate	37.5%	50.0%	85.7%	61.5%	55.6%	-	100%	0%	0%	0%	61.8%	57.5%	62.7%	51.5%	**63.1%**
Avg duration of studies	7.8	10.8	11.6	10.1	11.1	-	4.0	7.9	10	9	N/A	N/A	N/A	N/A	**N/A**
Withdrawal rate[4]	0%	0%	0%	0%	1.0%	14.3%	0%	7.7%	0%	0%	9.3%	3.3%	2.2%	4.5%	**2.8%**
Expulsion rate[5]	0%	1.3%	13.6%	13.6%	2.1%	0%	0%	0%	0%	0%	6.7%	3.4%	5.4%	7.8%	**3.4%**

[1] Counted are all Full, Associate and Assistant Professors.

[2] Counted are all students with a non-Austrian citizenship. For details on the outgoing students and their destinations, see table "Student Exchanges".

[3] Number of semesters for the graduates (does not include the duration of studies at previous universities or programs).
[4] Rate of students who left the university on their own accord without graduating in relation to the total number of students.
[5] Rate of students expelled by the university in relation to the total number of students.
[6] All MBA study programs.

2.1.5. Student Mobility

2.1.5.1. On the Vienna campus

Fall 2018	INCOMING	OUTGOING
Bogacizi	0	0
CBS, Cologne	2	0
Dublin Institute of Technology, Ireland	0	0
Hong Kong Polytechnic University, China	0	0
ISAG Porto	0	0
La Rochelle, France	0	0
NHTV Breda University of Applied Sciences, Netherlands	0	0
San Francisco State University, USA	0	1
Southern Denmark	0	0
Taylors University Malaysia	2	0
Temple University Philadelphia, USA	0	0
TSI Barcelona, Spain	1	0
Universidad Anáhuac Mayab, Mexico	1	0
University of Barcelona	0	0
University of Central Florida, Orlando, USA	0	2
University of Florida	0	0
University of Surrey, UK	2	0
Total Fall 2018	**8**	**3**

Spring 2019	INCOMING	OUTGOING
Bogacizi	1	0
CBS, Cologne	0	0
Dublin Institute of Technology, Ireland	0	0
Hong Kong Polytechnic University, China	1	2
La Rochelle, France	2	0
NHTV Breda University of Applied Sciences, Netherlands	0	0
San Francisco State University, USA	0	0
Southern Denmark	0	0
Taylors University Malaysia	0	0
Temple University Philadelphia, USA	0	0
TSI Barcelona, Spain	0	1
Universidad Anáhuac Mayab, Mexico	0	0
University of Barcelona	1	1
University of Central Florida, Orlando, USA	2	1
University of Florida	0	0
University of Surrey, UK	0	0
Universidade Europeia	15	0

UIDE	0	0
Total Spring 2019	**22**	**5**
Total 2018/2019	**30**	**8**

2.1.5.2. On the Nanjing campus

Modul School Nanjing tried to establish student exchange agreements to enable students in the dual-degree program to study one semester abroad.

The International Affairs Department signed a student exchange agreement with Modul University Vienna. The following agreements were still pending on August 31, 2019: with Modul University Dubai (on hold), with PIM Bangkok (work in progress), with IFT Macau (negotiations stopped because of a lack of interest), with Mahidol International College Bangkok (work in progress), with Poznan University of Economics (work in progress), with University of Applied Sciences Frankfurt (work in progress), with Rajabhat University Chiang Mai (work in progress).

Fall 2018	INCOMING	OUTGOING
Modul University Vienna (BBA in Tourism and Hospitality Management)	0	7
Total Fall 2018	**0**	**7**

Spring 2019	INCOMING	OUTGOING
Modul University Vienna (BBA in Tourism and Hospitality Management)	0	0
Total Spring 2019	**0**	**0**
Total 2018/2019	**0**	**7**

2.1.6. Allocation of Scholarships

In the reporting period, the following scholarships, grants and reductions were awarded:

2018/2019	Amount	Number	Total
Modul University Vienna Campus			
Sibling Reduction	€ 5,000.00	6	€ 30,000.00
Business/Tourism School Reduction	€ 2,500.00	5	€ 12,500.00
Modul School Alumni	€ 4,000.00	1	€ 4,000.00
WKW Grant UG Medium	€ 9,000.00	51	€ 459,000.00
WKW Grant UG High	€ 14,000.00	4	€ 56,000.00
Undergraduate Alumni Grant	€ 4,000.00	1	€ 4,000.00
Dean's List Merit Grant	€ 13,000.00	1	€ 13,000.00
WKW Grant MSc Small	€ 5,000.00	1	€ 5,000.00
WKW Grant MSc Medium	€ 8,000.00	5	€ 40,000.00
MSc Merit Grant Small	€ 5,000.00	2	€ 10,000.00
MSc Merit Grant Medium	€ 8,000.00	2	€ 16,000.00
MSc Merit Grant High	€ 12,000.00	17	€ 204,000.00
MSc Alumni Grant	€ 2,000.00	3	€ 6,000.00

MSc Valedictorian Grant	€ 24,000.00	2	€ 48,000.00
MBA Merit Grant Medium	€ 13,000.00	18	€ 234,000.00
MBA Merit Grant High	€ 16,000.00	2	€ 32,000.00
MBA Merit Young Hotelier Award	€ 12,500.00	6	€ 75,000.00
Industry Partner Full MBA Scholarship	€ 25,000.00	5	€ 125,000.00
MBA High Achievement Scholarship	€ 5,000.00	1	€ 5,000.00
PhD Partial Scholarship Type 1	€ 22,500.00	1	€ 22,500.00
PhD Partial Scholarship Type 2	€ 23,000.00	2	€ 46,000.00
PhD Full Scholarship	€ 45,000.00	4	€ 180,000.00
Total 2018/2019 for the Vienna campus of Modul University			**€ 1,627,000.00**
Modul University Nanjing Campus			
Academic Excellence 1st Prize	¥ 1,600.00	3	¥ 4,800.00
Academic Excellence 2nd Prize	¥ 800.00	14	¥ 11,200.00
Academic Excellence 3rd Prize	¥ 500.00	29	¥ 14,500.00
Improvement Award	¥ 300.00	7	¥ 2,100.00
Outstanding Student Leader	¥ 500.00	3	¥ 1,500.00
Total 2018/2019 for the Nanjing campus of Modul University			**RMB 34,100.00**

2.2. Academic Staff

Modul University Vienna Campus				
	Teaching Responsibility[1]	**Basic Research**	**Transfer Services[2]**	**Administration and Sustainable Development[3]**
Faculty[4]				
Full Professor (FProf) Post-Doc, habilitated or equivalently qualified academic employee	30% 10 WSHY	40%	10%	20%
Associate Professor (AscProf) Post-Doc, habilitated or equivalently qualified academic employee	30% 10 WSHY	40%	10%	20%
Assistant Professor (AssProf) Post-Doc, non-habilitated academic employee, basic and applied research	30% 10 WSHY	50%	10%	10%
Senior Lecturer (SL) Post-Doc, non-habilitated academic employee, applied research	60% 20 WSHY	0%	10%	30%
Researcher and Lecturer (RL) Pre-Doc currently studying	25% 2/6 WSHY (1/2 yr)	50%	0%	25%

Lecturer (L) Post- or Pre-Doc	50-100%	0%	0-50%	0-50%
Other Academic Employees[4]				
Researcher (R) Post- or Pre-Doc	0%	0-100%	0 -100%	0%
Scholarship Students[5]				
PhD Student (PhDS) e.g. scholarship in collaboration with the industry	15% 2 WSHY (2nd yr) 4 WSHY (3rd yr+)	85%	0%	0%
Graduate Assistantship Student (GAS) studying at MU's MSc study programs	0-10 hours/week			

Modul University Nanjing Campus			
	Teaching Responsibility[1]	**Research**	**Administration and Services**
Faculty (funded by Pujiang IHD resources)			
Full Professor (FProf) Post-Doc, habilitated or equivalently qualified academic employee	40% 12 WSHY	25%	35%
Associate Professor (AscProf) Post-Doc, habilitated or equivalently qualified academic employee	40% 12 WSHY	25%	35%
Assistant Professor (AssProf) Post-Doc, non-habilitated academic employee, basic and applied research	45% 15 WSHY	35%	20%
Senior Lecturer (SL) / Assistant Professor Post-Doc, non-habilitated academic employee, applied research	90% 30 WSHY	0%	10%
Researcher and Lecturer (RL) Pre-Doc currently studying	25% 3/8 WSHY (1st/2nd year)	50%	25%
Lecturer (L) Type A Post- or Pre-Doc without administrative tasks	100% 34 WSHY	0%	0%
Lecturer (L) Type B Pre-Doc with substantial administrative tasks	60% 20 WSHY	0%	40%
Other Academic Staff			
Senior Researcher (SR) / Assistant Professor Post-Doc, non-habilitated academic employee, basic and applied research	0%	50-100%	0-50%
Researcher (R) Post- or Pre-Doc	0%	50-100%	0-50%

[1] WSHY = Weekly semester hours per year; approximate percentage of total hours of employment; the percentage of teaching responsibilities includes preparation time for classes.
[2] including time for applied (industry) research.
[3] Tasks that are considered a contribution to sustainable development are, for instance, the participation in the Sustainability Committee, or the involvement in projects approved by the Sustainability Committee (e.g. creating a life cycle assessment for the university, implementing sustainable improvements in the university's food and beverage concept).
[4] Responsibilities defined in the labor contract.
[5] Responsibilities defined in the study contract.

Broken down in departments, the academic staff of Modul University at the Vienna campus and at the Nanjing campus included in 2018/2019:

	IM	NMT	SGM	TSM	**Total Vienna**	**Total Nanjing**
Full Professors	1	1	1	5	**8**	**1**
Associate Professors	1	0	2	2	**5**	**0**
Assistant Professors	2	2	2	3	**9**	**1**
Researchers/Lecturer	0	0	0	3	**3**	**0**
Lecturer	3	0	1	0	**4**	**3**
Researcher	0	6	0	2	**8**	**0**
Total	**7**	**9**	**6**	**15**	**37**	**5**

2.2.1. Functions, Teaching Load and Work Time of the Academic Core Staff

No.	Surname	Name	Acad. Degree	Function[4]	Department	Teaching 2018/2019[2]		Work Time
						Class hours	Thesis & exam supervision	
Modul University Vienna Campus (Modul University and Modul Technology)								
1	Antonschmidt	Hannes	MA	RL	TSM	11.8 h	-	40 h
2	Aubke	Florian	Dr.	SL, Dean[3]	TSM	10.5 h	1 h	40 h
3	Bassani[1]	Adriana	MSc	R-Admin	NMT	-	-	30 h
4	Brasoevanu[1]	Adrian	MSc	R	MT	-	-	38 h
5	Christopoulos	Dimitris	Dr. habil.	AscProf, Dean	SGM	9.9 h	1.4 h	32 h
6	Coronel	Rod Michael	BSc	R	MT	-	-	40 h
7	Dan[1]	Daniel	PhD	AssProf	NMT	7.0 h	-	40 h
8	Dickinger	Astrid	Dr. habil.	FProf, Dean[3]	TSM	7.75 h	0.5 h	34 h
9	Drury[1]	Cornelia	MBL	L	IM	9.0 h	-	20 h
10	Estaji[1]	Alireza	MSc	R	TSM	-	-	5h
11	Filippov[1]	Pavel		R	MT	-	-	
12	Fischer	Fabian	Dipl.-Ing.	R	MT	-	-	30 h
13	Fischl	Daniel	BSc	R	MT	-	-	35 h
14	Garaus[1]	Marion	Dr. habil.	SL-AscProf	IM	16 h	0.3 h	40 h
15	Gunter	Ulrich	Dr.	AscProf	TSM	9.5 h	0.5 h	40 h
16	Hibbert	Simon	MBA	L	SGM	24.0 h	0.9 h	25 h
17	Kerschner	Christian	PhD	AssProf	SGM	8.0 h	-	40 h
18	Kolomoyets	Yuliya	Msc	RL	TSM	5.95 h	0.2 h	40 h
19	Lalicic	Lidija	PhD	AssProf	TSM	5.75 h	3.2 h	40 h
20	Lang[1]	Maximilian	MSc	R-Admin	NMT	-	-	40 h
21	Leonard	David	PhD	L	SGM	17.0 h	-	20 h
22	Loisch[1]	Ursula	Dr.	SL-AssProf	IM	4.0 h	-	4 h
23	Lord	Maria	Mmus	L	IM	16.75 h	-	20 h

No.	Surname	Name	Acad. Degree	Function[4]	Department	Teaching 2018/2019[2]		Work Time
						Class hours	Thesis & exam supervision	
24	Lund-Durlacher	Dagmar	Dr. habil.	FProf, Dep. Head	TSM	4.0 h	2.5 h	20 h
25	Mazanec	Josef	Dr. habil.	FProf	TSM	7.0 h	-	20 h
26	Melo Jacobo	Jose Arturo	MSc	R	TSM	-	-	10 h
27	Nixon	Lyndon	PhD	AssProf	NMT	8.75 h	1.3 h	40 h
28	Önder-Neuhofer	Irem	Dr. habil.	AscProf	TSM	7.0 h	1.3 h	40 h
29	Ponocny	Ivo	Dr. habil.	FProf, Dean	SGM	10.35 h	1 h	40 h
30	Schäfer	Tobi	Dipl. Red.	R	NMT	-	-	10 h
32	Scharl	Arno	DDr. habil.	FProf, Dep. Head	NMT	4.0 h	0.5 h	40 h
33	Sedlacek	Sabine	Dr.	AscProf, Vice P., Dep. Head	SGM	7.5 h	3 h	40 h
34	Smeral	Egon	Dr. habil.	FProf	TSM	6.0 h	0.2 h	20 h
35	Steixner	Jakob	Mag.	R	MT	-	-	40 h
36	Tomej	Kristof	MSc	RL	TSM	5 h	1.3 h	40 h
37	Treiblmaier	Horst	Dr. habil.	FProf, Dep. Head	IM	10 h	2.4 h	40 h
38	Weinmayer	Karl	PhD	AssProf	IM	11 h	0.7 h	40 h
39	Weismayer	Christian	Dr.	SL-AssProf	SGM	15 h	2 h	30 h
40	Wöber	Karl	Dr. habil.	FProf, President	TSM	3.5 h	-	40 h
41	Zekan	Bozana	PhD	AssProf	TSM	10.8 h	2.6 h	40 h
Total actual teaching load:						**299.6 h**		
Modul University Nanjing Campus								
1	Folan	Thomas	BA, BM, MM, DMA, USA	NJPJI Internal lecturer	TSM/ MSN	4 h	-	40 h
2	Jang	Se You	PhD	AssProf	TSM/ MSN	15 h	-	40 h
3	Liu	Sherry	MBA	NJPJI Internal Lecturer	TSM/ MSN	4 h	-	40 h
4	Zhang	Hardy	MBA	NJPJI Internal Lecturer	TSM/ MSN	4 h	-	40 h

No.	Surname	Name	Acad. Degree	Function[4]	Department	Teaching 2018/2019[2]		Work Time
						Class hours	Thesis & exam supervision	
5	Zins	Andreas	Dr. habil.	FProf	TSM/ MSN	5 h	-	40 h
Total actual teaching load:						**32 h**		

[1] partly on maternity leave/not employed during the whole reporting period, left university or started during the period
[2] in accredited study degree programs only, incl. supervision of theses
[3] promoted/elected during the reporting period
[4] RL: Researcher/Lecturer; SL: Senior Lecturer; AscProf: Associate Professor; R: Researcher; FProf: Full Professor; L: Lecturer; AssProf: Assistant Professor; Dep. Head: Department Head; Vice P.: Vice President.

Modul University Vienna is also proud to keep academic ties with its adjunct faculty and research associates[2], scholars who studied at Modul University or worked there:

Adjunct Professors	Prof. Dr. Daniel Fesenmaier (University of Florida) FH-Prof. Dr. Scholz, Markus, M.Sc. (LSE) (FH-Wien) Prof. Dr. Andreas Zins (MODUL School of Tourism and Hospitality Management Nanjing)
Adjunct Assistant Professors	Dr. Xavier Matteucci
Research Associates	Dr. Ulrike Bauernfeind (Statistics Austria) Dr. Valeria Croce (European Commission) Dr. Clemens Költringer (Vienna Tourism Board) Dr. Tina Tiller Dr. Karin Wegenstein (University of Applied Sciences Wiener Neustadt)

[2] The full list is also available on the University's website: https://www.modul.ac.at/about/faculty-and-staff/research-associates

2.2.2. External Lecturers: Contracted Hours, Qualifications

In 2018/2019, the following external lecturers taught at Modul University:

No.	Surname	Name	Title/Function	Program	Teaching h[1]
Modul University Vienna Campus					
1	Agneter	Doris	DI Dr.	MBA	0.5 h
2	Akbari	Karl	Msc	UG	3.0 h
3	Augustin	Florian		UG	2.0 h
4	Benedikt	Josef	Dr.	MSc	2.0 h
5	Bergner	Sabine	Mag. Dr.	MBA	1.5 h
6	Borsoi	Andrea	Mag.rer.soc.oec Msc MBA	UG	2.0 h
7	Bruggemann	Sabine	Dr.	UG	4.0 h
8	Brugger	Walter	Dr.	UG	6.0 h
9	Cortelletti	Michael	MA	UG	0.2 h
10	Daurer	Veronika	Dr. LL.B.	UG	2.0 h
11	Detering	Jakob	M.A.	MBA	3.0 h
12	Dressler	Stefan	Mag.	UG	4.0 h
13	Du Bois	Cind	Prof. Dr.	MBA	2.0 h
14	El Senosy	Didier	MA	UG	6.0 h
15	Fesenmaier	Daniel	Dr.	MBA	1.5 h
16	Förster	Geraldine	MBA	UG	1.0 h
17	Galloway	Laura	Prof.	MBA	1.5 h
18	Gansterer	Gottfried	Dipl. Päd.	UG	12.0 h
19	Gindl	Stefan	PhD	UG	2.0 h
				MBA	3.0 h
20	Glocker	Christian	Mag. Dr. MSc	UG	6.0 h
21	Gruber	Brigitte	MBA	UG	4.0 h
22	Haas	Christian	MSc	UG	6.0 h
23	Haas	Hello	Mag.	UG	2.0 h
24	Habermann	Markus	Mag.	UG	12.0 h
25	Hammerschmid- Kovar	Barbara	Dipl. BW MBA	UG	6.0 h
26	Harari	Daniel	BA	UG	2.0 h
27	Havel	Ruth	Mag.	UG	4.0 h
29	Heindler	Florian	MMAg. Dr	UG	2.0 h
30	Hubmann-Haidvogel	Alexander	Dipl.-Ing.	UG	3.0 h
31	Hutchinson	Brian	BCL LLM DAL	MBA	1.5 h
32	Jungwirth-Edelmann	Eva Aileen	MA	UG	11.9 h
33	Koeltringer	Klemens		MBA	0.5 h
34	Keiler	Stephan	Mag. Dr., LL.M.	UG	2.0 h
35	Köppl	Stefan	MSc	MBA	0.5 h
36	Kremslehner	Daniela	Dipl.-Ing. Dr.	UG	2.0 h
37	Krstovic	Jelena	PhD	MBA	1.5h

No.	Surname	Name	Title/Function	Program	Teaching h[1]
38	Kubak	Theodor		UG	0.75 h
39	Külür	Mithat	M. Phil.	UG	2.0 h
40	Latzenhofer	Andreas	Dipl. Päd.	UG	6.0 h
41	Latzenhofer	Susanne	Dipl. Päd.	UG	6.0 h
42	Litler	Shaun	MA	UG	1.0 h
43	Lukaschek	Wolfgang	Mag, DI	UG	4.0 h
44	Matteucci	Xavier	Dr.	UG	11.1 h
45	Mironski	Jacek	Prof.	MBA	1.5 h
46	Morgan	Robert	Prof. Dr.	MBA	1.5 h
47	Nel	Eben		UG	2.0 h
48	Novotny	Gabriela	MSc	UG	3.0 h
49	Ochs	Christian	MSc	UG	8.0 h
50	Padilla	Ellen	MSc	UG	2.0 h
51	Popp	Michael	Mag.	MBA	1.5 h
52	Radinger-Peer	Verena	PhD	UG	1.0 h
53	Radinger-Peer	Wolfgang	Dipl.-Ing. Dr. MBA	UG	1.0 h
54	Rankine	Greame	Prof.	MBA	1.5 h
55	Reinsberger	Kathrin	Dr.	MBA	1.5 h
56	Renoldner	Klaus	Dr.	UG	4.0 h
57	Robinson	Craig	PhD	MBA	1.5 h
58	Sabou	Marta	PhD	MBA	1.0 h
59	Sardadvar	Sascha	Mag. Dr.	UG	5.0 h
60	Schildhammer	Georg	Mag. phil. Dr. phil.	UG	4.0 h
61	Schnecker	Siegfried		UG	3.0 h
62	Schuh	Bernd	Mag.	MBA	1.5 h
63	Scott	Jeffrey	BA	UG	0.75 h
64	Sibley	Jonathan	MSc	UG	1.0 h
65	Sonntag	Axel	Dr.	MSc	2.0 h
66	Stolba	Petra	Dr. MMag.	UG	2.0 h
67	Strobl	Stefan		UG	6.0 h
68	Suarez	Miguel	MSc, MBA	UG	6.0 h
69	Trattner	Christoph	PhD	MBA	1.5 h
70	Von Arnold	Henrik	Mag.	UG	2.0 h
				MBA	0.5 h
71	Walter	Christian	Mag.	UG	2.0 h
72	Willmann	Martina		UG	1.0 h
73	Woodward	Ken	MA, PG Dip	UG	2.0 h
74	Zhigarev	Alex	MBA	MBA	0.5h
75	Zihr	Georg	Dr.	UG	9.0 h
76	Zolles	Helmut		MBA	0.5 h

No.	Surname	Name	Title/Function	Program	Teaching h[1]
				Total	**238.2 h**
Modul University Nanjing Campus					
1	Boegly	Xavier	MSc	BBA THM	1.5 h
2	Jiang	Miranda	MSc	BBA THM	4.0 h
3	Suen	Daniel	BSc, MBA	BBA THM	5.5 h
4	Xu	Michael	PhD	BBA THM	21.0 h
Total:					**32.0 h**

[1] including supervision of thesis

2.2.3. Ratio between internal and external lecturers

The ratio between internal and external teachers is displayed in the next table:

	BBA & BSc Programs	MSc Programs	MBA Program	PhD Program	Vienna Total	Nanjing Total
h total[1]	388.3 h	62.0 h	69.5 h	18.0 h	**537.8 h**	**64.0 h**
h internal[1]	185.6 h	58.0 h	38.0 h	18.0 h	**299.6 h**	**32.0 h**
h external[1]	202.7 h	4.0 h	31.5 h	0.0 h	**238.2 h**	**32.0 h**
Internal ratio	**47.80%**	**93.55%**	**54.68%**	**100.00%**	**55.71%**	**50.00%**

[1] in accredited study degree programs; including supervision of thesis.

On the MU Vienna campus, Modul University did not reach the 50% internal ratio for the BBA and BSc programs. This is partly explained by the extended maternity leave of one faculty member, Ursula Loisch, and by the unexpected reduction of the working hours of another faculty member, Dagmar Lund-Durlacher. Moreover, teaching by external lecturers gives a more applied and practice-oriented focus to the Bachelors' programs, especially to the BBA programs, which is also beneficial for the students.

Nevertheless, Modul University took some measures in order to further equilibrate the ratio for the undergraduate programs: Marion Garaus was hired as an Associate Professor and Senior Lecturer and Daniel Dan and Christian Kerschner were hired as Assistant Professor as of the Fall Semester 2018. With these changes, the University Board has made progress in reaching a balanced ratio for the undergraduate programs.

2.2.4. Documentation of the Selection and Promotion Procedures

In the reporting period 2018/2019, two new faculty members started working at Modul University Vienna. Dr. Marion Garaus started her position as an Assistant Professor and Senior Lecturer in Service Management at the Department of International Management in September 2018. Later in 2018/2019, she was promoted to Associate Professor, when she received her habilitation by the University of Vienna. Dr. Daniel Dan started as an Assistant Professor in the Department of New Media Technology in September 2018 as well.

In 2018/2019, a call for a Full Professor in in Real Estate and Regional Economics was launched by the University Senate and a Search Committee was elected during the Senate meeting of March 18, 2019. A

new part-time Full Professor in Real Estate and Regional Economics, Gunther Maier, was consequently hired and started in the Department of Sustainability, Governance and Methods in October 2019.

To replace faculty members leaving Modul University Vienna at the end of the Spring Semester 2019 (Florian Aubke, Irem Önder, Hannes Antonschmidt and Kristof Tomej), several selection procedures to hire new faculty members were initiated. This resulted in the recruitment of Jason Stienmetz as an Assistant Professor in Tourism Information Technology and Digitalization and Richard Hrankai as a Senior Lecturer in Hospitality Management and Entrepreneurship in the Department of Tourism and Service Management. They both started their employment at Modul University Vienna in September 2019.

Several new Research and Lecturers were hired as of Fall Semester 2019, Gaukhar Chekembayeva in the Department of International Management, Kimberley Marr in the Department of Tourism and Service Management and Gabriel Trettel Silva in the Department of Sustainability, Governance and Methods.

There were no promotion procedures at Modul University in 2018/2019, neither on the Vienna campus, nor on the Nanjing campus.

2.2.5. Activities to Promote Young Researchers and Other Human Resource Development Activities

During the reporting period, Modul University Vienna offered **three positions for young researchers and lecturers**, giving them not only the possibility to focus on their doctoral thesis, but also including them in the scientific community, encouraging them to visit international congresses and to take part in research projects. Also, three young researchers were included in the scientific community at Modul University as researchers on projects.

To help each faculty member to clarify its scientific and professional objectives and to structure its research, as well as to monitor the development and the progress of the faculty as a whole, each faculty member's Faculty Professional Development Objectives Plan is discussed every year with the respective Department Head. The Full and Associate Professors complete an evaluation every three years by submitting the Performance Report and Objectives Plan for Full and Associate Professors to the University Board.

Modul University also supports publications in renowned peer-reviewed journals for all faculty with premiums for publications. The premium for A-rated journal amounts to € 1,000 (for a single author), the premium for B-rated journals to € 500 (for a single author).

In 2018/2019, 24 premiums for A-rated journals and 10 for B-rated journals were given for the total sum of 13,124.98 EUR.

Since spring 2015, Modul University Vienna also publishes its "Working Papers Series" (https://www.modul.ac.at/research/publications/working-paper-series/), which help young (and senior) researchers to get feedback on their papers before submitting them. Modul University Vienna also uses a research publication documentation database (PURE). Both platforms help to make Modul University's research success more visible.

2.3. Administrative staff

In 2018/2019, 44 administrative staff were working at Modul University in the different administrative organizational units. The following table presents the administrative staff working for Modul University Vienna as of August 2019.

Department	Positions	Names	Headcount	Full-time equivalent
Modul University (Vienna Campus)				
Academic Office (ACO)	Head of Academic Office	Brückner, Katrin	1	1
	Study Program Manager	Calhoun, Ben Mostafa, Ola	2	1.75
	Quality Support Manager	Calhoun, Ben	n/a	0.25
	President's Office & Accreditation Manager	Aubet, Clotilde	1	1
Accounting	Head of Accounting & Administration	Krasser, Isabella	1	0.75
	Accounting and Administration	Eder, Yasmin	1	0.75
	Student Accounts Officer	Babic, Sanela Ortmayr, Clarissa Zidek, Ingrid	3	1.5
	HR & Payroll	Schamann, René	1	1
Admissions & Services	Head of Admissions & Services	Bernhard, Markus	1	1
	Bachelor Admissions Manager	Gaal, Stefi	1	1
Career & Alumni Relations	Alumni Relations Manager	Becker, Carina	1	1
	Senior Manager Career Office	Nel, Ebenaezer	1	1
Events & Facility Management	Event and Facility Manager	Straube, Michael	1	1
	Office Assistant	Aliou, Tina-Maria	1	0.23
	Head of Cafeteria	Krautz, Bernhard	1	1
	Cafeteria Helpers	Aliou, Andre Simon, Gabriela Schober, Paul	3	1.76
	Cleaners	Cirlan, Mirela Ionelia Jovanovic, Adriana	2	1.63
	House technician	Friedelt, Jürgen	1	1
Global Recruitment, Marketing, Communications Office	Head of Global Recruitment, Marketing & Communications	Sekulin-Kosmath, Elisabeth	1	1
	Design & Editorial Marketing Manager	Stewart, Erin	1	0.8
	Digital Marketing Manager	Campbell, Will	1	1

Department	Positions	Names	Headcount	Full-time equivalent
	Team Leader Global Recruitment & Marketing	Benea, Ioana	1	1
	Recruitment & Marketing Manager	Lecoanet, Thomas Malcheva, Katrina Palnychenko, Diana	3	3
Information Systems Services	IT-System Administrator	Qhayati, Farshad	1	1
	IT-Supporter	Nakhodai, Siamak	1	1
	Software Developer	Mansouri, Armin Dasarthy, Padmanabhan	2	2
Library	Head of Library	Buchmayer, Claudia	1	0.63
	Librarian	Weidinger, Martin	1	0.63
Managing's Director Office	Managing Director	Hoffmann, Christian	1	1
	Assistant Managing Director, Project Manager Global Campuses	Schweighofer, Andreas	1	1
	Business Development Officer	Aigner, Johanna	1	1
MU Startup Hub	Curator Startup & Innovation Hub	Munaretto, Nikolaus	1	1
Reception	Receptionist	Rakic, Marina	1	1
Student Services	Head of Student Services & Career Center	Kratky, Katharina	1	1
	Student Services Coordinator	Dalton, Glen Gibbs, Davis	2	1.38
		Planned total	**44**	**38.06**
Modul University (Nanjing Campus)				
MSN	Assistant to Program Director	Ren Wang	1	1
MSN	Academic Office	Limin Liang	1	0.3
MSN	Student and Career Service	Xiong Kun Li	1	1
		Planned total	**3**	**2.3**

3. Finances and Resources

In order to improve transparency, as well as the global quality management of Modul University, the annual accounts are being checked by an external auditor.

4. Research

4.1. Modul University's Research Profile

Research at Modul University Vienna is shaped by the specialization of its academic departments and their faculty, including basic as well as applied research. With its specializations in international management, new media technology, sustainability, governance and methods, as well as tourism and service management, the institution has become well-known as a competent research partner for national and international research projects within the first twelve years of its existence. The academic departments offer a broad variety of research in their respective fields of expertise which will be presented in the following in more detail.

4.1.1. Research at the Department of International Management

The Department of International Management at MU Vienna conducts cross-disciplinary research on managerial questions. The department aims at developing students' academic, professional, and personal skills and preparing them for leadership positions in diverse areas including consulting, marketing, human resources, and financial management. Furthermore, the department builds international research connections with universities worldwide and relationships with the Austrian industry to foster research that is both rigorous and relevant.

- **Implications of Blockchain technology**

In this project, we investigate the implications of Blockchain technology on various fields, including supply chain management, finance, marketing, and tourism. We also investigate antecedents and drivers of ongoing changes and use economic and managerial theory to explain, explore and predict current and future developments. This research not only targets academics, but also reaches out to the industry to ensure the widespread dissemination of our findings.

- **Sustainable Finance**

This area of research deals with the question of non-financial decision-making criteria, such as social responsibility, which have become increasingly relevant for firms and investors alike. Projects in this field investigate the effects of corporate social responsibility on firm performance, as well as modeling social investor preferences and deriving asset management implications, which can be used to design and implement socially responsible investment strategies.

4.1.2. Research at the Department of New Media Technology

Many media analytics and knowledge management projects lack suitable analytical frameworks, focus on only one medium, or neglect the dual role of stakeholders as producers and consumers of content. These shortcomings open a promising field for research to model the fundamental mechanisms of information diffusion in media of different degrees of interactivity and their impact on public opinion. Researchers of the Department of New Media Technology have been working on a series of successful projects, both nationally (Austrian Research Promotion Agency, Austrian Science Fund) and internationally (EU 7th Framework Programme, EU Horizon 2020). The technologies developed within these projects help to analyze the diffusion of relevant information across channels (news, RSS feeds, social media platforms, stakeholder Web sites). Such an analysis reveals how stakeholders use electronic channels to disseminate their messages, as well as recommendations how decision-makers can exploit a better understanding of such processes. The achieved progress has been applied to high-profile

showcases, including a knowledge aggregator built on behalf of the United Nations Environment Programme (UNEP) and a semantic search platform for the Climate Program Office of the National Oceanic and Atmospheric Administration (NOAA).

- **Knowledge Extraction and Visualization**

Modul University Vienna's advanced information exploration and retrieval tools require accurate annotation services to enrich documents with geospatial, semantic and temporal tags. Such annotations describe complex relations, which are best understood in graphical form. For this purpose, the webLyzard, Web intelligence platform of MU Vienna, synchronizes geographic maps, tag clouds, keyword graphs as well as two- and three-dimensional information landscapes. These visualizations help users to understand the context of the gathered Web intelligence, while navigating large repositories of Web documents – processing a user's search query and showing the most relevant documents in their specific regional context, for example, or comparing the online coverage about an organization by different stakeholder groups. Major research projects in European and national flagship programs continue to provide a solid base for the research activities of the Department of New Media Technology, ensuring a consistently high rate of innovation and related publications in established scientific outlets.

Ongoing or recently completed research projects include research in the following fields:

- **Rumor and Fake News Detection**

Analyzing big data repositories aggregated from context-dependent social media streams poses three major computational challenges: volume, velocity, and variety. The PHEME project, where MU Vienna led the work package on information visualization, focused on a fourth, largely unstudied computational challenge: veracity. It models and verifies phemes (Internet memes with added information on truthfulness or deception), as they spread across media, languages, and social networks. The Innovation Action InVID (In Video Veritas) built upon this work and automatically identified newsworthy video content spread via social media to confirm or reject its credibility using state-of-the-art analytical techniques. In this project, MU Vienna led the development of the story detection component, including related knowledge extraction services.

- **Multimedia Annotation and Understanding**

While statistical and textual data can be processed quite effectively by machines, multimedia content such as images and videos present an additional challenge for algorithms. Customized multimedia processing chains need to be developed, which also include an appropriate annotation model and vocabulary according to the user's requirements, so that different multimedia use cases (recommendation, browsing, linking, personalization) can be supported. NMT draws upon the prior experience gained in the MediaMixer and LinkedTV projects, and currently applies this multimedia knowledge to the task of video annotation and browsing in the InVID and ReTV Horizon 2020 projects.

4.1.3. Research at the Department of Sustainability, Governance, and Methods

The Department of Sustainability, Governance, and Methods follows the principles of interdisciplinarity and brings together international faculty from several disciplines who are highly engaged in cutting-edge research and high-quality teaching. The team of researchers in the department have backgrounds in different areas like psychology, political sciences, geography, planning, environmental studies, economics, management, ecological economics, mathematics and statistics, which forms a terrific pool of expertise. Each faculty member follows a research driven teaching approach, which offers students insights into the most recent research agendas. Researchers at the department are involved in national and international collaborative third party funded research projects (Austrian Research Promotion Agency, ESPON EGTC). The department's orientation at the forefront of the most challenging topics within society offers excellent linkages and synergies to all the other departments and, with its cornerstone in methods, it holds a core position within the university.

- **Governance for Innovation and Sustainable Development**

Governance for innovation and sustainable development is characterized by partnerships and networks of different institutional actors and emphasizes stakeholder participation and partnership as a steering mechanism. As such, it focuses on multi-level and multi-actor dimensions. Research on how mechanisms of one governance regime influence and/or overwhelm the impacts of another is top on the department's agenda.

- **The measurement of living conditions and quality of life**

In close connection to the international developments regarding social structural indicators, Modul University Vienna is engaged in fundamental research about the assessment of living conditions, quality of life and subjective well-being. Driven by the report of the Stiglitz-Sen-Fitoussi commission, the OECD and the EU are working on amendments to the system of social indicators, going far beyond merely economically oriented variables such as GDP or monthly income. However, severe measurement problems raise questions about the validity of many of the proposed indicators (such as subjective ratings of life satisfaction). Therefore, various kinds of measurement approaches are tested and compared on a large-scale basis, including particularly interviewing and survey approaches.

- **Program and Public Policy Evaluation**

The expansion and deepening of new forms of governance, particularly for economic development and environmental sustainability, comes with increased demands for accountability regarding the use of public resources. How effective are public and public-private initiatives in achieving their intended outcomes? What types of organizational structures are most suitable under contingent conditions? How effective is the implementation process and how responsive are organizations to diverse needs?

Evaluating urban/regional climate governance: Environmental problems and issues, such as climate change, are inherently political in nature, which increases the need for legitimate and transparent democratic processes that allow societies and local communities to choose policies that they see as both equitable and effective. Around the world, cities are experimenting with new forms of governance that include collaboration and partnerships with civil society and business actors, but what are the lessons learned and how can cities and regions learn from each other?

- **Start-up Ecosystems and the Role of Entrepreneurship for Helping City and Regional Economies to Become More Innovative and Competitive**

Research in this area focuses on the potential of cities and regions to become centres of innovation and knowledge. It helps to identify those factors that are conducive for building up start-up ecosystems.

- **The Role of Higher Education Institutions in Development**

In the globalized, knowledge-based economy of the 21st century, organizations that produce and disseminate knowledge have a critical role to play in assisting cities, regions, and nations reach and sustain economic competitiveness. How do higher education institutions respond to this challenge by expanding their activities beyond teaching and basic research to include economic, business, and technological development?

- **Sustainable Tourism and Regional Development Policy**

Tourism, for many cities and regions, is a propulsive source of economic vitality, and its economic health can profoundly influence the course of regional development and sustainability. In the last few decades there has been a paradigm shift in how society views the relationships among tourism, development, and sustainability. There is now greater emphasis on reducing social disparities, maintaining acceptable levels of quality of life for citizens, and maintaining environmental quality, biodiversity, and the conservation of non-renewable resources. Analyzing the carrying capacity in tourism regions is one of the major activities of the department where researchers work in interdisciplinary teams in order to measure socioeconomic and environmental impacts.

- **Degrowth**

Degrowth research focuses on how to create a just, equal, convivial, joyful and sustainable society that has liberated itself from the need to perpetually grow. It is trying to identify social and political pathways of transition that reduces the societal use of materials and energy, while improving quality of life. Researchers in the department are specifically looking firstly at biophysical aspects of this transition where we use Input-Output modelling and network analysis in order to identify pathways and vulnerabilities on our way towards a zero-carbon economy. In our new project i-conn for instance we are looking at global critical energy flows taking into account energy quality. Secondly, we look at historical links with similar concepts such as the Steady State Economy, in order to clarify such controversial issues as population and migration. For instance, how to deal with problematic concepts such as "life boat" ethics and carrying capacity in this context? Thirdly we focus on the role of technology and innovation in a future Degrowth society and on the way towards such a goal: Which technologies are appropriate and how can they be evaluated from a degrowth perspective? Which are the areas that Degrowth and technology research needs to focus on?

- **Statistical methods**

The department has a strong focus on statistical methods and is interested in contributing to the most recent debate in statistics. Several examples are listed here to underline the expertise of the department's faculty as well as their current research focus. For example, strong knowledge and new methods have been developed by the department's faculty when it comes to network analysis, or the probabilistic test theory next to the more commonly used, but also highly criticized classical test theory, the latter one being preferred by psychologists especially when it comes to measurement construct developments which is a highly important topic for the socio-empirical sciences. Another focus lies on the tailored development of data mining techniques for text processing tasks being used to answer scientometric research questions, or to automatically detect emotions by means of verbal emotion recognition, so called sentiment detection. But also higher dimensional data that allow one to answer sophisticated questions by adding e.g. a geographical component to discuss spatial questions like the carrying capacity of regions when it comes to overtourism, or the inclusion of an additional time component to observe respondents' satisfaction and emotions in the research field of quality of life (QOL) and subjective wellbeing (SWB) are used. This first snapshot of statistical methods should present a first insight into the broadness of data mining techniques used.

4.1.4. Research at the Department of Tourism and Service Management

In the light of current trends and challenges, such as global warming, the accelerated pace of technological innovation, globalization and changing consumer demand, the Department of Tourism and Service Management and its faculty engages in a multitude of research areas addressing these challenges from a tourism and service industry perspective in order to create a better understanding of these challenges and to ensure responsible and sustainable management and operations. Faculty is experienced in a variety of disciplines ranging from sociology, psychology, economics, business management, and information technology to marketing and statistics. Against this background, the tourism and service industry is studied from different angles, applying a full repository of qualitative and quantitative research methods.

- **Policy Evaluation**

Policymaking is an important task, as it is a crucial bridge between program design and realization. This process is often very complex, as the distinctive cross-cutting character of tourism involves the interests of many different groups. Therefore, the Department of Tourism and Management Service (TSM) critically observes a wide range of policy programs of governments, public institutions and private

businesses at the global, national and local levels: analyzing the settings and the structures of these policy programs, as well as their impacts on the economy, society and the natural environment.

Particular emphasis is placed on the impact and the sustainability of different market interventions in order to offer solutions for improvements. The quantification of the policy effects is based on impact analysis, one of the department's core competencies. Further, we evaluate public investment promotions, the efficiency of the marketing budgets of National and Regional Tourism Organizations, as well as the impact of taxes and subsidies. As an evaluation base for many of these measures, the institution has developed a special data system called the Tourism Marketing Information System (TourMIS). TourMIS is crucial for tourism analyses and has placed the university at the forefront of engagement in forecasting, giving us a head-start in the academic competition. TourMIS is also widely accepted internationally and is used by the European Travel Commission (ETC), as well as the UNWTO.

- **Perspectives on Tourism Demand**

Institutional policymakers, as well as managerial decision-makers, require appropriate assessments of past, current and future demand volumes and patterns. Drawing on experience across a variety of disciplines, faculty are equipped to address these issues by applying a range of different tools and techniques. Aggregated analyses are performed using econometric models to study overall travel demand within a regional or national economy. In line with the latter, we also analyze the scientific value of econometric tourism demand models. Calibrating efficient statistical models as a reasonable proxy for describing and explaining changes in regional, domestic and international tourism demand is one major area of research activities in this field. These models are the backbone for running forecasts for destinations, attractions, and sometimes single businesses, as well as for evaluating policy measures and their outcomes. These approaches have also been applied to modeling demand for Airbnb listings in various cities around the world (including spatial aspects and investigating pricing possibilities), as well as to modeling and forecasting international airport passenger demand. Innovative approaches to tourism demand forecasting incorporate signals from big data providers (e.g. software monitoring Internet activities). Disaggregated structural or behavioral models for analyzing tourism and leisure demand are a further major area of research activities in this domain. They usually support decision making in a business or destination context. Hence, factors that influence purchase decisions are tested and investigated in detail to assess their impact and consequently provide managers with guidance regarding effective market place interventions. Upcoming research topics in this respect are, for instance, incentive and support structures for reducing energy consumption in hotels by their respective guests or expectations of restaurant customers towards sustainable food offers.

A second broader field of research focuses on particular consumer experiences and business functions. Understanding consumer behaviors, as they relate to information, is becoming increasingly important in general, with electronic word-of-mouth, the usage of mobile technologies, and the effectiveness of website designs being of particular interest. The measurement of destination images and brands through different tools and techniques and their influence on travel decision making represents another area of particular concern. Modelling traveler and visitor experiences offers an additional field of research challenges. Emotional conditions prior to traveling, cultural interactions during the trip, emotional responses after the trip, the motivation to participate in slow travel, and the long-term impacts of travel on quality-of-life are only some examples of topics within this research agenda.

A third sub-field overlaps with two of our other research areas: destination development and entrepreneurial challenges. This sub-field is dedicated to detecting new tourism and leisure products (or product bundles) by applying appropriate assessment tools, and to developing innovations in tourism, particularly in a collaborative way through social networks.

- **Entrepreneurial Challenges in Fast-Changing Environments**

Increasingly, businesses are facing disruptive forces such as financial recessions, natural and civil disasters, scarcity of resources and global warming, the accelerated pace of technological innovations,

globalization, and changing consumer demand, which challenge them to find innovative ways of dealing with these changes. The Department of Tourism and Service Management aims to confront these challenges by addressing these forces from a tourism and service industry perspective in order to develop a better understanding of what is needed for balancing the needs of 'people, planet and profits' and for ensuring responsible and sustainable management and operational practices in the tourism industry. The main research fields in this area are:

- Technological advancements, growth in mobile use and increased connectivity have changed modes of communication for businesses and travelers, and are drivers for innovations. Electronic marketing, electronic word of mouth (eWOM) in travel and tourism, evaluating website functionality and measuring website quality, and open and user-driven innovation for tourism products and services are core research activities in this area.
- Resource constraints, the impact of climate change and social and economic inequality will affect and threaten the tourism industry if not managed responsibly. In order to create a better understanding of these threats, the Department of Tourism and Service Management aims at identifying these impacts and at developing measurement methods, which allow reporting of these impacts with clear indicators in a transparent way. Special focus within corporate social responsibility is given to the needs of employees and their well-being, business ethics, the emerging concept of social entrepreneurship, the impact measurement of social responsibility, as well as the evaluation and assessment of sustainable food operations in the hospitality industry and of sustainable tourist transport systems, including forms of slow tourism. In addition, the benefits of ecotourism on traditional and more comprehensive economic development in Latin America and the Caribbean, as well as its impact on land use in the region have been investigated.

- **Destination Competitiveness and Development**

The constantly growing number of travel destinations and the enhanced quality of existing ones is putting great pressure on those responsible for managing destinations to find better ways to compete in the tourism marketplace – and to do so in a sustainable manner. The Department of Tourism and Service Management is attempting to achieve this goal by better understanding those forces and factors that determine the competitiveness of tourism destinations. This research field focuses on different economic, environmental, and social aspects of destinations with the goal of improving the strategic decision making of tourism planners. Some of the methods to measure the competitiveness of destinations include benchmarking destinations based on traditional key performance indicators such as arrivals and occupancy rates, but also non-traditional, innovative indicators are investigated, such as website metrics of individual destinations. Besides the destinations as a whole, this type of analysis has also been carried out for their sharing economy sub-systems. As the benefits of definitional systems of destination competitiveness are limited, cause-effect relationships are also tested. These relationships are investigated using state-of-the-art analytical techniques, including structural equation modelling and frontier analysis.

The department maintains and works on improving the tourism management information system TourMIS (www.tourmis.info), which is an open access platform for exchanging data, information and knowledge, and is used by all leading tourism organizations in Europe and beyond (e.g. UNWTO, European Travel Commission, European Cities Marketing). TourMIS, which is used by more than 25.000 registered users, provides the tools, which allow tourism managers to apply the scientific concepts, methods, and models studied by our faculty. As an example of recent developments of TourMIS, a methodology to better estimate the travel-induced CO2 emissions of European city tourism is currently developed and incorporated into TourMIS.

4.2. Research: Facts and Figures

Department	Awards	Conferences				Research Projects	Thesis Supervised			
		Invited Presentation	Presentation	Participation	Total		BBA & Bsc	Master & MBA	PhD	Total
Modul University Vienna										
IM	0	5	3	0	**8**	0	13	1	0	14
NMT	1	1	4	1	**6**	6	3	2	0	5
SGM	1	5	20	2	**27**	5	11	8	0	19
TSM	5	9	16	5	**30**	19	22	11	2	35
MSN	0	2	1	0	**3**	5	0	n/a	n/a	0
Total	**7**	**22**	**44**	**8**	**74**	**35**	**49**	**22**	**2**	**73**
Total 2017-2018	10	22	37	35	94	31	42	34	1	77
% p.y.	-30%	-8.3%	+4.8%	-77.1%	-26.7%	-2.8%	+16.7%	-35.3%	+100%	-5.2%

The figures refer to the participation of faculty members of the respective departments and campuses in one of these activities. Most of the categories should be self-explanatory, but for the less obvious ones, some comments and explanations are provided.

4.3. Awards and Conferences

In 2018/2019, faculty members of Modul University Vienna received the following awards:

Name of the Award	Awarding Institution	Winner
BEST EN Think Tank XIX Outstanding Paper Award Runner Up	BEST EN Education Network	Kristof Tomej
Best Paper Award	Services Conference Federation	Arno Scharl, Pavel Filippov
Emerald Literati Award 2019	Emerald Publishing	Lidija Lalicic, Christian Weismayer
Emerging Scholar	e-Review of Tourism Research (eRTR)	Bozana Zekan
ENTER 2019 PhD Workshop Best Presentation Award Runner up	IFITT	Yuliya Kolomoyets
Peter Keller Award	International Association of Scientific Experts in Tourism	Lidija Lalicic
Valedictorian PhD	Modul University	Kristof Tomej

In 2018/2019, members of Modul University's Faculty participated in the following conferences:

No.	Name of Conference/Event	Organizing Institution/Host
Modul University Vienna Campus		
1	12th International Conference on Computational and Financial Econometrics	CFEnetwork, University of Pisa
2	13th International Conference of the European Society for Ecological Economics	University of Turku
3	14th TourMIS Users' Workshop & International Seminar on Digitalization & Innovation in Tourism, September 2018	MODUL University Vienna
4	16th Biennial Conference of the International Academy for the Study of Tourism	International Academy for the Study of Tourism
5	17th Biennial IASC Conference: In Defence of the Commons	IASC
6	2. Network Governance: exploring the Limits of Governance Robustness and Resilience	International Institute for Applied Systems Analysis, Laxenburg
7	39th INSNA-Sunbelt	University of Montreal
8	39th International Symposium on Forecasting (ISF)	IIF (International Institute of Forecasters)
9	4. Society for the Advancement of Socioeconomics (SASE)	The New School, New York
10	4th EUSNA	ETH, Zurich
11	4th Global Land Programme Conference	Global Land Programme
12	5. Vernetzungstreffen der WKO-Hochschulpartner	WKO
13	54th TRC meeting	TRC (Tourism Research Center)
14	6. AQ Austria Jahrestagung: Forschung fördern – Rahmenbedingungen gestalten!	AQ Austria

No.	Name of Conference/Event	Organizing Institution/Host
15	69th AIEST conference	AIEST
16	Sixth International Conference on Destination Branding and Marketing (MSN)	IfT Macau
17	6th International Degrowth Conference	Malmö University
18	79th Annual Meeting of the Academy of Management	Academy of Management
19	86th International Atlantic Economic Conference	IAES (International Atlantic Economy Society)
20	ACM TV Experiences 2019	ACM
21	AEMS Summer School 2019	OeAD-WohnraumverwaltungsGmbH Wien
22	BEST EN Think Tank XIX: Creating Sustainable Tourist Experiences	BEST EN
23	Bitcoin Wednesday	Bitcoin Wednesday
24	British Academy of Management Annual Conference 2019	British Academy of Management
25	Council of International Schools Meeting	CIS (Council of International Schools)
26	Degrowth and Political Ecology Masters	Autonomous University of Barcelona, Research & Degrowth
27	Degrowth and Political Ecology Summer School 2018	Research & Degrowth
28	Degrowth Conference Vienna	University of Vienna
29	EBU Metadata Developers Network (MDN 2019)	EBU
30	ECM International Conference & General Assembly, June 2019	ECM
31	ECPR Joint Sessions, European Consortium of Political Research	U. C. Luvain
32	ECPR School for Methods	University of Bamberg
33	ENTER 2019 PhD Workshop	IFITT (International Federation for IT and Travel & Tourism)
34	ENTER 2019: The 26th Annual eTourism Conference	IFITT (International Federation for IT and Travel & Tourism)
35	European Blockchain Investment Congress 2019	European Blockchain Investment Congress
36	European Cities Marketing (ECM) Spring Meeting	ECM
37	European Financial Management Association Annual Meeting 2019	University of Azores
38	Fachtagung 2019 Tourismus und Klimawandel in Österreich	Universität für Bodenkultur Wien
39	Futouris Annual Meeting	Futouris
40	Futouris Scientific Advisory Board Meeting	Futouris
41	ICORIA 2019	FH Krems
42	IMRC Interactive Marketing Research Conference	Mays Business School | Texas A&M University
43	Interactive Marketing Research Conference	Marketing EDGE, AMA

No.	Name of Conference/Event	Organizing Institution/Host
44	International Conference on Sustainable Community Development (MSN)	Chiang Mai Rajabhat University, Thailand
45	MultiMedia Modelling (MMM) 2019	Independent steering committee
46	OeAD | Erasmus+ Hochschultagung 2018: Hochschulkooperationen regional, national, international	OEAD
47	Pan Asia International Tourism Conference (PAITOC) 2019 (MSN)	PAITOC and Hannam University, Daejeon, South Korea
48	Pre-ICIS MISQE Academic Workshop	AIS (Association for Information Systems)
49	Pre-ICIS SIGPBS Workshop on Blockchain and Smart Contract	SIGPBS
50	PUMA Abschlusssymposion 2018	University of Vienna
51	Tomorrow's Technologies Today	University of San Carlos Guatemala
52	TourCert Annual Certification Council Meeting	TourCert
53	TourCert Certification Board Strategy Meeting	TourCert
54	TU Graz TopThink	TU Graz
55	TURITEC 2018	University of Malaga (IFITT Spain)
56	UNEP Workshop: Leveraging Sustainable Procurement Practices to Transform Tourism Value Chains	UNEP
57	Wintertourismus und Klimawandel in Österreich: No Future?! Or New Future Ways!	Universität für Bodenkultur Wien
58	Workshop: Constellation Hub zum Thema Kreativität und Systemaufstellung	Hochschule Ansbach
59	World Bank Conference on Land and Poverty 2019	The World Bank
60	World Tourism Forum Lucerne 2019	World Tourism Forum
61	World Travel & Tourism Council Global Summit 2019	WTTC (World Travel & Tourism Council)
62	WTCF Fragrant Hills Tourism Summit: Orient Development Trends, Upgrade City Brand	WTCF (World Tourism Cities Federation)
63	WTCF International Forum on Characteristic Tourism Development & Poverty : Alleviation Cooperation in West China 2018	WTCF (World Tourism Cities Federation)

4.4. Research Projects 2018-2019

In 2018/2019, the four research departments of Modul University Vienna, as well as the MSN Department in the MU Nanjing campus, led different research projects, for some of which they collaborated with other institutions and organizations.

No.	Name of the Project	Department	Other Involved Institution(s)
MODUL University Vienna Campus			
1	APCC Special Report on tourism, large culture and sport events and climate change	TSM	University of Natural Resources and Life Sciences (Vienna)

No.	Name of the Project	Department	Other Involved Institution(s)
2	Benchmarking Webanalytics of European Destinations	TSM	ECM, ETC, Vienna Tourist Board
3	Consumption-/Travel behaviour at medium-term economic stagnation	TSM	-
4	DTE – Digital Tourism Expert Qualifizierungs-netzwerk	TSM, NMT	Österreichische Forschungsförderungsgesellschaft (FFG), Universität Innsbruck
5	ECM Benchmarking Report 2018	TSM	European Cities Marketing (ECM), ECM Benchmarking Group
6	ECM Meeting Statistics Report	TSM	-
7	EcoMove – Predicting Mobility Bottlenecks (FFG)	SGM, TSM, NMT	WebLyzard technology, Unwired Networks, NAST Consulting ZT
8	Ein prädikatives Facebook Anzeigenmodell für den österreichischen Lebensmitteleinzelhandel	TSM	University of Bergen
9	HE-RO: Higher Education Institutions - Region collaboration: How HEIs and local and reginal actors 'learn' to interact and collaborate effectively in knowledge based problem-solving activities - a cross-country analysis of European Case Studies	SGM	-
10	Hospitality exhibition in Hainan	MSN	American Hotel and Lodging Association & Marriott hotel group
11	i-CONN	SGM	AAISCS, Aix Marseille Université, BOKU, Durham University, Environment Agency, European University Cyprus, IIASA, Jacobs University, Masaryk University, University of Sheffield, University of Groningen, Universität Wien, Wasser Cluster Lunz
12	INCLUDE: Indigenous Communities, Land Use and tropical Deforestation	SGM	School of Agricultural Policy and Development, University of Reading
13	InVID - In Video Veritas (Horizon 2020)	NMT	Modul Technology, webLyzard technology, CERTH, Univ. of Lleida, ExoMakina, Condat, APA IT, AFP, Deutsche Welle
14	Media Watch on Climate Change	NMT	-
15	Online training course development	MSN	Pullman hotel, Sunning hotel group
16	Open Innovation Platforms in Tourism: A Case Study of the Vienna Tourist Board	TSM	Vienna Tourist Board
17	PUMA (Plattform für Umfragen, Methoden und empirische Analysen): Overcoming the positivity bias in life satisfaction assessment	SGM	Statistik Austria

No.	Name of the Project	Department	Other Involved Institution(s)
18	Qualifikationsnetzwerk "Smart Data Analytics für die Hotellerie"	TSM	Technische Universität Wien
19	ReTV - Enhancing and Re-Purposing TV Content for Trans-Vector Engagement (Horizon 2020)	NMT	webLyzard technology, Nederlands Instituut voor Beeld en Geluid, Centre for Research and Technology Hellas, Zattoo Deutschland GmbH (ZATTOO), Rundfunk Berlin-Brandenburg, Genistat AG, MODUL Technology
20	Scientific Newsletter ECM	TSM	European Cities Marketing (ECM)
21	SCITHOS - Smart City Hospitality	TSM	Breda University of Applied Sciences, West Norway Research Institute, Worldline
22	SDAH (FFG)	TSM	Technische Universität Wien, 16 industry partners
23	Sharing Economy: The Competitive Standing of Viennese Airbnb Accommodations	TSM	-
24	Tourism Marketing Information System (TourMIS)	TSM	Austrian National Tourist Office, European Travel Commission, European Cities Marketing, Consortium of 9 Austrian Tourism Boards, Federal Chamber of Commerce, BMWFW
25	'Train-the-Trainer' Sustainable Food Workshops	TSM	Futouris E.V.
26	TRIANGLE: The Tourism Research, Innovation and Next Generation Learning Experience	TSM	-
27	Unternehmensnetzwerke der Wiener Privathotellerie	TSM	-
28	US Election 2004 Web Monitor	NMT	University of Western Australia, WU Wien, A1
29	Well-known public places and 'hidden gems' in Vienna – Estimating and forecasting visitor numbers with geotagged photos	TSM	-

4.5. Third-party funding

Members of Modul University's Faculty of the Vienna Campus received third-party funding for different research projects:

No.	Funded project	Funding Institution	Funding for the whole project[1]	Funding in 2018/2019

1	APCC Special Report on Tourism, Large Culture and Sports Events and Climate Change	FFG, Klima- und Energiefonds, ACRP	€ 39,980.00	€ 9,995.00
2	Carrying capacity methodology	ESPON EGTC	€ 109,300.00	€ 81,975.00
3	ECM Benchmarking Report	ECM and Benchmark Group (WTV represented in both) (contractor)	€ 174,029.00	€ 20,700.00
4	ECOMOVE	FFG	€ 98,285.00	€ 49,142.00
5	Forstrat Cockpit	FFG	€ 57,000.00	€ 4,750.00
6	Innovation Training Program "Digital Tourism Experts"	FFG	€ 34,363.00	€ 10.107.00
7	InVID	EU H2020	€ 340,000.00	€ 37,778.00
8	Qualification-Network “Smart Data Analytics für die Hotellerie”	FFG	€ 54,831.00	€ 7,833.00
9	SCITHOS Smart City Hospitality	FFG / EU	€ 190,290.00	€ 58,551.00
10	TourMIS	Austrian National Tourism Organization; BMBWF; WKO	€ 89,102.00	€ 8,064.00
11	TRIANGLE – Setup of a Knowledge Network and Knowledge Database for Sustainable Tourism Development in Europe and Transfer to the Economy	ERASMUS+ Program	€ 106,810.00	€ 37,697.65
12	Well-Known Public Places and 'Hidden Gems' in Vienna – Estimating and Forecasting Visitor Numbers with Geotagged Photos	Hochschuljubiläumsstiftung der Stadt Wien	€ 10,000.00	€ 3,333.00
13	WKW Monitor	WKW	€ 4,120,920.00	€ 40,115.00
			Total	**€ 370,040.65**

[1] Modul University Vienna, Modul Technology, and Modul Research share only.

4.6. Other Services to Academia

This section gives a brief overview of the many ways, in which members of the faculty in Vienna supported the academic world in 2018/2019. It is a list of all the tasks that enable the academia to exist and to develop, ranging from being member of an editorial board or a reviewer of a journal, to activities that aim at presenting research outcomes to a broader public.

Function	Service provided to
Modul University Vienna Campus	
Event, Conference or Workshop Organizer	Advisory Board Member of Degrowth Vienna 2020
	Board member of Degrowth Vienna 2020 Conference
	Board member of SAB LOCOMOTION H2020 Project
	Committee member of the Selection Committe for Degrowth Vienna
	Conference Reviewer of EMAC European Marketing Academy, Enter Conference
	Organizer of 14th TourMIS Users' Workshop & International Seminar on Digitalization & Innovation in Tourism
	Scientific Advisory Board member of SAB Member Locomotion
	Scientific committee member for the ENTER conference 2019
	Scientific Committee Member of 40th INSNA
	Scientific Committee Member of 4th EUSN
Editorial Board Member or Journal Reviewer	1st International Conference on Sustainable Community Development
	Advances in Tourism Management Conference
	Americas Conference on Information Systems
	Anatolia
	Annals of Tourism Research
	Annals of Travel Research
	Annual World Bank Conference on Land and Poverty
	Apuntes del CENES
	Asia Pacific Journal of Tourism Research
	BEST EN Think Tank
	Biophysical Economics and Sustainability
	Cambridge Journal of Economics
	Channel View Publications
	Cities
	Cornell Hospitality Quarterly
	Current Issues in Tourism
	Czech Science Foundation
	Eastern European Economics
	Ecological Economics
	Econometrics and Statistics
	Electronic Commerce Research
	Empirical Economics
	Energy
	Environmental Values
	European Conference on Information Systems (ECIS 2019)
	Event Management
	Forecasting
	Frontiers in Blockchain
	German Research Foundation

Function	Service provided to
	Institutions and Money
	International Conference on Tourism and Business
	International Gambling Studies
	International Journal of Culture, Tourism, and Hospitality Research
	International Journal of Finance and Economics
	International Journal of Forecasting
	International Journal of Hospitality and Tourism Administration
	International Journal of Hospitality Management
	International Journal of Logistics Management
	International Journal of Physical Distribution and Logistics Management
	International Journal of Tourism Research
	International Journal of Culture, Tourism, and Hospitality Research
	International Journal of Tourism and Hospitality Research
	Journal of Business Logistics
	Journal of Business Research
	Journal of Business Research
	Journal of Cleaner Production
	Journal of Contemporary Hospitality Management
	Journal of Database Management
	Journal of Event Management
	Journal of Happiness Studies
	Journal of Hospitality and Tourism Management
	Journal of Hospitality and Tourism Research
	Journal of Hospitality, Leisure, Sport and Tourism Education
	Journal of Information Systems
	Journal of Interactive Marketing
	Journal of International Financial Markets
	Journal of Marketing Management
	Journal of Park and Recreation Administration
	Journal of Retailing and Consumer Services
	Journal of Tourism Futures
	Journal of Tourism Research and Hospitality
	Journal of Tourism Science
	Journal of Travel Research
	Journal of Well-Being Assessment
	Knowledge and Information Systems
	Korean Journal of Hospitality and Tourism
	PLOS ONE
	Product Planning and Control
	Revija za sociologiju

Function	Service provided to
	Revista Brasileira de Pesquisa em Turismo (Brazilian Journal of Tourism Research)
	Schmalenbach Business Review
	Springer (Publisher)
	The DATABASE for Advances in Information Systems
	The International Review of Retail, Distribution and Consumer Research
	The Social Science Journal
	Tourism Analysis
	Tourism and Hospitality Management
	Tourism Economics
	Tourism Management
	Tourism Management Perspectives
	Tourism Naturally Conference
	Tourism Review
	Travel Research
	Turismo – Visão e Ação (Tourism – Vision and Action) (RTVA)
	Wirtschaftsinformatik
Leadership Roles (Chair, Co-Chair)	Austrian Private University Conference (ÖPUK)
	External Evaluation Committee at Almaty Technological University
	International Academy for the Study of Tourism (May 2018-April 2024)
	Minitrack Chair at the Hawaii International Conference on System Sciences
	PUMA Steering Committee
	SMEG Statistisch-Methodische Expert*innengruppe des BIFIE
	Tourist Research Center (TRC)
Memberships	Advisory Board of Hong Kong Polytechnic University Tourism School (June 2018-)
	Austrian Bologna Follow Up Group
	Austrian Higher Education Conference
	Austrian Student Social Survey Advisory Group 2019
	Board of AIEST (International Association of Scientific Experts in Tourism)
	Board of International Association for Tourism Economics (IATE)
	Board of Trustees at the Agency for Quality Assurance and Accreditation Austria
	Destination Sustainability Panel
	ECM Benchmarking Group
	ECM Knowledge Group Research & Statistics
	Executive Board of the European Union of Higher Education (EUPHE)
	External Evaluation Committee of the Cyprus Agency for Quality Assurance and Accreditation in Higher Education
	General Assembly at the Agency for Quality Assurance and Accreditation Austria
	IFITT Board
	International Academy for the Study of Tourism (IAST)
	International Association for Tourism Economics (IATE)
	International Institute of Forecasters (IIF)

Function	Service provided to
	International Society for Ecological Economics
	Plan T - Zukunftswerkstatt
	PUMA Steering Committee
	Research & Degrowth
	Research Institution for Transformative Learning and Impact Assessment (RITA) (External organisation)
	Runder Tisch "Wie geht's Österreich?"
	Statistical-Methodological Expert Group for the BIFIE
	Strategy Advisory Board of the Vienna Tourism Organization
	Technical Advisors of the European Cities Marketing (ECM)
	Technical Advisors of the European Travel Commission (ETC)
	Tourist Research Center (TRC)
	UN Environment Experts Advisory Committee "Transforming Tourism Value Chains"
	UNWTO Working Group of Experts on Measuring the Sustainability of Tourism

4.6. Publications

In the academic year 2018/2019, in total 135 times faculty members of Modul University at the Vienna Campus and 1 time at the Nanjing Campus have contributed to publications, in the form of journal articles, books or reports, book chapters, conference papers, contributions and others.

Department	Journal Articles	Books/ Reports	Book Chapters	Conference Paper & Contributions	Other	Total
Modul University Vienna Campus						
IM	15	2	7	19	0	**43**
NMT	4	1	2	10	0	**17**
SGM	7	2	3	3	0	**15**
TSM	30	4	10	15	1	**60**
MSN	1	0	0	0	0	1
Total 2018/2019	**57**	**9**	**22**	**47**	**1**	**136**
Evolution to 2017/2018	+46.2%	+12.5%	+29.4%	++67.9%	-96.9%	+9.7%

Note: For the publications who have co-authors of different Departments of the University, the Department of the first co-author is considered to categorize the publication.

4.7. Library

4.7.1. Library on the Vienna Campus

2018/19 has been a year of growth in several ways for MODUL University Vienna's Library (MU Library). The library is open to students and faculty 44 hours per week with librarians present throughout. It provides an ever-growing number of print resources (books), as well as three big electronic databases, including thousands of e-resources (journals, articles, reports, e-books…). The figures indicating the progress of the library's development in this respect can be seen below.

During the reporting period, the library continued to perform its part within the "Academic Writing" course. These library classes, taught to several groups near the beginning of each semester, are designed to familiarize the students with the library and its contents and to help them use the tools of database search. The goal is to impart to MU's students the basic knowledge they will need for various research processes during their programs, for the writing of papers as well as their final theses.

Aside from the management and extension of the collection and the work with the students, MU's reporting software PURE has remained at the center of the librarians' activities during the reporting period. As a research management system, PURE helps MU to keep track of its faculty's academic activities. In 2018/19, the library has further intensified MODUL University Vienna's research documentation effort in PURE.

Data on the library in Vienna	
Inventory print media	3.530
Change in relation to last year	+6,2 %
Newly catalogued media	207
Electronic journals	2.954

4.7.2. Library on the Nanjing Campus

The Library runs an own English literature section for the Modul School Nanjing study program. Students and faculty members have access to the university library resources in the library premises only. The Library working hours are Monday to Sunday from 08:30 a.m. – 09:30 p.m. The Library is closed only during winter and summer holidays. Photocopying and scanning facilities are provided for student-use.

The Library has the following learning resources:

Data on the library in Nanjing	
Inventory print media	144
Newly catalogued media	166
In the process of purchasing	215
Electronic journals (in English)	1,111
Loans 2018/2019	NA

Students and faculty members at MODUL School Nanjing have access to the online search in the catalogues from within the library premises and recently also from the campus via the following page (requires prior authentication outside the campus WIFI): http://lib.njpji.cn/page/index/33.html

The acquisition of about 500 book titles has been approved in Fall 2017. However, acquisition and cataloging are paved with obstacles and very slow. The digital resources via EBSCO Business Premier subscription grant access to about 1.100 journals covering Business, Management and Economics. EBSCO Business Premier covers only a few journals in the field of tourism, hospitality, leisure and transportation.

Additionally, individual electronic subscriptions to the following journals are available: Cornell Hospitality Quarterly; Journal of Travel Research; Tourism Economics.

5. Academic Co-operations with Universities

Modul University Vienna co-operated with the following universities in 2018/2019.

ERASMUS Partner - bilateral agreements	Location	Duration until
Boğaziçi Üniversitesi	Istanbul, Turkey	2021
CBS Cologne	Cologne, Germany	2021
Dublin Institute of Technology	Dublin, Ireland	2021
ISAG Porto	Porto, Portugal	2021
IULM Milan	Milan, Italy	2021
La Rochelle Business School	La Rochelle, France	2021
NHTV Breda	Breda, Netherlands	2021
TSI Ramon Llull	Barcelona, Spain	2021
University of Barcelona	Barcelona, Spain	2021
University of Southern Denmark	Odense, Denmark	2021
University of Surrey	Surrey, UK	2021
University of West London	London, UK	2020
Other Partners	**Location**	**Duration until**
San Francisco State University	San Francisco, California, USA	2023
School of Hotel and Tourism Management, Hong Kong Polytechnic University	Hong Kong	2022
School of Tourism and Hospitality Management, Temple University	Philadelphia, Pennsylvania, USA	-
Taylor's University	Selangor, Malaysia	-
Universidad Internacional del Ecuador	Quito, Ecuador	2023
Universidad Anahuac Mayab	Mexico	-
Universidade Europeia	Lisbon, Portugal	2021
University of Central Florida	Orlando, Florida, USA	2021
University of Florida	Gainesville, Florida, USA	-
University of Macau	Macau, People's Republic of China	-
Virginia Tech	Virginia, USA	2023

5.1. Co-operations with Networks and Associations

Modul University is cooperating with the following non-industry networks and associations, either as a university or via one of its faculty members:

Institution/Network
Modul University Vienna Campus
ACM - Association of Computing Machinery

Institution/Network
AIEST – International Association of Scientific Experts in Tourism
BDVA – Big Data Value Association
BEST EN – Building Excellence for Sustainable Tourism Education Network
CHRIE – The International Council on Hotel, Restaurant and Institutional Education
Deutsche Gesellschaft für Psychologie
ECM - European Cities Marketing
ETC - European Travel Commission
EUPHE - European Union of Higher Education
FNMA - Verein Forum Neue Medien in der Lehre Austria
IATE - International Association for Tourism Economics
IAST - International Academy for the Study of Tourism
IFITT – International Federation for IT and Travel & Tourism
IIF – International Institute of Forecasters
International Society for Quality of Life Studies
NEM - New European Media Initiative
OCG – Österreichische Computer Gesellschaft
ÖGAF – Österreichische Gesellschaft für Angewandte Fremdenverkehrsforschung
Österreichische Gesellschaft für Psychologie
ÖPUK – Österreichische Privatuniversitätenkonferenz
Österreichische Statistische Gesellschaft
Research & Degrowth
RITA - Research Institution for Transformative Learning and Impact Assessment
STI International
TEFI Tourism Education Futures Initiative
TRC – Tourist Research Center
UNWTO – United Nations World Tourism Organization
Vienna Tourism Advisory Board
WTCF - World Tourism Cities Federation
World Tourism Forum

5.2. Collaboration with Professional Environment and Relevant Social Players

Modul University Vienna highly values its collaboration with the professional environment and the relevant social players. Hence, an internship is a compulsory part of the BBA programs and is optional in the MSc programs. This helps students obtaining valuable practical training and knowledge, and this also tightens the bonds between Modul University and the industry. Up to now, Modul University has maintained partnerships with more than 500 institutions and firms via Modul Career, which supports BBA and MSc students in the search for their internship. Among these national and international partners are the Österreich Werbung (Austria's national tourism agency), the United Nations World Tourism Organization (UNWTO) and hotels and resorts from all over the world. Modul Career also helps students in finding part-time jobs in their field of studies and maintains contacts with the alumni of Modul University. Of course, the departments' Industry Advisory Boards also form part of the university's strategy of collaboration.

Furthermore, close ties connect the University's Department of Tourism and Hospitality Management with European Cities Marketing (ECM) and the European Travel Commission (ETC). Since fall

2013, Modul University Vienna is also chairing the Austria's Conference of Private Universities (ÖPUK), which represents all Austrian private universities.

Finally, the MU Startup Hub, which started operating in 2017/2018, acts as a bridge between academia and professional and corporate players, providing an institutional and infrastructural platform for new and existing start-ups. Further information can be found at https://www.mustartuphub.com/.

On the Nanjing Campus, the Career Service Center has developed ties with different organizations and companies in the hospitality field. During the spring semester 2019, 35 students completed their compulsory internship. 28 found their placement through the Career Service Center, while 7 organized their internship independently. Most of the students (15) chose to work in luxury hotels such as Marriott Group, Jumeirah Nanjing, Ritz Carlton Shanghai, Golden Eagle, Sheraton, Intercontinental.

6. Quality Management

6.1. Organization and Instruments of Quality Management

During the Fall semester 2018, a Quality Support Manager was hired at the Vienna campus to further develop the university's quality management system and to implement and monitor it across the different campuses of Modul University.

Satisfaction surveys are conducted upon graduation to further improve and develop the services and the courses offered at Modul University.

Modul University Vienna participated again in different rankings. It was ranked 122 out of 719 universities and second in Austria, in the 2018 UI GreenMetric Ranking of World Universities. In 2018, MODUL University was ranked among the top 25 performing universities in the category top-cited publications in the U-Multirank survey.

A new Sustainability Report was published by the University in 2019 and is available on its website: https://www.modul.ac.at/about/general-information/sustainability/overview

6.2. Evaluations

6.2.1. Course Evaluations at the Vienna Campus

The results of the individual courses were made accessible to the lecturers. The respective deans received an overview of the results as well, enabling them to discuss salient outcomes with the lecturers. In order to provide an overview, the overall results of 2018/2019 are included in Annex I.

6.2.2. Course Evaluations at the Nanjing Campus

Students complete course evaluation forms for their registered courses at the end of each semester. The purpose of the student course evaluation survey is to assess the course delivery, as well as the overall quality of the students' learning experience. The overall results of the course evaluation survey are communicated to the Program Director and the personal results are given to each faculty member. All faculty members teaching during the respective semester meet the Program Director to further discuss on teaching challenges and consider opportunities for course delivery improvement.

Annex I shows the summary the overall evaluation results for courses offered in 2018-2019 (scale ranges from 1 “highest positive score” to 5 “highest negative score”).

6.3. Collaboration of Student Representatives

6.3.1. On the Vienna Campus

According to the HSG, the Austrian law on student representation, the new student representatives were elected in Spring 2019. The elected representatives nominated their peers for the University Senate and the other relevant bodies, as stipulated by the University Constitution. Thus, they are involved in almost all decision-making processes and help ensuring the participation of students in all study relevant bodies of the university. The next student representatives’ elections will be held in May 2021.

6.3.2. On the Nanjing Campus

On the Nanjing Campus, the elections of student representatives took place during the first two months of every new study year. Representatives are elected for a 1-year period of service and are recognized by the Austrian student union representatives of Modul University Vienna.

The following students were elected as student Representatives for the Academic Year 2018/19:

- Student Cohort 2016: Iris Shi; Shelley Sun
- Student Cohort 2017: Valerian Huang; Winfred Li
- Student Cohort 2018: Alair Wang; Sharon Yang
- Student Cohort 2019: Amy Chen; Bonnie Xiao

ANNEX I – Course Evaluation Tables

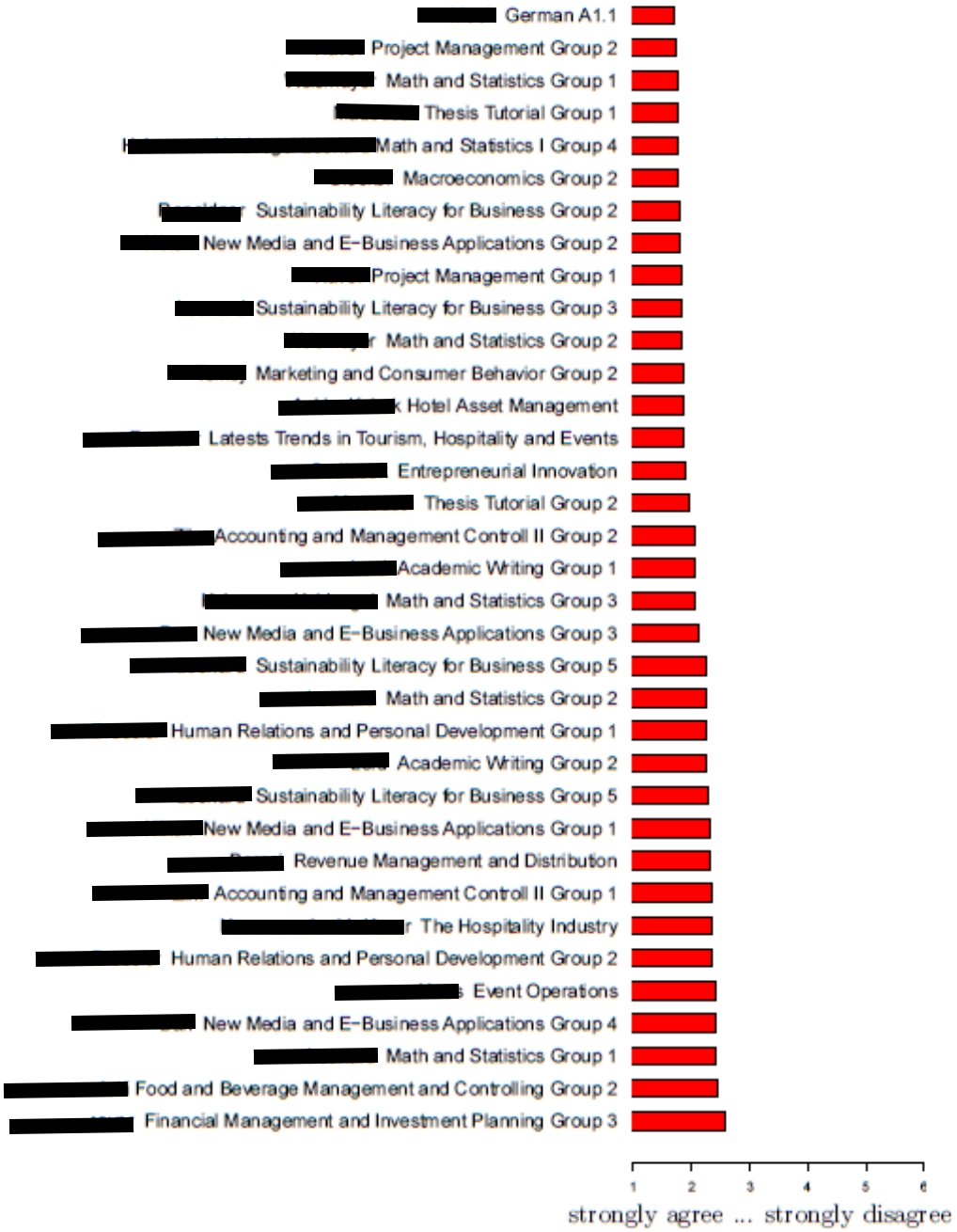
Course evaluations in Vienna

Course Evaluation

UG Fall Semester 2018

Overall, I am satisfied with the course.

Average: 1.98



Course Evaluation

UG Fall Semester 2018

Overall, I am satisfied with the course.

Average: 1.98

Course Evaluation

UG Spring Semester 2019

Overall, I am satisfied with the course.

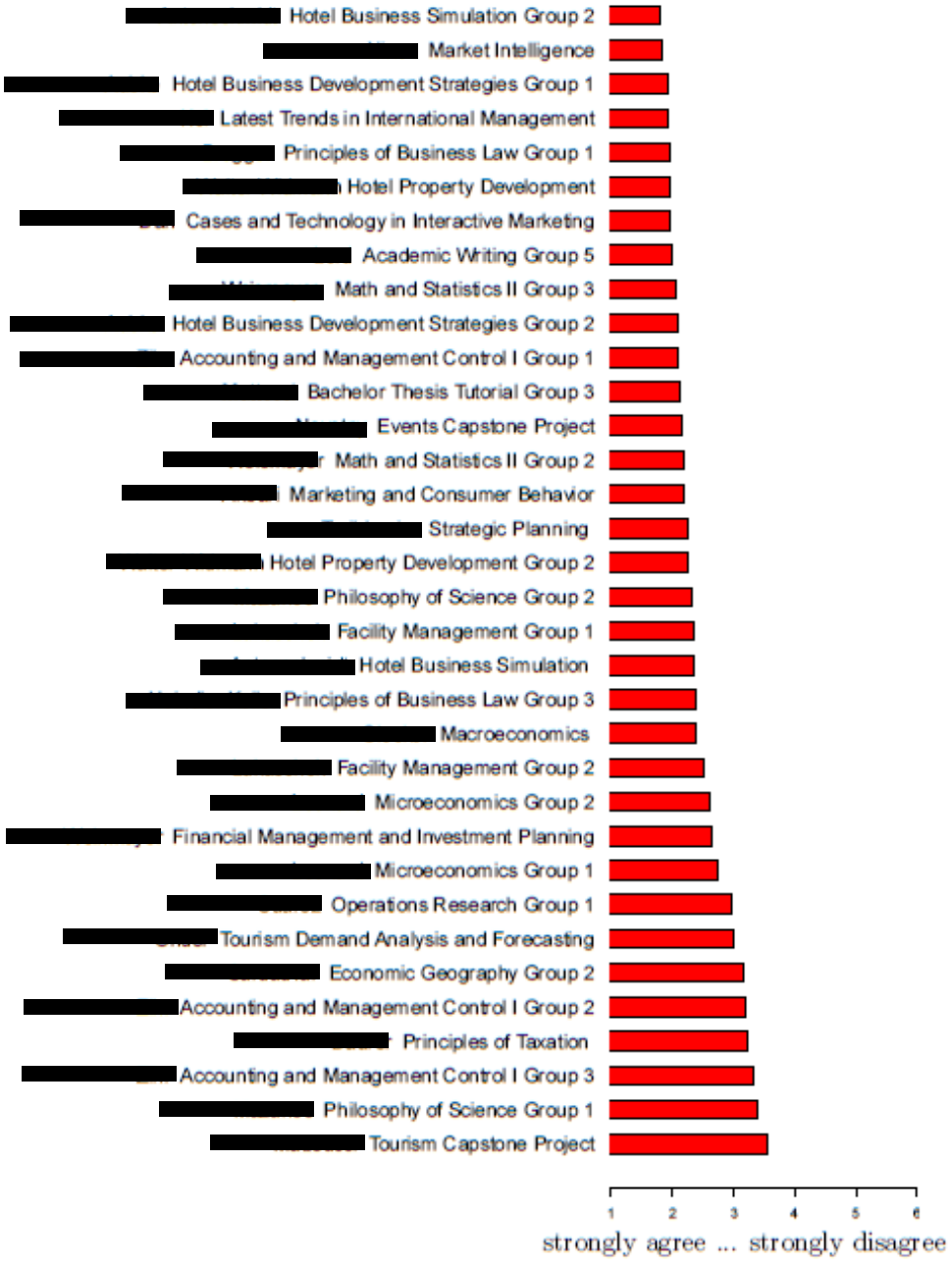
Average: 1.99

Course Evaluation

UG Spring Semester 2019

Overall, I am satisfied with the course.

Average: 1.99



Course Evaluation

MSc Fall Semester 2017

Overall, I am satisfied with the course.

Average: 2.19

Course Evaluation

MSc Spring Semester 2019

Overall, I am satisfied with the course.

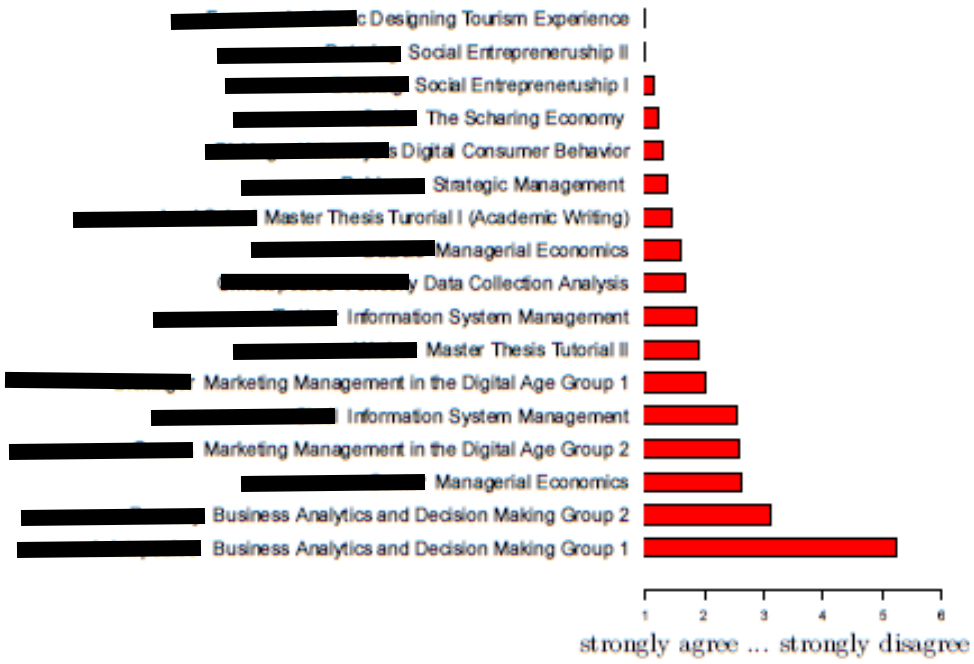
Average: 1.79

Course Evaluation

MBA Fall Term 2017

Overall, I am satisfied with the course.

Average: 2.04

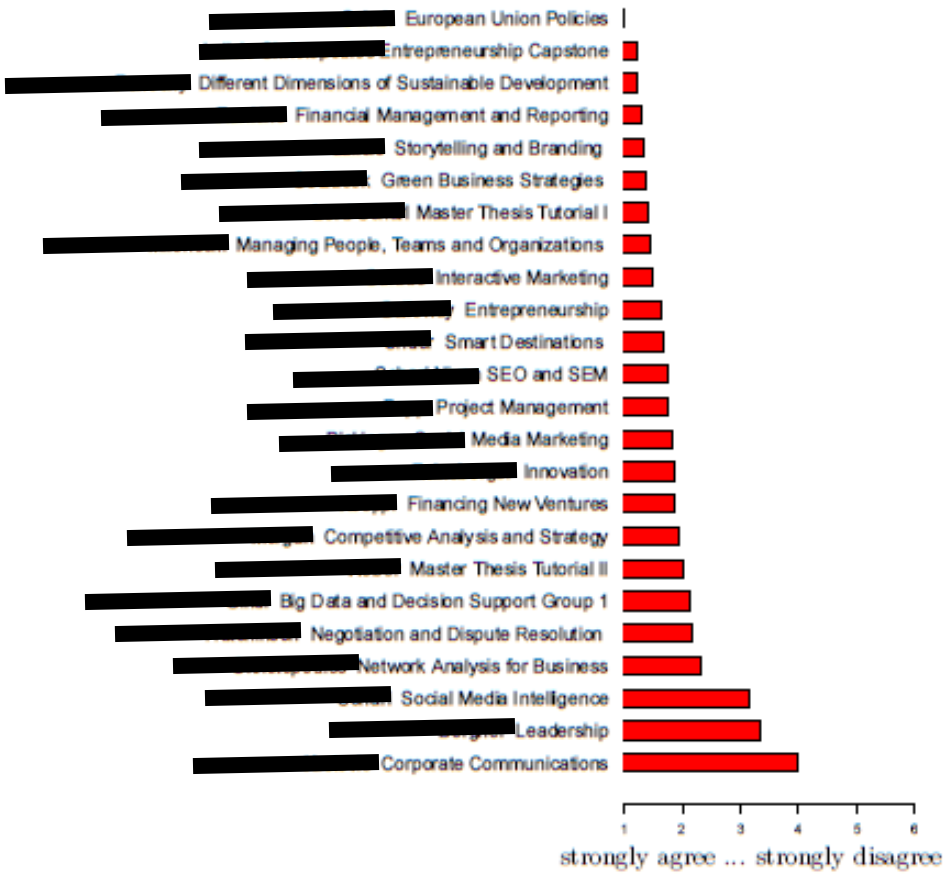


Course Evaluation

MBA Spring and Summer Terms 2019

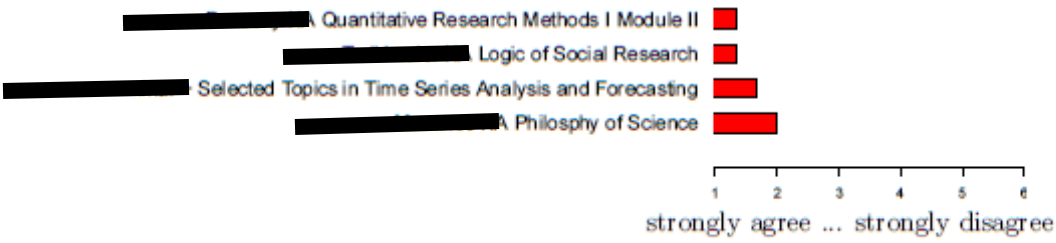
Overall, I am satisfied with the course.

Average: 1.9



Course Evaluation

PhD Programs
PhD Fall Semester 2018
Question: Overall, I am satisfied with the course.

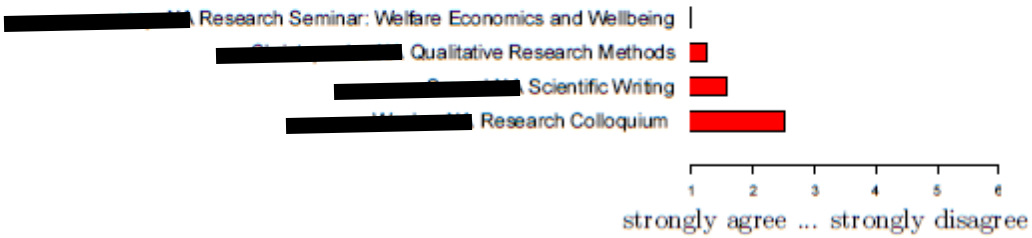


Course Evaluation

PhD Spring Semester 2019

Overall, I am satisfied with the course.

Average: 1.5



Course evaluations in Nanjing

Bachelor of BA in Tourism and Hospitality Management
Results of Students' Course Evaluation Survey
Fall 2018/19

Course title	Lecturer	Students	Responses	Reponse Rate	Course Organizati	Course Content	Didactics	Instructor	Overall	Average
Sustainability Literacy for Business	[redacted]	61	61	100%	1.6	1.8	1.7	1.6	1.6	1.7
Organizational Behavior	[redacted]	57	55	96%	1.6	1.8	1.7	1.6	1.6	1.7
HR Management & Management Development	[redacted]	32	30	94%	1.6	1.8	1.9	1.9	1.9	1.8
Accounting & Management Control I	[redacted]	58	51	88%	1.4	1.6	1.5	1.4	1.5	1.5
Mathematics & Statistics I	[redacted]	59	51	86%	1.5	1.6	1.6	1.5	1.6	1.6
Advanced Business Communication	[redacted]	57	51	89%	1.5	1.6	1.7	2.4	1.7	1.8
Advanced Business Communication	[redacted]	57	51	89%	1.5	1.6	1.7	1.5	1.7	1.6
Macroeconomics	[redacted]	32	26	81%	1.6	1.8	1.6	1.6	1.6	1.6
Financial Management & Investment Planning	[redacted]	32	31	97%	1.4	1.4	1.6	1.5	1.5	1.5
Critical Thinking and Problem Solving	[redacted]	57	52	91%	1.6	1.8	1..7	2.3	1.8	1.9
Critical Thinking and Problem Solving	[redacted]	57	52	91%	1.6	1.8	1.7	1.5	1.3	1.6
New Media & e-Business Applications	[redacted]	32	27	84%	1.1	1.3	1.2	2.0	1.4	1.4
New Media & e-Business Applications	[redacted]	32	27	84%	1.1	1.3	1.2	1.2	1.4	1.2
Tourism & Hospitality Business Analysis	[redacted]	32	29	91%	1.6	1.6	1.7	1.8	1.7	1.7
Tourism & Hospitality Business Analysis	[redacted]	32	29	91%	1.6	1.6	1.7	1.8	1.7	1.7
Internship Preparatory Course	[redacted]	32	26	81%	1.2	1.3	1.3	1.4	1.4	1.3
			Average	91%	1.5	1.6	1.6	1.7	1.6	1.6

Bachelor of BA in Tourism and Hospitality Management
Results of Students' Course Evaluation Survey
Spring 2019

Course title	Lecturer	Students	Responses	Reponse Rate	Course Organizatio	Course Content	Didactics	Instructor	Overall	Average
Advanced Business Communication	[redacted]	12	11	92%	1.1	1.3	1.2	1.1	1.2	1.2
Microecnomics	[redacted]	67	64	96%	1.6	1.7	1.6	1.7	1.6	1.6
Principles of Business Law	[redacted]	67	67	100%	1.8	2.0	2.0	2.1	2.0	2.0
Marketing & Consumer Behavior	[redacted]	69	69	100%	1.8	2.0	2.2	2.1	2.0	2.0
Accounting & Management Contr. I	[redacted]	11	11	100%	1.1	1.4	1.2	1.3	1.3	1.3
Accounting & Management Contr II	[redacted]	69	50	72%	1.3	1.5	1.5	1.4	1.4	1.4
Academic Writing	[redacted]	67	64	96%	1.7	1.7	1.8	1.7	1.7	1.7
Mathematics & Statistics I	[redacted]	13	11	85%	1.1	1.4	1.2	1.2	1.2	1.2
Mathematics & Statistics II	[redacted]	69	52	75%	1.3	1.5	1.5	1.4	1.4	1.4
			Average	90%	1.5	1.7	1.6	1.6	1.6	1.6

ANNEX II – Changes of Study and Exam Regulations

Changes in the Examination Regulations and Student Code of Conduct

~~2 July 2018~~

3 June 2019

§1 Ambit

These regulations are valid for all study programs offered at MODUL University (MU). For MODUL University students enrolled at a Global Campus, the Dean is substituted by the respective Academic Director. Academic Office in this document refers to the administration unit of the Dean or the respective Academic Director. References to the Studies and Examination Committee, the Semester Conference, and Admissions Committee in this document refer to the respective committees on the campus where a student is enrolled.

§2 Transfer of Credits

(1) External Credit Transfer: Course and examination credits obtained at an external institution (including, a vocational high school with a business focus, a university, a college, or any other post-secondary educational institution, or at a partner university within MU's exchange programs) are eligible for transfer according to an equivalency evaluation that is based on a review of course contents, outline, methods, and final grade. Practical experience acquired by the student prior to enrollment can be credited towards an internship when in accordance with the respective study regulations.

- Course credits earned at an external institution will be transferred without the inclusion of a grade on the official MU student transcript.
- All courses credited toward the study program will be labeled with the abbreviation "CT*" on the academic transcript of records and counted toward the total ECTS of the study program.
- Requests for the transfer of external credits or practical experience acquired prior to commencement of studies at MU must be submitted prior to the beginning of the first semester at MU. In the case of credits received during an approved semester abroad, or during the course of studies at MU, an application for credit transfer must be submitted at the earliest opportunity prior to the commencement of the subsequent semester.
- All requests for credit transfer are subject to approval by the Dean of the study program or an authorized liaison officer nominated by the Dean.
- Approved credit transfers from an external institution may result in a reduction of tuition fees. This is only applicable to credit transfer requests submitted prior to the commencement of studies at MU.
- A minimum number of ECTS credits may need to be completed at MU as outlined in the respective Study Regulations.

(2) Courses, examinations and internship credits obtained at a Global Campus of MU, are automatically

eligible for credit transfer upon admission at the other branch campus, and when in accordance with § 14 of the Examination Regulations and Student Code of Conduct.

- The cap of a maximum number of transferable ECTS credits (§ 2 (1) lit. f) does not apply.
- All courses credited towards the study program will be transferred in accordance with MU's grading scale and counted toward the total weighted average grade and ECTS of the study program.
- All courses credited toward the study program will be labeled with the abbreviation "GCT*" on the academic transcript of records.
- Requests for credit transfers of courses not offered at the home campus are subject to approval by the Dean of the study program.
- Credit transfers from a Global Campus may result in a reduction of tuition fees as defined by the respective branch campus.

(3) Internal Credit Transfer: Course credits obtained in a study program at MU may be eligible for internal credit transfer when changing study programs in accordance with MU's Regulations on Changing Study Programs, or in the event of readmission at the discretion of the Admissions Committee.

(a) All courses credited toward the study program will be transferred in accordance with MU's grading scale and counted toward the total weighted average grade and ECTS.

(b) All courses credited toward the study program will be labeled with the abbreviation "ICT*" on the academic transcript of records.

(c) Requests to change study programs and applications for readmission must be submitted prior to the beginning of the semester to which the change of study programs or readmission becomes effective. Where necessary students will be provided with a new study contract and contract supplement outlining the student's financial obligations. MU's Guidelines on Fees may apply.

(d) Requests to change study programs or applications for readmission are subject to approval by the Dean of the respective study program.

§3 Course Formats

(1) Interactive Lecture, referred to with the abbreviation IL, is a course format based on an instructor-led teaching approach while including techniques that foster active engagement of students in class. Attendance is not mandatory. A minimum of two different, independent forms of assessment is required. The typical number of participants is 90 in Interactive Lectures – exceptions can be made by the Dean of the study program.

(2) Interactive Lecture and Exercise, referred to with the abbreviation LX, combines an interactive lecture with a practically-orientated exercise course. The interactive lecture is intended to provide the theoretical background of a subject, whereas the exercise focuses on the application of theoretical knowledge. The ratio between the interactive lecture and exercise component is indicated by the two digits following the abbreviation LX (e.g. 21=2:1, 12=1:2, and 11=1:1) which is laid out in the study regulations of a respective program. Attendance is mandatory in the exercise part of the course. LX courses receive a combined grade which is based on the assessment of both the interactive lecture and the exercise. A minimum of three different, independent forms of assessment is required all of which will determine the final grade.

(3) Interactive Lecture and Seminar, referred to with the abbreviation LS, combines an interactive lecture

with a project-orientated seminar course. The interactive lecture is intended to provide the theoretical background of a subject, whereas the seminar shall engage students in projects where theoretical knowledge is applied or in in-depth investigations and discussions about certain parts of the lecture. The ratio between the interactive lecture and seminar component is indicated by the two digits following the abbreviation LS (e.g. 21=2:1, 12=1:2, and 11=1:1) which is laid out in the study regulations of a respective program. Attendance is mandatory in the seminar part of the course. LS courses receive a combined grade which is based on the assessment of both the interactive lecture and the seminar. A minimum of three different, independent forms of assessment is required all of which will determine the final grade.

(4) Seminar, referred to with the abbreviation SE, is a course where students engage in advanced study of a subject while participating in regular discussion to exchange information. Attendance is mandatory. A minimum of three different, independent forms of assessment is required all of which will determine the final grade. The typical number of participants is 30 in Seminars – exceptions can be made by the Dean of the study program.

(5) Practical Training, referred to with the abbreviation PT, is a course that aims at giving students the opportunity to gain insight into practical activities of the industry through classroom teaching and excursions. Attendance is mandatory. A minimum of three different, independent forms of assessment is required all of which will determine the final grade. The typical number of participants is 15 in Practical Trainings – exceptions can be made by the Dean of the study program.

(6) Examinations, referred to with the abbreviation ES, are used in undergraduate, graduate and postgraduate programs to represent curriculum requirements including placement tests, preliminary examinations, research proposal defenses, and thesis/dissertation defenses.

§4 Academic Assessment and Grading of Courses

(1) The criterion for successfully completing a course is based on the lecturer's final assessment.

(2) Final grades are determined by the points earned in all cumulative graded assessment components.

(3) Final grades must be based on various different, independent forms of assessments. Examples for different forms of assessment are written assignments, oral or written examinations, presentations, active course participation, group work and presentation, home work, or other forms of assessment as specified by the course lecturer.

(4) All assessments must be held within the announced semester / term dates of the academic year and may not be held during vacation time.

(5) Forms of assessment and their weight for the final grade must be outlined in the course syllabus.

~~Lecturers must report final grades as a percentage to the Academic Office by a deadline as announced in the beginning of the academic year. Assessments with a decimal value greater than 0.5 are rounded up; otherwise, the value is rounded down.~~

(6) Lecturers are obliged to announce results of an examination and partial grades to students as quickly as possible and no later than two weeks following the date of the examination or assignment submission.

(7) Lecturers must report final grades as a percentage to the Academic Office by a deadline as announced in the beginning of the academic year. Assessments with a decimal value greater than 0.5 are rounded up; otherwise, the value is rounded down

(8) For students enrolled in study programs commencing after 2013, the following grading scale is used in the assessment of examinations:

%	Austrian		US GPA
90 – 100	1	Excellent	3.5-4.0
80 – 89	2	Good	3.3-3.49
70 – 79	3	Average	2.99-3.29
60 – 69	4	Sufficient	Below 2.99
< 60	5	Fail	

Remarks:

[1] Excellent - Outstanding performance with only minor errors

[2] Good - Generally sound work with a number of notable errors

[3] Average: Fair but with significant shortcomings

[4] Sufficient: Performance meets the minimum criteria

[5] Fail: Some more work required before the credit can be awarded

(9) For students enrolled in study programs before 2013, the following grading scale is used in the assessment of examinations:

%	Austrian	
80 – 100	1	Excellent
70 – 79	2	Good
60 – 69	3	Average
55 – 59	4	Sufficient
51 – 54		
< 51	5	Fail

Remarks:

[1] Excellent - Outstanding performance with only minor errors
[2] Good - Generally sound work with a number of notable errors
[3] Average: Fair but with significant shortcomings
[4] Sufficient: Performance meets the minimum criteria
[5] Fail: Some more work required before the credit can be awarded

(5) For courses with mandatory attendance, an absence of more than 20% of the scheduled course time will result in a final grade of 0%. In the event that more than 20% of a course with mandatory attendance has been missed due to reasons beyond the student's control, the student has the opportunity to submit an ~~"Application~~application for ~~Special Consideration"~~special consideration to the lecturer, explaining his or her previous and – if already known – future absences. If this should occur, the lecturer may decide, based on the individual case, whether the student is allowed to continue attending the course. The granting of special consideration is at the discretion of the lecturer. Exceeding the 20% limit typically entails some additional work completed by the student to compensate for any parts missed.

(6) An assessment will be graded with 0% if any of the following occur without credible reason:

a) A student withdraws from an examination after the proctor commenced administering the examination.
b) A student fails to hand in the written examination within the exam's allotted time.
c) A student interrupts the written or oral examination without credible reasons.
d) A ~~students~~student acts disorderly and is prohibited to continue the examination.

§5 Conduct of Examinations

(1) The maximum duration of all written and oral examinations should not exceed the number of hours that the course lasts each week – as stipulated in the study regulations of the respective program. Preliminary exams in the PhD program or extracurricular exams are exempt from this rule.

(2) The duration of an oral examination outside of the ordinary course setting can be between 15 and 30 minutes for each student and must be witnessed by a second lecturer. Oral examinations can be proctored as either individual examinations or group examinations consisting of a maximum of four candidates per group. In the latter case, the individual performance of each candidate during examination itself must be clearly visible and documented in the examination's assessment record.

(3) Students enrolled in the course, as well as interested parties associated with MU who assert individual justified interests, are permitted to attend the oral examinations as observers (given the availability of adequate spatial conditions). This does not apply, however, to any private consultation between student and proctor, including the announcement of the examination results. Upon a student's request, any observer [with the exception of members of the Studies and Examinations Committee] can be asked to leave the examination site. Observers cannot be excluded from presentations. In the event that a

disturbance caused by an observer occurs during an examination, the proctor is entitled to expel the observer from the examination space.

(4) If several examiners participate in an examination, each assessor is called on to assess the overall examination performance together, as long as no other assessment method is subsequently determined. When the examiners' assessments differ, the average of the sum of the individual assessments is calculated.

(5) ~~In the event of a violation against~~ Notwithstanding the lecturers' right to assess students' performance to the best of their beliefs, examination procedures need to be fair, transparent, reasonable, consistent with the announced syllabus and across students, respect the conduct of examinations (as outlined in this document), ~~a suspected case of a~~ and avoid misleading instructions or discrimination-based assessment ~~by a lecturer, or a disturbance during the examination procedure~~. In the event of essential, tangible and traceable violations against these requirements, a student has the right to appeal an examination assessment~~. Students who consider themselves wrongly assessed can~~ and apply to countermand ~~the examination assessment using the "Appeal Form." This~~, where the principles that are considered violated and the way they are considered violated need to be exactly specified. An appeal form must be submitted to the Academic Office within 14 days after receiving the grade.

(6) If a student is unable to attend a written or oral examination or if the student fails to submit a required assignment by its announced deadline due to reasons beyond the student's control, the student may submit the ~~"Special Consideration Form"~~special consideration form to the lecturer and request an alternative make-up assignment or exam. The application must be submitted to the respective lecturer 14 days prior to the scheduled examination date, if applicable. It is at the lecturer's discretion whether or not to accept the ~~"Application for Special Consideration,"~~application for special consideration, and the lecturer must inform the student of his or her decision in writing within 14 days. If the lecturer rejects the application, the student has the possibility to appeal to the respective Dean using ~~the "Appeal Form",~~an appeal form, or to the president if the Dean is the lecturer.

(7) Upon request, students are entitled to access all examination documents, protocols, written tests, and result records relevant to the examination. Students can also make copies of these documents at their own expense.

(8) The lecturer is obliged to store and archive all examination records for a minimum of one year. The examination questions, assessment criteria, and results of a written or oral course examination must be recorded in writing by the course lecturer. The lecturer must retain all aforementioned course documents in electronic format. Lecturers are expected to be at the disposal of students to answer all questions associated with course assessment.

§6 Course Registration

(1) Students are required to register for all courses within the official registration period prior to the start of the subsequent semester/term. If a student registers late or requests changes (drops a course, adds a course, or switches groups) after the closing of the registration period, a fee may apply. Details on whether an extended registration period will be available will be communicated via the Course Catalog. The extended registration period for blocked courses in the MSc and MBA programs ends two weeks prior to the course.

(2) Changes to course registration after the registration period are only permitted if an extended course registration period as outlined in (1) has been made available. Additionally, late course cancellations will only be permitted if 1) the student has not yet participated in any course-related assessment and 2) when no disadvantage to other students arises from the student's withdrawal. Late changes to course registration are processed by the Academic Office. A fee may apply.

(3) Any withdrawal requests made after the extended registration period must be addressed to the Dean. A fee may apply.

§7 Academic Misconduct and Related Consequences

(1) The **definitions** of commonly used terms are outlined below and explained in the Guide to Understanding Plagiarism formulated by the Studies and Examination Committee of MODUL University Vienna. A summarized version of the Guide to Understanding Plagiarism is available in the Course Catalog. An affidavit referring to the content of the Guide to Understanding Plagiarism is made available to all students and can be issued for any written assignment at the instructor's discretion. Even when an instructor does not use the highly recommended affidavit, students are still required to adhere to university standards regarding academic misconduct and plagiarism. Unless the instructor specifies otherwise, any document submitted by a student at any time may be subject to a plagiarism check.

(2) **Academic misconduct** refers to any action or attempted action intended to give a student an unfair advantage to oneself or an unfair advantage or disadvantage to any other member(s) of the academic community. This includes fraud and acts of deception such as cheating, plagiarism, the fabrication of material or data, collusion, covert sharing, unauthorized access of materials, and the facilitation of academic dishonesty.

(3) MU defines **cheating** as any attempt to influence the results of academic work through fraudulent performance or the use of unapproved aids.

(4) **Plagiarism:** MU recognizes four forms of plagiarism: a) claiming authorship by failing to cite another source's (or one's own) words or ideas; b) copying or borrowing another individual's work or structure without proper referencing; c) false paraphrasing (failing to use quotation marks, despite citing a source) or patchwork paraphrasing (splicing together parts of sentences without using quotation marks); and d) hiring or asking someone to write or complete work on your behalf and claiming it as your own. Additionally, copying passages from assignments previously submitted at or beyond MU without proper referencing is considered self-plagiarism, which is also a recognized form of academic misconduct.

(5) **Minor or Serious Plagiarism:** The act of plagiarism itself is considered academic misconduct. Once the accusation of plagiarism has been confirmed through the procedure for investigating academic

misconduct [§ 9 (87 (7)], the Studies and Examination Committee will then assess whether the act is minor or serious. The extent of plagiarism, the importance of the plagiarized assignment, and the intent behind the act are factors that allow us to differentiate between minor and serious cases of plagiarism. For example, an act of plagiarism that is committed unintentionally may be considered minor; whereas, an act of plagiarism committed intentionally is considered to be a serious case of academic misconduct.

(6) **Informal Handling of Plagiarism:** In cases where lecturers determine that an insignificant case of plagiarism has occurred that does not appear to present a disciplinary issue, faculty are encouraged to address the issue one on one with the student, while taking grading consequences [§ 9 (147 (13)]into consideration. It is at the discretion of the instructor to either informally resolve the suspected minor violation of academic misconduct or to forward the violation to the Academic Office [§ 9 (87 (7)] for further investigation.

(7) **Procedures for Investigating and Processing Violations of Academic Misconduct:** When an a faculty member (instructor or, lecturer, thesis supervisor, etc.) suspects that there is a case of academic misconduct that constitutes a disciplinary issue, the instructor must notify the student that a formal *notification of academic misconduct* will be filed. Along with the notification, the instructor must submit accompanying material that provides evidence for the accusation to the Academic Office. The Academic Office will createin writing (e-mail) a document that includes the names of all involved parties as well as the nature of the misconduct, and the office will inform) notify both the Studies and Examinations Committee and the student of the formal processing of the case. The , b) inform the student will be notified about the potential consequences of the accusation and informed of possibilities for an possibility to appeal. The Academic Office will provide instructions concerning the timeline and process of appealing an instructor or supervisor's decision by email to the student's MU account the accusation.

(8) **Academic Probation:** Academic Probation serves as a warning to alert students to the fact that they are no longer in good academic standing, either due to lack of progress towards earning a degree or for reasons of academic misconduct.

(9) A student found guilty of any serious instance of academic misconduct or two reported minor instances of academic misconduct will be placed on Academic Probation. If a student is found guilty of having committed a minor infraction followed by a serious one, the student will be placed on Academic Probation, and the Studies and Examination Committee can propose additional punitive measures, including the termination of the student's Study Contract to the University Board. This opportunity to assign punitive measures is at the sole discretion of the Studies and Examination Committee and can only be applied once during a student's MU career. These rules also apply to instances of academic misconduct committed at any MU Global Campus.

(10) A student who has been placed on Academic Probation [§ 9 (97 (8)] will be notified about consequences related to repeat cases of academic misconduct and his/her pending termination both per post and e-mail via his/her MU student account.

(11) If a student on Academic Probation is accused of academic misconduct, the student may choose to appeal (using the "Appeal Form"),an appeal form), and the Studies and Examination Committee must

allow the student to present his/her appeal in person. If a student on Academic Probation is found guilty of another instance of academic misconduct, the Studies and Examination Committee has to recommend the termination of the student's Study Contract and separation from MU to the University Board or the respective Campus Board. Recommended terminations take effect immediately after UB approval. The Studies and Examination Committee only considers alternative punitive measures in situations where a student is placed on Academic Probation for a minor violation followed by a serious case of academic misconduct.

(12) If a student believes that he/she has been wrongfully accused by a ~~lecturer~~faculty member, the student can submit an appeal within two weeks after receiving notice of his/her alleged academic misconduct to the Studies and Examination Committee (§ 13).

(13) Grading Consequences: It is at the sole discretion of the instructor to determine the consequences where a minor case of academic misconduct is suspected, especially considering any formal appeal that the accused student may have submitted. In all minor cases, both those handled informally and those submitted to the Studies and Examination Committee for further processing, the student may be given the opportunity to resubmit an assignment (with or without deducting points from the grade) or accept a zero for the work, while continuing to complete the course. The option for allowing a resubmission for minor infractions is at the sole discretion of the lecturer. If a student has been found guilty of serious academic misconduct (as determined by the Studies and Examination Committee), the student will receive a failing grade of zero.

(14) Formal Investigation: The Studies and Examination Committee will investigate every reported instance of academic misconduct and take any and all submitted formal appeals and/or previous infractions into consideration. The Studies and Examination Committee will decide on whether a suspected student has committed an act deemed to be (a) minor; (b) serious; or (c) not a case of academic misconduct. –The outcome of the Studies and Examination Committee's decision must be added to student's academic record.

(15) Being found guilty of any instance of serious academic misconduct carries the consequence of being placed on Academic Probation, as does being found guilty of having committed two minor infractions of academic misconduct [§7 (9 ~~(10~~)].

(16) Upon the disclosure of new evidence, the Studies and Examination Committee may agree to re-examine a closed case at a later time. If an incident is later determined not to be a case of academic misconduct, then the disciplinary entry on the student's academic record will be deleted, and any Academic Probation or other consequences resulting from the original decision will be revoked. If an instance that was not found to be a case of academic misconduct is later determined to be a case of academic misconduct, the verdict may be changed to reflect the new evidence.

§8 Invalidity of Examinations and Final Grades

(1) If any work produced during an examination has been plagiarized or if the permission to enroll for an examination has been unjustly manipulated, and if these facts are not made known before the grade has been announced, the Studies and Examinations Committee can subsequently declare the course or examination under question as "failed." Before a change in the grade, the student will be given an

opportunity to submit an ~~"Appeal Form"~~appeal form for consideration with the Studies and Examinations Committee.

(2) Upon notification of an error on the transcript or record, any incorrect grade reported on the transcript is to be declared invalid and replaced by a corrected grade.

(3) A final transcript and diploma will be declared invalid as a result of a late-discovered assignment of an incorrect grade. If academic misconduct is suspected following the bestowal of an academic degree and causes the degree's prerequisites to no longer be fulfilled, then the final issued transcript and diploma will be declared invalid and has to be returned. In cases where the degree is still valid, a new transcript and diploma will be issued to the student with the addition of the corrected grades, and the original inaccurate transcript must be returned to the Academic Office.

§9 Termination of Enrollment and Course Retake

(1) The decisive body responsible for a student's termination of enrollment, retake of a course, or examination reattempt is either the Dean or participants of a Semester Conference (as specified in the respective Study Regulations).

(2) A student's enrollment is terminated at the end of a semester/term under the following conditions:

a) The student has failed to obtain at least 16 ECTS within the last two semesters (or three terms for MBA students only). In study stages mainly dedicated to thesis writing in the PhD program, the 16 ECTS criterion converts into an equivalent progress of the thesis.

b) The student has failed an Interactive Lecture (IL) or a course with continuous assessment of performance (SE, PT, LX, LS) for the second time.

c) The student has had an internship contract terminated for a third time, regardless of whether or not the contract was terminated by the employer or the student.

d) A graduate, post-graduate, or executive student (MSc, PhD, MBA) who enrolled in 2013 or later has failed more than two courses.

e) A student's thesis has received a failing grade for the second time.

f) The student has failed a foundation program course for the second time.

(3) A student's enrolment can be terminated at any time by the University or respective Campus Board as a result of student misconduct if the student obstructs university activities; shows disorderly conduct by violating the MU House Rules, Fire Safety Regulations, or any other rules published on the respective website by the University or Campus Board; demonstrates other forms of dishonesty; commits acts of forgery or theft; commits acts of physical abuse or violence; engages in sexual, racial, verbal, or other forms of harassment, including stalking; or participates in hazing.

(4) The student will be notified about a pending termination by both postal mail and an e-mail to his or her MU account. The student has the opportunity to submit a letter of justification in order to justify why a recommendation to the University Board for termination of enrollment should be reversed. The letter must be sent to the Academic Office based on the details below.

(5) Programs with a Semester Conference: The letter of justification must be received by the Academic Office no less than one week before the biannual Semester Conference is scheduled to take place.

(6) All Other Programs: The letter of justification must be received by the Academic Office within two weeks of the date of the notification of the student's pending termination.

(7) If the student submits the letter of justification within the allocated time period, then the appeal will be considered.

(8) Retake of a previously failed course(s) is possible in exceptional cases, such as when the student's overall academic performance is deemed excellent or if the student recently has shown significant progress in his or her studies. According to the respective Study Program Regulations, either the Dean or the Semester Conference decides upon:

(9) Retake of an Interactive Lecture (IL) or a Course with Continuous Assessment of Performance (SE, PT, LX, LS): The student may be granted one additional, final opportunity to retake the Interactive Lecture (IL) or a course with continuous assessment of performance (SE, PT, LX, LS).

(10) Thesis Reattempt: The student may be granted a third attempt to write and submit the final thesis, despite having received negative assessments on the first two attempts of the thesis.

(11) Waiving Fees: Retake fees may be waived for courses to which a student is readmitted as a result of failing the course during a previous attempt.

(12) Exceptional Situations: Events that would prevent a student from reaching the required 16 ECTS per academic year (e.g. severe medical reasons, a student is in the final phase of their studies and only need to complete a thesis, etc.) may be considered as grounds on which not to terminate a Study Contract.

(13) The Academic Office will inform a student regarding the decisions made in the Semester Conference or by the Dean. The students can appeal decisions made by the Dean or Semester Conference to the Studies and Examination Committee by submitting an ~~"Appeal Form"~~appeal form to the Academic Office [§ 12 (4)]. ~~Decisions can only be appealed on formal grounds (i.e. violations of university regulations).~~

(14) Decisions can be appealed and countermanded on the following grounds only: violations of the university regulations, substantial mistakes in the administrative or communication processes by the university, other disturbances of the procedure beyond the student's control, and essential, tangible and traceable discrimination to the student's disadvantage. In case that the appeal process reveals additional, potentially decisive information, but none of the listed grounds for countermanding, the Studies and Examinations Committee will inform the respective dean who will decide upon re-opening the case or not.

§10 Appeals to the Studies and Examination Committee

(1) The Studies and Examination Committee makes decisions regarding a student's appeal in instances stated in these Examination Regulations or the Study Regulations of the respective study program.

(2) Appeal: A student must be given the opportunity to submit a formal statement to the Studies and Examination Committee by means of a completed ~~"Appeal Form~~appeal form." As stated in the ~~"Appeal Form",~~appeal form, the appeal itself must be submitted to the Academic Office within 14 days following the notification of the pending issue. The ~~"Appeal Form"~~appeal form requires students to submit details

including: (a) the full name of the individual appealing; (b) the subject matter of the appeal (date and description of the decision a university authority has made); (c) the reason why the student considers the accusation of academic misconduct false. Students who make a formal appeal using other forms of written communication (without use of the form) must include the word "~~Appeal~~appeal" either in the heading or subject line of the document and include all of the same information required by the ~~"Appeal Form."~~appeal form.

(3) The Dean, the lecturer, the student, and - in case of recommended termination - the University or the respective Campus Board, have to be notified in written form about a decision by the Studies and Examination Committee. Decisions by the Studies and Examination Committee are final and cannot be appealed.

(4) The Studies and Examination Committee has a two-month window from the date an appeal has been submitted in which to confer and come to a decision on the appeal's outcome.

(5) The committee can countermand a previously made decision, but it cannot replace any negative assigned grade with a positive one.

(6) In cases when the Dean is called on to make a decision but when there is a conflict of interest for the Dean, the Studies and Examination Committee will be called upon for a resolution.

§11 Readmission

- A student is eligible to apply for readmission in:
    - the original study program and the original curriculum (if courses are still offered) at the same branch campus;
    - the original study program with an updated curriculum at the same branch campus;
    - another study program at the same or at a different branch campus;

- MU recognizes the following types of readmission:
    - **Readmission Following Termination of Study Contract on Academic Grounds (§ 12 (2)):** When a Study Contract has been terminated on academic grounds, a waiting period of at least one semester/ two terms, following the date of termination, applies before the student may be readmitted. In addition to the application documents required for admission, as outlined in the study regulations of the respective study program, the student is required to present both evidence and documentation that the reasons for prior poor academic performance have been ameliorated. Upon readmission, as a condition of Conditional Admission (§ 15), the student must first pass failed course(s) in question at the earliest possible time before being allowed to continue with the study program.
    - **Readmission Following Termination of Study Contract for Reasons of Academic Misconduct (§ 9):** When a Study Contract has been terminated due to academic misconduct (e.g. violation of the University's Rules and Regulations regarding plagiarism), a waiting period of at least four semesters/six terms, following the date of termination, applies before the student may

be readmitted.

- **Readmission Following Termination of Study Contract Due To Non-Compliance** : When a Study Contract has been terminated because of failure to comply with the Study Contract and / or the rules and regulations of MODUL University (i.e. failure to submit original documents for admission, failure to comply with the financial obligations, failure to comply with the House Rules), a waiting period of at least one semester/two terms, following the date of termination, applies before the student may be readmitted.
- **Readmission Following Voluntary Termination of Study Contract:** When a Study Contract has been terminated by an individual student due to personal reasons, no waiting period applies for readmission.
- **Readmission Following Planned Termination of Study Contract:** In the event that a current student applies for readmission to another branch campus in order to permanently transfer, the student must terminate current study contract before enrolling in said branch campus.

- Guidelines on Readmission:

  - Applications for readmission must be submitted to the Admissions Office and are subject to assessment of the Admissions Committee.
  - The official waiting period, where applicable, commences after the semester following which the student's Study Contract was terminated. Applications for readmission may be submitted up until two months prior to the end of the waiting period or, if the waiting period has already ended, two months prior to the start date of the semester.
  - Students will be provided with a new study contract and contract supplement outlining the student's financial obligations as outlined by the respective Global Campus.
  - Former or current students applying for readmission to another branch campus of MU must agree to transfer their entire Academic Record to the administration of the new campus. The Academic Record must contain the following documents:
    I. An Academic Transcript of Record;
    II. A Grade History including all positive and negative grades;
    III. A Record of Academic or any other form of Misconduct or Misbehavior;

§12 Conditional Admission

(1) The MU Admissions Committee may decide on conditionally admitting students to a study program. Each conditional admission decision must include a predetermined limited timeframe indicating how long the student has before he or she must fulfill the missing criteria for full admission.

(2) A student who has been conditionally admitted (or readmitted) to a study program has to demonstrate every effort to overcome the missing requirements for not being granted full admission.

(3) If a student fails to fulfill the predetermined criteria accompanying conditional admission within the Admission Committee's allocated time limit, the student will not be allowed to continue with other

courses, exams, or any other academic activities (e.g. internship, graduation) until he or she has completed the missing prerequisite criteria.

(4) With the exception of the aforementioned criteria, a student's record of failed courses or examinations will no longer be considered valid.

(5) The Study Contract of a conditionally admitted student who has exceeded the predetermined time limit for fulfilling the missing criteria by more than one academic year will automatically become void, resulting in termination of the Study Contract.

(6) The Academic Office will inform students when the criteria for a student's conditional admission have been fulfilled or when a student's Study Contract becomes void.

§13 Public Announcement Taking Into Effect

The University Board of MODUL University Vienna publicly announces these Examination Regulations which take effect on 1 August ~~2018~~2019.

Changes in the Study Regulations for the Bachelor of Business Administration in Tourism, Hotel Management, and Operations

~~25 April 2017~~

3 June 2019

Due to the accreditation as a private university (decision of the Austrian Accreditation Council on 12 July 2007 according to the university accreditation law, BGBl. I No. 168/1999 as amended), the University Board of MODUL University Vienna decreed the following study regulations on 25 April 2017based on § 3(1) of the Private University Law.

Preamble

These Study Regulations apply to all versions of curricula in place for the Bachelor of Business Administration in Tourism, Hotel Management and Operations study program. ~~Changes to the curricula will be reflected in the following amended study~~The current curriculum of this program ~~numbers, herein~~is referred to ~~as:~~with the abbreviation 115.

- ~~113 BBA 2013~~
- ~~115 BBA 2017~~

§ 1 Ambit

These study regulations define the admission criteria, the structure of the study program and the examination requirements.

§ 2 Goal of the Degree

The BBA degree is awarded at the completion of academic studies for tourism, hotel management, and operations and signifies career qualifications. Examinations taken throughout the program, practical trainings, an internship, and a thesis, determine whether the student has acquired the knowledge necessary for a transition to professional practice, a coherent overview of the subject matter, the ability to independently apply scientific knowledge and methods, and the theoretical foundation for a continuation of the studies in a graduate-level program.

§ 3 Degree of Completion

After the successful completion of the study program, the following academic degree will be conferred:

Bachelor of Business Administration in Tourism, Hotel Management, and Operations

The short form of this degree is:

BBA in Tourism, Hotel Management, and Operations

§ 4 Admission to the Study Program

~~The prerequisites~~Following requirements qualify candidates for admission to the undergraduate study ~~program are~~programs:

~~(1)~~ Proof of a secondary school leaving certificate~~, GED or~~ equivalent~~.~~

~~(2)~~~~(1) Minors require the approval of a legal guardian.~~

~~(3)~~(1) ~~If~~ to a general university entrance qualification. In case the applicant is attending the final year of ~~a school (domestic or abroad) which prepares one for university studies or an equivalent educational institution, he/she may apply without proof of a~~ secondary school ~~leaving certificate, GED, or the equivalent. In this case, it is necessary to provide a written confirmation stating that he/she will presumably receive the certification for university admission before the semester in which he/she is~~at the time of submitting his application, the applicant needs to ~~be admitted. This proof must be supported by~~submit a mid-semester transcript or equivalent documents~~. The final proof of the completion of~~ to show credibly that the general university ~~qualification must~~entrance certificate will be ~~presented~~received before the intended study start. Applicants need to present relevant certificates as originals before the commencement of studies otherwise the admission is void.

~~(4) Academic documents which are not in the German or English language must be accompanied by a certified translation.~~

~~(5) Applicants who do not have a secondary leaving certificate, GED or the equivalent may still apply for admission through a study program entrance test. Applicants registering for the study program entrance test must be at least 20 years of age, have successfully completed at least 9 years of primary and secondary school education, and have acquired professional and/or vocational pre-education related to the subject of the undergraduate study program. Applications must be submitted to the Admissions Office and include:~~

a. Name, date of birth, address of the applicant

b. Name of the study program to which the applicant is applying

c. Proof of successful professional and/or vocational pre-education related to the subject of the undergraduate study program

The study program entrance test includes the following examinations:

a. A written essay about a general topic in which the applicant should demonstrate that he/she is able to communicate in a clear and concise manner.

b. Written examinations in the following subjects: Mathematics, Fundamentals of Business Administration, Geography and Economics

All examinations will be conducted in English. The content and organization of the examinations should follow the specifications of subjects taught in the 12th or 13th grade high schools and are defined by the Dean.

For each of the examinations, the Academic Office decides on an examiner who will provide grades for each individual subject. If an applicant fails an examination, he/she will be entitled to retake an examination once. A retake exam must be assessed by the subject examiner and a second assessor who will be appointed by the Dean one week prior to the retake exam.

Upon successfully completing all examinations of the study entrance test, the student will receive a certificate by the Academic Office which will substitute the secondary school leaving certificate as required by §4 (1). The certificate will include a note that it is only valid for a particular study program offered at MODUL University Vienna.

The proof of the completion of the study entrance test must be presented, at the latest, two weeks before the commencement of the studies.

Students must cover all expenses arising from the organization of the study program entrance test.

(6)(2) All applicants whose first language is not English must provide proof of their English proficiency level B2 according to the Common European Framework of Reference for Languages through one of the following tests taken within the last two years. Exceptions may be granted by the Admissions Committee if an applicant has completed at least 2 years of secondary or higher education in the English language.

The minimum scores are:

a) Toefl: 540 paper-based test (PBT) or 207 computer-based test (CBT) orTOEFL: 76 Internet-based test (IBT); or

- IELTS: overall band score 6.0 (no sub-score below 5.5);

b) or

c) Cambridge English Certificate (Cambridge English: First (FCE)): B2.

The Admissions Committee may grant exceptions, if an applicant proofs that he/she has completed at least two years of secondary or higher education in the English language or has passed another language proficiency test with scores at least equivalent to the above. If the applicant provides any other proof of language proficiency, the validity will be at the discretion of the Admissions Committee.

(3) The ~~Résumé and~~application must include the following documents:

- Curriculum vitae (personal data sheet)
- Letter of motivation
- Copy of passport
- Passport-size photograph
- One letter of recommendation (from academic sources)

(4) A certified translation needs to accompany all documents, which are not in the German or English language.

~~(7)~~(5) The Admissions Committee may conduct an interview with the applicant. The interview may take place either in person, via video conference or telephone. It serves to clarify unanswered questions raised during the application process and to check if the applicant's expectations, personality profile, and his/her knowledge of English are in line with what the program offers.

~~(8)~~(6) The ~~respective~~ Admissions Committee decides on the final admission to the study program and possible conditions once the candidate has submitted a complete application.

(7) Minors require the approval of a legal guardian.

~~(9)~~ Conditional Admittance: Applicants who do not fulfill the admissions criteria for direct entry to an undergraduate program ~~must attend a~~ but fulfill the criteria for attending the Foundation Program~~.~~, may be conditionally admitted upon discretion of the Admissions Committee. The ~~duration of~~Admissions Committee may also decide to set the Foundation Program course 'Mathematics' as a condition. In this case, a positive assessment of the course 'Mathematics' is ~~one semester and is composed of four courses. Alternatively, applicants for an undergraduate program who partially fulfill the admissions criteria may be~~ required ~~to complete only the foundation program Mathematics course while being able to enroll in all courses of the undergraduate program except 0301 Math & Statistics I, 0101 Accounting & Management Control I and 0401 Microeconomics. A final option for~~before students ~~who fulfill only the English~~

admissions criteria for direct entry is to complete the foundation program Mathematics, Geography and Economics, and Fundamentalscan enroll into courses of Business Administration courses while being able to enroll in Advanced Business Communication in Module III – Quantitative Methods. Progression to the undergraduate program.

Subject	Type	Format	h/w	ECTS
Business Communication	EC	SE	16	10
Mathematics	EC	SE	6	6
Geography and Economics	EC	SE	6	6
Fundamentals of Business Administration	EC	SE	6	6
TOTAL h/w and ECTS			**34**	**28**

SE – Seminar
EC – Elective Course

a. Upon successful completion ofstudy programs is regulated by the foundation program, students are not required to resubmit their application for the respective undergraduate program. Students must successfully complete the required foundation program course(s) in order to be allowed to continue in the bachelor program.

(10)(8) The foundation program is deemed successfully completed when all courses in the program have been assessed positively according to the MU grading scale. § 12 (2c) and (2g) of the MU ExaminationFoundation Program Study Regulations and Student Code of Conduct apply in case of negative assessment..

§ 5 Structure and Duration of the Study Program

(1) The regular duration of the study program is eight semesters.

(2) All lectures, course work and examinations are held in the English language.

(3) The study program requires the student to complete an internship containing a minimum of 450 hours in 113 BBA 2013 and 900 hours in 115 BBA 2017.

(4) The study program requires the student to complete 240 ECTS comprising:

a) In 113 BBA 2013, 228 ECTS of courses (including an internship), as outlined in § 6 Curriculum Overview, and 12 ECTS for completion of one of the following:

- bachelor thesis;

- ~~three (3) additional enrichment courses; or~~
- ~~additional internship of 450 hours.~~

~~b)~~a) ~~In 115 BBA 2017,~~ 230 ECTS of courses (including an internship), as outlined in § 6 Curriculum Overview, and 10 ECTS for completion of a bachelor thesis.

(5) Upon application and approval by the Dean, a study semester may be completed abroad at an accredited partner university or an international branch campus of MODUL University Vienna.

(6) Upon application of the student, the Dean may grant a leave of absence. During this period, the student's tuition fees will be suspended and he/she will be unable to attend courses, accrue internship hours, submit a thesis supervision request, receive ongoing supervision or submit a final thesis. All other effects of the leave of absence are the responsibility of the student. The application for a leave of absence must include the planned duration of the leave, and should be submitted at least one month prior to start of the semester in which the leave of absence will take place. Multiple leaves of absence are permitted; however, the total maximum duration of leave allowed is 4 semesters.

§ 6 Curriculum Overview

~~(1) 113 BBA 2013~~

~~Subject~~	~~Type~~	~~Format~~	~~h/w~~	~~ECTS~~
~~MODULE HOTEL MANAGEMENT AND OPERATIONS~~				~~22~~
~~The Hospitality Industry~~	~~CC~~	~~LS11~~	~~4~~	~~6~~
~~Hotel Management and Operations~~	~~CC~~	~~LS11~~	~~4~~	~~6~~
~~Rooms Division Management~~	~~CC~~	~~LX11~~	~~4~~	~~6~~
~~Hotel Business Simulation~~	~~CC~~	~~PT~~	~~2~~	~~4~~
~~MODULE FOODSERVICE MANAGEMENT~~				~~26~~
~~F&B Management and Controlling~~	~~CC~~	~~LS11~~	~~4~~	~~6~~
~~Restaurant and Service Management~~	~~CC~~	~~PT~~	~~6~~	~~8~~
~~Culinary Theory and Practice~~	~~CC~~	~~PT~~	~~8~~	~~12~~
~~MODULE BUSINESS FUNDAMENTALS~~				~~12~~
~~Human Relations and Personal Development~~	~~CC~~	~~SE~~	~~3~~	~~6~~
~~Critical Thinking and Problem Solving~~	~~CC~~	~~SE~~	~~3~~	~~6~~
~~MODULE BUSINESS ADMINISTRATION~~				~~52~~
~~Organizational Behavior and Corporate Social Responsibility~~	~~CC~~	~~LS21~~	~~3~~	~~6~~
~~Entrepreneurship, Innovation and Business Planning~~	~~CC~~	~~LS12~~	~~3~~	~~6~~
~~Human Resource Management and Management Development~~	~~CC~~	~~LS11~~	~~4~~	~~8~~
~~Operations and Supply Chain Management~~	~~CC~~	~~IL~~	~~2~~	~~4~~
~~Accounting and Management Control I~~	~~CC~~	~~LX21~~	~~3~~	~~6~~
~~Accounting and Management Control II~~	~~CC~~	~~LX21~~	~~3~~	~~6~~
~~Marketing and Consumer Behavior~~	~~CC~~	~~LS11~~	~~4~~	~~8~~

Marketing Research and Empirical Project	CC	LX11	4	8
MODULE INFORMATION MANAGEMENT				**12**
Information Systems	CC	LX21	3	6
New Media and e-Business Applications	CC	LX21	3	6
MODULE QUANTITATIVE METHODS				**18**
Mathematics and Statistics I	CC	LX21	3	6
Mathematics and Statistics II	CC	LX21	3	6
Operations Research and Forecasting	CC	LX12	3	6
MODULE ECONOMICS AND FINANCIAL MANAGEMENT				**20**
Microeconomics	CC	IL	2	4
Macroeconomics	CC	IL	2	4
Economic Geography	CC	LS21	3	6
Financial Management and Investment Planning	CC	LX21	3	6
MODULE LAW				**10**
Law and Introduction to Business Law	CC	LS21	3	6
European Law	CC	IL	2	4
MODULE COMMUNICATIONS SKILLS				**8**
Advanced Business Communication	CC	SE	3	4
Academic Writing	CC	SE	2	4
MODULE Tourism and Hospitality Management				**32**
Economics of Recreation, Leisure, and Tourism	CC	IL	2	4
Tourism and Hospitality Business Analysis	CC	LS11	4	8
Latest Trends in Tourism and Hospitality	CC	SE	1	2
Strategic Hotel Management	CC	LS12	3	6
Hotel Property Development and Project Management	CC	LS12	3	6
Destination Management	CC	LS12	3	6
MODULE ADVANCED TOURISM AND HOSPITALITY MANAGEMENT I				**8**
Enrichment Course I	ER	SE	2	4
Enrichment Course II	ER	SE	2	4
Internship	-		-	**8**
Internship Preparatory Course	CC	PT	1	1
Mandatory Internship (450h)		PT	-	7
Option 1: Bachelor Thesis	-	TH	-	**12**
Bachelor Thesis		TH	-	12
Option 2: Additional Enrichment Courses in Advanced THM II			-	**12**
Enrichment Course III	ER	SE	2	4
Enrichment Course IV	ER	SE	2	4
Enrichment Course V	ER	SE	2	4
Option 3: Optional Internship			-	**12**
Additional Internship (450h)			-	12
TOTAL ECTS			-	**240**

~~(2) 115 BBA 2017~~

Subject	Type	Format	h/w	ECTS
MODULE HOTEL MANAGEMENT AND OPERATIONS				**28**
The Hospitality Industry	CC	IL	3	6
Hotel Management and Operations	CC	IL	3	6
Rooms Division Management	CC	LX11	4	6
Hotel Business Simulation	CC	PT	2	4
Facility Management	CC	LS21	3	6
MODULE FOODSERVICE MANAGEMENT				**26**
F&B Management and Controlling	CC	LS12	3	6
Restaurant and Service Management I	CC	PT	~~6~~3	~~8~~4
Restaurant and Service Management II	CC	PT	3	4
Culinary Theory and Practice I	CC	PT	~~8~~4	~~12~~6
Culinary Theory and Practice II	CC	PT	4	6
MODULE BUSINESS ADMINISTRATION				**50**
Organizational Behavior and Corporate Social Responsibility	CC	IL	2	4
Entrepreneurship, Innovation and Business Planning	CC	LS12	3	6
Human Resource Management and Management Development	CC	LS21	3	6
Service Operations Management	CC	IL	2	4
Accounting and Management Control I	CC	LX21	3	6
Accounting and Management Control II	CC	LX21	3	6
Marketing and Consumer Behavior	CC	IL	3	6
Marketing Research and Empirical Project	CC	LX11	4	8
Sustainability Literacy for Business	CC	SE	2	4
MODULE INFORMATION MANAGEMENT				**6**
New Media and e-Business Applications	CC	LX21	3	6
MODULE QUANTITATIVE METHODS				**12**
Mathematics and Statistics I	CC	LX21	3	6
Mathematics and Statistics II	CC	LX21	3	6
MODULE ECONOMICS AND FINANCIAL MANAGEMENT				**14**
Microeconomics	CC	IL	2	4
Macroeconomics	CC	IL	2	4
Financial Management and Investment Planning	CC	LX21	3	6
MODULE LAW				**8**
Principles of Business Law	CC	LS11	4	8
MODULE COMMUNICATIONS SKILLS				**18**
Advanced Business Communication	CC	SE	2	4
Academic Writing	CC	SE	2	4

Human Relations and Personal Development	CC	SE	2	6
Critical Thinking and Problem Solving	CC	SE	2	4
MODULE TOURISM AND HOSPITALITY MANAGEMENT				**10**
Tourism and Hospitality Business Analysis	CC	LS11	4	8
Latest Trends in Tourism, Hospitality and Events	CC	PT	1	2
MODULE ADVANCED TOURISM AND HOSPITALITY MANAGEMENT I				**26**
~~Major I~~**Specialization**I: Hotel Management	ER	IL/SE	13	26
Internship MODULE INTERNSHIP (min 450h)				**30**
Internship Preparatory Course	CC	PT	1	1
Internship (900h)	CC	PT		29
MODULE BACHELOR THESIS				**12**
Bachelor Thesis Tutorial	CC	SE	1	2
Bachelor Thesis	CC	TH		10
TOTAL ECTS				**240**

IL – Interactive Lecture
LX – Lecture and Exercise
LS – Lecture and Seminar
SE – Seminar
PT – Practical Training
TH – Thesis
CC: Core Course
ER: Enrichment Course

§ 7 Types of Courses

(1) Core Courses are mandatory for all students and must be completed with a positive assessment.

(2) Enrichment Courses are non-core courses and may vary from semester to semester. ~~In 112 BBA 2013, a minimum of 8 ECTS from enrichment courses must be achieved.~~ In 114 BBA ~~2017,~~ a minimum of 26 ECTS from enrichment courses must be achieved in the following ~~major~~specialization within "Module Advanced Tourism and Hospitality Management I":

- ~~"Major~~Specialization I: Hotel Management"

(3) If students register for more than the required enrichment courses, including enrichment courses from another ~~major~~specialization, the student will be responsible for any additional costs in accordance with MU's Guidelines on Fees.

(4) Elective Courses (i.e., language courses, Foundation Program courses) are not mandatory and will not be counted towards the total number of ECTS nor weighted average grade percentage, however will appear on the Transcript of Records as non-curricular ECTS.

(5) The Dean has the discretion to determine a minimum number of participants for all courses.

§ 8 Course Prerequisites

Registration in courses will only be permitted following positive assessment in the corresponding prerequisite course(s) or completion of prerequisite requirements. ~~The following course prerequisites apply to students in 113 BBA 2013 and 115 BBA 2017:~~

(1) Mathematics and Statistics I is a prerequisite for Mathematics and Statistics II.

(2) Accounting and Management Control I is a prerequisite for Accounting and Management Control II.

(3) Accounting and Management Control II is a prerequisite for Financial Management and Investment Planning.

(4) Organizational Behavior and Corporate Social Responsibility and Financial Management and Investment Planning are prerequisites for Entrepreneurship, Innovation and Business Planning.

(5) Marketing and Consumer Behavior and Mathematics and Statistics II are prerequisites for Marketing Research and Empirical Project.

(6) Financial Management and Investment Planning is a prerequisite for Hotel Property Development and Project Management.

(7) Advanced Business Communication is a prerequisite for Academic Writing.

(8) Registration in enrichment courses will only be permitted following completion of 50 ECTS in core courses (excluding the internship and thesis).

(9) Academic Writing is a prerequisite for the Bachelor Thesis~~. This course must be completed prior to applying for bachelor thesis supervision.~~

Tutorial.

(10) Internship Preparatory Course is a prerequisite for the internship.

~~The following course prerequisites only apply to students in 113 BBA 2013:~~

~~(11) Mathematics and Statistics II is a prerequisite for Operations Research and Forecasting.~~

~~(12) Tourism and Hospitality Business Analysis is a prerequisite for Strategic Hotel Management and Destination Management.~~

~~The following course prerequisites only apply to students in 115 BBA 2017:~~

(13) Bachelor Thesis Tutorial is a prerequisite for the Bachelor Thesis. This course must be completed prior to applying for bachelor thesis supervision.

(14) Culinary Theory and Practice I is a prerequisite for Culinary Theory and Practice II.

(15) Restaurant and Service Management I is a prerequisite for Restaurant and Service Management II.

§ 9 Internships

(1) The study program requires the student to complete an internship containing a minimum number ~~of 450 hours (7 ECTS) in 113 BBA 2013 and~~ 900 hours (29 ECTS) in 115 ~~BBA 2017 in~~BBAin a field relevant to the study program. This internship is designed to provide students with the opportunity to apply their acquired theoretical knowledge and gain practical experience.

~~(2) Students in 113 BBA 2013 who choose to complete an additional internship with a minimum of 450 hours (12 ECTS), must schedule the optional internship after the completion of the mandatory internship.~~

(4) The internship may be completed domestically or abroad.

(5) The selection of the company requires the written approval of the Dean.

(6) MODUL University Vienna reserves the right to supervise the internship.

(7) The internship may be completed in two parts of equal length. The number of hours must be stated in the contract and the confirmation letter.

(8) The completion of the internship must be proven through a confirmation letter, reference letter, and/or appraisal on behalf of the company. In addition, the student must write a report about the internship, which will be approved by the Dean. This report must follow the relevant guidelines in the internship manual. Upon successful completion of the internship, the student will receive the grade "completed".

~~(9) In 113 BBA 2013, the completion of the additional internship must be proven through a confirmation letter, reference letter, and/or appraisal on behalf of the company. In addition, the student will be entrusted with a project task during the internship. The student must also write a report about the internship, which will be approved by the Dean. This report must follow the relevant guidelines in the internship manual. Upon successful completion of the internship, the student will receive the grade "completed."~~

(10) The Dean can confer the tasks in (5), (8), and (9) to the internship coordinator.

§ 10 ECTS Points

(11) ECTS points (European Credit Transfer System – ECTS, 87/327/ECC, Official Journal no. L 166 from 25 June 1987, CELEX no. 387D0327) are allocated for each course depending on the student workload. In the schedule of studies, in addition to the numbers of hours, the corresponding ECTS points for each course are allocated.

(12) Each ECTS credit corresponds to 25 working hours for the student.

§ 11 Bachelor Thesis

(1) Students who write a bachelor thesis should write the thesis according to the University's guidelines. The thesis should be based on a career situation, a task, or a problem which the student has encountered during the program.

(2) The student must submit an application for supervision to the prospective supervisor, including the topic and a brief outline for the thesis. The prospective supervisor and the Dean must approve the supervision of the thesis and inform the student in writing within one week.
(3) After the approval of the topic, the student has up to 4 weeks to submit the research proposal to the supervisor. If this proposal is not handed in by the set deadline, the supervisor has the right to refuse supervision of a student's thesis.

(4) The bachelor thesis may be written as an individual or group work upon the approval of the supervisor. The bachelor thesis shall be written in the English language.

(5) Eligible supervisors are faculty members or external lecturers who hold a master's degree or higher.

(6) The topic of the bachelor thesis can only be changed once and must be made within the first two months after the approval of the supervision by the Dean of the program.

(7) The deadline for submission of the thesis is to be agreed upon by the supervisor and the student.

(8) If the student misses deadlines and no substantial progress on the thesis has been made, the supervisor may withdraw from the supervision of a thesis.

(9) Bachelor theses are electronically archived in the library and may be published on the MODUL University Vienna website. Withholding a thesis can be applied for in written form by the supervisor or the thesis author if information worthy of protecting is published in the thesis. The publication will be withheld for a maximum of 5 years and is subject to approval by the University Board.

§ 12 Overall Result of the Study Program

(1) The overall assessment of the bachelor degree is given by the weighted average grade percentage of all final grades (core courses, enrichment courses, internship and thesis, if applicable) completed at MODUL University Vienna, or any international branch campus of MODUL University Vienna. Each course is weighted corresponding to the allocated ECTS credits.

Assessment Scheme

"With distinction" is awarded for an overall grade percentage average of 90% or higher.

"With merit" is awarded for an overall grade percentage average between 80% and 89%.
"Passed" is given for an overall grade percentage average between 60% and 79%.

§ 13 Conferment of Degree

(1) The academic degree of BBA in Tourism, Hotel Management and Operations is conferred after completion of all components of the curriculum (core courses, enrichment courses, internship and thesis, if applicable).

(2) Graduates must complete a total of 240 ECTS as stated in the curriculum overview (§ 6 Curriculum Overview (1) or (2)) in order to obtain the degree BBA in Tourism, Hotel Management and Operations.

(3) Graduates must complete a total of 240 ECTS as stated on the curriculum in order to obtain the BBA degree in Tourism, Hotel Management, and Operations. Students may transfer course credits from their previous university or other educational institution; however, a minimum of 160 ECTS points must be completed at MODUL University Vienna. Credits completed in the foundation program will appear on the transcript as non-curricular ECTS and will not be counted towards the total number of ECTS nor weighted average grade .

(4) Graduates will receive the following documents in the English language stating the date on which the degree was awarded.

a. Bachelor Diploma: The bachelor diploma is signed by the President and the Dean and is certified by the MODUL University Vienna seal.

b. Diploma Supplement: A supplement, which is signed by the Dean, will be provided in addition to the diploma to explain the international allocation of the completed program.

c. Transcript of Records: The Transcript of Records reflects all courses that have been passed, the respective ECTS credits, and the final course grades as well as the student's weighted average grade.

(5) Where a student does not complete the study program, the student shall receive a Transcript of Records for all the course work which has been successfully completed thus far.

§ 14 Semester Conference

In this program, the tasks outlined in § 12 of the MU Examination Regulations and Student Code of Conduct are carried out by a Semester Conference, as specified by the University Constitution, (Section VIII. §1).

§ 15 Taking Effect

These study regulations take effect on 1 August ~~2017~~2019.

Changes in the Study Regulations for the Bachelor of Business Administration in Tourism and Hospitality Management

~~25 April 2017~~

3 June 2019

Due to the accreditation as a private university (decision of the Austrian Accreditation Council on 12 July 2007 according to the university accreditation law, BGBl. I No. 168/1999 as amended), the University Board of MODUL University Vienna decreed the following study regulations on 25 April 2017 based on § 3(1) of the Private University Law.

Preamble

These Study Regulations apply to all versions of curricula in place for the Bachelor of Business Administration in Tourism and Hospitality Management study program. ~~Changes to the curricula will be reflected in the following amended study~~The current curriculum of this program ~~numbers, herein~~is referred to ~~as:~~with the abbreviation 114 BBA

- ~~112 BBA 2013~~
- ~~114 BBA 2017~~

§ 1 Ambit

These study regulations define the admission criteria, the structure of the study program and the examination requirements.

§ 2 Goal of the Degree

The BBA degree is awarded at the completion of academic studies for tourism and hospitality management and signifies career qualifications. Examinations taken throughout the program, practical trainings, an internship, and a thesis, determine whether the student has acquired the knowledge necessary for a transition to professional practice, a coherent overview of the subject matter, the ability to independently apply scientific knowledge and methods, and the theoretical foundation for a continuation of the studies in a graduate-level program.

§ 3 Degree of Completion

After the successful completion of the study program, the following academic degree will be conferred:

Bachelor of Business Administration in Tourism and Hospitality Management

The short form of this degree is:

BBA in Tourism and Hospitality Management

§ 4 Admission to the Study Program

~~The prerequisites~~Following requirements qualify candidates for admission to the undergraduate study ~~program are~~programs:

~~(11)~~ Proof of a secondary school leaving certificate~~, GED or~~ equivalent~~.~~

~~(12)~~~~(1) Minors require the approval of a legal guardian.~~

~~(13)~~(9) ~~If~~ to a general university entrance qualification. In case the applicant is attending the final year of ~~a school (domestic or abroad) which prepares one for university studies or an equivalent educational institution, he/she may apply without proof of a~~ secondary school ~~leaving certificate, GED, or the equivalent. In this case, it is necessary to provide a written confirmation stating that he/she will presumably receive the certification for university admission before the semester in which he/she is~~at the time of submitting his application, the applicant needs to ~~be admitted. This proof must be supported by~~submit a mid-semester transcript or equivalent documents~~. The final proof of the completion of~~ to show credibly that the general university ~~qualification must~~entrance certificate will be ~~presented~~received before the intended study start. Applicants need to present relevant certificates as originals before the commencement of studies otherwise the admission is void.

~~(14) Academic documents which are not in the German or English language must be accompanied by a certified translation.~~

~~(15) Applicants who do not have a secondary leaving certificate, GED, or the equivalent may still apply for admission through a study program entrance test. Applicants registering for the study program entrance test must be at least 20 years of age, have successfully completed at least 9 years of primary and secondary school education, and have acquired professional and/or vocational pre-education related to the subject of the undergraduate study program. Applications must be submitted to the Admissions Office and include:~~

~~a. Name, date of birth, address of the applicant~~

~~b. Name of the study program to which the applicant is applying~~

~~Proof of successful professional and/or vocational pre-education related to the subject of the undergraduate study program~~

~~The~~ ~~study program entrance test includes the following examinations:~~

~~c. A written essay about a general topic in which the applicant should demonstrate that he/she is able to communicate in a clear and concise manner.~~

~~d. Written examinations in the following subjects: Mathematics, Fundamentals of Business Administration, Geography and Economics~~

~~All examinations will be conducted in English. The content and organization of the examinations should follow the specifications of subjects taught in the 12th or 13th grade high schools and are defined by the Dean.~~

~~For each of the examinations, the Dean decides on an examiner who will provide grades for each individual subject. If an applicant fails an examination, he/she will be entitled to retake the examination once. A retake exam must be assessed by the subject examiner and a second assessor who will be appointed by the Dean one week prior to the retake exam.~~

~~Upon successfully completing all examinations of the study entrance test, the student will receive a certificate by the Academic Office which will substitute the secondary school leaving certificate as required by §4 (1). The certificate will include a note that it is only valid for a particular study program offered at MODUL University Vienna.~~

~~The proof of the completion of the study entrance test must be presented, at the latest, two weeks before the commencement of the studies.~~

~~Students must cover all expenses arising from the organization of the study program entrance test.~~

~~(16)~~(10)All applicants whose first language is not English must provide proof of their English proficiency level B2 according to the Common European Framework of Reference for Languages through one of the following tests taken within the last two years. ~~Exceptions may be granted by the Admissions Committee if an applicant has completed at least 2 years of secondary or higher education in the English language.~~

~~The minimum scores are:~~

a) ~~Toefl: 540 paper-based test (PBT) or 207 computer-based test (CBT) or~~TOEFL: 76 Internet-based test (IBT); or

~~a)~~ IELTS: overall band score 6.0 (no sub-score below 5.5);

b) or

c) Cambridge English Certificate (Cambridge English: First (FCE)): B2.

The Admissions Committee may grant exceptions, if an applicant proofs that he/she has completed at least two years of secondary or higher education in the English language or has passed another language proficiency test with scores at least equivalent to the above. If the applicant provides any other proof of language proficiency, the validity will be at the discretion of the Admissions Committee.

(11) The ~~Résumé and~~application must include the following documents:

- Curriculum vitae (personal data sheet)
- Letter of motivation
- Copy of passport

- Passport-size photograph
- One letter~~.~~ of recommendation (from academic sources)

(12) A certified translation needs to accompany all documents, which are not in the German or English language.

~~(17)~~(13) The Admissions Committee may conduct an interview with the applicant. The interview may take place either in person, via video conference or telephone. It serves to clarify unanswered questions raised during the application process and to check if the applicant's expectations, personality profile, and his/her knowledge of English are in line with what the program offers.

~~(18)~~(14) The ~~respective~~ Admissions Committee decides on the final admission to the study program and possible conditions once the candidate has submitted a complete application.

(15) Minors require the approval of a legal guardian.

~~(19)~~ Conditional Admittance: Applicants who do not fulfill the admissions criteria for direct entry to an undergraduate program ~~must attend~~but fulfill the criteria for attending the Foundation Program~~.~~, may be conditionally admitted upon discretion of the Admissions Committee. The ~~duration of~~Admissions Committee may also decide to set the Foundation Program course 'Mathematics' as a condition. In this case, a positive assessment of the course 'Mathematics' is ~~one semester and is composed of four~~required before students can enroll into courses~~. Alternatively, applicants for an~~ of Module III – Quantitative Methods. Progression to the undergraduate ~~program who partially fulfill the admissions criteria may be required to complete only the foundation program Mathematics course while being able to enroll in all courses of the undergraduate program except 0301 Math & Statistics I, 0101 Accounting & Management Control I and 0401 Microeconomics. A final option for students who fulfill only the English admissions criteria for direct entry is to complete the foundation program Mathematics, Geography and Economics, and Fundamentals of Business Administration courses while being able to enroll in Advanced Business Communication in~~study programs is regulated by the ~~undergraduate program.~~

~~Subject~~	~~Type~~	~~Format~~	~~h/w~~	~~ECTS~~
~~Business Communication~~	~~EC~~	~~SE~~	~~16~~	~~10~~
~~Mathematics~~	~~EC~~	~~SE~~	~~6~~	~~6~~
~~Geography and Economics~~	~~EC~~	~~SE~~	~~6~~	~~6~~
~~Fundamentals of Business Administration~~	~~EC~~	~~SE~~	~~6~~	~~6~~

TOTAL h/w and ECTS			34	28

SE – Seminar
EC – Elective Course

a. Upon successful completion of the foundation program, students are not required to resubmit their application for the respective undergraduate program. Students must successfully complete the required foundation program course(s) in order to be allowed to continue in the bachelor program.

(20) The foundation program is deemed successfully completed when all courses in the program have been assessed positively according to the MU grading scale. § 12 (2c) and (2g) of the MU ExaminationFoundation Program Study Regulations and Student Code of Conduct apply in case of negative assessment..

§ 5 Structure and Duration of the Study Program

(1) The regular duration of the study program is six semesters.

(2) All lectures, course work, and examinations are held in the English language.

(3) The study program requires the student to complete an internship containing a minimum of 450 hours in 112 BBA 2013 and 900 hours in 114 BBA 2017.(4) The study program requires the student to complete 180 ECTS comprising:900 hours.

c) In 112 BBA 2013, 168 ECTS of courses (including an internship), as outlined in § 6 Curriculum Overview, and 12 ECTS for completion of one of the following:

- bachelor thesis;
- three (3) additional enrichment courses; or
- additional internship of 450 hours.

In 114 BBA 2017, (4) The study program requires the student to complete 180 ECTS comprising:

d)b) 170 ECTS of courses (including an internship), as outlined in § 6 Curriculum Overview, and 10 ECTS for completion of a bachelor thesis.

(4) Upon application and approval by the Dean, a study semester may be completed abroad at an accredited partner university or an international branch campus of MODUL University Vienna.

(5) Upon application of the student, the Dean may grant a leave of absence. During this period, the student's tuition fees will be suspended and he/she will be unable to attend courses, accrue internship

hours, submit a thesis supervision request, receive ongoing supervision, or submit a final thesis. All other effects of the leave of absence are the responsibility of the student. The application for a leave of absence must include the planned duration of the leave, and should be submitted at least one month prior to start of the semester in which the leave of absence will take place. Multiple leaves of absence are permitted; however, the total maximum duration of leave allowed is 4 semesters.

§ 6 Curriculum Overview

(1) 112 BBA 2013 Subject	Type	Format	h/w	ECTS
MODULE BUSINESS ADMINISTRATION				**52**
Organizational Behavior and Corporate Social Responsibility	CC	LS21	3	6
Entrepreneurship, Innovation and Business Planning	CC	LS12	3	6
Human Resource Management and Management Development	CC	LS11	4	8
Operations and Supply Chain Management	CC	IL	2	4
Accounting and Management Control I	CC	LX21	3	6
Accounting and Management Control II	CC	LX21	3	6
Marketing and Consumer Behavior	CC	LS11	4	8
Marketing Research and Empirical Project	CC	LX11	4	8
MODULE INFORMATION MANAGEMENT				**12**
Information Systems	CC	LX21	3	6
New Media and e-Business Applications	CC	LX21	3	6
MODULE QUANTITATIVE METHODS				**18**
Mathematics and Statistics I	CC	LX21	3	6
Mathematics and Statistics II	CC	LX21	3	6
Operations Research and Forecasting	CC	LX12	3	6
MODULE ECONOMICS AND FINANCIAL MANAGEMENT				**20**
Microeconomics	CC	IL	2	4
Macroeconomics	CC	IL	2	4
Economic Geography	CC	LS21	3	6
Financial Management and Investment Planning	CC	LX21	3	6
MODULE LAW				**10**
Law and Introduction to Business Law	CC	LS21	3	6
European Law	CC	IL	2	4
MODULE COMMUNICATIONS SKILLS				**8**
Advanced Business Communication	CC	SE	3	4
Academic Writing	CC	SE	2	4
MODULE Tourism and Hospitality Management				**32**
Economics of Recreation, Leisure, and Tourism	CC	IL	2	4
Tourism and Hospitality Business Analysis	CC	LS11	4	8
Latest Trends in Tourism and Hospitality	CC	SE	1	2
Strategic Hotel Management	CC	LS12	3	6
Hotel Property Development and Project Management	CC	LS12	3	6
Destination Management	CC	LS12	3	6

~~MODULE ADVANCED TOURISM AND HOSPITALITY MANAGEMENT I~~				~~8~~
~~Enrichment Course I~~	~~ER~~	~~SE~~	~~2~~	~~4~~
~~Enrichment Course II~~	~~ER~~	~~SE~~	~~2~~	~~4~~
~~Internship (min 450h)~~	~~-~~		~~-~~	~~8~~
~~Internship Preparatory Course~~	~~CC~~	~~PT~~	~~1~~	~~1~~
~~Mandatory Internship (450h)~~		~~PT~~	~~-~~	~~7~~
~~Option 1: Bachelor Thesis~~	~~-~~		~~-~~	~~12~~
~~Bachelor Thesis~~		~~TH~~	~~-~~	~~12~~
~~Option 2: Additional Enrichment Courses in Advanced THM II~~			~~-~~	~~12~~
~~Enrichment Course III~~	~~ER~~	~~SE~~	~~2~~	~~4~~
~~Enrichment Course IV~~	~~ER~~	~~SE~~	~~2~~	~~4~~
~~Enrichment Course V~~	~~ER~~	~~SE~~	~~2~~	~~4~~
~~Option 3: Optional Internship~~			~~-~~	~~12~~
~~Additional Internship (450h)~~			~~-~~	~~12~~
~~TOTAL ECTS~~			~~-~~	~~180~~

~~(2) 114 BBA 2017~~

Subject	Type	Format	h/w	ECTS
MODULE BUSINESS ADMINISTRATION				**50**
Organizational Behavior and Corporate Social Responsibility	CC	IL	2	4
Entrepreneurship, Innovation and Business Planning	CC	LS12	3	6
Human Resource Management and Management Development	CC	LS21	3	6
Service Operations Management	CC	IL	2	4
Accounting and Management Control I	CC	LX21	3	6
Accounting and Management Control II	CC	LX21	3	6
Marketing and Consumer Behavior	CC	IL	3	6
Marketing Research and Empirical Project	CC	LX11	4	8
Sustainability Literacy for Business	CC	SE	2	4
MODULE INFORMATION MANAGEMENT				**6**
New Media and e-Business Applications	CC	LX21	3	6
MODULE QUANTITATIVE METHODS				**12**
Mathematics and Statistics I	CC	LX21	3	6
Mathematics and Statistics II	CC	LX21	3	6
MODULE ECONOMICS AND FINANCIAL MANAGEMENT				**14**
Microeconomics	CC	IL	2	4
Macroeconomics	CC	IL	2	4
Financial Management and Investment Planning	CC	LX21	3	6
MODULE LAW				**8**
Principles of Business Law	CC	LS11	4	8

MODULE COMMUNICATIONS SKILLS				**12**
Advanced Business Communication	CC	SE	2	4
Critical Thinking and Problem Solving	CC	SE	2	4
Academic Writing	CC	SE	2	4
MODULE TOURISM AND HOSPITALITY MANAGEMENT				**10**
Tourism and Hospitality Business Analysis	CC	LS11	4	8
Latest Trends in Tourism, Hospitality and Events	CC	PT	1	2
MODULE ADVANCED TOURISM AND HOSPITALITY MANAGEMENT				**26**
~~Major~~**Specialization** I: Tourism Management	ER	IL/SE	13	26
~~Major~~**Specialization** II: Hotel Management	ER	IL/SE	13	26
~~Major~~**Specialization** III: Event Management	ER	IL/SE	13	26
MODULE INTERNSHIP				**30**
Internship Preparatory Course	CC	PT	1	1
Internship 900 h	CC	PT		29
MODULE BACHELOR THESIS				**12**
Bachelor Thesis Tutorial	CC	SE	1	2
Bachelor Thesis	CC	TH		10
TOTAL ECTS				**180**

IL – Interactive Lecture
LX – Lecture and Exercise
LS – Lecture and Seminar
SE – Seminar
PT – Practical Training
TH – Thesis
CC – Core Course
ER – Enrichment Course

§ 7 Types of Courses

(1) Core Courses are mandatory for all students and must be completed with a positive assessment.

(2) Enrichment Courses are non-core courses and may vary from semester to semester. ~~In 112 BBA 2013, a minimum of 8 ECTS from enrichment courses must be achieved.~~ In 114 BBA ~~2017~~, a minimum of 26 ECTS from enrichment courses must be achieved in one of the following ~~majors~~**specializations** within "Module Advanced Tourism and Hospitality Management I":

- ~~Major~~**Specialization** I: Tourism Management
- ~~Major~~**Specialization** II: Hotel Management
- ~~Major~~**Specialization** III: Event Management

(3) If students register for more than the required enrichment courses, including enrichment courses from another ~~major~~**specialization**, the student will be responsible for any additional costs in accordance with MU's Guidelines on Fees.

(4) Elective Courses (i.e., language courses, Foundation Program courses) are not mandatory and will not be counted towards the ~~-~~total number of ECTS nor weighted average grade percentage, however will appear on the Transcript of Records as non-curricular ECTS.

(5) The Dean has the discretion to determine a minimum number of participants for all courses.

§ 8 Course Prerequisites

Registration in courses will only be permitted following positive assessment in the corresponding prerequisite course(s) or completion of prerequisite requirements. ~~The following course prerequisites apply to students in 112 BBA 2013 and 114 BBA 2017:~~

(1) Mathematics and Statistics I is a prerequisite for Mathematics and Statistics II.

(2) Accounting and Management Control I is a prerequisite for Accounting and Management Control II.

(3) Accounting and Management Control II is a prerequisite for Financial Management and Investment Planning.

(4) Organizational Behavior and Corporate Social Responsibility and Financial Management and Investment Planning are prerequisites for Entrepreneurship, Innovation and Business Planning.

(5) Marketing and Consumer Behavior and Mathematics and Statistics II are prerequisites for Marketing Research and Empirical Project.

(6) Advanced Business Communication is a prerequisite for Academic Writing.

(7) Registration in enrichment courses will only be permitted following completion of 50 ECTS in core courses (excluding the internship and thesis).

(8) Academic Writing is a prerequisite for the Bachelor Thesis~~. This course must be completed prior to applying for bachelor thesis supervision.~~ Tutorial.

(9) Internship Preparatory Course is a prerequisite for the internship.

~~The following course prerequisites only apply to students in 112 BBA 2013:~~

~~(21) Mathematics and Statistics II is a prerequisite for Operations Research and Forecasting.~~

~~(22) Financial Management and Investment Planning is a prerequisite for Hotel Property Development and Project Management.~~

~~(13) Tourism and Hospitality Business Analysis is a prerequisite for Strategic Hotel Management and Destination Management.~~ ~~The following course prerequisites only apply to students in 114 BBA 2017:~~

(14) Bachelor Thesis Tutorial is a prerequisite for the Bachelor Thesis. This course must be completed prior to applying for bachelor thesis supervision.

§ 9 Internships

(1) The study program requires the student to complete an internship containing a minimum number of ~~450 hours (7 ECTS) in 112 BBA 2013 and~~ 900 hours (29 ECTS) in 114 BBA ~~2017~~ in a field relevant to the study program. This internship is designed to provide students with the opportunity to apply their acquired theoretical knowledge and gain practical experience.

~~(2) Students in 112 BBA 2013 who choose to complete an additional internship with a minimum of 450 hours (12 ECTS), must schedule the optional internship after the completion of the mandatory internship.~~

(3) The internship may be completed domestically or abroad.

(4) The selection of the company requires the written approval of the Dean.

(5) MODUL University Vienna reserves the right to supervise the internship.

(6) The internship may be completed in two parts of equal length. The number of hours must be stated in the contract and the confirmation letter.

(7) The completion of the internship must be proven through a confirmation letter, reference letter, and/or appraisal on behalf of the company. In addition, the student must write a report about the internship, which will be approved by the Dean. This report must follow the relevant guidelines in the internship manual. Upon successful completion of the internship, the student will receive the grade "completed".

~~(8) In 112 BBA 2013, the completion of the additional internship must be proven through a confirmation letter, reference letter, and/or appraisal on behalf of the company. In addition, the student will be entrusted with a project task during the internship. The student must also write a report about the internship, which will be approved by the Dean. This report must follow the relevant guidelines in the internship manual. Upon successful completion of the internship, the student will receive the grade "completed."~~

(9) The Dean can confer the tasks in (5), (8), and (9) to the internship coordinator.

§ 10 ECTS Points

(1) ECTS points (European Credit Transfer System – ECTS, 87/327/ECC, Official Journal no. L 166 from 25 June 1987, CELEX no. 387D0327) are allocated for each course depending on the student workload. In the schedule of studies, in addition to the numbers of hours, the corresponding ECTS points for each course are allocated.

(2) Each ECTS credit corresponds to 25 working hours for the student.

§ 11 Bachelor Thesis

(10) Students who write a bachelor thesis should write the thesis according to the University's guidelines. The thesis should be based on a career situation, a task, or a problem which the student has encountered during the program.

(11) The student must submit an application for supervision to the prospective supervisor, including the topic and a brief outline for the thesis. The prospective supervisor and the Dean must approve the supervision of the thesis and inform the student in writing within one week.

(12) After the approval of the topic, the student has up to 4 weeks to submit the research proposal to the supervisor. If this proposal is not handed in by the set deadline, the supervisor has the right to refuse supervision of a student's thesis.

(13) The bachelor thesis may be written as an individual or group work upon the approval of the supervisor. The bachelor thesis shall be written in the English language.

(14) Eligible supervisors are faculty members or external lecturers who hold a master's degree or higher.

(15) The topic of the bachelor thesis can only be changed once and must be made within the first two months after the approval of the supervision by the Dean of the program.

(16) The deadline for submission of the thesis is to be agreed upon by the supervisor and the student.

(17) If the student misses deadlines and no substantial progress on the thesis has been made, the supervisor may withdraw from the supervision of a thesis.

(18) Bachelor theses are electronically archived in the library and may be published on the MODUL University Vienna website. Withholding a thesis can be applied for in written form by the supervisor or the thesis author if information worthy of protecting is published in the thesis. The publication will be withheld for a maximum of 5 years and is subject to approval by the University Board.

§ 12 Overall Result of the Study Program

(1) The overall assessment of the bachelor degree is given by the weighted average grade percentage of all final grades (core courses, enrichment courses, internship and thesis, if applicable) completed at MODUL University Vienna, or any international branch campus of MODUL University Vienna. Each course is weighted corresponding to the allocated ECTS credits.

Assessment Scheme

"With distinction" is awarded for an overall grade percentage average of 90% or higher.
"With merit" is awarded for an overall grade percentage average between 80% and 89%.
"Passed" is given for an overall grade percentage average between 60% and 79%.

§ 13 Conferment of Bachelor Degree

(6) The academic degree of BBA in Tourism and Hospitality Management is conferred after completion of all components of the curriculum (core courses, enrichment courses, internship and thesis, if applicable).

(7) Graduates must complete a total of 180 ECTS as stated in the curriculum overview (§ 6 Curriculum Overview (1) or (2)) in order to obtain the degree BBA in Tourism and Hospitality Management. Students may transfer course credits from their previous university or other educational institution; however, a minimum of 120 ECTS must be completed at MODUL University Vienna. Credits completed in the foundation program will appear on the transcript as non-curricular ECTS and will not be counted towards the total number of ECTS nor weighted average grade. Graduates will receive the following documents in the English language stating the date on which the degree was awarded.

d. Bachelor Diploma: The bachelor diploma is signed by the President and the Dean and is certified by the MODUL University Vienna seal.

e. Diploma Supplement: A supplement, which is signed by the Dean, will be provided in addition to the diploma to explain the international allocation of the completed program.

f. Transcript of Records: The Transcript of Records reflects all courses that have been passed, the respective ECTS credits, and the final course grades as well as the student's weighted average grade.

(8) Where a student does not complete the study program, the student shall receive a Transcript of Records for all course work which has been successfully completed thus far.

§ 14 Semester Conference

In this program, the tasks outlined in § 12 of the MU Examination Regulations and Student Code of Conduct are carried out by a Semester Conference, as specified by the University Constitution, (Section VIII. §1).

§ 15 Taking Effect

These study regulations take effect on 1 August ~~2017~~2019.

Changes in the Study Regulations for the Bachelor of Science in International Management

~~25 April 2017~~

3 June 2019

Due to the accreditation as a private university (decision of the Austrian Accreditation Council on 12 July 2007 according to the university accreditation law, BGBl. I No. 168/1999 as amended), the University Board of MODUL University Vienna decreed the following study regulations on 25 April 2017 based on § 3(1) of the Private University Law.

Preamble

These Study Regulations apply to all versions of curricula in place for the Bachelor of Science in International Management study program. ~~Changes to the curricula will be reflected in the following amended study~~The current curriculum of this program ~~numbers, herein~~is referred to ~~as:~~with the abbreviation 131 BSc

- ~~130 BSc 2013~~
- ~~131 BSc 2017~~

§ 1 Ambit

These study regulations define the admission criteria, the structure of the study program and the examination requirements.

§ 2 Goal of the Degree

The BSc degree is awarded at the completion of academic studies for international management at the basic level with a strong academic orientation. Examinations taken throughout the program and evaluation of a bachelor thesis determine whether the student has acquired the knowledge necessary for a transition to professional practice, a coherent overview of the subject matter, the ability to independently apply scientific knowledge and methods, and the theoretical foundation for a continuation of the studies in a graduate-level program.

§ 3 Degree of Completion

After the successful completion of the study program, the following academic degree will be conferred:

Bachelor of Science in International Management

The short form of this degree is:

BSc in International Management

§ 4 Admission to the Study Program

~~The prerequisites~~Following requirements qualify candidates for admission to the undergraduate study ~~program are~~programs:

~~(23)~~ Proof of a secondary school leaving certificate~~, GED or~~ equivalent~~.~~

~~(24)~~~~(1) Minors require the approval of a legal guardian.~~

~~(25)~~(16)~~If~~ to a general university entrance qualification. In case the applicant is attending the final year of ~~a school (domestic or abroad) which prepares one for university studies or an equivalent educational institution, he/she may apply without proof of a~~ secondary school ~~leaving certificate, GED, or the equivalent. In this case, it is necessary to provide a written confirmation stating that he/she will presumably receive the certification for university admission before the semester in which he/she is~~at the time of submitting his application, the applicant needs to ~~be admitted. This proof must be supported by~~submit a mid-semester transcript or equivalent documents~~. The final proof of the completion of~~ to show credibly that the general university ~~qualification must~~entrance certificate will be ~~presented~~received before the intended study start. Applicants need to present relevant certificates as originals before the commencement of studies otherwise the admission is void.

~~(26) Academic documents which are not in the German or English language must be accompanied by a certified translation.~~

~~(27) Applicants who do not have a secondary leaving certificate, GED or equivalent may still apply for admission through a study program entrance test. Applicants registering for the study program entrance test must be at least 20 years of age, have successfully completed at least 9 years of primary and secondary school education, and have acquired professional and/or vocational pre-education related to the subject of the undergraduate study program. Applications must be submitted to the Admissions Office and include:~~

~~a. Name, date of birth, address of the applicant~~

~~b. Name of the study program to which the applicant is applying~~

~~Proof of successful professional and/or vocational pre-education related to the subject of the undergraduate study program~~

~~The~~ ~~study program entrance test includes the following examinations:~~

~~c. A written essay about a general topic in which the applicant should demonstrate that he/she is able to communicate in a clear and concise manner.~~

f. Written examinations in the following subjects: Mathematics, Fundamentals of Business Administration, Geography and Economics

All examinations will be conducted in English. The content and organization of the examinations should follow the specifications of subjects taught in the 12th or 13th grade high schools and are defined by the Dean.

For each of the examinations, the Dean decides on an examiner who will provide grades for each individual subject. If an applicant fails an examination, he/she will be entitled to retake the examination once. A retake exam must be assessed by the subject examiner and a second assessor who will be appointed by the Dean one week prior to the retake exam.

Upon successfully completing all examinations of the study entrance test, the student will receive a certificate by the Academic Office which will substitute the secondary school leaving certificate as required by §4 (1). The certificate will include a note that it is only valid for a particular study program offered at MODUL University Vienna.

The proof of the completion of the study entrance test must be presented, at the latest, two weeks before the commencement of the studies.

Students must cover all expenses arising from the organization of the study program entrance test.

(28)(17)All applicants whose first language is not English must provide proof of their English proficiency level B2 according to the Common European Framework of Reference for Languages through one of the following tests taken within the last two years. Exceptions may be granted by the Admissions Committee if an applicant has completed at least 2 years of secondary or higher education in the English language.

The minimum scores required for admission are:

a) Toefl: 540 paper-based test (PBT) or 207 computer-based test (CBT) orTOEFL: 76 Internet-based test (IBT); or

- IELTS: overall band score 6.0 (no sub-score below 5.5); or

b) Cambridge English Certificate (Cambridge English: First (FCE)): B2.

The Admissions Committee may grant exceptions, if an applicant proofs that he/she has completed at least two years of secondary or higher education in the English language or has passed another language proficiency test with scores at least equivalent to the above. If the applicant provides any other proof of language proficiency, the validity will be at the discretion of the Admissions Committee.

(18) The Résumé andapplication must include the following documents:

- Curriculum vitae (personal data sheet)
- Letter of motivation

- Copy of passport
- Passport-size photograph
- One letter of recommendation (from academic sources)

(19) A certified translation needs to accompany all documents, which are not in the German or English language.

~~(29)~~(20) The Admissions Committee may conduct an interview with the applicant. The interview may take place either in person, via video conference or telephone. It serves to clarify unanswered questions raised during the application process and to check if the applicant's expectations, personality profile, and his/her knowledge of English are in line with what the program offers.

~~(30)~~(21) The ~~respective~~ Admissions Committee decides on the final admission to the study program and possible conditions once the candidate has submitted a complete application.

(22) Minors require the approval of a legal guardian.

~~(31)~~ Conditional Admittance: Applicants who do not fulfill the admissions criteria for direct entry to an undergraduate program ~~must attend a foundation program. The duration of the foundation program is one semester and is composed of four courses. Alternatively, applicants for an undergraduate program who partially~~but fulfill the ~~admissions~~ criteria ~~may be~~ for attending the Foundation Program, may be conditionally admitted upon discretion of the Admissions Committee. The Admissions Committee may also decide to set the Foundation Program course 'Mathematics' as a condition. In this case, a positive assessment of the course 'Mathematics' is required ~~to complete only the foundation program Mathematics course while being able to enroll in all courses of the undergraduate program except 0301 Math & Statistics I, 0101 Accounting & Management Control I and 0401 Microeconomics. A final option for~~before students ~~who fulfill only the English admissions criteria for direct entry is to complete the foundation program Mathematics, Geography and Economics, and Fundamentals~~can enroll into courses of ~~Business Administration courses while being able to enroll in Advanced Business Communication in~~ Module III – Quantitative Methods. Progression to the undergraduate ~~program.~~

~~Subject~~	~~Type~~	~~Format~~	~~h/w~~	~~ECTS~~
~~Business Communication~~	~~EC~~	~~SE~~	~~16~~	~~10~~
~~Mathematics~~	~~EC~~	~~SE~~	~~6~~	~~6~~
~~Geography and Economics~~	~~EC~~	~~SE~~	~~6~~	~~6~~

Fundamentals of Business Administration	EC	SE	6	6
TOTAL h/w and ECTS			**34**	**28**

SE – Seminar
EC –Elective Course

a. Upon successful completion ofstudy programs is regulated by the foundation program, students are not required to resubmit their application for the respective undergraduate program. Students must successfully complete the required foundation program course(s) in order to be allowed to continue in the bachelor program.

(32)(23)The foundation program is deemed successfully completed when all courses in the program have been assessed positively according to the MU grading scale. § 12 (2c) and (2g) of the MU ExaminationFoundation Program Study Regulations and Student Code of Conduct apply in case of negative assessment..

§ 5 Structure and Duration of the Study Program

(1) The regular duration of the study program is six semesters.

(2) All lectures, course work and examinations are held in the English language.

(3) The study program requires the student to complete 180 ECTS, comprising 160 ECTS of courses and 20 ECTS for completion of a bachelor thesis as outlined in § 6 Curriculum Overview.

(4) Upon application and approval by the Dean, a study semester may be completed abroad at an accredited partner university or an international branch campus of MODUL University Vienna.

(5) Upon application of the student, the Dean may grant a leave of absence. During this period, the student's tuition fees will be suspended and he/she will be unable to attend courses, accrue internship hours, submit a thesis supervision request, receive ongoing supervision, or submit a final thesis. All other effects of the leave of absence are the responsibility of the student. The application for a leave of absence must include the planned duration of the leave, and should be submitted at least one month prior to start of the semester in which the leave of absence will take place. Multiple leaves of absence are permitted; however, the total maximum duration of leave allowed is 4 semesters.

§ 6 Curriculum Overview

(1) 130 BSc 2013

Subject	Type	Format	h/w	ECTS
MODULE BUSINESS ADMINISTRATION				**52**
Organizational Behavior and Corporate Social Responsibility	CC	LS21	3	6
Entrepreneurship, Innovation and Business Planning	CC	LS12	3	6
Human Resource Management and Management Development	CC	LS11	4	8
Operations and Supply Chain Management	CC	IL	2	4
Accounting and Management Control I	CC	LX21	3	6
Accounting and Management Control II	CC	LX21	3	6
Marketing and Consumer Behavior	CC	LS11	4	8
Marketing Research and Empirical Project	CC	LX11	4	8
MODULE INFORMATION MANAGEMENT				**12**
Information Systems	CC	LX21	3	6
New Media and e-Business Applications	CC	LX21	3	6
MODULE QUANTITATIVE METHODS				**18**
Mathematics and Statistics I	CC	LX21	3	6
Mathematics and Statistics II	CC	LX21	3	6
Operations Research and Forecasting	CC	LX12	3	6
MODULE ECONOMICS AND FINANCIAL MANAGEMENT				**20**
Microeconomics	CC	IL	2	4
Macroeconomics	CC	IL	2	4
Economic Geography	CC	LS21	3	6
Financial Management and Investment Planning	CC	LX21	3	6
MODULE LAW				**10**
Law and Introduction to Business Law	CC	LS21	3	6
European Law	CC	IL	2	4
MODULE COMMUNICATIONS SKILLS				**8**
Advanced Business Communication	CC	SE	3	4
Academic Writing	CC	SE	2	4
MODULE International Management				**32**
Project Management	CC	LS12	3	6
Marketing Intelligence	CC	LS12	3	6
Foreign Investment Strategies	CC	IL	2	4
International Economics	CC	IL	2	4
Latest Trends in International Management	CC	SE	1	2
Strategic Planning	CC	LS12	3	6
Enrichment Course	ER	SE	2	4
MODULE Principles of Science				**8**
Philosophy of Science	CC	IL	2	4

~~Research Design~~	~~CC~~	~~SE~~	~~2~~	~~4~~
~~**Bachelor Thesis**~~	~~-~~		~~-~~	~~**20**~~
~~Bachelor Thesis~~		~~TH~~	~~-~~	~~20~~
~~**TOTAL ECTS**~~			~~-~~	~~**180**~~

~~(2) 131 BSc 2017~~

Subject	Type	Format	h/w	ECTS
MODULE BUSINESS ADMINISTRATION				**54**
Organizational Behavior and Corporate Social Responsibility	CC	IL	2	4
Entrepreneurship, Innovation and Business Planning	CC	LS12	3	6
Human Resource Management and Management Development	CC	LS21	3	6
Supply Chain Management	CC	IL	2	4
Accounting and Management Control I	CC	LX21	3	6
Accounting and Management Control II	CC	LX21	3	6
Marketing and Consumer Behavior	CC	IL	3	6
Marketing Research and Empirical Project	CC	LX11	4	8
Sustainability Literacy for Business	CC	SE	2	4
Ethics in International Management	CC	SE	2	4
MODULE INFORMATION MANAGEMENT				**6**
New Media and e-Business Applications	CC	LX21	3	6
MODULE QUANTITATIVE METHODS				**18**
Mathematics and Statistics I	CC	LX21	3	6
Mathematics and Statistics II	CC	LX21	3	6
Operations Research	CC	LS21	3	6
MODULE ECONOMICS AND FINANCIAL MANAGEMENT				**20**
Microeconomics	CC	IL	2	4
Macroeconomics	CC	IL	2	4
Economic Geography	CC	LS21	3	6
Financial Management and Investment Planning	CC	LX21	3	6
MODULE LAW				**8**
Principles of Business Law	CC	LS11	4	8
MODULE COMMUNICATIONS SKILLS				**12**
Advanced Business Communication	CC	SE	2	4
Academic Writing	CC	SE	2	4
Critical Thinking and Problem Solving	CC	SE	2	4
MODULE INTERNATIONAL MANAGEMENT				**22**
Project Management	CC	SE	2	4
International Economics	CC	IL	2	4
Latest Trends in International Management	CC	PT	1	2
Strategic ~~Planning~~Management	CC	LS11	4	8

~~MAJORS~~Specialization				**16**
~~Major~~Specialization I: Advanced International Management	ER	IL/SE	8	16
~~Major~~Specialization II: Interactive Marketing	ER	IL/SE	8	16
~~Major~~Specialization III: Entrepreneurship and Governance	ER	IL/SE	8	16
MODULE PRINCIPLES OF SCIENCE				**8**
Philosophy of Science	CC	SE	2	4
Research Design	CC	SE	2	4
MODULE BACHELOR THESIS				**20**
Bachelor Thesis Tutorial	CC	SE	1	2
Bachelor Thesis	CC	TH		18
TOTAL ECTS				**180**

IL – Interactive Lecture
LX – Lecture and Exercise
LS – Lecture and Seminar
SE – Seminar
PT – Practical Training
TH – Thesis
CC – Core Course
ER – Enrichment Course

§ 7 Types of Courses

(1) Core Courses are mandatory for all students and must be completed with a positive assessment.

(2) Enrichment Courses are non-core courses and may vary from semester to semester. ~~In 130 BSc 2013, a minimum of 4 ECTS from enrichment courses must be achieved.~~ In 131 BSc ~~2017~~, a minimum of 16 ECTS from enrichment courses must be achieved in one of the following ~~majors~~specializations within "Module International Management":

- ~~Module~~Specialization I: Advanced International Management
- ~~Module~~Specialization II: Interactive Marketing
- ~~Module~~Specialization III: Entrepreneurship and Governance

(3) If students register for more than the required enrichment courses, including enrichment courses from another ~~major~~specialization, the student will be responsible for any additional costs in accordance with MU's Rules on Additional Fees.

(4) Elective Courses (i.e., language courses, Foundation Program courses) are not mandatory and will not be counted towards the total number of ECTS nor weighted average grade percentage, however will appear on the Transcript of Records as non-curricular ECTS.

(5) The Dean has the discretion to determine a minimum number of participants for all courses.

§ 8 Course Prerequisites

Registration in courses will only be permitted following positive assessment in the corresponding prerequisite course(s) or completion of prerequisite requirements. ~~The following course prerequisites apply to students in 130 BSc 2013 and 131 BSc 2017:~~

(1) Mathematics and Statistics I is a prerequisite for Mathematics and Statistics II.

(2) Accounting and Management Control I is a prerequisite for Accounting and Management Control II.

(3) Accounting and Management Control II is a prerequisite for Financial Management and Investment Planning.

(4) Organizational Behavior and Corporate Social Responsibility and Financial Management and Investment Planning are prerequisites for Entrepreneurship, Innovation and Business Planning.

(5) Marketing and Consumer Behavior and Mathematics and Statistics II are prerequisites for Marketing Research and Empirical Project.

(6) Organizational Behavior and Corporate Social Responsibility and Financial Management and Investment Planning are prerequisites for Strategic Planning.

(7) Advanced Business Communication is a prerequisite for Academic Writing.

(8) Registration in enrichment courses will only be permitted following completion of 50 ECTS in core courses (excluding the thesis).

(9) Academic Writing~~, Philosophy of Science~~ and Research Design are prerequisites for the Bachelor Thesis~~. These courses must be completed prior applying for bachelor thesis supervision.~~ Tutorial.

~~The following course prerequisites only apply to students in 130 BSc 2013:~~

~~(10) Mathematics and Statistics II is a prerequisite for Operations Research and Forecasting.~~

~~(11) Marketing and Consumer Behavior and Information Systems are prerequisites for Marketing Intelligence.~~

~~(12) Information Systems is a prerequisite for New Media and E-Business Applications.~~

~~The following course prerequisites only apply to students in 131 BSc 2017:~~

~~(13)~~(10)Mathematics and Statistics I is a prerequisite for Operations Research.

~~(14)~~(11)Bachelor Thesis Tutorial ~~is a prerequisite for~~ and Philosophy of Science are prerequisites for the Bachelor Thesis. ~~This course~~These courses must be completed prior to applying for bachelor thesis supervision.

§ 9 ECTS Points

(1) ECTS points (European Credit Transfer System – ECTS, 87/327/ECC, Official Journal no. L 166 from 25 June 1987, CELEX no. 387D0327) are allocated for each course depending on the student workload. In the schedule of studies, in addition to the numbers of hours, the corresponding ECTS points for each course are allocated.

(2) Each ECTS credit corresponds to 25 working hours for the student.

§ 10 Bachelor Thesis

(1) The thesis must be written according to the principles of academic work. The thesis should address a research question linked to a relevant topic identified in a course of the program or through literature review. The thesis must also contain an empirical component.

(2) The student must submit an application for supervision to the prospective supervisor, including the topic and a brief outline for the thesis. The prospective supervisor and the Dean must approve the supervision of the thesis and inform the student in writing within one week.

(3) After the approval of the topic, the student has up to 4 weeks to submit the research proposal to the supervisor. If this proposal is not handed in by the set deadline, the supervisor has the right to refuse supervision of a student's thesis.

(4) The bachelor thesis may be written as an individual or group work upon the approval of the supervisor. The bachelor thesis shall be written in the English language.

(5) Eligible supervisors are faculty members or external lecturers who hold a doctoral degree.

(6) The topic of the bachelor thesis can only be changed once and must be made within the first two months after the approval of the supervision by the Dean of the program.

(7) The deadline for submission of the thesis is to be agreed upon by the supervisor and the student.

(8) If the student misses deadlines and no substantial progress on the thesis has been made, the supervisor may withdraw from the supervision of a thesis.

(9) Bachelor theses are electronically archived in the library and may be published on the MODUL University Vienna website. Withholding a thesis can be applied for in written form by the supervisor or thesis author if information worthy of protecting is published in the thesis. The publication will be withheld for a maximum of 5 years and is subject to approval by the University Board.

§ 11 Overall Result of the Study Program

(1) The overall assessment of the bachelor degree is given by the weighted average grade percentage of all final grades (core courses, enrichment courses and thesis) completed at MODUL University Vienna, or any international branch campus of MODUL University Vienna. Each course is weighted corresponding to the allocated ECTS credits.

Assessment Scheme

"With distinction" is awarded for an overall grade percentage average of 90% or higher.
"With merit" is awarded for an overall grade percentage average between 80% and 89%.
"Passed" is given for an overall grade percentage average between 60% and 79%.

§ 12 Conferment of Degree

(9) The academic degree of BSc in International Management is conferred after completion of all components of the curriculum (core courses, enrichment courses and the thesis).

(10) Graduates must complete a total of 180 ECTS as stated in the curriculum overview (§ 6 Curriculum Overview (1) or (2)) in order to obtain the degree BSc in International Management. Students may

transfer course credits from their previous university or other educational institution; however, a minimum of 120 ECTS must be completed at MODUL University Vienna. Credits completed in the foundation program will appear on the transcript as non-curricular ECTS and will not be counted towards the total number of ECTS nor weighted average grade.

(11) Graduates will receive the following documents in the English language stating the date on which the degree was awarded.

g. Bachelor Diploma: The bachelor diploma is signed by the President and the Dean and is certified by the MODUL University Vienna seal.

h. Diploma Supplement: A supplement, which is signed by the Dean, will be provided in addition to the diploma to explain the international allocation of the completed program.

i. Transcript of Records: The Transcript of Records reflects all courses that have been passed, the respective ECTS credits, and the final course grades as well as the student's weighted average grade.

(4) Where a student does not complete the study program, the student shall receive a Transcript of Records for all course work which has been successfully completed thus far.

§ 13 Semester Conference

In this program, the tasks outlined in § 12 of the MU Examination Regulations and Student Code of Conduct are carried out by a Semester Conference, as specified by the University Constitution, (Section VIII. §1).

§ 14 Taking Effect

These study regulations take effect on 1 August ~~2017~~2019.

Changes in the Study Regulations for the Master of Science Programs at MODUL University Vienna (ITM 123, SDMP 224, MGMT 323)

~~2 July 2018~~ 3 June 2019

Due to the accreditation as a private university (decision of the Austrian Accreditation Council on 12 July 2007 according to the university accreditation law, BGBl. I No. 168/1999 as amended), the University Board of MODUL University Vienna decreed the following study regulations on 5 July 2016 based on § 3(1) of the Private University Law.

§ 1 Ambit

These study regulations define admission criteria, the structure of the study program, and the examination requirements for the Master of Science (MSc) programs at MODUL University Vienna. The clauses valid for all Master of Science programs are in the proceeding text. The special clauses pertaining to each individual Master of Science program are available in the appendices.

§ 2 Goal of the Master Degree

The master degree is awarded at the completion of academic studies for the respective subject and signifies career qualifications. Examinations taken throughout the program, as well as the final master thesis and its defense, determine whether the student has acquired the necessary professional, scientific and theoretical knowledge to solve complex professional and scientific problems. Graduates of this program gain proper leadership skills, including personal and social competences. They have the ability to independently apply scientific methods and tools and to contribute to the development of the subject. The Master of Science programs at MODUL University Vienna provide the foundation and qualification for graduates to continue their studies in a PhD program.

§ 3 Degree of completion

After the successful completion of the master program, the following respective academic degrees will be conferred:

Master of Science
in International Tourism Management

Master of Science
in Sustainable Development, Management and Policy

Master of Science
in Management

The short forms of these degrees are respectively:

MSc in International Tourism Management (abbreviation: MSc ITM)

MSc in Sustainable Development, Management, and Policy (abbreviation: MSc SDMP)

MSc in Management (abbreviation: MSc MGMT)

§ 4 Admission to the Master Program

(1) Admission to the master in Sustainable Development, Management and Policy and the Master in International Tourism Management program is granted to those individuals who have completed at least the equivalent of a bachelor's or diploma degree with a minimum duration of three years and who can demonstrate aptitude for research and basic knowledge in one or more of the natural or social sciences. Selection will be based upon transcripts of courses taken and grades received at previous universities and other educational organizations.

a) Suitable preparation for the MSc in International Tourism Management includes courses from among tourism or hospitality management, marketing, management science, technical sciences, geography, planning, sociology, policy sciences, law, or economics.

b) Suitable preparation for the MSc in Sustainable Development, Management and Policy includes courses from among the environmental sciences, biology, geography, planning, sociology, political science, policy sciences, law, management, or economics.

(2) Admission to the master in Management Program is granted to those individuals who have completed at least the equivalent of a bachelor's or diploma degree in Business or Economic sciences as well as Social Sciences with a minimum duration of three years and who can demonstrate aptitude for research. Selection will be based upon transcripts of courses taken and grades received at previous universities and other educational organizations.

(3) It is possible to apply without the completion of an undergraduate university degree if the applicant has completed all the coursework of a undergraduate program preparing one for university-level graduate studies. Students can finish up to two final exams from their undergraduate studies during the first year of their master studies. However, all courses with mandatory attendance and the bachelor thesis (if applicable) need to be completed prior to the start of the master studies. In this case, a written declaration, which states that he or she will presumably receive certification for university admission on graduate level in the year when he or she applies for admission, is necessary. The proof must be supported by a mid-semester transcript or equivalent documents. The proof of the definitive completion of an undergraduate degree must be presented at the latest by the end of the first study year at MODUL University Vienna.

(4) Academic documents that are not in the German or English language need to be accompanied by a certified translation.

(5) All applicants whose first language is not English must provide evidence of their proficiency in the English language through one of the following tests taken within the previous two years. Exceptions can be granted by the Admissions Committee if an applicant has completed at least 2 years of secondary or higher education in the English language.

The minimum scores are:

- TOEFL: 570 paper-based test (PBT) or 230 computer-based test (CBT) or 88 Internet-based test (IBT); or
- IELTS: overall band score 6.5 (no sub-score below 6.0); or
- CEFR (Common European Framework): C1+; or
- Cambridge Certificate BEC Higher – Grade A

The Admissions Committee may decide upon the recognition of other evidence of language skills.

(6) Additional documents required for admission:

a) Résumé and motivation letter
b) Two letters of recommendation from academic references such as current or former lecturers or research supervisors.

(7) When deemed necessary, the Admissions Committee may conduct an interview with the applicant, either in person or telephonically. The interview serves to clarify unanswered questions raised during the application process to ensure that the applicant's expectations are in line with the program's offerings and to aid in making a final admission decision.

(8) Credit transfer applications must be submitted with the admissions documents.

(9) The respective Admissions Committee decides about the admission to the study program once the candidate has submitted a complete application.

(10) Conditional Admittance: Applicants who do not entirely fulfill the admissions criteria for direct entry into the graduate program may make up the missing content by either sitting the respective undergraduate course or taking a prerequisite exam. Students may simultaneously enrol in all courses of the graduate degree except for those courses for which the prerequisite course/exam is required. ~~A maximum of 24 ECTS may be accumulated as prerequisites.~~

a. Upon successful completion of the prerequisites students are not required to resubmit their admission application for the respective graduate program.

b. Conditionally admitted students must complete all required prerequisites either within the first semester of their MU studies or - in some cases where indicated - during the second semester.

c. The prerequisites are deemed successfully completed when assessed positively according to the MU grading scale. § 12 of the MU Examination Regulations and Student Code of Conduct apply in case of negative assessment.

d. Prerequisite exams are offered at the beginning of each semester (September and February) regardless of whether or not the undergraduate course is offered in the upcoming semester. **Exam retake opportunities will not be offered; therefore, students can only attempt the exam once.** Students who fail the exam will have to sit the respective course during the first available semester.

e. The costs for participating in these additional exams and or courses are not included in the tuition of the respective study program and are outlined in the MU Guidelines on Fees § 6 and 7.

§ 5 Structure of the Studies, Duration of Studies

(1) The regular duration of studies for the Master of Science programs, including the preparation of the master thesis and the completion of all coursework, is four semesters (2 years). Students who enter the program in a Spring Semester may require one additional semester of studies due to the requirements of § 8.

(2) The duration of studies can be extended according to the needs of the student as long as the student meets the University's expectations related to academic performance as outlined in the Study Contract.

(3) The total number of ECTS points and a schedule for the MSc in International Tourism Management can be found in Appendix A; the total number of ECTS points and a schedule for the MSc in Sustainable Development, Management, and Policy can be found in Appendix B; the total number of ECTS points and a schedule for the MSc in Management can be found in Appendix C.

(4) Upon application of the student, the Dean can grant a leave of absence. During this period, the student's tuition fees are suspended and he or she is not able to take exams or attend courses. All other effects of the suspended study activity are the student's responsibility. The application for the leave, which must also include the planned duration of the leave, has to be submitted at least one

month prior to start of the leave's first semester. Multiple leaves of absence are possible. The maximum duration of leave allowed in total is 4 semesters.

(5) All lectures, coursework, and examinations are conducted in the English language.

§ 6 Types of Courses

(1) Core Courses: The courses designated as CC in the study schedule (curriculum) are mandatory for all MSc students and must be passed in order to fulfill the program's graduation requirements.

(2) Enrichment Courses are non-core courses and offering may vary from semester to semester. Students must complete enrichment courses with a minimum number of ECTS credits based on the requirements of the study program (Appendix A, Appendix B, Appendix C). If a student chooses to attend more than the required curricular enrichment courses, the student will be responsible for any additional costs.

(3) Personal Training: The student can take an optional internship.

(4) Prerequisite Undergraduate Courses: Any student conditionally admitted to the MSc program who needs to complete prerequisite undergraduate courses has one year (two semesters) in which to do so.

(5) Elective Courses: Language and preparatory courses do not form part of the official curriculum, but these courses can be taken by a student, given that they do not interfere with any MSc curricular requirements.

(6) The Dean can determine a minimum number of participants for all offered courses.

§ 7 ECTS Points

(1) ECTS points (European Credit Transfer System – ECTS, 87/327/ECC, Official Journal no. L 166 from 25 June 1987, CELEX no. 387D0327) are allocated for each course depending on the student workload. In the schedule of studies, in addition to the numbers of hours, the corresponding ECTS points for each course are allocated.

(2) Each ECTS credit point corresponds to 25 working hours for the student.

§ 8 Course Prerequisites

(1) Some courses can only be taken if a passing grade was earned in its prerequisite course. Conditional registration is possible in cases where the prerequisite course was taken, but the results have not been announced prior to the start of the subsequent course.

(2) To be able to register for (a) Advanced Data Analysis and Decision Making, (b) International Destination Management, Tourism Business Project, Organizational Social Psychology and Leadership, Global Marketing: Theory and Practice, Corporate Financial Management and (c) Advanced Economics, students must already have taken basic courses in (a) statistics, (b) management, and (c) economics or calculus, respectively. If such courses previously have not been taken, a student is required to complete with a positive assessment a basic, equivalent undergraduate course before registering for the above mentioned courses (a-c).

(3) To be able to register for and participate in the course Research Design and Methods in Practice, the course Advanced Data Analysis and Decision Making must have been completed with a positive assessment.

(4) To be able to register for and participate in the course Applied Environmental ~~Economicsthe~~Economics the course Advanced Economics must have been completed with a positive assessment.

(5) To be able to register for and participate in the Master Thesis Seminar, the course Research Design and Methods in Practice must have been completed with a positive assessment.

§ 9 Master Thesis

(1) A prerequisite for the successful completion of a master program and the acquisition of the academic degree is the completion and positive assessment of the master thesis. The master thesis serves to prove that the student is able to deal with a problem related to the respective program field in an independent manner on the basis of the gained scientific knowledge. This paper must be written in accordance with the principles of an academic work.

(2) The master thesis will be assessed by an assessment committee comprising of the thesis supervisor and a chair of the thesis defense who is selected by the Dean. The supervisors need to justify their assessment in written form.

(3) External supervisors and supervisors without a PhD shall be approved by the Dean.

(4) In principle, the master thesis should be written individually. Upon the approval of the Dean, the master thesis can be written by a group of students.

(5) The master thesis consists of a written paper and an oral defense. The master thesis and the oral defense will be assessed and need to be passed separately. In addition, the supervisor will provide an overall grade in which the paper makes up 80 percent and the defense makes up the remaining 20 percent of the overall assessment.

(6) If a student or a group of students are unable to identify a suitable topic, the Dean will assign him/her to a lecturer who will then suggest a topic.

(7) The topic and the initial work of the master thesis shall be announced to the respective Dean in writing, together with a supervision statement from a faculty member or an external lecturer who holds an academic doctoral degree or equivalent.

(8) The topic of the master thesis can only be changed once and only within the first three months after the announcement of the topic to the Dean.

(9) The master thesis must be written in the English language. One printed and hardbound copy and an electronic version of the master thesis must be submitted. The printed format must contain a written statement from the student that he or she wrote the paper independently and has not used any aids other than those referenced in the text.

(10) The oral defense of the master thesis is open to the public.

(11) Master theses are archived in the library and may be published on the internet by MODUL University Vienna. A hold on the master thesis can be applied for in writing through the supervisor or the thesis author if information worthy of protecting is published in the master thesis. The hold has a maximum duration of 5 years and is ~~initiated~~decided by the ~~University Board~~Dean.

§ 10 Internships

(1) Students of the ITM, SMDP and MGMT study programs may choose to complete an optional internship with a minimum of 340 hours (6 ECTS) completed in an area related to the study program. This internship is designed to provide graduate students with the opportunity to apply their acquired theoretical knowledge and gain hands-on experience. The intern must be entrusted with a project task during the internship.
(2) As part of the internship, the student must attend the internship preparation seminar prior to starting the internship.
(3) The internship can be completed domestically or abroad.
(4) The selection of the organization providing the internship placement must be given written approval by the Dean.
(5) MODUL University Vienna reserves the right to supervise the internship.
(6) Proof of the internship must be provided through a confirmation from the internship provider, a reference letter, and/or appraisal on behalf of the organization providing the internship placement. As part of the internship, the student additionally must provide a report approved by the Dean. This report must follow the university guidelines for internship outlined in the internship manual. The student will also be required to hold a presentation as part of the internship. Upon successful completion of the internship, the student will receive 6 ECTS and the grade “completed”.
(7) The Dean can confer the tasks of (4) and (6) to the internship coordinator.

(8) For ITM students who successfully complete the internship, the number of ECTS that need to be completed from Module V "Enrichment Courses" is reduced by 6 ECTS.

(9) For MGMT students who successfully complete the internship, the number of ECTS that need to be completed from Module IV "Leadership and Personal Skills" or Module V "Enrichment Courses" is reduced by 6 ECTS.

(10) For SDMP students who successfully complete the internship, the number of ECTS that need to be completed for Module IV "Enrichment Courses is reduced by 6ECTS.

§ 11 Overall Result of the Master Program

(1) The overall grade percentage of the master degree is given by the weighted average grade percentage of all final grades (core courses, enrichment courses and thesis) completed at MODUL University Vienna, or any international branch campus of MODUL University Vienna. Each course is weighted corresponding to the allocated ECTS credits.

Assessment Scheme

"With distinction" is awarded for an overall grade percentage average of 90% or higher.

"With merit" is awarded for an overall grade percentage average between 80% and 89%.

"Passed" is given for an overall grade percentage average between 60% and 79%.

§ 12 Conferment of MSc Degree

(1) The academic degree of MSc in International Tourism Management; MSc in Sustainable Development, Management, and Policy; or MSc in Management is conferred only after the successful completion of all courses, including the master thesis, as outlined in each degree program's curriculum.

(2) Students must earn 120 ECTS points in order to obtain an MSc degree at MODUL University Vienna. Students can transfer course credits from another university or other educational institutes; however, a minimum of 90 ECTS points must be completed at MODUL University Vienna.

(3) Graduates will receive the following documents, issued in the English language, stating the date on which the degree has been conferred.

a. Master Diploma: The master diploma is signed by the President and the Dean and certified by the MODUL University Vienna seal.

b. Diploma Supplement: A supplement will be provided in addition to the diploma and explain the international allocation of the completed program. It is signed by the Dean.

c. Transcript of Records: The Transcript of Records contains all courses that have been passed, the respective ECTS credits, and the examination grades achieved. It also includes the student's overall grade point average.

(4) The diploma certifies the awarding of the academic degree by MODUL University Vienna.

In the event that a student fails to complete the study program, the student will receive a transcript of records for the course work which he/she has completed.

§ 13 Semester Conference

(1) For the MSc programs, the tasks outlined in § 12 of the MU Examination Regulations and Student Code of Conduct are carried out by the Semester Conference, as specified by the University Constitution (Section VI. § 1).

§ 14 Taking Effect

These MSc Study Regulations take effect on 1 August, ~~2018~~2019 and are applicable to all students of following study program identification numbers: 123, 224. 323.

Appendix A: MSc in International Tourism Management

Subject	Type	Format	Hours per week	ECTS
MODULE I Management and Research Fundamentals				
~~Advanced~~Tourism Economics	CC	SE	3	6
~~Business Ethics and CSR~~	~~CC~~	~~SE~~	~~2~~	~~6~~
Advanced Data Analysis and Decision Making	CC	SE	3	6
Research Design and Methods in Practice	CC	SE	3	6
Total Module I			**11**	**~~24~~18**
MODULE II International Tourism				
Tourist Behavior	CC	SE	2	6
Global Marketing: Theory and Practice	CC	SE	2	6
Corporate Financial Management	CC	SE	2	6
International Destination Management	CC	SE	2	6
Service Quality Management for Tourism and Hospitality	CC	SE	2	6
Tourism Business Project	CC	SE	2	6
Total Module II			**10**	**30**
MODULE III Innovation and Change Management				
Applied Innovation Management	CC	SE	2	6
Emerging Tools for New Media and Information Management	CC	SE	2	6
Total Module III			**4**	**12**
MODULE IV ~~Environmental Systems~~Sustainability in Tourism				
~~Environmental Management and Sustainability~~Business Ethics and CSR	CC	SE	2	6
Total Module IV			**2**	**6**
MODULE V Enrichment Courses/Specializations (A minimum of 15 ECTS from dedicated courses ~~for a major. Additional~~is required for a specialization. An additional 3 ECTS can be taken from other enrichment courses.) Students completing two (or more) specializations must take at least 3 courses that are unique to each specialization.				
A2: "Sustainable Management and Governance"	ER	SE	7	18
A3: "Digital Marketing ~~and Social Media~~"	ER	SE	7	18
A4: "Entrepreneurship, Innovation and Leadership"	ER	SE	7	18
A5: "Real Estate Management ~~and Hotel Development~~"	ER	SE	7	18
A6: "Innovation and Experience Design for Tourism"	ER	SE	7	18
A7: A choice of enrichment courses summing up to 18 ECTS	ER	SE	7-9	18
Total Module V			**7-9**	**18**
MODULE VI Master Thesis				
Master Thesis Seminar	CC	SE	2	3
Master Thesis	CC	TH		25
Master Thesis Defense	CC	TH		2
Total Module VI			**2**	**30**
MODULE VII Internship* optional				
Graduate Internship	ER	PT	2	6
Industry Excellence Program	**ER**	**PT**	**2**	**6**
Total Module VII			**2**	**6**
TOTAL			**37.5**	**120**

*If a student successfully completes an internship or the Industry Excellence Program the student can chose to a) reduce required ECTS of MODULE V by 6 or b) cancel the course Tourism Business Project.

Appendix B: MSc in Sustainable Development, Management, and Policy

Subject	Type	Format	Hours per week	ECTS
MODULE I Management and Research Fundamentals				
Advanced Economics	CC	SE	3	6
Environmental Management and Sustainability	CC	SE	2	6
Organizational Social Psychology and Leadership	CC	SE	2	6
Advanced Data Analysis and Decision Making	CC	SE	3	6
Research Design and Methods in Practice	CC	SE	3	6
Total Module I			**13**	**30**
MODULE II Sustainable Development and Policy				
Principles of Sustainability and Economic Development	CC	SE	2	6
Environmental Sciences, Systems and Energy Studies	CC	SE	2	6
Public Policy Analysis and Evaluation	CC	SE	2	6
Ecological Economics	CC	SE	2	6
Total Module II			**9**	**24**
MODULE III Professional Application of Sustainable Development				
Applications of Economics for the Environment	CC	SE	2	6
Sustainable Metrics Seminar	CC	SE	2	6
Measuring and Assessing Sustainability	CC	SE	2	6
Total Module III			**8**	**18**
MODULE ~~IV~~V Enrichment Courses/Specializations (A minimum of 15 ECTS from dedicated courses ~~for a major. Additional~~is required for a specialization. An additional 3 ECTS can be taken from other enrichment courses.) Students completing two (or more) specializations must take at least 3 courses that are unique to each specialization.				
A1: "Tourism and Services Management"	ER	SE	7	18
A2: "Sustainable Management and Governance"	ER	SE	7	18
A4: "Entrepreneurship, Innovation and Leadership"	ER	SE	7	18
A5: "Real Estate Management ~~and Hotel Development~~"	ER	SE	7	18
A6: "Innovation and Experience Design for Tourism"	ER	SE	7	18
A7: A choice of Elective courses summing up to 18 ECTS	ER	SE	7-9	18
Total Module IV			**7-9**	**18**
MODULE V Master Thesis				
Master Thesis Seminar	CC	SE	2	3
Master Thesis	CC	TH		25
Master Thesis Defense	CC	TH		2
Total Module V			**2**	**30**
MODULE VI Internship* optional				
Graduate Internship	ER	PT	2	**6**
Industry Excellence Program	ER	PT	2	**6**
Total Module VII			2	**6**
Total			36.5	**120**

*If a student successfully completes an internship or the Industry Excellence Program the student can chose to a) reduce required ECTS of MODULE IV by 6 or b) cancel either Sustainable Metrics Seminar or Measuring and Assessing Sustainability.

Appendix C: MSc in Management

Subject	Type	Format	Hours per week	ECTS
MODULE I Economics and Research Methods				
Advanced Economics	CC	SE	6	6
Advanced Data Analysis and Decision Making	CC	SE	3	6
Research Design and Methods in Practice	CC	SE	3	6
Total Module I			**9**	**18**
MODULE II Integrated Management				
Global Marketing: Theory and Cases	CC	SE	2	6
Corporate Financial Management	CC	SE	2	6
Business Strategy and Market Simulation	CC	SE	2	6
Environmental Management and Sustainability	CC	SE	2	6
Total Module II			**8**	**24**
MODULE III Innovations and ICT				
Applied Innovation Management	CC	SE	2	6
Emerging Tools for New Media and Information Management	CC	SE	2	6
Total Module III			**4**	**12**
MODULE IV Leadership and Personal Skills*				
Organizational Social Psychology and Leadership	CC	SE	2	6
Conflict Management	CC	SE	2	6
Business Ethics and Corporate Social Responsibility	CC	SE	2	6
Total Module IV			**6**	**18**
MODULE V ~~Electives /~~ Enrichment Courses/Specializations~~~~ (A minimum of 15 ECTS from dedicated courses is required for a ~~major. Additional~~specialization. An additional 3 ECTS can be taken from other enrichment courses.) Students completing two (or more) specializations must take at least 3 courses that are unique to each specialization.**				
A1: "Tourism and Services Management"	ER	SE	7	18
A2: "Sustainable Management and Governance"	ER	SE	7	18
A3: "Digital Marketing ~~and Social Media~~"	ER	SE	7	18
A4: "Entrepreneurship, Innovation and Leadership"	ER	SE	7	18
A5: "Real Estate Management ~~and Hotel Development~~"	ER	SE	7	18
A6: "Innovation and Experience Design for Tourism"	ER	SE	7	18
A7: A choice of enrichment courses summing up to 18 ECTS	ER	SE	7-9	18
Total Module V			**7-9**	**18**
MODUL VI Master Thesis				
Master Thesis Seminar	CC	SE	2	3
Master Thesis	CC	TH		25
Master Thesis Defense	CC	TH		2
Total Module VI			2	**30**
MODUL VII Internship (optional) *				
Graduate Internship	ER	PT	2	6
Industry Excellence Program	**ER**	**PT**	**2**	**6**

Total Module VII (optional)				**6**
Total				**120**

*If a student successfully completes an internship or the Industry Excellence Program the student can chose to a) reduce required ECTS of MODULE IV or V by 6 or b) cancel either Environmental Management and Sustainability or Business Strategy and Market Simulation.

Changes in the Study Regulations for the Master of Business Administration Program at Modul University Vienna (422 and 423)

~~26~~3 June ~~2017~~2019

Due to the accreditation as a private university (decision of the Austrian Accreditation Council on 12 July 2007 according to the university accreditation law, BGBl. I No. 168/1999 as amended), the University Board of MODUL University Vienna decreed the following study regulations on 5 July 2016 based on § 3(1) of the Private University Law.

§ 1 Ambit

These study regulations define the admission criteria, the structure, and the examination requirements for the Master of Business Administration program at MODUL University Vienna.

§ 2 Goal of the Master Degree

The master degree is awarded at the completion of academic studies and signifies career qualifications. Examinations taken throughout the program and the evaluation of the final master thesis and its defense determine whether the student has acquired the necessary professional, scientific, and theoretical knowledge to solve complex professional and scientific problems. Graduates of this program have gained proper leadership skills including personal and social competences. The graduates should have the ability to both critically interpret and apply scientific findings.

§ 3 Degree of Completion

After the successful completion of the study program, the following academic degree will be conferred:

Master of Business Administration

The short form of the degree is: **MBA**

§ 4 Admission to the Master Program

The prerequisites for admission to the study program are:

(11) Proof of an undergraduate university degree with a minimum duration of three years or completion of an equivalent degree relevant to the content of the study program.

(12) A minimum of three years of professional experience in a responsible position.

(13) In exceptional cases, admission of persons who do not hold a university degree is possible if they can provide proof of an equivalent qualification due to their professional experience and achievements. In this case, proof of a secondary school leaving certificate has to be provided, additionally to extensive experience of more than 8 years in a responsible position.

(14) Academic documents that are not in the German or English language must be accompanied by a certified translation.

(15) All applicants whose first language is not English must provide evidence of their knowledge of the English language through one of the following tests taken within the previous two years. Exceptions to this are applicants who have completed at least 2 years of ~~secondary or~~ higher education in the English language. The minimum scores are:

- TOEFL: 570 paper-based test (PBT) or 230 computer-based test (CBT) or 88 Internet-based test (IBT), or
- IELTS: overall band score 6.5 (no sub-score below 6.0), or
- CEFR (Common European Framework): C1+, or
- Cambridge Certificate CAE or BEC (Grade A)

~~The Admissions Committee decides on the recognition of other evidence of language skills.~~

(16) Additional Documents required for Admission:

a. Résumé and motivation letter

b. Two references from an academic or professional institution or person.

(17) When deemed necessary, the Admissions Committee may conduct an interview with the applicant, either in person or on the telephone. It serves to clarify unanswered questions raised during the application process and to check if the applicant's expectations, personality profile, and his/her knowledge of English are in line with the program's offerings.

(18) Credit transfer applications must be submitted together with the admissions documents.

(19) The Admissions Committee makes a decision regarding the admission to the study program once the candidate has submitted a complete application.

§ 5 Structure of the Studies, Duration of Studies

(1) The regular duration of studies, including the preparation of the master thesis and the completion of all exams, is ~~between~~ 18 ~~and 24~~ months or 4 terms.

(2) The total number of ECTS points the study program encompasses can be found in §6.

(3) All lectures, course work, and examinations are held in the English language.

(4) Students can transfer course credits from other universities or educational institutions; however, a minimum of 75 ECTS must be completed at MODUL University Vienna.

(5) The degree is conferred when the scheduled courses are positively completed and the thesis and its oral defense are assessed positively.

(6) Upon application of the student, the Dean can grant a leave of absence. During this period, the student's tuition fees are suspended and he or she is not able to take exams or attend courses. All other effects of the suspended study activity are the student's responsibility. The application for the leave, which must also include the planned duration of the leave, has to be submitted at least one month prior to start of the leave period. Multiple leaves of absence are possible. The maximum duration of leave allowed in total is 2 years.

§ 6 Study Schedules

The study program encompasses a total of 90 ECTS points and is structured as following:

(1) MBA 422 (2014)

Subject	Type	Format	ECTS
~~MODUL~~MODULE I Managing People and Organizations			15
Leadership, Ethics and Corporate Social Responsibility	CC	SE	3
Managing People, Teams, and Organizations	CC	SE	3
Financial Management and Reporting	CC	SE	3
Information Systems Management	CC	SE	3
Negotiation and Dispute Resolution	CC	SE	3
~~MODUL~~MODULE II Marketing and Innovation			12
Entrepreneurship and Innovation	CC	SE	3
Competitive Analysis and Strategy	CC	SE	3
Marketing Management in the Digital Age	CC	SE	3
Social Media Intelligence	CC	SE	3
~~MODUL~~MODULE III Quantitative and Economic Analysis			12
Managerial Economics	CC	SE	6
Data Analysis and Decision Making	CC	SE	6
~~MODUL~~MODULE IV Master Thesis			30
Master Thesis Tutorial (incl. Academic Writing) I and II	TH	SE	2
Master Thesis and Master Thesis Defense	TH		28
Total Core ECTS			**69**
~~MODUL~~MODULE V ~~Majors /~~Specializations & Associated Enrichment Courses			~~18~~21

A min of ~~15~~18 ECTS ~~needed~~are required for gaining a ~~major. Additional~~specialization. An additional 3 ECTS can be ~~taken from general~~chosen among any other enrichment courses.			
New Media and Information Management	ER	SE	~~18~~21
Public Governance and Sustainable Development	ER	SE	~~18~~21
Tourism and Hotel Development	ER	SE	~~18~~21
Entrepreneurship, Innovation and Leadership	ER	SE	~~18~~21
Real Estate Management ~~and Hotel Development~~	ER	SE	~~18~~21
General (~~18~~21 ECTS from all enrichment courses)	ER	SE	~~18~~21
Total ECTS			**90**

(2) MBA 423 (2017)

Subject	Type	Format	ECTS
~~MODUL~~MODULE I Managing People and Organizations			**18**
Leadership	CC	SE	3
Managing People, Teams, and Organizations	CC	SE	3
Financial Management and Reporting	CC	SE	3
Information Systems Management	CC	SE	3
Negotiation and Dispute Resolution	CC	SE	3
Project Management	CC	SE	3
~~MODUL~~MODULE II Marketing and Innovation			**15**
Entrepreneurship	CC	SE	3
Innovation	CC	SE	3
Competitive Analysis and Strategy	CC	SE	3
Marketing Management in the Digital Age	CC	SE	3
Social Media Intelligence	CC	SE	3
~~MODUL~~MODULE III Quantitative and Economic Analysis			**9**
Managerial Economics I	CC	SE	3
Business Analytics	CC	SE	3
Data Collection and Analysis	CC	SE	3
~~MODUL~~MODULE IV Master Thesis			**30**
Master Thesis Tutorial (incl. Academic Writing) I and II	CC	SE	2
Master Thesis and Master Thesis Defense	CC	TH	28
Total Core ECTS			**72**
~~MODUL~~MODULE V ~~Majors~~Specializations / Enrichment Courses MODULE V Enrichment Courses/Specializations (A ~~min~~minimum of 15 ECTS ~~needed~~from dedicated courses is required for a ~~major. Additional~~specialization. An additional 3 ECTS can be taken from ~~general~~other enrichment courses~~.~~.) Students completing two (or more) specializations must take at least 3 courses that are unique to each specialization.			**18**

~~New Media and Information Management~~Digital Marketing	ER	SE	18
~~Public Governance and~~ Sustainable ~~Development~~Management and Governance	ER	SE	18
Innovation and Experience Design for Tourism~~ and Hotel Development~~	ER	SE	18
Entrepreneurship, Innovation and Leadership	ER	SE	18
Real Estate Management~~ and Hotel Development~~	ER	SE	18
General (18 ECTS from all enrichment courses)	ER	SE	18
Total ECTS			**90**

§ 7 Types of Courses

(1) The MBA Core Courses, listed in §6 (1), Modul I-IV, are mandatory for all students and must be completed with a positive assessment.

(2) Students have to complete 18 ECTS credits of Enrichment Courses in total~~.~~ for programme 423 (and 21 ECTS respectively for programme 422).

(3) Students who select a minimum of 15 ECTS for programme 423 (or 18 ECTS for programme 422) in a ~~major~~specialization area will receive recognition of his/her ~~major~~specialization in the final diploma.

(4) For Enrichment Courses, the Dean can determine a minimum number of participants.

(5) If students attend more than the required courses (if they fail a course or if they are interested in more than the required courses), ~~the student must~~then it is their responsibility to bear the extra costs.

§ 8 Types of Examinations

(1) All courses offered in the program have immanent examination character. They are referred to as 'Seminars' in the study schedule and listed with the abbreviation SE.

(2) Courses consist of 2 or 4 days of lecturing, seminars and practical elements to be continuously assessed. Seminars consist of 2 days of lecturing (core module), a pre-module phase, and a post-module phase. In the pre-module phase, students are assigned tasks that are presented, discussed, and reflected on during the core module. Intensive interaction between lecturers and students can take place during the core module, which is followed by a post-module phase. Assignments such as writing an essay, compiling a report, conducting a case study, etc. have to be completed during the post-module phase.

§ 9 ECTS Points

(1) ECTS points (European Credit Transfer System – ECTS, 87/327/ECC, Official Journal no. L 166 from 25 June 1987, CELEX no. 387D0327) are allocated for each course depending on the student workload. In the schedule of studies, in addition to the numbers of hours, the corresponding ECTS points for each course are allocated.

(2) One ECTS credit point corresponds to 25 working hours for the student.

§ 10 Master Thesis

(1) A prerequisite for the successful completion of the study program and the acquisition of the degree is the completion and positive assessment of a thesis. The master thesis serves to prove that the student is able to deal with a problem in an independent manner on the basis of the gained scientific knowledge. This paper has to be written according to the principles of an academic work.

(2) The master thesis will be assessed by ~~the supervisor. When the supervisor is external, an internal second assessor will be appointed by the Dean~~an assessment committee comprising of the ~~program. The second assessor will chair the master thesis defense. Both~~ thesis supervisor and ~~second assessor need~~a chair of the thesis defense who is selected by the Dean. The supervisor has to ~~independently~~ justify their assessment in e written ~~form.~~ report.

~~(3) At least one of the assessors is required to hold a PhD.~~

(3) External supervisors and supervisors without a PhD shall be approved by the Dean.

(4) In principle, the master thesis should be written individually. Upon the approval of the supervisor and the Dean, the thesis can be written by a group of students.

(5) The topic of the thesis ~~shall~~must be assigned or agreed on ~~by~~before registering for the ~~end of the third term of study.~~Master Thesis Tutorial II.

(6) The master thesis consists of a written paper and an oral defense. The master thesis ~~paper~~ and the oral defense will be assessed and need to be passed separately. In ~~the case where~~addition, the supervisor ~~is external, both the supervisor and the second assessor~~ will ~~jointly~~ provide an overall grade in which the paper makes up 80 percent and the defense makes up the remaining 20 percent of the overall assessment. ~~If the supervisor and second assessor cannot agree on a grade then the Dean will decide on the final grade.~~

(7) If a student or a group of students are unable to find a suitable topic, the Dean will assign him/her to a lecturer who will then ~~suggest~~assign a topic.

(8) The topic and the initial work of the master thesis shall be announced to the Dean in writing together with a supervision statement from a faculty member or an external lecturer who holds an academic doctoral degree or equivalent.

(9) The topic of the master thesis can only be changed once and only within the first three months after the announcement of the topic to the Dean.

(10) The master thesis must be written in the English language. One printed and bound copy and an electronic version of the master thesis must be submitted. The printed format must contain a written statement from the student that he/she wrote the paper independently and has not used aids other than the ones stated.

(11) The oral defense of the thesis is open to the public.

(12) Master theses are archived in the library and may be published on the internet by MODUL University Vienna. A hold on the master thesis can be applied for in writing through the supervisor or the writer if information worthy of protecting is published in the master thesis. The hold has a maximum duration of 5 years and is ~~initiated~~decided by the ~~University Board~~Dean.

§ 11 Overall Result of the Master Program

(1) The overall assessment corresponds with the average grade percentage average of the course examinations of all courses completed at MODUL University Vienna and the thesis. Each course is weighted corresponding to the number of acquired ECTS points.

Assessment Scheme

"With distinction" is awarded for an overall grade percentage average of 90% and higher.

"With merit" is awarded for an overall grade percentage average between 80% and 89%.

"Passed" is given for an overall grade percentage average ~~lower than 80~~between 79% and equal or higher ~~than 60~~to60%.

§ 12 Final Certificate and Diploma

(1) After the successful completion of all mandatory courses necessary for the completion of the study program according to the study schedule, the thesis submission, and the oral defense, a certificate is issued which contains the individual courses, the corresponding ECTS points, the examination grades achieved, the overall grade achieved, and the topic and assessment of the thesis.

(2) Credited courses and courses which were taken at other universities shall be marked but are not taken into consideration in the calculation of the overall grade. The certificate shall be signed by the Dean. The earliest date declared on the certificate is the last day of the defense of the thesis or the day of the last examination.

(3) In case of a final failure of the study program, the student receives a certificate for the course work which he/she has accomplished with the note that these are only parts of the requirements of the program. The aforementioned is also valid if a student has only completed parts of the program and leaves MODUL University Vienna.

(4) Upon successful completion and in conjunction with the certificate, the graduate will be given a diploma in the English language with the date that it was awarded. This certifies the awarding of the academic degree by MODUL University Vienna.

(5) The diploma is signed by the Dean and the President (or the Vice President in the event that the President serves as the Dean) and certified by the MODUL University Vienna seal.

§ 13 International Allocation of the Diploma (Diploma-Supplement)

A supplement in the English language showing the international allocation of the program passed (Diploma Supplement) will be enclosed with the diploma.

§ 14 Semester Conference

For the MBA programs, the tasks outlined in § 12 of the MU Examination Regulations and Student Code of Conduct are carried out by the Semester Conference, as specified by the University Constitution (Section VI. § 1).

§ 15 Taking Effect

These study regulations take effect on 1 August ~~2017~~2019.

Changes in the Study Regulations for the Doctor of Philosophy in Business and Socioeconomic Sciences

3 June 2019

Due to the accreditation as a private university (decision of the Austrian Accreditation Council on 12th of July 2007 according to the university accreditation law, BGBl. I No. 168/1999 as amended), and the study program accreditation on 20th of September 2012, the University Board of MODUL University Vienna decreed the following study regulations on 24 June 2015 based on § 3(1) of the Private University Law.

§ 1 Ambit

These study regulations oversee the admission criteria, the structure of the study program, and the examination requirements of the Doctor of Philosophy (PhD) study program at MODUL University Vienna.

§ 2 Goal of the Degree

The PhD degree is awarded upon the completion of university studies at its highest level. Through course exams, prelim exams, defense of the proposal, and the dissertation, students demonstrate that they have acquired the necessary skills for designing and conducting creative and high quality research relevant to academic, private, or public organizations. Graduate must have demonstrated the ability to communicate their research findings through teaching and writing.

§ 3 Degree of Completion

After the successful completion of the study program, the following academic degree will be conferred:

Doctor of Philosophy in Business and Socioeconomic Sciences

The short form of this degree is:

PhD

§ 4 Admission to the Study Program

(5) Admission to the PhD study program is granted to those who have completed at least the equivalent of a bachelor's degree and master's and/or diploma degree with a minimum combined duration of at least four years. Applicants must demonstrate aptitude for conducting high quality research and for making significant scholarly contributions to knowledge in the field of business or one of the social or

economic sciences. Selection will be based upon transcripts of courses taken and grades received at previous universities and other educational organizations, as well as letters of recommendation. The fit between the applicant's area of research interest and the interests of the university's faculty members will also be a factor in the admission's decision.

(6) Applicants who do not completely fulfill the requirements in §4 (1) can qualify upon receiving credits from MODUL University's MSc courses.

(7) It is possible to apply without proof of a graduate university degree if the applicant has completed all the course work of a school which prepares one for doctoral-level studies. In this case, a written declaration or equivalent documents have to be presented upon registration. The proof of the definitive completion of the qualification as outlined in § 4 (1) is to be presented no later than the end of the first study year at MODUL University Vienna.

(8) To assure a high quality of the PhD study program at MODUL University Vienna the applicant has to get the approval of thesis supervision in one of the specialization areas offered at MU [see § 6(2)] prior to the final admission.

(9) Academic documents that are not in the German or English language must be accompanied by a certified translation.

(10) All applicants whose first language is not English must provide evidence of their proficiency in the English language through one of the following tests, of which the test results may not be older than 2 years. Exceptions can be granted by the Admissions Committee if an applicant has completed at least 2 years of secondary or higher education in the English language.

The minimum scores are:

- TOEFL: 600 paper-based test (PBT) or 100 Internet-based test (IBT) with no individual section score less than 20; or
- IELTS: overall band score between 7 and 7.5 with no sub-score below 6.0; or

The Admissions Committee may decide upon the recognition of other evidence of language skills.

(11) Additional Documents required for Admission:

- Résumé and a statement of research and career interests.
- Two letters of recommendation from academic references such as a current or former lecturer or research supervisor.

(12) When deemed necessary, the Admissions Committee may conduct an interview with the applicant, either in person or over the telephone. The interview serves to clarify unanswered questions raised

during the application process, ensures that the applicant's expectations are in line with the program's offerings, and aids in making a final admissions decision.

(13) Study and examination credits can be obtained as outlined in the Examination Regulations of MODUL University Vienna (ER §2).

(14) The Admissions Committee decides about a student's admission to the study program.

§ 5 Structure of the Studies, Duration of Studies

(1) The regular duration of the study program is eight semesters.

(2) All lectures, course work, and examinations are held in the English language.

(3) During the course of the studies, a thesis must be completed.

(4) The degree is conferred when a PhD candidate (1) has successfully completed at least 60 ECTS from among the required courses and exams (as scheduled in § 8) and (2) has received a passing grade on the defensio dissertationis [§ 6 (13)] .

(5) Upon application of the student, the Dean can grant a leave of absence. During this period, the student's tuition fees are suspended and he or she is not able to take exams or attend courses. All other effects of the suspended study activity are the student's responsibility. The application for the leave, which must also include the planned duration of the leave, has to be submitted at least one month prior to start of the leave's first semester. The maximum duration of the leave of absence is two semesters. Multiple leaves of absence are possible; however, the maximum duration of leave allowed in total is 4 semesters.

§ 6 Doctoral Thesis

~~(1)~~ A prerequisite for the successful completion of the study program and the acquisition of the degree is the completion and positive assessment of a thesis which should demonstrate that the student is capable to independently solve scientific problems. ~~-~~The thesis can either take the form of a single-authored monograph or ~~consist of~~ of a cumulative dissertation, a compilation of at least three ~~single-authored~~ journal article~~-~~length papers linked as part of a focused research area. ~~The student's work must be of a quality acceptable for publication as judged by the doctoral committee. The thesis has to be written according to the style and standards of a scholarly work.~~

~~(2)~~(1) For a cumulative dissertation, at least one article needs to be single-authored. In case of a co-authorship, the contribution of the candidate must be clearly documented and justify the recognition as a fully adequate achievement. However, the performance in total needs to be equivalent to the

production of three single-authored papers. The student's work must be of a quality acceptable for publication as judged by the doctoral committee. The thesis has to be written according to the style and standards of a scholarly work. All articles must have been submitted to a journal and subject to a review, but not ~~necessary~~necessarily accepted for publication.

~~(3)~~(2) The topic of thesis, which can be proposed by the supervisor or the student, must be assigned to one of the following subject areas:

- Information Systems
- Marketing
- Sustainable Development, Management, and Policy
- Service Innovation, Recreation, Leisure, and Tourism

~~(4)~~(3) Each student must be supervised by a professor who holds a habilitation or equivalent qualification (Full or Associate Professor) for the subject area the thesis has been assigned (§ 10 (2)). The supervisor is normally an internal faculty member. However, an external scholar with a habilitation or its equivalent qualification can be appointed by the Dean.

~~(5)~~(4) It is the discretion of the Dean to decide on the announcement of the thesis title, the appointing of the professor who will supervise the student, and the naming of the other members of the doctoral committee.

~~(6)~~(5) The doctoral committee consists of the supervisor and at least one external and two internal professors who hold a habilitation or its equivalent qualification (Full or Associate Professor).

~~(7)~~(6) The thesis shall be written in the English language.

~~(8)~~(7) The student has to submit a document (research proposal) which includes detailed information on the planned dissertation. In particular, it must include information about the state of the area of research, the research question(s), why the question is a significant one, a review of relevant literature, a detailed description of the theoretical and methodological approach, a preliminary hypothesis, and a discussion of the significance of the anticipated results. The proposal shall ideally reflect the achievements at the end of the planning phase, but before the start of actual empirical or analytical work, typically to be presented in the second year of studies.

~~(9)~~(8) The research proposal has to be published on the MU Intranet for at least one month. After this period, the research proposal will be evaluated and assessed by the doctoral committee. Before the evaluation commences, each member of the doctoral committee can request an examination if the manuscript meets the linguistic and formal standards of the university by the Dean. In the case that the research proposal does not meet the linguistic and formal standards of the university, the student will be offered the opportunity to improve and resubmit the manuscript.

~~(10)~~(9) A research proposal must be positively assessed by at least three members of the doctoral committee; otherwise, it will be negatively assessed. Upon acceptance, the assessment will state "research proposal accepted." In case of rejection, the assessment will state "research proposal not accepted."

~~(11)~~(10) Each member of the doctoral committee provides constructive feedback for the further development of the dissertation. In case of a negative assessment, members of the doctoral committee will make recommendations on what needs to be improved in order for the research proposal to be considered again.

~~(12)~~(11) In the event of a change in topic or of supervisor, the student must submit a new research proposal.

~~(13)~~(12) The final manuscript of the thesis has to be defended (defensio dissertationis) in front of the doctoral committee before being bound and submitted. For the application of the defensio dissertationis, the student must have positively completed all required examinations and courses. Before the oral defense, the Dean may decide on changing the members of the committee after consulting the supervisor and the student. Before the defensio dissertationis commences, each member of the doctoral committee can request an examination of the thesis by the Dean to verify that it meets the linguistic and formal standards set by the university. In the case that the thesis does not meet the linguistic and formal standards set by the university, the student will be offered the opportunity to improve and to resubmit the thesis. The defensio dissertationis will then have to cover the revised manuscript. The defensio dissertationis is open to the public. All lecturers, students, and industry representatives are invited to attend.

~~(14)~~(13) The supervisor and one other member of the doctoral committee must prepare reviews of the dissertation draft before the date of the defensio dissertationis. At least three members of the committee have to attend the presentation and discussion of the research proposal and the final defense of the PhD thesis. The defensio dissertationis finishes without a grade. After the oral presentation by the student, the doctoral committee will hold an internal discussion to determine whether or not the thesis is positively assessed. For the overall assessment of the PhD thesis all individual grades proposed by the members of the doctoral committee will be added, and the sum must be divided by the number of assessors. Assessments with a decimal value greater than 0.5 are rounded up; otherwise, they are rounded down. If the thesis is assessed negatively by more than one member of the doctoral committee, the overall assessment will be negative.

~~(15)~~(14) After a positive defense of the thesis, two printed and bound copies and an electronic version of the thesis must be submitted. The printed format must contain a written statement from the student that he/she wrote the paper independently and has not used any aids other than those stated.

~~(16)~~(15) The PhD thesis is, in principle, a publicly accessible document and is archived in both the MU library and the Austrian National Library or published on its internet.

§ 7 Dissertation Planning Meetings

(1) At the beginning of the studies, the supervisor and student make an agreement which includes the following information:

a) A tentative schedule of an individual study plan that includes the actual type and sequence of courses and examinations (as foreseen in § 8).

b) A binding agreement on the courses and examinations which need to be completed in the forthcoming year. This individual work plan agreement has to be approved by the Dean.

c) A definition of the supervisor's and student's accomplishments expected in the forthcoming year.

d) The date of the next dissertation planning meeting.

(2) At the end of each study year, the student must write a progress report in which he or she reflects on the objectives agreed upon during the last meeting. The report must include a summary of all major achievements and make a suggestion for steps in the forthcoming academic year. The report serves as the principal document for the revision the original study plan (§ 7 (1a)) and for developing a new individual work plan for the forthcoming year (§ 7 (1b)) between supervisor and student.

(3) The Dean has to be informed promptly about the outcome of a dissertation planning meeting.

§ 8 Courses and Examinations

During the course of their studies, students must positively complete at least 60 ECTS from among the following courses and examinations:

MODULES	Notes	ECTS	Course Type
MODULE I: Theory Building and Methodology			
Philosophy of Science	required	4	SE
Logic of Social Science Research	required	4	SE
Research Design I	required	4	SE
Minimum Number of ECTS required in Module I		**12**	
MODULE II: Research Methods			
Qualitative Research Methods	required	4	SE
Quantitative Research Methods I	required	4	SE
Quantitative Research Methods II		4	SE
Analysis of Causal Relationships		4	SE

Online Data Collection		4	SE
Minimum Number of ECTS required in Module II		**8**	
MODULE III: Research Seminars (3 required)**			
Advances in Social Economics		4	SE
Advances in Business Research		4	SE
Advances in New Media and Information Systems		4	SE
Advances in Marketing Science		4	SE
Advances in Econometrics		4	SE
Advances in Ecological Economics		4	SE
Reading Course*		**4**	**SE**
Minimum Number of ECTS required in Module III		**12**	
MODULE IV: Research Communication and Collaboration			
Scientific Writing I		4	SE
Scientific Writing II		4	SE
Quality Issues for Publications and Conferences		4	SE
Pedagogical and Didactical Training		4	PT
Research Colloquium		4	SE
Research Conference Presentation		4	PT
Teaching Experience		4	PT
Research Project Participation		4	PT
Minimum Amount of ECTS for MODUL IV		**8**	
Total number of ECTS required in MODULE I-IV		**48**	
MODUL V: Subject Examinations			
Research Proposal		4	
Prelim Exam		4	
Defensio Dissertationis		4	
Total number of ECTS required in V		12	
Thesis		180	
TOTAL ECTS		**240**	

*The student is given the choice to complete either a) Reading Course from Module III **or** b) an additional, 4th Research Seminar from Module III, **provided** the focus of the Research Seminar reflects the student's area of academic specialization and **further provided** the student obtains 28 ECTS cumulatively from Module I and Module III

** **The choice of research seminars offered varies by semester**

§ 9 Types of Examinations

(1) The type and the number of seminars that a student has to take is defined by the supervisor as outlined in § 7. All seminars are conducted by professors who hold a habilitation or its equivalent qualification (Full or Associate Professor).

(2) **Subject Examinations**: Subject examinations include the defenses of the research proposal and the thesis (see § 6 (7-11) and (12-14)) and the Prelim Exam; they are referred to in the curriculum and the academic record with the abbreviation ES.

(3) The Prelim Exam assesses the understanding of the foundations and principles of theory building and research methods relevant for the social and economic sciences. It consists of both a written and an oral part. The student can apply for this exam after passing in total 40 ECTS, with at least 8 ECTS stemming from Module I and 8 ECTS from Module II. The examiners are appointed by the Dean from the pool of lecturers of these modules. Upon the supervisor's proposal, the Dean announces this exam no earlier than the end of the student's second semester but no later than the fourth semester.

(4) The Defense of the research proposal and final thesis take the form of oral exams. The PhD candidates must present their topics within a given time frame (as determined by the supervisor). After the presentation, the doctoral committee will hold a discussion session with the PhD candidate lasting up to three times the length of the presentation. Defenses are not graded. The doctoral committee only assesses passing grades using the designation "Passed" (P*), or "Passed with Distinction" (PD*).

(5) **Practical Training (PT):** The overarching goal of the practical training is to give the student the possibility to gain insight into practical activities of faculty, work on research projects, participate actively in the scientific community, and gain teaching experience.

§ 10 Compulsory Courses

(1) The course "Logic of Social Science Resource" in Module I "Theory Building and Methodology" is compulsory and must be completed with a positive assessment.

(2) The course "Philosophy of Science" in Module I "Theory Building and Methodology" is compulsory and must be completed with a positive assessment.

(3) The course "Research Design I" in Module I "Theory Building and Methodology" is compulsory and must be completed with a positive assessment. The course "Qualitative Research Methods" in Module II "Research Methods" is compulsory and must be completed with a positive assessment.

(4) The course "Quantitative Methods I" in Module II "Research Methods" is compulsory and must be completed with a positive assessment.

(5) The Prelim Exam must be completed with a positive assessment before the defense of the research proposal can occur.

(6) The defense of the research proposal must be completed with a positive assessment before the final defense of the dissertation can take place (defensio dissertationis).

§ 11 ECTS Points

(1) ECTS points (European Credit Transfer System – ECTS, 87/327/ECC, Official Journal no. L 166 from 25 June 1987, CELEX no. 387D0327) are allocated for each course depending on the student workload. In the schedule of studies (§ 8), the corresponding ECTS points for each course are allocated.

(2) Each ECTS credit point corresponds to 25 working hours for the student.

§ 12 Overall Result of the Study Program

The overall assessment is given by the grade percentage average of the course examinations of all courses completed at MODUL University Vienna and the thesis. Each course is weighted in correspondence to the acquired ECTS points.

Assessment Scheme

"With distinction" is awarded for an overall grade percentage average of 90% or higher.
"With merit" is awarded for an overall grade percentage average between 80% and 89%.
"Passed" is given for an overall grade percentage average between 60% and 79%.

§ 13 Conferment of Degree

(1) The academic degree of PhD in Business and Socioeconomic Sciences is conferred after successful completion of all Core Courses of the curriculum, the Prelim Exam, and the thesis and its defense (as outlined in § 6).

(2) Overall, graduates must complete 240 ECTS points in order to obtain a PhD degree at MODUL University Vienna. Students are able to transfer course credits from another university or other educational institutions; however, a minimum of 220 ECTS points must be completed at MODUL University Vienna.

(3) Graduates will receive the following documents issued in the English language indicating the date on which they were awarded:

a. Doctoral Diploma: The diploma is signed by the President and the Dean and certified by the MODUL University Vienna seal.

a. Diploma Supplement: A supplement will be provided in addition to the diploma and explain the international allocation of the completed program. It is signed by the Dean.

b. Transcript of Records: The Transcript of Records contains all courses that have been passed, the respective ECTS credits, and the examination grades achieved. It also includes the student's overall grade point average.

(4) This certifies the awarding of the academic degree by MODUL University Vienna.

(5) In the event that a student fails to complete the study program, the student will receive a an official Transcript of Records for the course work which he/she has completed.

§ 14 Semester Conference

For the PhD program, the tasks outlined in §12 of MU Examination Regulations and Student Code of Conduct are carried out by the Dean, as specified by the University Constitution (Section VI §1).

§ 15 Taking Effect

These PhD Study Regulations take effect on August 1, 2019.