MODUL UNIVERSITY

PRIVATE UNIVERSITY VIENNA

ANNUAL REPORT
2022/2023

Submitted to the Agency for Quality Assurance
and Accreditation Austria

Contents

List of graphs
Graph 1: Overview of the number of incoming and outgoing students in 2021/22 and 2022/23
Graph 2: Evolution of the number of students between 2021/22 and 2022/23 (Vienna & Nanjing)
Graph 3: Evolution of new students between 2021/2022 and 2022/23 (Vienna & Nanjing)
Graph 4: Publications of faculty in 2022/23 by premium
Graph 5: Publications of faculty in 2022/23 by total number of publications
Graph 6: Publications of faculty in 2022/23 in A-rated journals
Graph 7: Publications of faculty in 2022/23 in B-rated journals
Graph 8: Gender ratio of students
Graph 9: Gender ratio of internal/external lecturers
Graph 10: Gender ratio of administrative staff

1. The University's development & outlook

1.1. Review of 2022/2023 at Modul University Vienna

1.1.1 First BSc ADS Cohort

In its inaugural year the BSc in Advanced data science program saw a promising start with 20 students out which 18 are new to our institution. The first cohort diversity to our academic community, with 30% being female. Moreover, 90% of our BSc in ADS students have an international background, creating a global and enriching learning setting.

As we look forward, Modul University remains dedicated to nurturing the potential of our BSc in ADS students, fostering creativity, and preparing them for success in the data-driven world.

1.1.2 Change of ownership in May 2023

Modul University Vienna welcomed a new majority owner, Univinvest GmbH, a subsidiary jointly owned by Mathias Corvinus Collegium - MCC (90%) and the Vienna Chamber of Commerce (10%). This exciting development marks a significant step forward in our commitment to expanding the international research and educational profile of Modul University Vienna.

1.2. Implementation of the development plan in 2022/2023

1.2.1 Revision of the DP, submitted to AQ in August 2023

The revised development plan for Modul University Vienna for the years 2020/21-2026/2027 outlined several key goals and strategies:

Increase Student Numbers and Develop Program Offerings: The university aims to increase its student population by expanding the range and depth of its academic programs. This includes introducing new specializations in undergraduate programs, launching a new graduate program, and establishing a unit for continuing education and professional development. The focus will be on lifelong learning, with an emphasis on flexible learning paths, digitalization, internationalization, and mobility. The university plans to link teaching more closely with research, focusing on areas such as data science, artificial intelligence, entrepreneurship, and design of recommender systems. Additionally, there is a shift towards offering smaller units of learning, known as 'micro-credentials', to update professional and cultural competencies.

Blended Learning and Technology Investment: Modul University Vienna plans to experiment with various forms of blended learning to enhance the quality and relevance of teaching. This includes testing AI-based tools and investing in technology and training to modernize the global education environment.

Revision of International Education Strategy: The university intends to revise its international education strategy to become a self-sustaining institution. This involves potentially transitioning from a profit-oriented to a non-profit organization. The focus will also be on developing scholarship and fundraising strategies to provide more equal opportunities for students.

Financial Independence: The goal is to maintain financial independence. This will be achieved by developing and communicating the university's quality standards in research, teaching, and services, and fostering a strong Modul identity among faculty, staff, students, and graduates. The success of these goals depends significantly on the engagement and efficient resource management by the university members.

These goals represent a comprehensive approach to enhancing the university's educational offerings, ensuring financial stability, and adapting to the changing landscape of higher education.

1.2.2 Working group ADS started working on the MSc in ADS

We are pleased to announce the establishment of a dedicated working group with the goal of pursuing accreditation for our Master of Science (MSc) program in Data Science for Sustainability. This initiative represents a significant step in our commitment to providing high-quality education at the convergence of data science and sustainability.

Scheduled for submission in March 2024, this working group comprises experts with an interest in data science and sustainability. Their collective mission is to seek formal recognition for our MSc program, which has been meticulously designed to provide students with a solid foundation in data analysis while addressing critical sustainability issues.

2. Developments by areas of Modul University Vienna

2.1. Study Programs & Teaching

2.1.1. Overview of the Study Programs in 2022/2023

In the academic year 2022/2023, Modul University offered fourteen study programs in Vienna, and Nanjing. Basic information on these programs can be found in the following table. The current curricula and study regulations can be found on the [University's website](#).

Name	Degree	ECTS	Min. duration	Tuition fee
Modul University campus in Vienna				
Bachelor of Business Administration in Tourism and Hospitality Management	BBA	180	3 years	€ 15,480/year (€46,440 in total)
Bachelor of Business Administration in Tourism, Hotel Management. and Operations	BBA	240	4 years	€ 16,160/year (€64,640 in total)
Bachelor of Science in International Management	BSc	180	3 years	€ 15,480/year (€46,440 in total))
Bachelor of Science in Applied Data Science	BSc	180	3 years	€ 15,480/year (€46,440 in total)
Bachelor of Science in International Management with Professional Experience	BSc	210	3,5 years	€ 15,480/year (€ 51,240 in total)
Master of Business Administration (MBA) ('Universitätslehrgang')	MBA	90	1.5 years	€ 20,140/year (€30,420 in total)
Master of Science in International Tourism Management	MSc	120	2 years	€ 11,620/year (€23,240 in total)
Master of Science in Sustainable Development, Management and Policy	MSc	120	2 years	€ 11,620/year (€23,240 in total)
Master of Science in Management	MSc	120	2 years	€ 11,620/year (€23,240 in total)
Doctor of Philosophy in Business and Socioeconomic Sciences	PhD	240	4 years	€ 13,700/year (€54,800in total)
Modul University campus in Nanjing				

Name	Degree	ECTS	Min. duration	Tuition fee
Bachelor of Business Administration in Tourism and Hospitality Management	BBA	180	3 years	RMB 25,000/year (RMB 75,000 total)

2.1.2. Changes in the study and examination regulations

In 2022/2023, the study regulations of all study programs were revised, as well as the examination regulations and the university Constitution. The details of these changes which have been made following MU's quality management processes are displayed in Annex II. The following table gives an overview of the changes of the Study and Examination regulations, as well as the Constitution, and their explanations.

Revised regulations	Changes and explanations

Study Regulations of the Bachelor of Business Administration in Tourism, Hotel Management and Operations	• §4 Admission to Study Program: Subsection 2 was reworded. *''The Admissions Committee may decide upon the recognition of other evidence of language skills if they are at the same level.''*
	 • *§8 Course Prerequisites: paragraphs 6 & 7 were removed*
	   o *Financial Management and Investment Planning is a prerequisite for Hotel Property Development and Project Management.*
	   o *Advanced Business Communication is a prerequisite for Academic Writing.*
	 • *§8 Course Prerequisites:* In addition to Academic Writing, Marketing Research & Empirical Projects was added as a prerequisite for Bachelor Thesis Tutorial
	 • *§9 Internships:* Subsection 8 was added *'' For training students in the areas of event and F&B management at professional events that take place on the university's premises, students must have a current employment contract with MU or MU's affiliated companies.''*

Study Regulations of the Bachelor of Business Administration in Tourism and Hospitality Management	• §4 Admission to Study Program: Subsection 2 was reworded. *''The Admissions Committee may decide upon the recognition of other evidence of language skills if they are at the same level.''* • *§8 Course Prerequisites*: Advanced business Communication as a prerequisite was removed. • *§8 Course Prerequisites:* In addition to Academic Writing, Marketing Research & Empirical Projects was added as a prerequisite for Bachelor Thesis Tutorial • *§9 Internships:* Subsection 8 was added *'' For training students in the areas of event and F&B management at professional events that take place on the university's premises, students must have a current employment contract with MU or MU's affiliated companies.''*

Revised regulations	Changes and explanations
Study Regulations of the Bachelor of Science in International Management	• §4 Admission to Study Program: Subsection 2 was reworded. *''The Admissions Committee may decide upon the recognition of other evidence of language skills if they are at the same level.''* • *§7 Types of Courses:* A 5th specialization was added *''Specialization V: Programming and Data Science.''* • *§8 Course Prerequisites*: Advanced business Communication as a prerequisite was removed.
Study Regulations of the Bachelor of Science in International Management with Professional Experience	• §4 Admission to Study Program: Subsection 2 was reworded. *''The Admissions Committee may decide upon the recognition of other evidence of language skills if they are at the same level.''* • *§7 Types of Courses:* A 5th specialization was added *''Specialization V: Programming and Data Science''* • *§8 Course Prerequisites*: Advanced business Communication as a prerequisite was removed.
Study Regulations for the BSc in Applied Data Science	• §4 Admission to Study Program: Subsection 2 was reworded. *''The Admissions Committee may decide upon the recognition of other evidence of language skills if they are at the same level.''* • *§6 Curriculum Overview:* ECTS: 26 & h/w: 520 were changed for the course Professional Capstone Project (Internship) to ECTS:27 & h/w: 560 • *§6 Curriculum Overview: In Module V Academic Writing was added (type: CC, Format: SE, ECTS:4, h/W:2)* • §6 Curriculum Overview: Research Design and Writing Skills was renamed to Research Design. The ECTS were reduced from 6 to 2 and h/w was reduced from 3 to 1. • §8 Course Prerequisites: Subsection 8 *''Research Design and Writing skills as a prerequisite to Bachelor thesis''* was amended to *''Research Design and Academic Writing are prerequisites for Bachelor thesis Tutorial''*
Study Regulations for the Master of Science Programs	• §4 Admission to Study Program: Subsection 6 was reworded. *''The Admissions Committee may decide upon the recognition of other evidence of language skills if they are at the same level.''* • §10 Internships: Subsection 6 tasks (4) and (6) were exchanged with tasks (3) to (5). • §10 Internships: Subsection 8 *Module IV "Leadership and Personal Skills"* was removed • Appendix A: Under MODULE III Innovation and Change Management, *''Applied Innovation Management''* was replaced with *''Microeconomics of Competitiveness''* • *Appendix A: ''If a student successfully completes an internship or the Industry Excellence Program the student can chose to a) reduce required ECTS of MODULE V by 6 or b) cancel the course Tourism Business Project.''* Was removed.

Revised regulations	Changes and explanations
	• *Appendix B: ''If a student successfully completes an internship or the Industry Excellence Program the student can chose to a) reduce required ECTS of MODULE V by 6 or b) cancel the course Tourism Business Project.''* Was removed. • Appendix C: Under MODULE III Innovation and Change Management, *''Applied Innovation Management''* was replaced with *''Microeconomics of Competitiveness''* • *Appendix C: ''If a student successfully completes an internship or the Industry Excellence Program the student can chose to a) reduce required ECTS of MODULE V by 6 or b) cancel the course Tourism Business Project.''* Was removed.
Study Regulations for the Master of Business Administration Program	• §4 Admission to Study Program: Subsection 5 was reworded. *''The Admissions Committee may decide upon the recognition of other evidence of language skills if they are at the same level.''*
Study Regulations for the PhD Program	• §4 Admission to Study Program: Subsection 6 was reworded. *''The Admissions Committee may decide upon the recognition of other evidence of language skills if they are at the same level.''*
Examination Regulations and Student Code of Conduct	• *§2 Transfer of Credits:* Subsection 6 was restructured for more clarity. • *§3 Course Formats*: Subsection 3 was amended to emphasize that opting for studying online for the first four weeks of the semester will be only for students in their first semester. Additionally Practical Trainings (PT) will not be offered online. • *§4 Academic Assessment and Grading of Courses:* Two new paragraphs (4 & 5) were added *'' Online quizzes may support students to check their advancements in learning. As an assessment criterion, online written quizzes should contribute not more than 30% of the final grade. ''* and ''The percentage of individual assessments should be at least 50% of the final grade. '' • *§4 Academic Assessment and Grading of Courses:* A sentence was added to Subsection 7 *''The assessment format as stated in the course syllabi may only be altered due to unforeseen circumstances upon approval from the Dean.''* • *§5 Conduct of Examination:* Subsection 1 an amendment was made for exemption that can be made by the dean. • *§ 7 Academic Misconduct:* Subsection 2 Paragraphs c was amended as a countermeasure against the use of AI. • *§ 7 Academic Misconduct:* Subsection 2 Paragraphs d & e were added to regulate and counter the use of AI within assessments
University Constitution	• *§9 was reworded and new study programs were added* "Bachelor of Arts (Continuing Education)", short "BA (CE)", "Bachelor of Science (Continuing Education)", short "BSc (CE)", or "Bachelor Professional", short "BPr".

Revised regulations	Changes and explanations
	• Titles "Master of Arts (Continuing Education)", short "MA (CE)", "Master of Science (Continuing Education)", short "MSc (CE)", or "Master Professional", short "MPr". Continuing education master study programs in the field of "Business Administration" shall be awarded the academic degree of "Master of Business Administration", short "MBA" or the degree of "Executive Master of Business Administration", short "EMBA", provided that the scope and requirements are demonstrably comparable to the scope and requirements of several foreign master programs in the subject in question

2.2. Research

2.2.1. Modul University's Research Profile

Modul University Vienna is a genuine international university. Therefore, it is vital to further develop the quality of research and teaching at a parallel pace. Research is determined to be the prerequisite of high-quality teaching and the University pursues a research-led teaching approach. As a result, researchers at Modul University Vienna are committed to conducting contemporary, as well as future-oriented basic and applied research. The University's research profile is characterized by a dynamic development of research activities, where researchers of various disciplines are highly innovative and meet the criteria for cutting-edge research. Interdisciplinary research activities shape the research profile of the institution. For example, the areas of information systems, management, tourism, and sustainable development clearly focus on entrepreneurial and societal challenges that are faced in current fast-changing environments.

In 2022/2023, Modul University Vienna was organized into one Research Center in New Media Technology and four academic Schools in Applied Data Science, International Management, Tourism and Service Management, Sustainability, Governance, and Methods. Through these bodies, researchers of several disciplines are actively contributing to the institution's research output.

As any other research university, Modul University must cope with an increasingly competitive environment. Accordingly, it is crucial to identify and design research foci and to assemble a supportive research environment that procures these focus areas. In order to provide such an environment, professional research management and support needs to be developed in conjunction with internal advancement programs and career path models – in line with the mission of freedom of teaching and research.

2.2.2. Research focal areas

Modul University Vienna identified 17 core research areas that were recently merged into five research focal areas:

1. Digitalization and business transformation
2. Big Data analysis, artificial intelligence, and blockchain
3. Governance for innovation and sustainable development
4. Socioeconomic aspects of climate change
5. Travel behavior, trend, and competition analysis

More information on the 17 core research areas are included in the Development Plan 2020-2027 published on the University's website.

2.2.3. Publications

In the academic year 2022/2023, in total 125 times faculty members of Modul University at the Vienna and Nanjing Campus have contributed to publications, in the form of journal articles, books or reports, book chapters, conference papers, contributions and others.

School	Journal Articles	Book Chapters	Books/ Reports	Conference Papers & Contributions	Other	Total
ADS	1	1	0	3	0	5
IM	46	11	3	5	1	66
NMT	2	0	0	1	0	3
SGM	6	2	2	2	2	14
TSM	16	5	1	0	1	23
Nanjing	14	0	0	0	0	14
Total 22-23	85	19	6	11	4	125
% p.y.	-25,44%	0,00%	-40,00%	-47,62%	-33,33%	-26,47%

Note: For the publications who have co-authors of different Schools of the University, the School of the first co-author is considered to categorize the publication.

2.2.4. Awards and Conferences

The figures refer to the participation of faculty members of the respective Schools and campuses in one of these activities.

School	Awards	Conferences and Events			
		Invited presentation	Presentation	Participation	Total
ADS	0	0	0	0	0
IM	0	12	1	1	14
NMT	0	0	0	1	1
SGM	0	2	0	2	4
TSM	3	3	3	2	11
Nanjing	2	3	1	2	4
Total 22-23	5	20	5	8	38
Total 21-22	3	19	18	10	47
% p.y.	+66.6%	+5.2%	-72.2%	-2%	-19.1%

In 2022/2023, faculty members of Modul University Vienna received the following awards:

Name of the Award	Awarding Institution	Recipient
Best Paper Award	Special Interest Group on Management Information Systems	Horst Treiblmaier
Blockchain Frontier Award	Blockchain Research Institute	Horst Treiblmaier

In 2023/2024, members of Modul University's Faculty (both Vienna and Nanjing campuses) participated or presented in the following conferences:

	Name of the conference
1	European Tourism Research in the Age of Sustainability and Technology
2	62nd ERSA Congress
3	EMAC annual conference 2023
4	Market Conference & Expo - Gaia-X
5	ENTER 2023
6	56th Hawaii International Conference on System Sciences
7	61st European Regional Science Association (ERSA) Congress
8	First International Conference on Sustainable Energy Blockchain & Cryptocurrency
9	How Do Destinations Relate to One Another? A Study of Destination Visual Branding on Instagram
10	Framing Few-Shot Knowledge Graph Completion with Large Language Models
11	Metropolitan governance an effort to coordinate city-hinterland relations
12	Relation Between Student Characteristics, Git Usage and Success in Programming Courses
13	Accuracy- and consistency-aware recommendation of configurations.
14	Do DMOs promote the right aspects of a destination? A study of Instagram photography with a visual classifier
15	Adversarial Inter-Group Link Injection Degrades the Fairness of Graph Neural Networks
16	Bitcoin's Energy Consumption Revisited: Facts, Myths and the Road Ahead
17	Can't wait to use it- the role of time convenience and anticipated emotions in augmented reality application usage intention
18	Cooling off: The of mandatory breaks in online gambling effects
19	Retention and Relapse in Gambling Self-help Communities on Reddit
20	The Impact of Culture on the Adoption of Hotel Booking Apps Using Blockchain
21	The International Conference "Changes and Perspectives of Tourism in a Reshaped World"
22	The International Joint Conference on Hospitality and Tourism 2023 (IJCHT23)

2.2.5. Research Projects

In 2022/2023, the four academic Schools and one research center of Modul University Vienna, as well as the faculty of the Modul School in Nanjing, led different research projects, for some of which they collaborated with other institutions and organizations.

No.	Name of Project	School	Other Involved Institution(s)
1	AI-Centive: AI-Based Optimisation of Incentive Schemes for Sustainable Mobility	NMT	Data Intelligence Offensive; Zentralanstalt für Meteorologie und Geodynamik; ummadum Service GmbH; University of Natural Resources and Life Sciences, Vienna; webLyzard technology; Modul Technology GmbH
2	CityDNA Academic Insights Newsletter	TSM	City Destinations Alliance (CityDNA)
3	CityDNA Benchmarking Report	TSM	City Destinations Alliance (CityDNA)
4	DSFT: Preparations for the Dataspace for Tourism	TSM ADS	City Destinations Alliance (CityDNA), European Travel Commission (ETC), ForwardKeys
5	DWBI: A Digital Well-Being Index for Vienna	NMT SGM	
6	GENTIO: Generative Learning Networks for Text and Impact Optimization	NMT	MODUL Technology GmbH; Ketchum Publico Gmbh; webLyzard technology; "Observer" Medienbeobachtung & Analyse GmbH; Forschungsinstitut Rechenintensive Methoden der WU Wien
7	i-CONN: Interdisciplinary connectivity: Understanding and managing complex systems using connectivity	SGM	University of Durham; Jacobs University Bremen; AAI Scientific Cultural Services; European University Cyprus; University of Vienna; University of Natural Resources and Life Sciences, Vienna; Environment Agency; Masarykova Univerzita; Aix-Marseille Université; University of Sheffield; University of Maryland; IIASA International Institute for Applied Systems Analysis
8	OMINO: Overcoming Multilevel Information Overload	ADS SGM	Politechnika Warszawska; Politechnika Wroclawska; University of Wolwerhampton; Bar Ilan University; Slovenska Tiskovna Agencia Doo; Gesis-Leibniz-Institut für Sozialwissenschaften EV; Technion - Israel Institute of Technology; Nanyang Technological University; Rensselaer Politechnic Institute; National University Corporation Tokyo Institute of Technology; University of Notre Dame du Lac; University of New Hampshire Corporation; APA-IT Informations Technologie GmbH; University of Pittsburgh
9	SDG-HUB: AI-Driven Semantic Search and Visualization to Support the Sustainable Development Goals and Agenda 2030	NMT	MODUL Technology GmbH; webLyzard technology; Leopold-Franzens Universität Innsbruck, ZAMG – Zentralanstalt für Meteorologie und Geodynamik

10	SmartCulTour	TSM	Katholieke Universiteit Leuven, NHTV Breda University of Applied Sciences, Ca' Foscari University of Venice, University of Split, University of Lapland/Lapin Yliopisto, UNESCO, Quantitas Srl, Toerisme Vlaanderen – VisitFlanders, Mediterranean Agronomic Institute of Zaragoza (IAMZ)
11	TourMIS	TSM	Austrian National Tourist Office, European Travel Commission City Destinations Alliance (CityDNA), Consortium of 9 Austrian Tourism Boards, Federal Chamber of Commerce, BMBWF
12	TransMIXR: Ignite the Immersive Media Sector by Enabling New Narrative Visions	NMT	Modul Technology GmbH; Technological University of Shannon - Midland Midwest; Stichting Nederlandse Wetenschappelijk Onderzoek Instituten; Ethniko Kentro Erevnas Kai Technologikis Anaptyxis; Vrije Universiteit Brussels; webLyzard technology; Trinity College Dublin; Immersion; Intel Deutschland; Creative Satore Studio; True Communication Technologies Limited; Radiotelevizija Slovenija; Agence France-Presse; Stichting Nederlands Instituut Voorbeeld en Geluid; Baltic Film and Creative Tech Cluster; Khora APS; Ebu-Uer; Sparknews; Fachhochschule Zentralschweiz-Hochschule Luzern

2.2.6. Third-party funding

Members of Modul University's faculty of the Vienna Campus received third-party funding for different research projects in 2022/2023.

[1] Modul University Vienna, Modul Technology, and Modul Research share only.

No.	Funded Project	Funding Institution	Funding for the whole project[i] (EUR)	Funding in 2022/2023 (EUR)
1	AI-Centive: AI-Based Optimisation of Incentive Schemes for Sustainable Mobility	FFG	€ 57,000.00	€ 14,250.00
2	CityDNA Academic Newsletter	CityDNA	€ 500.00	€ 500.00
3	CityDNA Benchmarking Report	CityDNA and Benchmark Group	€ 20,700.00	€ 20,700.00
4	DSFT: Preparations for the Dataspace for Tourism	European Commission DIGITAL-2021-PREPACTS-DS-01	€ 347,750.00	€ 289,791.67
5	DWBI: A Digital Well-Being Index for Vienna	WWTF	€ 394,600.00	€ 131,533.33
6	GENTIO: Generative Learning Networks for Text and Impact Optimization	ICT of the Future Program BMK Bundesministerium für Klimaschutz, Umwelt, Energie,	€ 194,842.00	€ 46,390.95

		Mobilität, Innovation und Technologie		
7	i-CONN: Interdisciplinary connectivity: Understanding and managing complex systems using connectivity	European Commission H2020-MSCA-ITN-2019	€ 264,207.00	€ 58,712.72
8	OMINO: Overcoming Multilevel Information Overload	European Commission HORIZON-MSCA-2021-SE-01	€ 78,200.00	€ 13,033.33
9	SDG-HUB: AI-Driven Semantic Search and Visualization to Support the Sustainable Development Goals and Agenda 2030	ICT of the Future Program BMK Bundesministerium für Klimaschutz, Umwelt, Energie, Mobilität, Innovation und Technologie via AI for Green Programme 2021	€ 171,527.00	€ 57,175.67
10	SmartCulTour: Smart Cultural Tourism as a Driver of Sustainable Development of European Regions	European Commission H2020-TRANSFORMATIONS-04-2019-2020	€ 290,000.00	€ 69,047.62
11	TourMIS	Austrian National Tourism Organization; BMBWF; WKO	€ 7,000.00	€ 7,000.00
12	TransMIXR: Ignite the Immersive Media Sector by Enabling New Narrative Visions	European Commission HORIZON.2.4.6 - Next Generation Internet	€ 722,250.00	€ 220,687.50
		total	€2.548.576,00	€928.822,79

2.2.7. Other Services to Academia

This section gives a brief overview of the many ways, in which members of the faculty in Vienna and Nanjing supported the academic world in 2022/2023. It is a list of all the tasks that enable the academia to exist and to develop, ranging from being member of an editorial board or a reviewer of a journal, to activities that aim at presenting research outcomes to a broader public.

Function	Title
Editorial Board Member, Journal/Conference Reviewer	Amplify (Journal)
	Annals of Tourism Research (Journal)
	Annals of Tourism Research Empirical Insights (Journal)
	Apuntes del CENES (Journal)
	Biophysical Economics and Sustainability (Journal)
	Blockchain in Healthcare Today (Journal)
	Cambridge Journal of Economics (Journal)
	Current Psychology (Journal)

	Ecological economics (Journal)
	Empirica (Journal)
	Energy (Journal)
	Energy Economics (Journal)
	Environmental Values (Journal)
	European Countryside (Journal)
	European Planning Studies (Journal)
	Event Management (Journal)
	Forecasting (Journal)
	International Journal of Contemporary Hospitality Management (Journal)
	International Journal of Environmental Research and Public Health (Journal)
	International Journal of Hospitality Management (Journal)
	International Journal of Logistics Management (Journal)
	International Journal of Physical Distribution and Logistics Management (Journal)
	International journal of sustainable development and world ecology (Journal)
	International Journal of Tourism Cities (Journal)
	Journal of Cleaner Production (Journal)
	Journal of Database Management (Journal)
	Journal of Hospitality & Tourism Research (Journal)
	Journal of Information Systems (Journal)
	Journal of Information Technology & Tourism (Journal)
	Journal of Modelling in Management (Journal)
	Journal of Sustainable Tourism (Journal)
	Journal of Tourism Research (Journal)
	Journal of Travel Research (Journal)
	Region (Journal)
	Regional Studies (Journal)
	Social Sciences (Journal)
	Sustainability (Journal)
	Sustainable Cities and Societies (Journal)
	The DATABASE for Advances in Information Systems (Journal)
	Tourism Analysis (Journal)
	Tourism Economics (Journal)
	Tourism Geographies (Journal)
	Tourism Management (Journal)
	Waste Management and Research (Journal)
	Wirtschaftsinformatik (Journal)

	World Development (Journal)
Events, Conference or Workshop Organizer	17th TourMIS Workshop
Leadership Roles	Quality control regarding Bachelor Programs
	Scientific committee of the 6th Foundational Economy Conference
	Technical Advisor for European Cities Marketing
	Technical Advisor for the European Travel Commission

2.2.8. Library

2.8.1. Library on the Vienna Campus

MU Library looks back at a successful year of library services, all of which were provided without interruptions or temporary closures of the library, throughout the entire reporting period.

In 2022/23, the library continued its work with the cloud-hosted ALMA library management system, provided via and maintained by our partners at OBVSG (Österreichische Bibliothekenverbund und Service Ges.m.b.H.). All the library's new book-purchases (print and electronic) are cataloged and managed via ALMA, which also provides components for the management of library users as well as book loans.

The library's focus in 2022/23 was the improvement of its print- and e-book-collection. A second inventory (after 2021/22) helped identify lost or missing books, which were then withdrawn from the collection. In addition, outdated resources were removed on a larger scale than before. In all the library's sections – particularly in the fields of (online) marketing and new media technology – significant numbers of books added to the collection in the first few years of Modul University (between 2007 and 2012 approx.) hold little relevance for to present-day research and teaching and consequently must be replaced. This aspect of the librarian's work will continue to be a priority during the next years. And while the number of newly added print-media and e-books remained at the level of previous years, this strategy leads to a temporary reduction of physical media in the collection.

As every year, MU's reporting software PURE was another focal point in the duties of the library. The tool enables MU to keep track of the faculty's research activities and publications. The library extracts the information needed for the reporting on MU's academic activities. In Fall 2022 a system-update to the latest version of PURE was finished while its hosting and maintenance were transferred from in-house to the provider (Elsevier).

MU Library is a subscriber of various electronic databases and several journals through which users have access, also remotely, to a large number of scholarly articles, reports, e-books etc. Two of the licensed databases (ScienceDirect and Springer Compact) are so-called "read-and-publish"-packages. They include an open access-publishing component providing MU's faculty with OA-publishing opportunities in highly ranked Elsevier- and Springer-journals. MU Library manages the last part of the publishing workflow by means of an OA-dashboard/article approval service provided by the publisher.

As in previous years, the librarians held library classes (introductions to the library services with a special focus on e-media and catalog search) in several courses such as Advanced Business Communication in the fall as well as the spring semester. Over 100 students could be reached in the

roughly 1-hour-classes offered during the reporting period and received an introduction to the library's services, to catalog- and database research.

At the very beginning of the spring semester, MU Library hosted an event dedicated to International Women's Day 2023. An invited guest speaker gave a lecture, and the winner of an essay competition received an award and read her text. Similar (small) library-events are planned in collaboration with student services for the next academic year.

Data on the library in Vienna	
Inventory print media	4042
Change in relation to last year	+162 (+4.17%)
Electronic journals (peer-reviewed)	≈ 8200

2.8.2. Library on the Nanjing Campus

The large Library of Nanjing Tech University runs an own English literature section for the Modul School Nanjing study program. Students and faculty members have access to the university library resources in the library premises only. The Library working hours are Monday to Sunday from 08:30 a.m. – 09:30 p.m. The Library is closed only during winter and summer holidays. Photocopying and scanning facilities are provided for student-use.
The Modul section in the Library has the following learning resources:

Data on the MU library in Nanjing	
Inventory print media	312
Electronic journals (in English)	1,109

Students and faculty members at the Modul School Nanjing have access to the online search in the catalogues from within the library premises and recently also from the campus via the following page (requires prior authentication outside the campus WIFI): http://lib.njpji.cn
The digital resources via EBSCO Business Premier subscription grant access to 1,109 journals covering Business, Management and Economics. EBSCO Business Premier covers some journals in the field of tourism, hospitality, leisure and transportation. Additionally, the database CNKI (Chinese National Knowledge Infrastructure), the leading scholarly database in China, contains considerable resources in English.
Additionally, individual electronic subscriptions to the following journals are available: Cornell Hospitality Quarterly; Journal of Travel Research; Tourism Economics.

2.3. Internationalization

2.3.1. Internationalization strategy

Modul University Vienna has had a resolute international strategy since its inception.
Located in a very international city, Modul University Vienna has an over 70% international student body and recruits students from countries all around the world. Again in 2022/2023, 79.6% of the student body was constituted of international students (an increase of +1.1% compared to 2021/2022).

Not only is the student background very international, but also the staff and faculty background. Since the operating language is English, staff and faculty also come from many different countries, enriching the University with their cultural differences. The internationally oriented curriculum and study programs and the integration of international aspects in the teaching and learning process also manifest internationalization at Modul University Vienna. Furthermore, the incoming and outgoing mobility of students, faculty and staff is encouraged.

Modul University Vienna lives this intercultural and international diversity on campus by practicing *internationalization at home*. The Orientation Week, which precedes the start of each semester, helps integrate and transition new students for a smooth start to this intercultural setup. In 2022/2023, the Student Services and Admissions Center was particularly active in supporting all students, but more specifically international students who were far away from home. In Spring 2023, as organizing events on campus became easier, an International Day for the whole MU community was organized 14 countries were represented, and EUR 928 were raised for charity.

With research partners on the national, European and international stages, research is also very international. Research projects also address pressing issues on all of those scales.

2.3.2. Student Mobility

2.3.2.1. On the Vienna campus

Modul University Vienna maintains exchange agreements with several universities across the world in 2022/2023.

Erasmus partners		Location
1	Boğaziçi Üniversity	Istanbul, Turkey
2	Cologne Business School	Cologne, Germany
3	Dublin Institute of Technology	Dublin, Ireland
4	IULM University – Milan	Milan, Italy
5	La Rochelle Business School	La Rochelle, France
6	University of Barcelona, Faculty of Economics and Business	Barcelona, Spain
7	University of Southern Denmark	Odense, Denmark
Other partners		**Location**
10	Hong Kong Polytechnic University, School of Hotel and Tourism Management	Hong Kong
11	Taylor's University	Selangor, Malaysia
12	Temple University, School of Tourism and Hospitality Management	Philadelphia, Pennsylvania, USA
13	San Francisco State University	San Francisco, California, USA
13	University of Central Florida	Orlando, Florida, USA

In 2022/2023, following exchanges took place:

Fall 2022	INCOMING	OUTGOING
San Francisco State University	1	1
CBS International Business School	2	1
Taylors University	2	0
Southern Denmark University	2	0
University of Barcelona	1	2
University of Surrey	3	1
Excelia (La Rochelle)	0	1
Total Fall 2022	11	6
Spring 2023	INCOMING	OUTGOING
San Francisco State University	1	0
International University of Languages and Media IULM	2	0
Boğaziçi Üniversity, Istambul, Turkey	1	0
Excelia (La Rochelle)	1	0
Hong Kong Polytechnic University	1	0
University of Central Florida	0	1
University of Surrey	0	1
Total Spring 2023	6	2
Total 2022/23	17	8

Graph 1: Overview of the number of incoming and outgoing students in 2021/22 and 2022/23
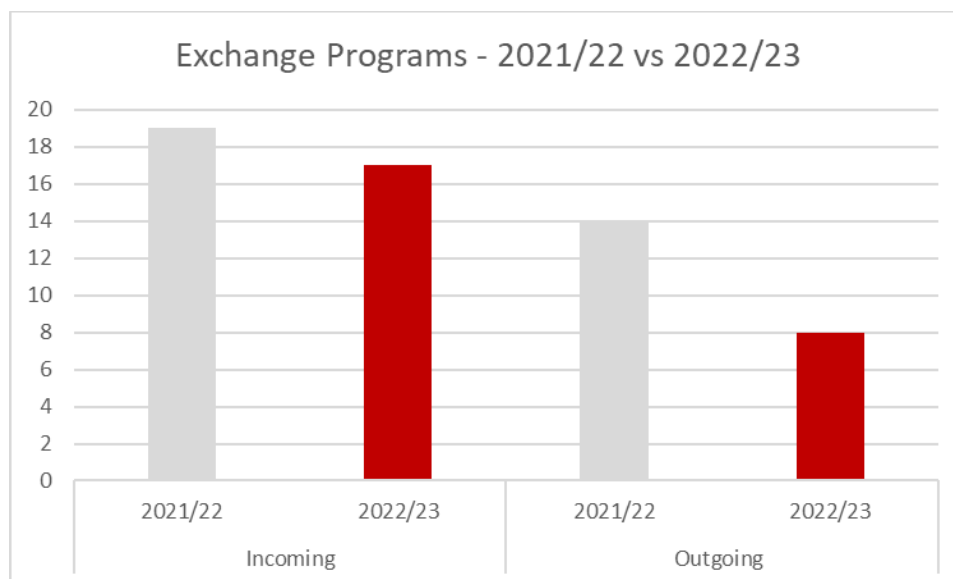
2.3.2.2. On the Nanjing campus

No Student mobility programs were conducted due to the Covid restrictions in China.

2.4. Co-operations and collaborations

2.4.1. Academic Co-operations with other Universities

The academic co-operations with other Universities are listed in 2.3.2. Student Mobility.

2.4.2. Co-operations with Networks and Associations

As an internationally oriented university with a strong research focus, Modul University Vienna maintains strong bonds and cooperation with different partners in academia, industry and in civil society on the national and the international levels.

In 2022-2023, Modul University is cooperating with the following non-industry networks and associations, either as a university or via one of its faculty members:

Level	Name
International	AAI Scientific Cultural Services
	Advisory Board of Hong Kong Polytechnic University Tourism School
	Association of Computing Machinery (ACM)
	Big Data Value Association (BDVA)
	Building Excellence for Sustainable Tourism Education Network (BEST EN)
	Centre for Research and Technology Hellas
	China Tourism Education Association
	City Destinations Alliance (CityDNA)
	College Board
	Deutsche Gesellschaft für Psychologie
	ECM Benchmarking Group
	ECM Knowledge Group Research & Statistics
	The Council of International Schools (CIS)
	Environment Agency (EA)
	European Cities Marketing (ECM)
	European Marketing Academy
	European Travel Commission (ETC)
	European Union of Higher Education
	European Union of Private Higher Education (EUPHE)
	European Universities Consortium (EUC)
	International Academy for the Study of Tourism (IAST)
	International Association for College Admission Counseling
	International Association of Scientific Experts in Tourism (AIEST)
	International Association for Tourism Economics (IATE)
	International Federation for IT and Travel & Tourism (IFITT)
	International Institute for Applied Systems Analysis (IIASA)
	International Institute of Forecasters (IIF)
	International Society for Ecological Economics

	International Society for Quality-of-Life Studies
	Italian Statistical Society
	Mediterranean Agronomic Institute of Zaragoza (IAMZ)
	Middle East Travel and Tourism Development Network Center
	Nederlands Instituut voor Beeld en Geluid
	New European Media Initiative (NEM)
	Regional Studies Association
	Research & Degrowth
	Research Institution for Transformative Learning and Impact Assessment (RITA)
	SAB LOCOMOTION H2020 Project
	STI International
	Sustainable Fast Track
	The Council of International Schools (CIS)
	The Cyprus Agency of Quality Assurance and Accreditation in Higher Education
	The International Council on Hotel, Restaurant and Institutional Education (CHRIE)
	Toerisme Vlaanderen - VisitFlanders
	Tourism Education Futures Initiative (TEFI)
	Tourist Research Center (TRC)
	Travel and Tourism Research Association (TTRA)
	UNESCO
	United Nations World Tourism Organization (UNWTO)
	World Cities Tourism Forum
	World Tourism Cities Federation
	World Tourism Forum
National	Advisory Board to the Representatives of the Austrian People's Party Higher Education
	Austrian Bologna Follow Up Group
	Austrian Ecolabe - Verein für Konsumenteninformation (VKI)
	Austrian Higher Education Conference
	Austrian Student Social Survey Advisory Group
	Board of Trustees at the Agency for Quality Assurance and Accreditation Austria
	Bundesministerium Bildung, Wissenschaft und Forschung (Austrian Federal Ministry of Education, Science and Research)
	Bundesinstitut für Bildungsforschung, Innovation & Entwicklung des österreichischen Schulwesens (BIFIE)
	Dr. Michael Häupl - Förderungsfonds (MHFF)
	Forum neue Medien in der Lehre (fnma)
	General Assembly at the Agency for Quality Assurance and Accreditation Austria
	Österreich Werbung (Austrian National Tourist Office)
	Österreichische Computer Gesellschaft (ÖCG)

	Österreichische Gesellschaft für Angewandte Fremdenverkehrsforschung (ÖGAF)
	Österreichische Gesellschaft für Psychologie
	Österreichische Hoteliervereinigung (ÖHV)
	Österreichisches Institut für Raumplanung (ÖIR)
	Österreichische Privatuniversitäten Konferenz (Austrian Private Universities Conference)
	Österreichische Statistische Gesellschaft
	Tourism College MODUL
	Wiener Tourismusverband (Vienna Tourism Board)
	Wirtschaftskammer Österreich (WKO)
	Zentralanstalt für Meteorologie und Geodynamik (ZAMG)
Higher Education Institutions	Aix-Marseille Université
	Ca' Foscari University of Venice
	European University Cyprus
	Jacobs University Bremen
	Katholieke Universiteit Leuven
	Leopold-Franzens Universität Innsbruck
	Masarykova Univerzita
	NHTV Breda University of Applied Sciences
	University of Durham
	University of Lapland/Lapin Yliopisto
	University of Maryland
	University of Natural Resources and Life Sciences, Vienna (Universität für Bodenkultur)
	University of Sheffield
	University of Split
	University of Vienna
	Vienna University of Economics and Business (Wirtschaftsuniversität Wien)

2.4.3. Collaboration with Professional Environment and Relevant Social Players

Modul University Vienna highly values its collaboration with the professional environment and the relevant social players. Hence, an internship is a compulsory part of the BBA, the BSc in Applied Data Science and the BSc in International Management with Professional Experience programs and is optional in the MSc programs. This helps students obtaining valuable practical training and knowledge, and this also tightens the bonds between Modul University and the industry. Up to now, Modul University has maintained partnerships with institutions and companies for internship opportunities for BBA, BSc and MSc students. Among these national and international partners are the Österreich Werbung (Austria's national tourism agency), the United Nations World Tourism Organization (UNWTO) and many hotels and resorts from all over the world. Additional internship partners are continuously explored and added to the MU internship platform. The Student Services Center also helps students in finding part-time jobs in their field of studies and maintains contacts with the alumni of Modul University. Moreover, the Industry Advisory Boards of the different Schools also form part of the university's strategy of collaboration.

Furthermore, close ties connect the University's School of Tourism and Hospitality Management with City Destinations Alliance (CityDNA, previously 'European Cities Marketing') and the European Travel Commission (ETC). Since fall 2013, the President of Modul University Vienna is also chairing the Austrian

association of Private Universities (ÖPUK), which represents all Austrian private higher education institutions.

Finally, the MU Startup Hub, which started operating in 2017/2018, acts as a bridge between academia and professional and corporate players, providing an institutional and infrastructural platform for new and existing start-ups. Further information can be found at https://www.mustartuphub.com/.

On the Nanjing Campus, the Career Service Center has developed ties with different organizations and companies in the hospitality field. It helps the BBA students in finding positions for their compulsory internship.

3. Stakeholder developments at Modul University Vienna

3.1. Students and graduates figures

		Students[1]	New Students 2022/2023	Female students' rate	Students per faculty[2]	International students' rate	Graduates	Female graduates' rate	Average duration of studies in semesters at MU[3]	Withdrawal rate[4]	Expulsion rate[5]
FP	2022-23	6	6	50,0%	0.26	83.33%	N/A	N/A	N/A	16.6%	0%
	2021-22	15	3	13.3%	0.65	100%	N/A	N/A	N/A	0%	0%
BBA THM	2022-23	143	32	69.01%	6.22	74.83%	54	75,5%	5.2	2.8%	6.9%
	2021-22	147	31	64.7%	6.40	73.5%	34	58.8%	6.9	1.4%	5.4%
BBA THO	2022-23	67	13	68.6%	2.91	89.55%	21	66,7%	7.1	1.4%	2.9%
	2021-22	78	8	69.2%	3.40	92.3%	27	66.7%	8.9	0.0%	1.3%
BSc IM	2022-23	399	123	43.72%	17.35	77.69%	101	55,4%	4.07	3.7%	8.02%
	2021-22	342	110	42.7%	1.50	74.0%	66	43.9%	6.8	5.3%	5.6%
BSc IMPE	2022-23	1	1	100,0%	0.04	0,0%	N/A	N/A	N/A	0%	0%
	2021-22	29	26	55.2%	1.3	82.8%	N/A	N/A	N/A	6.9%	0.0%
BSc ADS	2022-23	20	18	30,0%	0.87	90,0%	N/A	N/A	N/A	10%	15%
	2021-22	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
MSc ITM	2022-23	29	7	72.4%	1.26	93.1%	6	66,7%	4.2	0%	10.3%
	2021-22	42	16	78.6%	1.89	90.5%	14	92.9%	4.6	2.4%	4.8%
MSc MGT	2022-23	77	20	50.6%	3.35	74.03%	32	59,4%	4.1	2.6%	5.19%
	2021-22	90	31	48.9%	3.90	72.2%	32	50.0%	5.1	2.2%	5.6%
	2022-23	48	18	64.5%	2.08	91.49%	13	69,2%	3.8	8,30%	4.1%

Program	Year										
MSc SDMP	2021-22	45	16	64.4%	2.00	91,1%	9	55.6%	5.2	11.1%	4.4%
MBA	2022-23	76	13	55.2%	3.30	86.84%	21	61,9%	4.3	0%	1.3%
	2021-22	87	16	49.4%	3.80	82.8%	25	52.0%	8.5	3.4%	4.6%
PhD	2022-23	30	2	43.3%	1.30	83.33%	2	100,0%	9.6	3.3%	0.0%
	2021-22	32	6	46.9%	1.40	84.4%	0	N/A	N/A	3.1%	0.0%
Total MU Vienna	2022-23	896	253	52.7%	38.95	80.25%	250	62.80%	N/A	3.3%	6.3%
	2021-22	895	263	53.1%	38.90	78.6%	209	55.5%	N/A	3.8%	5.4%
	Change	+0.1%	-3.8%	-0.4 pp	+0.1%	+1,7 pp	+19.6%	+7.3 pp	N/A	-0.5 pp	+0.9 pp
MU Nanjing	2022-23	91	33	85%	N/A	0.0%	30	76.67%	6	0.0%	0.0%
	2021-22	98	40	81.6%	N/A	0.0%	28	75.0%	6.0	0.0%	0.0%
	Change	-7,14%	-17,50%	+ 34 bb	N/A	0,00%	+7,14%	+ 1.67 bb	0,00%	0,00	0.0%

1 Counted are all students with a non-Austrian citizenship. For details on the outgoing students and their destinations, see table "Student Exchanges".
2 Counted are all Full, Associate and Assistant Professors
3 Number of semesters for the graduates (does not include the duration of studies at previous universities or programs).
4 Rate of students who left the university on their own accord without graduating in relation to the total number of students.
5 Rate of students expelled by the university in relation to the total number of students.

Graph 2: Evolution of the number of students between 2021/22 and 2022/23 (Vienna & Nanjing)

Evolution of the number of students between 2021/22 and 2022/23

Category	2021-22	2022-23
FB	15	6
BBA	147	143
BBA THO	78	67
BSc IM	342	399
BSc IMPE	29	1
BSc ADS	0	20
MSc ITM	42	29
MSc MGT	90	77
MSc SDMP	45	48
MBA	87	76
PhD	32	30
Total MU Vienna	895	896
Nanjing	98	91

Graph 3: Evolution of new students between 2021/2022 and 2022/23

Evolution of new students between 2021/22 and 2022/23

	FB	BBA	BBA THO	BSc IM	BSc IMPE	BSc ADS	MSc ITM	MSc MGT	MSc SDMP	MBA	PhD	Total MU Vienna	Nanjing
2021-22	3	31	8	110	26	0	16	31	16	16	6	263	40
2022-23	6	32	13	123	1	18	7	20	18	13	2	253	33
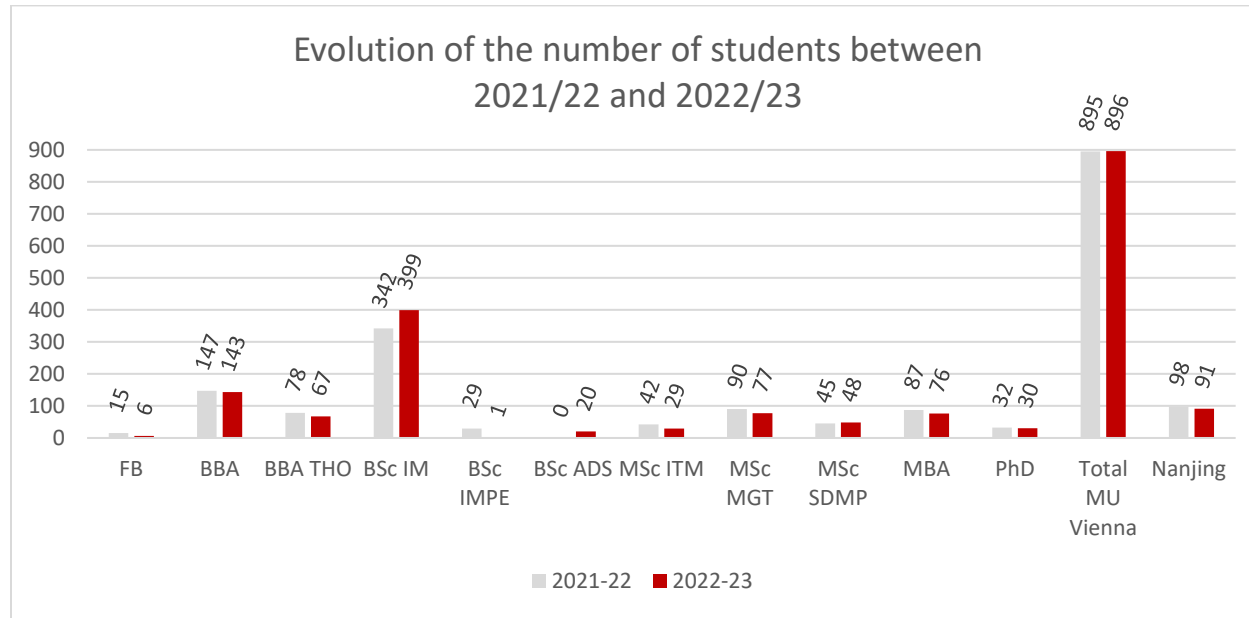
■ 2021-22   ■ 2022-23
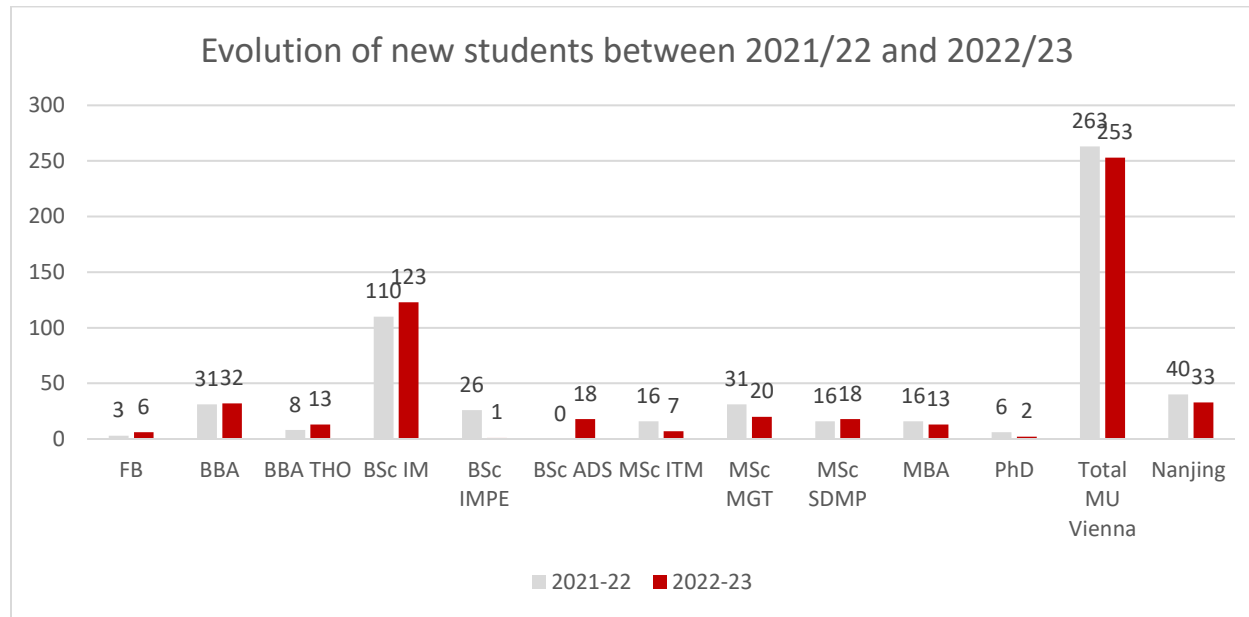
3.2. Staff figures

3.2.1. Faculty & scientific staff

	Research	Teaching Responsibility[1]	Transfer Services[2]	Administration and SDGs[3]
Faculty[4]				
Full Professor (FProf) Habilitated or equivalently qualified	40%	30% (10 WSHY)	10%	20%
Associate Professor (AscProf) Habilitated or equivalently qualified	40%	30% (10 WSHY)	10%	20%
Associate Professor/Senior Lecturer (AscProf/SL) Habilitated or equivalently qualified	0-20%	60% (20 WSHY)	10-30%	10-30%
Assistant Professor (AsProf) Post-Doc	50%	30% (10 WSHY)	10%	10%
Assistant Professor/Senior Lecturer (AsProf/SL) Post-Doc	0-20%	60% (20 WSHY)	10-30%	10-30%
Researcher and Lecturer (RL) Pre-Doc, studying at MU's PhD program	50%	25% (1st/2nd yr: 2/6 WSHY)	0%	25%
University Lecturer (L) Post- or Pre-Doc	0%	50-100%	0-50%	0-50%
Other Academic Employees[4]				
Senior Researcher (SR) Post-Doc	0-100%	0%	0 -100%	0%
Researcher (R) Pre-Doc	0-100%	0%	0 -100%	0%
Scholarship Students[5]				
PhD Student (PhDS)	85%	15% (2nd/3rd yr: 2/4 WSHY)	0%	0%

[1] WSHY = weekly semester hours per year as defined in the labor contracts; the percentage of teaching responsibilities includes preparation time for classes.
[2] including time for applied (industry) research.
[3] e.g. participation in committees of academic self-administration, marketing events, and projects for further developing the University; tasks that are considered a contribution to sustainable development are, for instance, the participation in projects by the Sustainability Committee.
[4] Researchers are academic employees without teaching obligations who are financed exclusively by third party funds. Their responsibilities are defined in the labor contract, HR and quality management guidelines.
[5] Responsibilities defined in the study contract, study regulations and quality management guidelines.

Modul University Nanjing Campus			
	Teaching Responsibility[1]	Research[2]	Administration and Services[3]
Faculty (funded by Pujiang IHD resources)			
Full Professor (FProf) Post-Doc, habilitated or equivalently qualified academic employee	40% (12 WSHY)	25%	35%
Associate Professor (AscProf) Post-Doc, habilitated or equivalently qualified academic employee	40% (12 WSHY)	25%	35%
Assistant Professor (AssProf) Post-Doc, non-habilitated academic employee, basic and applied research	45% (15 WSHY)	35%	20%
Senior Lecturer (SL) / Assistant Professor Post-Doc, non-habilitated academic employee, applied research	90% (30 WSHY)	0%	10%
Researcher and Lecturer (RL) Pre-Doc currently studying	25% 3/8 WSHY (1st/2nd year)	50%	25%
Lecturer (L) Type A Post- or Pre-Doc without administrative tasks	100% 34 WSHY	0%	0%
Lecturer (L) Type B Pre-Doc with substantial administrative tasks	60% 20 WSHY	0%	40%
Other Academic Staff			
Senior Researcher (SR) / Assistant Professor Post-Doc, non-habilitated academic employee, basic and applied research	0%	50-100%	0-50%
Researcher (R) Post- or Pre-Doc	0%	50-100%	0-50%

[1] WSHY = Weekly semester hours per year; approximate percentage of total hours of employment; the percentage of teaching responsibilities includes preparation time for classes.
[2] including time for applied (industry) research.
[3] Tasks that are considered a contribution to sustainable development are, for instance, the participation in the Sustainability Committee, or the involvement in projects approved by the Sustainability Committee (e.g., creating a life cycle assessment for the university, implementing sustainable improvements in the university's food and beverage concept).

Broken down in Schools, the academic staff of Modul University at the Vienna campus and at the Nanjing campus included in 2022/23 is as follows:

Faculty (heads)	NMT	ADS	IM	SGM	TSM	Total MU Vienna	MU Nanjing
Assistant Professor	0	1	1	1	2	5	1
Assistant Professor / Senior Lecturer	0	1	1	0	2	4	0
Associate Professor	0	0	1	2	1	4	1
Full Professor	1	1	2	2	4	10	0
Researcher	3	0	0	1	1	5	0
Researcher and Lecturer	0	0	1	1	3	5	0
University Lecturer	0	0	5	2	0	7	2
Total	4	3	11	9	13	40	4

3.2.1.1. Functions, Teaching Load and Work Time of the Academic Core Staff

No.	Surname	Name	Acad. Degree	Function[4]	School	Teaching 2022/2023[2]		Work Time
						Class hours	Thesis & exam supervision	
Modul University Vienna (Vienna Campus – Modul University and Modul Technology)								
1	Aouad[1]	Maroun	PhD	SL-AssProf	TSM	18,50	1,40	40 h
2	Brasoveanu	Adrian	PhD	R	NMT	-		6 h
3	Chekembayeva	Gaukhar	MSc, MBA	RL	IM	7,00	0,50	40 h
4	Christopoulos	Dimitris	Dr. habil.	AscProf	SGM	6,25	2,70	20 h
5	Dan	Daniel	PhD	AssProf	ADS	14,50	3,10	40 h
6	Dickinger	Astrid	Dr. habil.	FProf, Dean, Sch. Head	TSM	13,45	3,50	40 h
7	Drury[1]	Cornelia	MBL	L	IM	7,00	-	20 h
8	Garaus	Marion	Dr. habil.	SL-AscProf, Dean	IM	9,00	13,10	40 h
9	Gibbs	Davis	MSc	L	SGM	9,75	4,70	40 h
10	Gunter	Ulrich	Dr. habil.	AscProf, Dean	TSM	4,50	0,60	40 h
11	Helic	Denis	Dr. habil.	FProf, Sch. Head	ADS	13,20	0,00	40 h
12	Hibbert	Simon	MBA	L	IM	28,20	0,00	25 h
13	Jungwirth-Edelmann	Eva-Aileen	MA	L	IM	29,00	7,00	20 h
14	Kerschner	Christian	PhD	AssProf	SGM	9,00	0,70	40 h
15	Kolomoyets	Yuliya	PhD	RL	TSM	11,00	2,80	40 h
16	Leonard	David	PhD	L	SGM	25,40	5,30	30 h
17	Loisch[1]	Ursula	Dr.	SL-AssProf	IM	0,00	0,00	10 h
18	Lord	Maria	Mmus	L	IM	25,70	1,20	25 h
19	Maier	Gunther	Dr. habil.	FProf	SGM	8,00	0,50	20 h

20	Marr	Kimberley	MSc	RL	TSM	6,00	3,60	40 h
21	Mazanec	Josef	Dr. habil.	FProf	TSM	3,00	0,00	20 h
22	Munoz	Mario Diaz	MSc	R	SGM	-	-	40 h
23	Nixon	Lyndon	PhD	SL-AssProf	ADS	12,00	2,10	20 h
24	Osho[1]	David	MBA	L	IM	3,00	-	20 h
25	Ponocny	Ivo	Dr. habil.	FProf, Dean	SGM	11,75	4,20	40 h
26	Schäfer	Tobi	Dipl.-Red.(FH)	R	NMT	-	-	10 h
27	Scharl	Arno	DDr. habil.	FProf, Research Center Head	NMT	0,40	0,00	20 h
28	Sedlacek	Sabine	Dr. habil.	AscProf, Vice P., Sch. Head	SGM	7,50	3,80	40 h
29	Smeral	Egon	Dr. habil.	FProf	TSM	2,50	0,00	20 h
30	Spiegel	Nina	BSc	R	NMT	-	-	19 h
31	Stienmetz	Jason	PhD	AssProf	TSM	13,00	3,40	40 h
32	Treiblmaier	Horst	Dr. habil.	FProf, Sch. Head	IM	8,00	4,90	40 h
33	Trettel Silva	Gabriel	MSc	RL	SGM	6,00	1,00	40 h
34	Wagner	Udo	DDr. habil	FProf	IM	0,00	0,00	20 h
35	Weinmayer	Karl	PhD	AssProf	IM	12,50	0,30	40 h
36	Weismayer	Christian	Dr.	SL-AssProf	SGM	11,00	2,00	30 h
37	Wöber	Karl	Dr. habil.	FProf, President	TSM	2,25	0,00	40 h
38	Yu[1]	Chung-En (Joanne)	MA	RL	TSM	8,00	1,50	40 h
39	Zekan	Bozana	PhD	AssProf	TSM	10,00	2,30	40 h
40	Zumbusch (von)[1]	Jennifer	MSc	R	TSM	-	-	32 h
Total actual teaching load						**358,35 (75,9)**		
Modul University Vienna (Nanjing Campus)								
1	Chikuta	Oliver	PhD	FProf	TSM/MSN	3	4	40 h

2	Huang	Amily (Jiexin)	MA	L	TSM/MSN	14	6	40 h
3	Boamah	Kofi Baah	PhD	AscProf	TSM/MSN	0,00	8	40 h
4	Yang	Alice	MA	L	TSM	4	0,00	40 h
5	Yang	Shirley	MA	L		0,00	0,00	40 h
6	Li	Rick (Xiongkun)	BA	L (Staff)	MSN	1	0,00	40 h
7	Liu	Robin	MA	IAD	IAD	2	0,00	40 h
8	Wong	Siao Fui	PhD	AssProf	MSN	7	6	40 h
Total actual teaching load:						**31 h (24)**		

[1] partly on maternity leave/not employed during the whole reporting period, left university or started during the period

[2] in accredited study degree programs only, incl. supervision of theses

[3] promoted/elected during the reporting period

[4] RL: Researcher/Lecturer; SL: Senior Lecturer; AscProf: Associate Professor; R: Researcher; FProf: Full Professor; L: Lecturer; AssProf: Assistant Professor; Sch. Head: School Head; Vice P.: Vice President.

Modul University Vienna is also proud to keep academic ties with its adjunct faculty and research associates[1], scholars who studied at Modul University, worked there or feel connected with Modul University in some other way:

Adjunct Professors	Prof. Dr. Daniel Fesenmaier (University of Florida) Prof. Dr. Andreas Zins Prof. Keith Straughan, PhD
Adjunct Assistant Professors	Dr. Roman Egger
Research Associates	Dr. Valeria Croce (European Commission)

3.2.1.2. External Lecturers: Contracted Hours, Qualifications

In 2022/2023, the following external lecturers taught at Modul University:

No.	Surname	Name	Title	Program	Teaching h[1]
Modul University Vienna Campus					
1	AGNETER	Doris	MBA	MBA	0,375
2	AUGUSTIN	Florian	UG	UG	2
3	AZZAM	Amr	MSc	UG	3

[1] The full list is also available on the University's website: https://www.modul.ac.at/about/faculty-and-staff/research-associates

4	BARTOK	Larissa	MBA	MBA	1,5
5	BAUER	Stefan	Dr.	MSc/MBA	6,55
6	BENEDIKT	Josef	Dr.	MSc	2
7	BÖHEIM	Michael	Dr.	MSc	3
8	BURTON	Anna	MSc	UG	8
9	DETERING	Jakob	M.A.	MBA	1,5
10	DRESSLER	Stefan	Mag.	UG	2
11	DU BOIS	Cindy	Prod. Dr.	MBA	1,5
12	EISENHUT	Gerald	MSc	MSc/UG	12,5
13	EL SHARKAWI	Hani	M.A.	UG	4
14	FESENMAIER	Dan	Dr.	MSc/MBA	3,5
15	FORGO	Kathrin	Dr.	MBA	1,5
16	GALLOWAY	Laura	Prof.	MBA	1,5
17	GINDL	Stefan	PhD	MBA	1,5
18	GLOCKER	Christian	Mag. Dr. MSc	UG	6
19	GRABLECHNER	Vera	M.A.	UG	4
20	GROHS	Reinhard	Prof. Dr.	UG	8
21	GRUBER	Brigitte	MBA	UG	2
22	GRÜNSTEIDL	Alexander	M.A.	MSc	2
23	HAMMERSCHMID-KOVAR	Barbara	Dipl. BW MBA	UG	3
24	HUTCHINSON	Brian	BCL LLM DAL	MBA	1,5
25	IGNATOVA	Milena	Mag.	UG	3
26	JUGO	Ana	M.A.	UG	1
27	TIBULSCHI	Ludmila	MSc	UG	1
28	KLEIJNEN	Mirella	PhD	MBA	1,5
29	KÖCK	Konstantin	LL.M. MBA	UG	8
30	KOLAR	Gerald	Dr.	UG	5,5
31	KÖPPL	Stefan	MSc	MBA	0,375
32	KROESSWANG	Alexander	Mag.	MBA	1,5
33	KÜLÜR	Mithat	M. Phil.	UG	2,3
34	KURZROCK	Björn	MSc. Dipl.-Kfm Dr.	MBA	1,5
35	LALICIC	Lidija	PhD	MBA	2,5
36	LATZENHOFER	Andreas, Susanne	Dipl. Päd.	UG	6
37	MATTEUCCI	Xavier	PhD	UG	0,4
38	MORGAN	Robert	PhD	MBA	1,5
39	MYLOCOPOS ROSS	Samantha	MSc	MSc/UG	10,1
40	NEWMAN	Chris	MSc	UG	4
41	OMOLLO ODUOR	Edison	Dr. Phil	MBA	0,5
42	PONOCNY-SELIGER	Elisabeth	Ass.-Prof.in Mag.a Dr	MSc	2

43	POPP	Michael	Mag.	MBA	1,5
44	RADINGER-PEER	Verena	PhD	UG	1,3
45	RANKINE	Graeme	Prof.	MBA	1,5
46	REINSBERGER	Kathrin	Dr.	MBA	2
47	RENOLDNER	Klaus	M.D. MSc	MBA	1,5
48	ROBINSON	Craig	PhD	MBA	1,5
49	ROSENBERG	Victor	PhD	UG	4
50	SARKINOVIC	Taida	Dr., LL.M.	UG	12
51	SCHICK	Alexander	Dr., LL.M.	UG	2
52	SCHILDHAMMER	Georg	Mag. Phil. Dr. Phil.	UG	15,5
53	SCHUH	Bernd	Mag.	MBA	1,5
54	SEDLBAUER	Georg	MSc	UG	1
55	SEEHRA	Indi	Ma, MSc	MBA	2,2
56	STIEGLER	Brita	Dipl. BW	MSc	2
57	STOCKHAUSEN	Julius	MSc	MSc/UG	3,75
58	STROBL	Alois	Prof.	UG	0,5
59	STROBL	Stefan	MSc	UG	16
60	SCHOLZ	Markus	PhD, MSc	PhD	1
61	TRATTNER	Christoph	PhD	MBA	1,5
62	VIOTTO	Elisabetta	MBA	MBA	0,8
63	VLASICH	Sebastian	MSc, BSc, LL.B.	UG	5,3
64	VOCK	Reinhard	MBA	UG	24,7
65	VON ARNOLD	Henrik	Mag.	UG	2
66	WALTER	Christian	Mag.	UG	2
67	ZHIGAREV	Alex	MBA	MBA	0,75
68	ZIHR	Georg	Dr.	UG	9
Total					**251,9**
Modul University Nanjing Campus					
1	Xu	Michael	PhD/Lecturer	BBA THM	12
2	Anouba	Arnold	PhD	BBA THM	5
3	Du	Sophie	MBA/Lecturer	BBA THM	4
4	Zhang	Hardy	MPAcc/Lecturer	BBA THM	7
5	Kong	Kelly	MA/Associate Professor	BBA THM	10
6	Aouad	Maroun	PhD/Assistant Professor (MU)	BBA THM	2
Total					**40**

[1] including supervision of thesis

3.2.1.3. Ratio between internal and external lecturers Done waiting for Nanjing

	UG	MBA	MSc	PhD	Vienna Total	Nanjing Total	MU Total
h total[1]	443,3	62,85	128,75	18	652,9	71	723,9
h internal[1]	251,9	24,1	108	17	401	31	432
h external[1]	191,4	38,75	20,75	1	251,9	40	291,9
Internal ratio	**56,82%**	**38,35%**	**83,88%**	**94,44%**	**61,49%**	**43,66%**	**59,68%**

The ratio between internal and external teachers is displayed in the next table:

[1] in accredited study degree programs; including supervision of thesis

3.2.2. Administrative staff

In 2022/2023, 66 administrative staff in Vienna and 4 in Nanjing were working at Modul University in the different administrative organizational units. The following table presents the administrative staff working for Modul University as of August 2023.

Department	Position	Name	Head-count	Full time equiv.
Modul University (Vienna Campus)				
Academic Office	Head of Student Affairs	Calhoun, Benjamin	1	1,00
	Team Lead Study Program Managers & International Projects Coordinator	Doherty, Rachel	1	1,00
	Associate Registrar	Abazovic, Ana	1	1,00
	Study Program Managers	Mellner, Linda	2	1,00
		Tibulschi, Ludmila		1,00
Accounting & Finance	Student Accounts Manager	Babic, Sanela	1	1,00
	Junior Controller	Baiadean, Sabina	1	1,00
	Student Accounts Advisors	Ugri, Zsuzsanna	2	0,88
		Bence, Greta		1,00
	Project Administrator	Bondare, Zane	1	0,80
	Accountant	Eder, Yasemin	1	1,00
	Head of Finance & Business Strategy	Nussbaumer, Matthias	1	1,00
Events & Facility Management	Team Assistant	Aliou, Tina-Maria	1	0,62
	Facility Staff	Cirlan, Mirela	2	1,00
		Jovanovic, Adriana		1,00
	House Technician	Friedelt, Jürgen	1	1,00
	Cafeteria chef	Krautz, Bernhard	1	1,00
	Cafeteria Staff	Simon, Gabriela	2	0,63

	Kitchen helper	Riahi, Karim		0,63
	Head of Event & Facility Management	Straube, Michael	1	1,00
Information Systems Services	Team Leader Software Developer	Dasarathy, Padmanabhan	1	1,00
	Software Developer	Mansouri, Armin	1	1,00
	Service Desk Coordinator	Anantharamu, Champaka	1	0,50
	Chief Information Officer	Yoganathan, Ganesh	1	1,00
Library	Librarians	Buchmayer, Claudia	2	0,67
		Weidinger, Martin		0,63
Marketing & Student Recruitment	Student Recruitment Advisors	Meisel, Max	3	1,00
		Fernandez Aguilera, Eduardo		1,00
		Knuters, Jessica		1,00
	Student Recruitment Team Leader	Rus, Andrada	1	1,00
	Digital Marketing Specialist	Nosova, Alina	1	0,87
	Admission Coordinators	Schallenberg, Denisa	1	0,75
		Gobin, Luka	1	1,00
	Head of Marketing, Student Recruitment & Admissions	Devine-Gay, Emma	1	1,00
	Student Recruitment & Admission Assistant	Klepetkova, Lucia	1	0,5
Research Center for New Media Technology	Project Manager	Rog, Aneta	1	0,25
Student Services Center	Student Services Coordinators	Jugo, Ana	3	1,00
		Buccione, Francesca		0,75
		Valentin Izquierdo, Sara		1,00
UB office	Chief Academic Officer & Head of HR	Aubet, Clotilde	1	1,00
	Research and Knowledge Transfer Support Manager	Hulkova, Lucia	1	0,75
	Front Office Manager & Team Assistant	N.N.	1	1,00
	Receptionist	Ahmadi, Aryaneh	1	0,5

		Schwarcz-Sallai, Elizabeth	1	1,00
	Quality Management and HR	Schwarcz-Sallai, Elizabeth	1	1,00
	Deputy Managing Director	Viszkievicz, András	1	1,00
Total			**45**	**39,73**
MSN	Student and career services	Rick Li	1	1,00
	Student Services	Berenice Lyu	1	1,00
	Quality Manager	Andy Wang	1	1,00
	ACO	Linda Lin	1	1,00
Total			4	4

3.3. Finance figures

In order to improve transparency, as well as the global quality management of Modul University, the annual accounts are being checked by an external auditor. The financial report for 2022/2023 will be provided as soon as it is available, as it has not been finalized at the submission deadline for the annual report 2022/2023.

4. Measures for the promotion of young academics and scientists

4.1. Documentation of the Selection and Promotion Procedures

4.1.1. On the Vienna campus

In 2022/2023, two new faculty members started working at Modul University Vienna. Following a hiring process led by the Head of the School of Tourism and Service Management, a new Assistant Professor, Maroun Aouad, was hired and started in this School in September 2022. Another hiring process, led by a dedicated Search Committee led to the hiring of a Full Professor in Applied Data Science, Denis Helic, who started in September 2022.

The new Professor in Applied Data Science, who also became Head of the School of Applied Data Science, launched a hiring process to find a new Assistant Professor in Applied Data Science, Elmar Kiesling, who started in September 2023.

There was no promotion procedure at Modul University in 2022/2023, neither on the Vienna campus, nor on the Nanjing campus.

4.1.2. On the Nanjing campus

The current year of review (2022-2023) is the sixth academic year for MSN. The new Program Director, Dr. Oliver Chikuta officially started his job in September 2022. In Spring semester 2023, MSN also hired an Associate Professor, Dr. Kofi Baah Boamah, who will take charge of the research activities of the program, and two English lecturers, Alice Yang and Shirley Yang, who will be responsible for the English language intensive training of the new intakes in the first year.

The initial faculty head count for the beginning period was 3: 1 Program Director, 1 Assistant Professor and 1 lecturer. One Associate Professor and two full-time English language lecturers has been recruited by the end of the academic year 2022-2023. As a result, the

internal teaching ratio turned out to be at 43.66% for this academic year. Please refer to the table in the next subsection, 3 C for details of the faculty teaching load.

4.2. Activities to Promote Young Researchers and Other Human Resource Development Activities

During the reporting period, Modul University Vienna offered five positions for young researchers and lecturers, giving them not only the possibility to focus on their doctoral thesis, but also including them in the scientific community, encouraging them to visit international congresses and to take part in research projects. Also, eight young scientists were included in the scientific community at Modul University as researchers on projects. Modul University also supports publications in renowned peer-reviewed journals for all faculty with premiums for publications.

The premium for A-rated journal amounts to € 1,000 (for a single author), the premium for B-rated journals to € 500 (for a single author). In 2022/2023, 19 premiums for A-rated journals and 24 for B-rated journals were given for the total sum of 11,529 EUR.

Modul University Vienna also uses a research publication documentation database (PURE). Both platforms help to make Modul University's research success more visible.

Graph 4: Publications of faculty in 2022/23 by premium
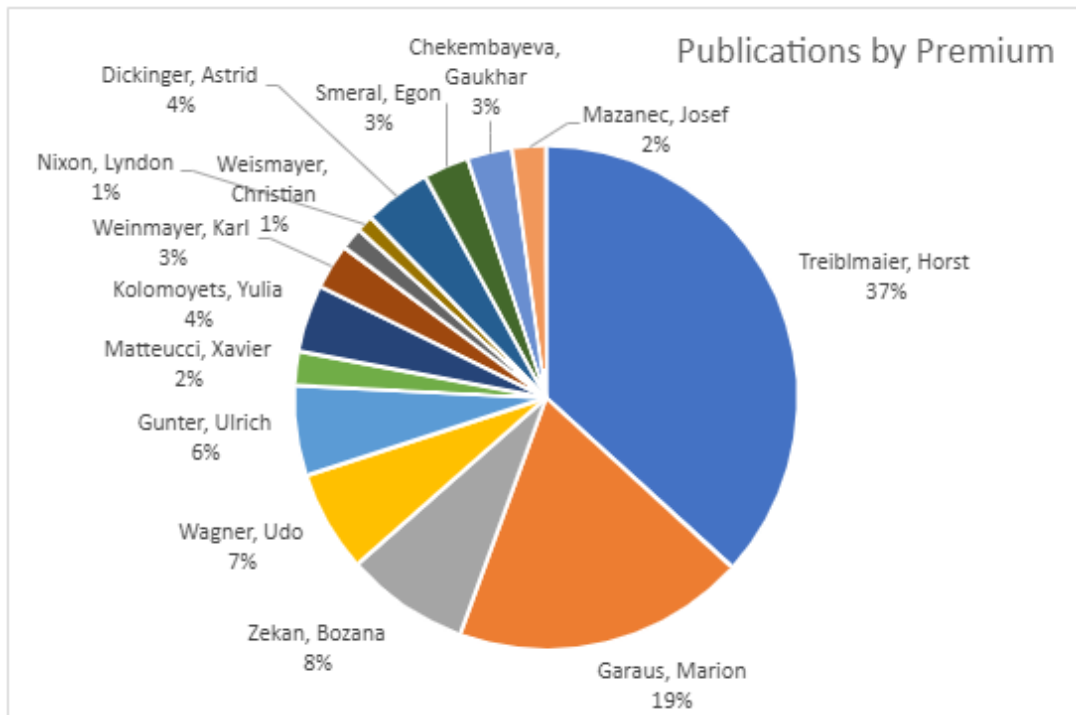
Graph 5: Publications of faculty in 2022/23 by total number of publications

Graph 6: Publications of faculty in 2022/23 in A-rated journals

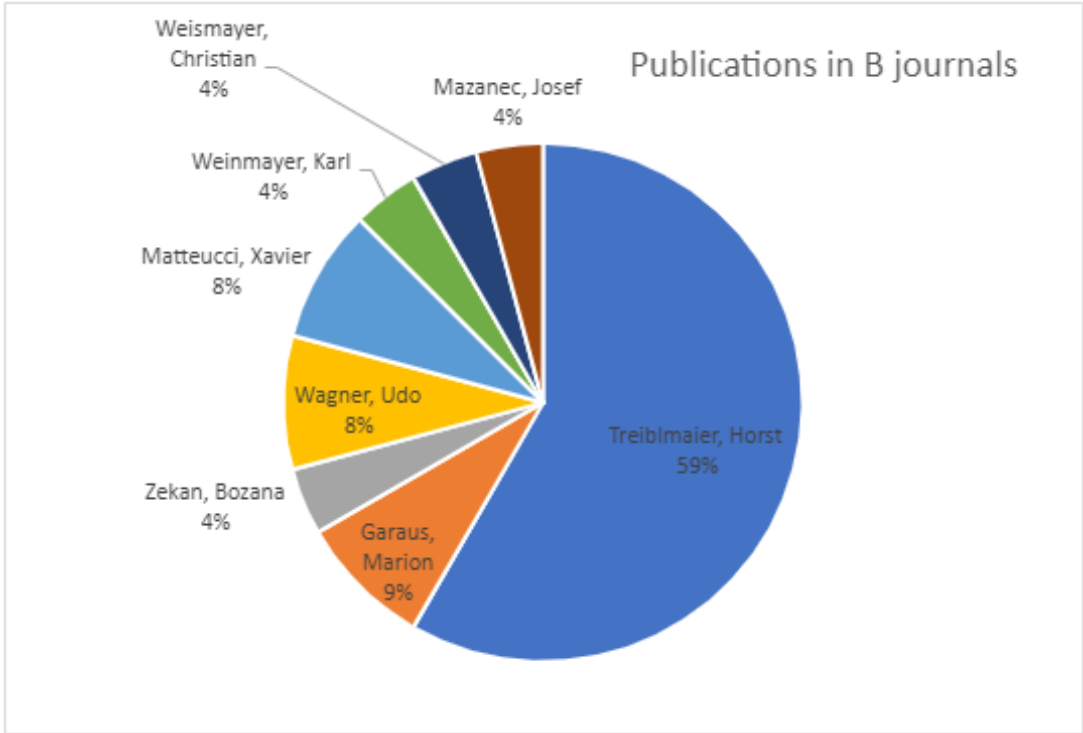*Graph 7: Publications of faculty in 2022/23 in B-rated journals*

Publications in B journals

- Weismayer, Christian 4%
- Mazanec, Josef 4%
- Weinmayer, Karl 4%
- Matteucci, Xavier 8%
- Wagner, Udo 8%
- Zekan, Bozana 4%
- Garaus, Marion 9%
- Treiblmaier, Horst 59%
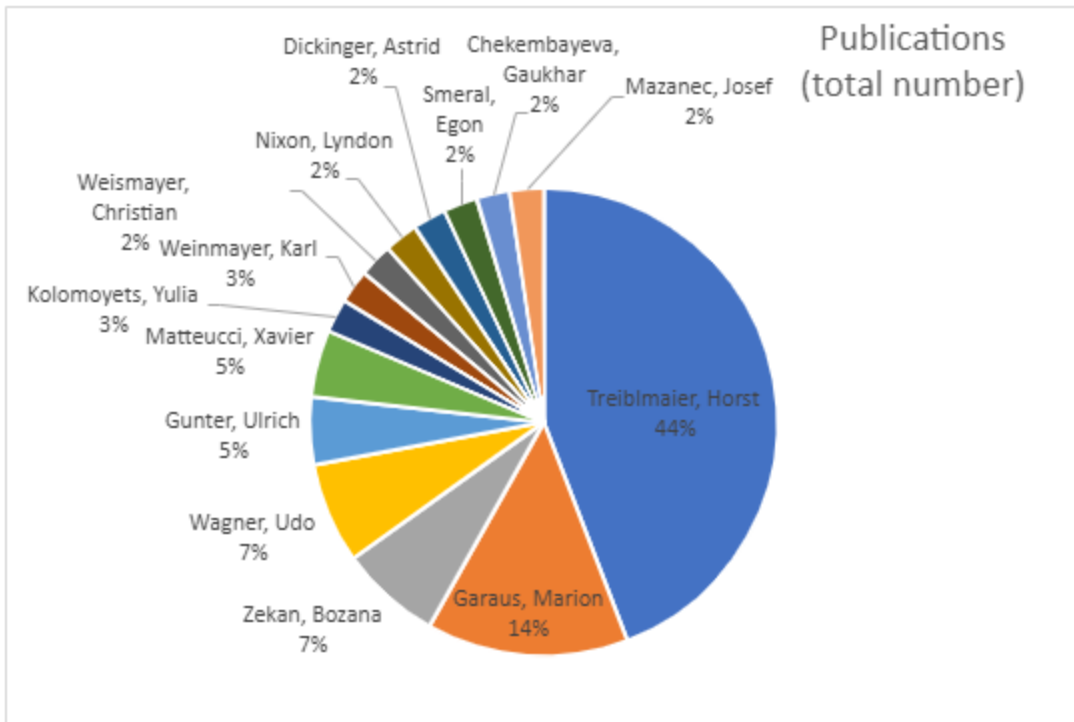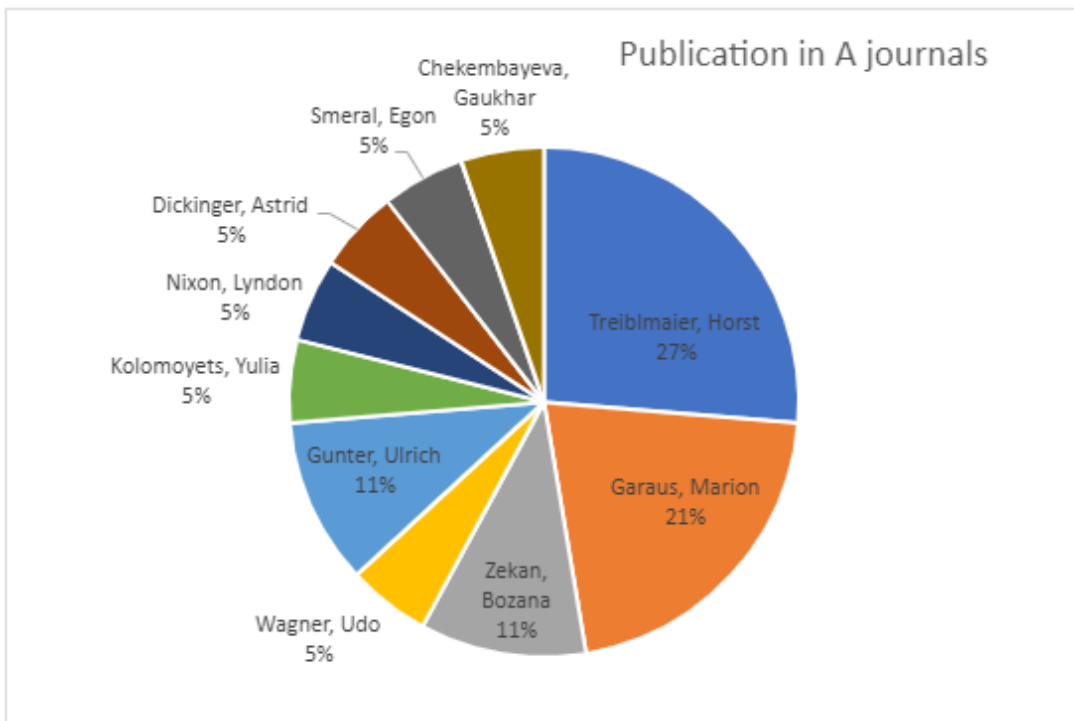
5. Measures for gender equality

Modul University is committed to ensuring gender equality among its staff and faculty members as a responsible employer and in respect of the law.

Already in 2015, the Inclusion and Diversity Committee (IDC) was established in order to deepen Modul University Vienna's commitment to diversity management, including all issues related to gender equality, special needs, religious freedom, etc. Elected by the University Senate, the IDC also reviews the implementation of the *Affirmative Action Plan for Managing Inclusion and Diversity*, which was last reviewed in November 2020, by guaranteeing its respect. This document states the commitments and guiding principles of Modul University Vienna in terms of gender equality and more generally, of diversity.

Graph 8: Gender ratio of students
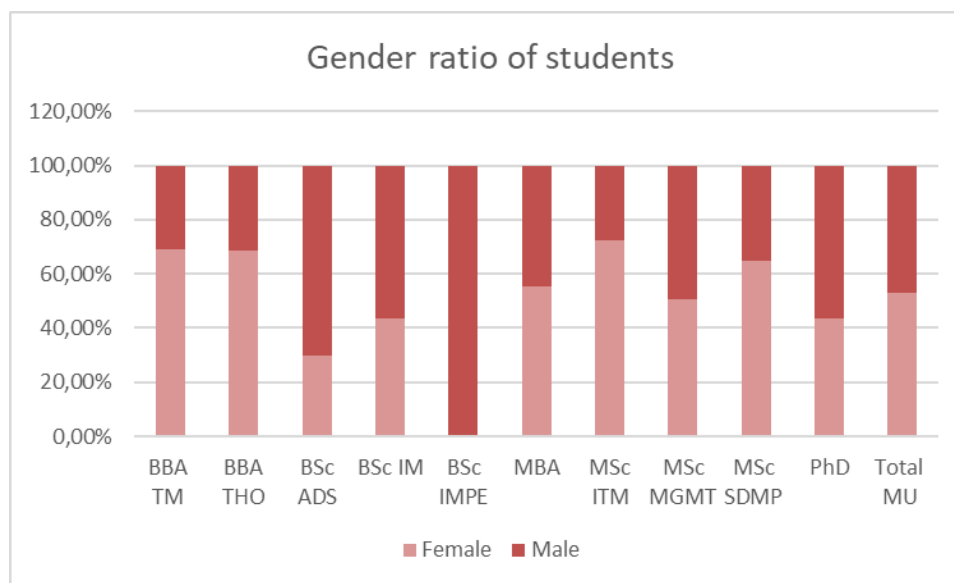
Gender ratio of students

Graph 9: Gender ratio of internal/external lecturers
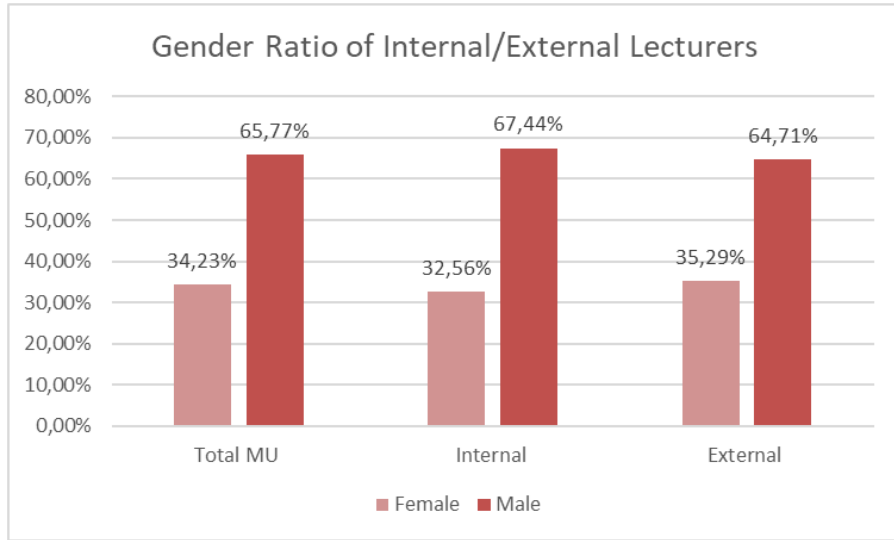
Graph 10: Gender ratio of administrative staff

ANNEX I – Course Evaluation Tables

Course evaluations in Vienna
  ➢ **Fall 2022**
  • **Undergraduate (UG)**

I am satisfied with this course

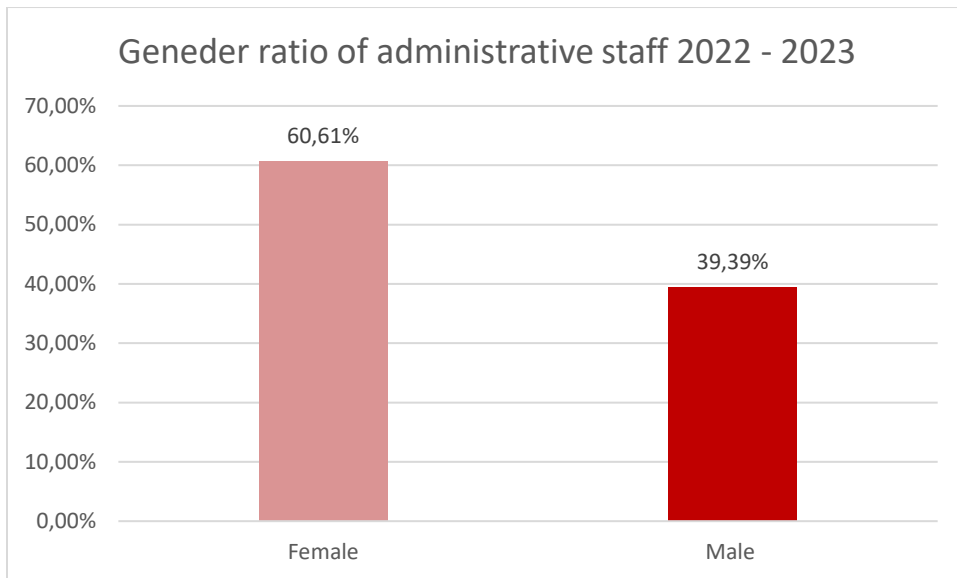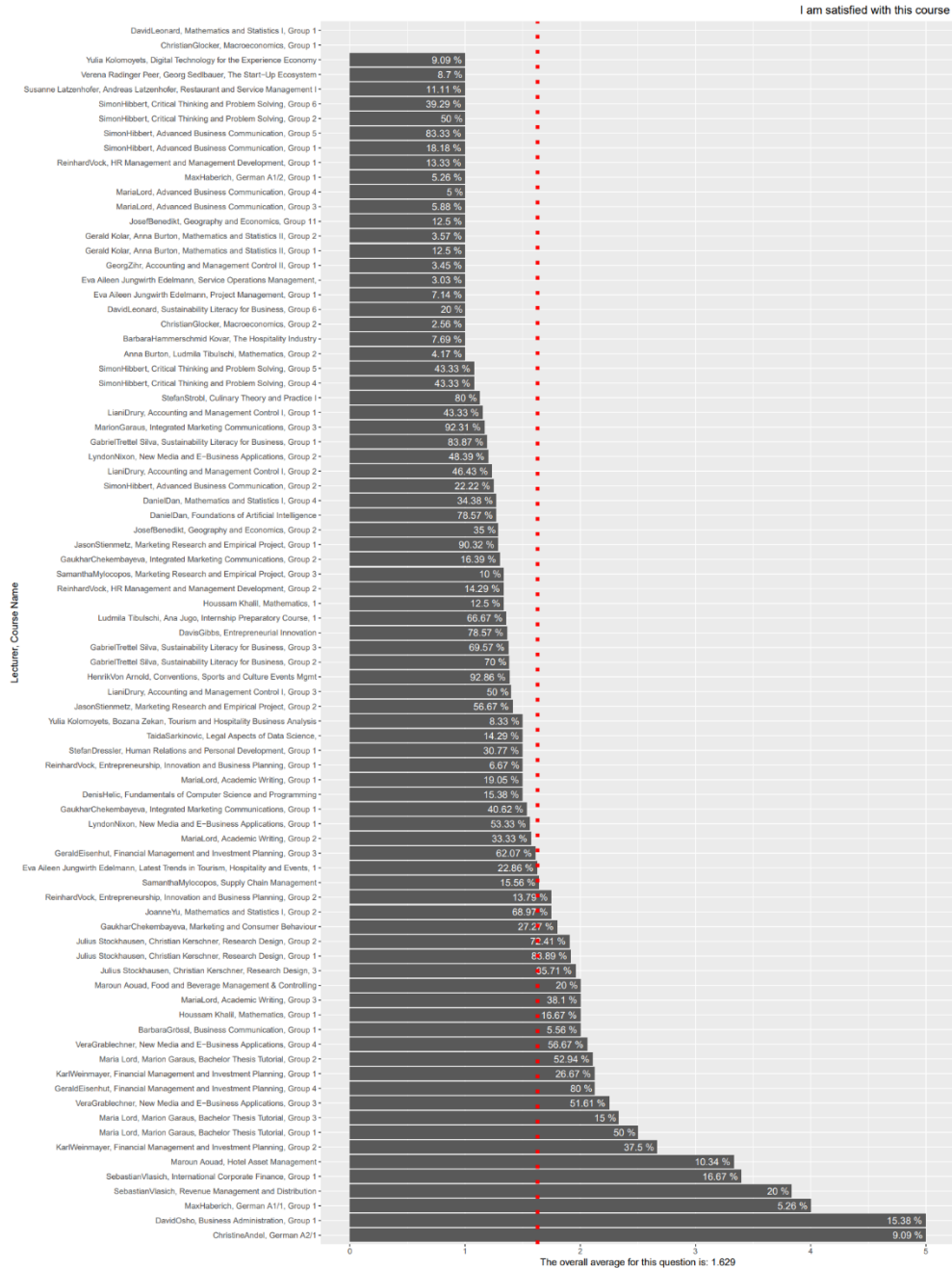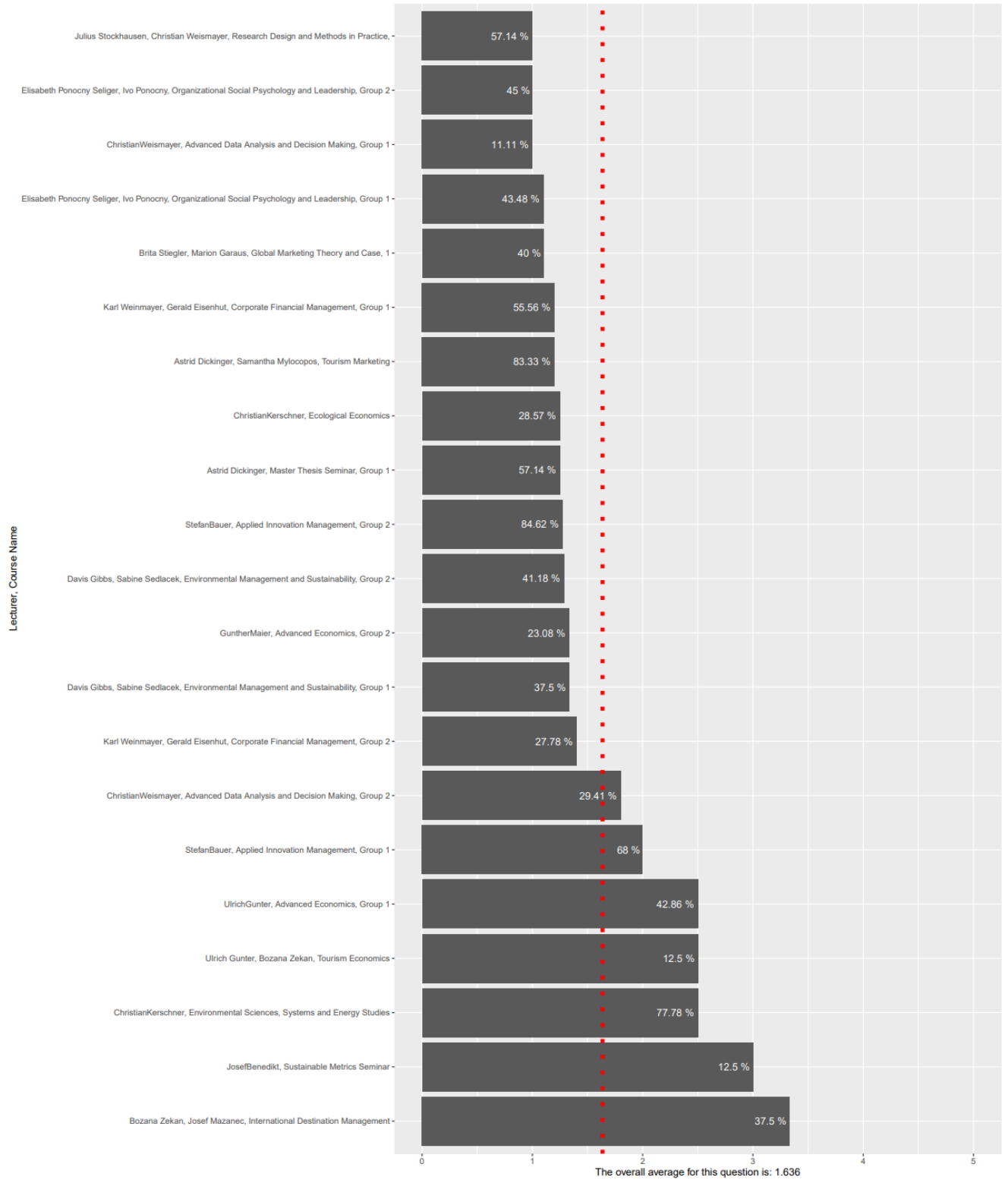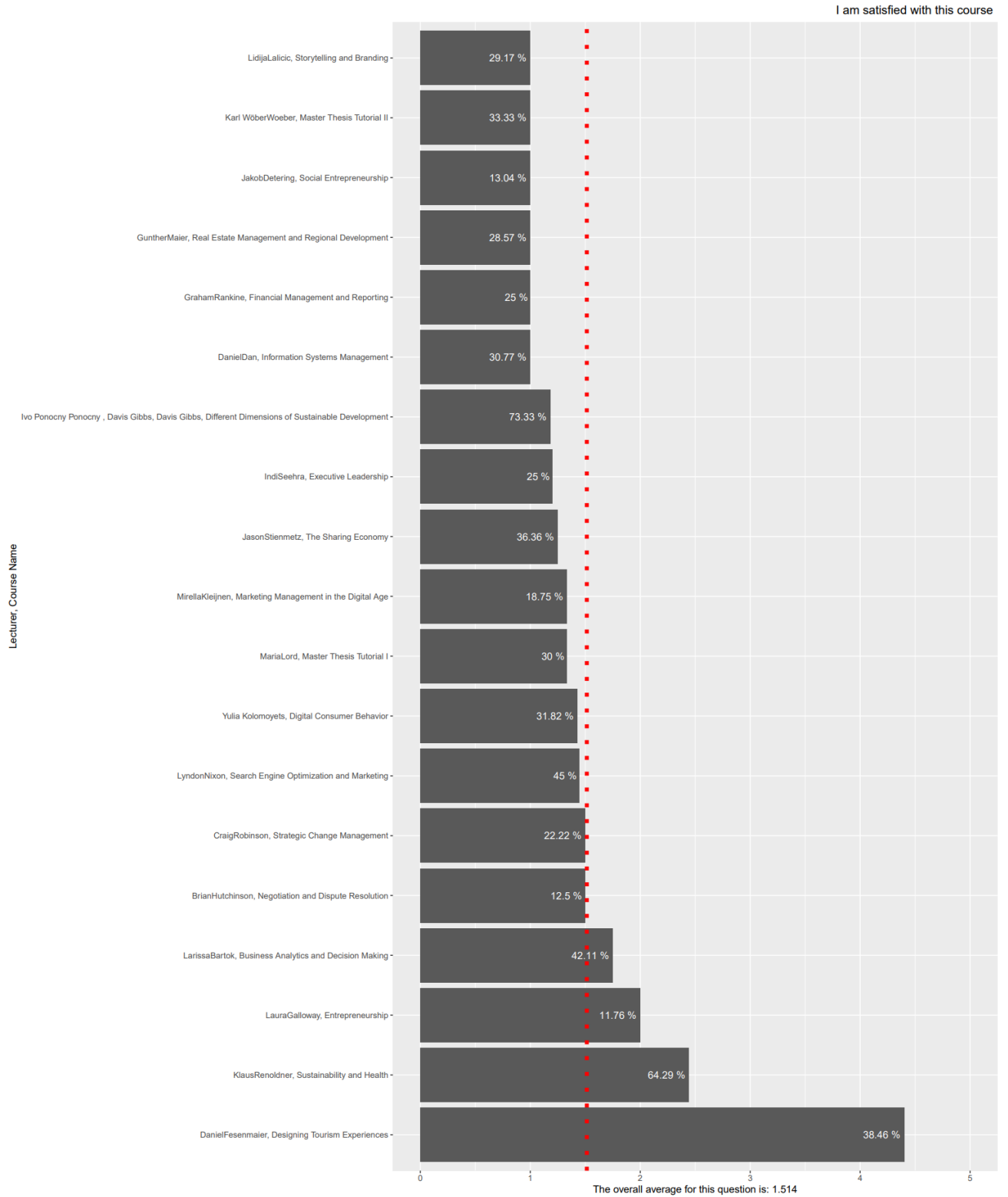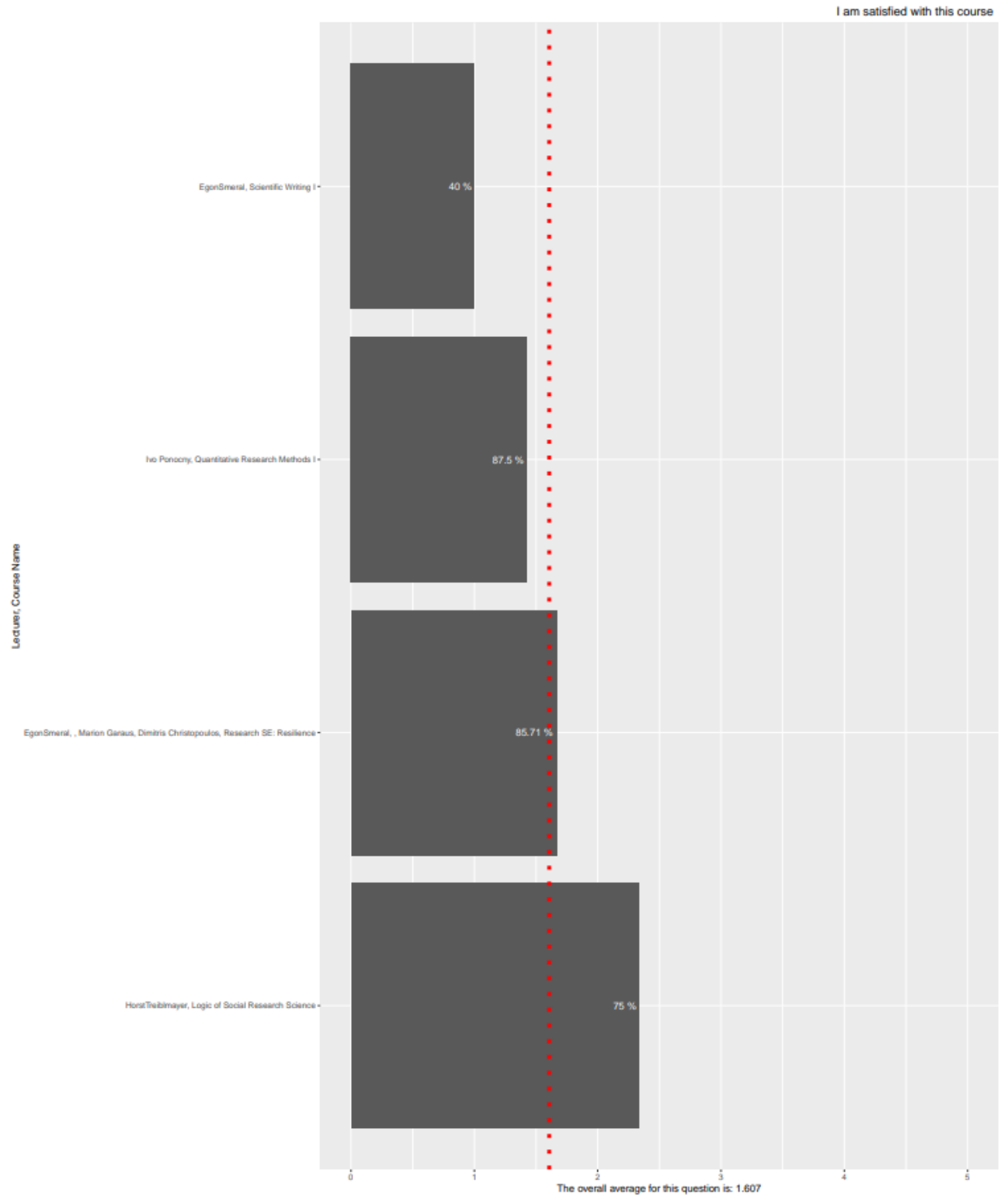| Lecturer, Course Name	Value
DavidLeonard, Mathematics and Statistics I, Group 1	
ChristianGlocker, Macroeconomics, Group 1	
Yulia Kolomoyets, Digital Technology for the Experience Economy	9.09 %
Verena Radinger Peer, Georg Sedlbauer, The Start–Up Ecosystem	8.7 %
Susanne Latzenhofer, Andreas Latzenhofer, Restaurant and Service Management I	11.11 %
SimonHibbert, Critical Thinking and Problem Solving, Group 6	39.29 %
SimonHibbert, Critical Thinking and Problem Solving, Group 2	50 %
SimonHibbert, Advanced Business Communication, Group 5	83.33 %
SimonHibbert, Advanced Business Communication, Group 1	18.18 %
ReinhardVock, HR Management and Management Development, Group 1	13.33 %
MaxHaberich, German A1/2, Group 1	5.26 %
MariaLord, Advanced Business Communication, Group 4	5 %
MariaLord, Advanced Business Communication, Group 3	5.88 %
JosefBenedikt, Geography and Economics, Group 11	12.5 %
Gerald Kolar, Anna Burton, Mathematics and Statistics II, Group 2	3.57 %
Gerald Kolar, Anna Burton, Mathematics and Statistics II, Group 1	12.5 %
GeorgZihr, Accounting and Management Control II, Group 1	3.45 %
Eva Aileen Jungwirth Edelmann, Service Operations Management,	3.03 %
Eva Aileen Jungwirth Edelmann, Project Management, Group 1	7.14 %
DavidLeonard, Sustainability Literacy for Business, Group 6	20 %
ChristianGlocker, Macroeconomics, Group 2	2.56 %
BarbaraHammerschmid Kovar, The Hospitality Industry	7.69 %
Anna Burton, Ludmila Tibulschi, Mathematics, Group 2	4.17 %
SimonHibbert, Critical Thinking and Problem Solving, Group 5	43.33 %
SimonHibbert, Critical Thinking and Problem Solving, Group 4	43.33 %
StefanStrobl, Culinary Theory and Practice I	80 %
LianiDrury, Accounting and Management Control I, Group 1	43.33 %
MarionGaraus, Integrated Marketing Communications, Group 3	92.31 %
GabrielTrettel Silva, Sustainability Literacy for Business, Group 1	83.87 %
LyndonNixon, New Media and E–Business Applications, Group 2	48.39 %
LianiDrury, Accounting and Management Control I, Group 2	46.43 %
SimonHibbert, Advanced Business Communication, Group 2	22.22 %
DanielDan, Mathematics and Statistics I, Group 4	34.38 %
DanielDan, Foundations of Artificial Intelligence	78.57 %
JosefBenedikt, Geography and Economics, Group 2	35 %
JasonStienmetz, Marketing Research and Empirical Project, Group 1	90.32 %
GaukharChekembayeva, Integrated Marketing Communications, Group 2	16.39 %
SamanthaMylocopos, Marketing Research and Empirical Project, Group 3	10 %
ReinhardVock, HR Management and Management Development, Group 2	14.29 %
Houssam Khalil, Mathematics, 1	12.5 %
Ludmila Tibulschi, Ana Jugo, Internship Preparatory Course, 1	66.67 %
DavisGibbs, Entrepreneurial Innovation	78.57 %
GabrielTrettel Silva, Sustainability Literacy for Business, Group 3	69.57 %
GabrielTrettel Silva, Sustainability Literacy for Business, Group 2	70 %
HenrikVon Arnold, Conventions, Sports and Culture Events Mgmt	92.86 %
LianiDrury, Accounting and Management Control I, Group 3	50 %
JasonStienmetz, Marketing Research and Empirical Project, Group 2	56.67 %
Yulia Kolomoyets, Bozana Zekan, Tourism and Hospitality Business Analysis	8.33 %
TaidaSarkinovic, Legal Aspects of Data Science,	14.29 %
StefanDressler, Human Relations and Personal Development, Group 1	30.77 %
ReinhardVock, Entrepreneurship, Innovation and Business Planning, Group 1	6.67 %
MariaLord, Academic Writing, Group 1	19.05 %
DenisHelic, Fundamentals of Computer Science and Programming	15.38 %
GaukharChekembayeva, Integrated Marketing Communications, Group 1	40.62 %
LyndonNixon, New Media and E–Business Applications, Group 1	53.33 %
MariaLord, Academic Writing, Group 2	33.33 %
GeraldEisenhut, Financial Management and Investment Planning, Group 3	62.07 %
Eva Aileen Jungwirth Edelmann, Latest Trends in Tourism, Hospitality and Events, 1	22.86 %
SamanthaMylocopos, Supply Chain Management	15.56 %
ReinhardVock, Entrepreneurship, Innovation and Business Planning, Group 2	13.79 %
JoanneYu, Mathematics and Statistics I, Group 2	68.97 %
GaukharChekembayeva, Marketing and Consumer Behaviour	27.27 %
Julius Stockhausen, Christian Kerschner, Research Design, Group 2	72.41 %
Julius Stockhausen, Christian Kerschner, Research Design, Group 1	83.89 %
Julius Stockhausen, Christian Kerschner, Research Design, 3	35.71 %
Maroun Aouad, Food and Beverage Management & Controlling	20 %
MariaLord, Academic Writing, Group 3	38.1 %
Houssam Khalil, Mathematics, Group 1	16.67 %
BarbaraGrösel, Business Communication, Group 1	5.56 %
VeraGrablechner, New Media and E–Business Applications, Group 4	56.67 %
Maria Lord, Marion Garaus, Bachelor Thesis Tutorial, Group 2	52.94 %
KarlWeinmayer, Financial Management and Investment Planning, Group 1	26.67 %
GeraldEisenhut, Financial Management and Investment Planning, Group 4	80 %
VeraGrablechner, New Media and E–Business Applications, Group 3	51.61 %
Maria Lord, Marion Garaus, Bachelor Thesis Tutorial, Group 3	15 %
Maria Lord, Marion Garaus, Bachelor Thesis Tutorial, Group 1	50 %
KarlWeinmayer, Financial Management and Investment Planning, Group 2	37.5 %
Maroun Aouad, Hotel Asset Management	10.34 %
SebastianVlasich, International Corporate Finance, Group 1	16.67 %
SebastianVlasich, Revenue Management and Distribution	20 %
MaxHaberich, German A1/1, Group 1	5.26 %
DavidOsho, Business Administration, Group 1	15.38 %
ChristineAndel, German A2/1	9.09 %

The overall average for this question is: 1.629

- **MSc**

I am satisfied with this course

Lecturer, Course Name	%
Julius Stockhausen, Christian Weismayer, Research Design and Methods in Practice,	57.14 %
Elisabeth Ponocny Seliger, Ivo Ponocny, Organizational Social Psychology and Leadership, Group 2	45 %
ChristianWeismayer, Advanced Data Analysis and Decision Making, Group 1	11.11 %
Elisabeth Ponocny Seliger, Ivo Ponocny, Organizational Social Psychology and Leadership, Group 1	43.48 %
Brita Stiegler, Marion Garaus, Global Marketing Theory and Case, 1	40 %
Karl Weinmayer, Gerald Eisenhut, Corporate Financial Management, Group 1	55.56 %
Astrid Dickinger, Samantha Mylocopos, Tourism Marketing	83.33 %
ChristianKerschner, Ecological Economics	28.57 %
Astrid Dickinger, Master Thesis Seminar, Group 1	57.14 %
StefanBauer, Applied Innovation Management, Group 2	84.62 %
Davis Gibbs, Sabine Sedlacek, Environmental Management and Sustainability, Group 2	41.18 %
GuntherMaier, Advanced Economics, Group 2	23.08 %
Davis Gibbs, Sabine Sedlacek, Environmental Management and Sustainability, Group 1	37.5 %
Karl Weinmayer, Gerald Eisenhut, Corporate Financial Management, Group 2	27.78 %
ChristianWeismayer, Advanced Data Analysis and Decision Making, Group 2	29.41 %
StefanBauer, Applied Innovation Management, Group 1	68 %
UlrichGunter, Advanced Economics, Group 1	42.86 %
Ulrich Gunter, Bozana Zekan, Tourism Economics	12.5 %
ChristianKerschner, Environmental Sciences, Systems and Energy Studies	77.78 %
JosefBenedikt, Sustainable Metrics Seminar	12.5 %
Bozana Zekan, Josef Mazanec, International Destination Management	37.5 %

The overall average for this question is: 1.636

- **MBA**

I am satisfied with this course

Lecturer, Course Name	Percentage
LidijaLalicic, Storytelling and Branding	29.17 %
Karl WöberWoeber, Master Thesis Tutorial II	33.33 %
JakobDetering, Social Entrepreneurship	13.04 %
GuntherMaier, Real Estate Management and Regional Development	28.57 %
GrahamRankine, Financial Management and Reporting	25 %
DanielDan, Information Systems Management	30.77 %
Ivo Ponocny Ponocny , Davis Gibbs, Davis Gibbs, Different Dimensions of Sustainable Development	73.33 %
IndiSeehra, Executive Leadership	25 %
JasonStienmetz, The Sharing Economy	36.36 %
MirellaKleijnen, Marketing Management in the Digital Age	18.75 %
MariaLord, Master Thesis Tutorial I	30 %
Yulia Kolomoyets, Digital Consumer Behavior	31.82 %
LyndonNixon, Search Engine Optimization and Marketing	45 %
CraigRobinson, Strategic Change Management	22.22 %
BrianHutchinson, Negotiation and Dispute Resolution	12.5 %
LarissaBartok, Business Analytics and Decision Making	42.11 %
LauraGalloway, Entrepreneurship	11.76 %
KlausRenoldner, Sustainability and Health	64.29 %
DanielFesenmaier, Designing Tourism Experiences	38.46 %

The overall average for this question is: 1.514

- **PhD**

I am satisfied with this course

EgonSmeral, Scientific Writing I — 40 %

Ivo Ponocny, Quantitative Research Methods I — 87.5 %

EgonSmeral, , Marion Garaus, Dimitris Christopoulos, Research SE: Resilience — 85.71 %

HorstTreiblmayer, Logic of Social Research Science — 75 %

Lecturer, Course Name

The overall average for this question is: 1.607

I am satisfied with this course

Lecturer, Course Name	Value
MariaLord, Academic Writing , Group 4	
VictorRosenberg, Accounting and Management Control II , Group 4	14.29 %
SimonHibbert, Financing New Ventures , Group 1	17.86 %
ReinhardVock, Strategic Management , Group 2	25 %
ReinhardVock, Entrepreneurship, Innovation & Business Planning , Group 1	23.53 %
KonstantinKöck, Principles of Business Law , Group 3	5 %
KimberleyMarr, Tourism and Event Capstone Project, Group 1	18.18 %
KimberleyMarr, Marketing & Consumer Behaviour , Group 1	4.35 %
Jason Stienmetz, Samantha Mylocopos, Marketing Research and Empirical Project , Group 1	6.9 %
GeorgSchildhammer, Philosophy of Science , Group 3	13.79 %
GeorgSchildhammer, Philosophy of Science , Group 2	10.34 %
GeorgSchildhammer, Ethics In International Management , Group 3	10 %
GeorgSchildhammer, Ethics In International Management , Group 2	3.33 %
GeorgSchildhammer, Ethics In International Management , Group 1	10 %
Eva–AileenJungwirth–Edelmann, Organizational Behaviour & CSR , Group 2	6.67 %
DavisGibbs, Economic Geography , Group 3	10 %
DavisGibbs, Economic Geography , Group 2	6.67 %
BozanaZekan, Impact Analysis and Forecasting for Tourism and Events , Group 1	33.33 %
HorstTreiblmaier, Principles of the Cryptoeconomy , Group 2	65.52 %
Simon Hibbert, Joanne Yu, Mathematics and Statistics I , Group 2	83.33 %
GeraldEisenhut, Accounting and Management Control II , Group 2	35 %
JoanneYu, Cases and Technology in Interactive Marketing , Group 1	75 %
SimonHibbert, Advanced Business Communication , Group 2	50 %
YuliyaKolomoyets, Designing Experiences for Tourism and Events , Group 1	38.46 %
SimonHibbert, Advanced Business Communication, Group 3	43.48 %
DavisGibbs, Economic Geography , Group 1	16.13 %
Simon Hibbert, Joanne Yu, Mathematics and Statistics I , Group 3	66.67 %
SimonHibbert, Advanced Business Communication, Group 1	50 %
DanielDan, Applied Linear Algebra , Group 1	53.33 %
DavidLeonard, Leadership & Power , Group 3	61.9 %
Simon Hibbert, Joanne Yu, Mathematics and Statistics I , Group 1	70 %
GeraldEisenhut, Accounting and Management Control II , Group 1	56.67 %
ReinhardVock, Strategic Management, Group 3	37.93 %
ReinhardVock, Strategic Management , Group 1	50 %
ReinhardVock, Entrepreneurship, Innovation & Business Planning , Group 2	29.41 %
LyndonNixon, Marketing Intelligence , Group 1	51.72 %
MilenaIgnatova, Facility Management , Group 1	28.57 %
Eva–AileenJungwirth–Edelmann, Organizational Behaviour & CSR , Group 1	9.52 %
DavidLeonard, Microeconomics , Group 2	3.51 %
KonstantinKöck, Principles of Business Law , Group 2	55 %
Marion Garaus, Maria Lord, Bachelor Thesis Tutorial, Group 5	52.38 %
Marion Garaus, Maria Lord, Bachelor Thesis Tutorial, Group 3	80 %
GeorgSchildhammer, Philosophy of Science , Group 1	13.33 %
Marion Garaus, Maria Lord, Bachelor Thesis Tutorial, Group 4	63.16 %
AlexanderSchick, Hotel Business Development Strategies	92 %
HorstTreiblmaier, Principles of the Cryptoeconomy, Group 1	76.92 %
MariaLord, Academic Writing, Group 3	9.09 %
MariaLord, Academic Writing , Group 2	10 %
Bozana Zekan, Yuliya Kolomoyets, Tourism and Hospitality Business Analysis	20 %
Eva–AileenJungwirth–Edelmann, Latest Trends in International Management , Group 1	3.09 %
Marion Garaus, Maria Lord, Bachelor Thesis Tutorial , Group 1	50 %
DavidLeonard, Microeconomics , Group 1	3.33 %
MariaLord, Academic Writing , Group 1	16.67 %
MariaLord, Academic Writing , Group 5	14.29 %
GeorgZihr, Accounting and Management Control I , Group 1	5 %
AmrAzzam, Database Management and Design , Group 1	10 %
MarounAquad, Strategic Hotel Management , Group 1	16.67 %
ReinhardGrohs, Operations Research, Group 3	10 %
ReinhardGrohs, Operations Research , Group 2	10 %
KülürMithat, International Economics , Group 1	3.12 %
ChrisNewman, Leadership & Power , Group 1	10 %

The overall average for this question is: 1.81

- **MSc**

I am satisfied with this course

Lecturer, Course Name	
AlexanderGrundsteidl, Tourism Business Project, Group 1	
Eva–AileenJungwirth–Edelmann, Conflict Management, Group 1	8 %
Eva–AileenJungwirth–Edelmann, Conflict Management , Group 2	6.67 %
DanielDan, Emerging Tools for New Media and Information Management , Group 1	39.13 %
ChristianKerschner, Applications of Economics for the Environment , Group 1	18.18 %
AstridDickinger, Service Quality Management, Group 1	14.29 %
HorstTreiblmaier, Business Strategy and Market Simulation , Group 1	60 %
Astrid Dickinger, Dickinger Master, Master Thesis Seminar , Group 1	58.33 %
SabineSedlacek, Public Policy Analysis and Evaluation, Group 1	33.33 %
ChristianWeismayer, Advanced Data Analysis and Decision Making, Group 1	60 %
Dimitris Christopoulos, Ivo Ponocny, Research Design and Methods in Practice	16.67 %
DavidLeonard, Business Ethics and CSR , Group 2	50 %
MichaelBöheim, Advanced Economics , Group 1	33.33 %
DavidLeonard, Principles of Sustainability and Economic Development , Group 1	20 %

The overall average for this question is: 1.286

- **MBA**

I am satisfied with this course

Lecturer, Course Name	%
SabineSedlacek, Green Business Strategies, Group 1	40 %
MichaelPopp, Project Management, Group 1	21.05 %
MarionGaraus, Interactive Marketing, Group 1	62.5 %
Maria Lord, Arno Scharl, Master Thesis Tutorial I, Group 1	33.33 %
KathrinReinsberger, Innovation, Group 1	20 %
CindyDu Bois, Managerial Economics	12.5 %
AlexanderKroesswang, Digitalization of the Real Estate Economy, Group 1	50 %
Stefan Bauer, Dimitris Christopoulos, Entrepreneurship Capstone	50 %
JasonStienmetz, Smart Destinations , Group 1	61.9 %
StefanGindl, Big Data and Decision Support, Group 1	26.09 %
BozanaZekan, Managing People, Teams and Organizations, Group 1	25 %
BerndSchuh, EU Governance: Budget and Policies , Group 1	100 %
LyndonNixon, Social Media Intelligence , Group 1	44.44 %
Stefan Koeppl, Doris Agneter, Alex Zhigarev, Financing New Ventures, Group 1	16.67 %

The overall average for this question is: 1.216

- **PhD**

I am satisfied with this course

Lecturer, Course Name

Astrid Dickinger, Sabine Sedlacek, Research Design — 50 %

Ivo Ponocny, Sabine Sedlacek, Research Seminar: Welfare Economics and Wellbeing, — 100 %

JosefMazanec, Philosophy of Science , Group 1 — 37.5 %

0   1   2   3   4   5

The overall average for this question is: 1.289

Course evaluations in Nanjing

Results of Students' Course Evaluation Survey										
Fall 2022										
Course title	Lecturer	Students	Responses	Reponse Rate	Course Organization	Course Content	Didactics	Instructor	Overall	Average
Critical Thinking & Problem Solving	Robin Liu	33	33	100%	1.2	1.4	1.4	1.2	1.2	1.3
Sustainability Literacy for Business	Amily Huang	33	33	100%	1.9	2.1	2.0	1.8	1.9	1.9
Organizational Behavior and CSR	Arnold Anouba	33	32	97%	1.1	1.2	1.1	1.1	1.2	1.1
Mathematics and Statistics I	Michael Xu	33	33	100%	1.0	1.1	1.2	1.1	1.2	1.1
Accounting and Management Control I	Michael Xu	33	33	100%	1.1	1.2	1.2	1.0	1.1	1.1
Advanced Business Communication	Kelly Kong	33	33	100%	1.2	1.4	1.4	1.2	1.3	1.3
Financial Management & Investment Planning	Hardy Zhang	28	28	100%	1.4	1.5	1.5	1.4	1.4	1.4
HR Management & Management Development	Arnold Anouba	28	28	100%	1.6	1.6	1.6	1.7	1.6	1.6
Macroeconomics	Hardy Zhang	28	28	100%	1.5	1.6	1.6	1.6	1.6	1.6
New Media e-Business Applications	Kelly Kong	28	28	100%	1.5	1.5	1.4	1.5	1.4	1.5
Tourism & Hospitality Business Analysis	Amily Huang	28	28	100%	1.6	1.8	1.7	1.9	1.6	1.7
Internship Preparatory Course	Rick Li	28	27	96%	1.6	1.6	1.6	1.7	1.6	1.6
Marketing Research & Empirical Project	Sophie Du	29	29	100%	1.8	1.8	1.8	1.6	1.6	1.7
Service Operations Management	Amily Huang	29	29	100%	1.2	1.2	1.3	1.2	1.2	1.2
Latest Trends in Tourism, Hospitality & Events	Amily Huang	29	29	100%	1.2	1.2	1.3	1.2	1.2	1.2
Revenue Management & Distribution	Wong Siao Fui	29	29	100%	1.1	1.1	1.2	1.1	1.1	1.1
Managing Hospitality Talent	Kelly Kong	29	29	100%	1.1	1.1	1.1	1.1	1.1	1.1
Hotel Asset Management	Maroun Aouad	30	29	97%	2.4	2.4	2.4	1.9	2.1	2.2
Bachelor Thesis Tutorial	Wong Siao Fui	29	29	100%	1.1	1.1	1.1	1.1	1.1	1.1
			Average	99%	1.4	1.5	1.5	1.4	1.4	1.4

Spring 2023										
Course title	Lecturer	Students	Responses	Reponse Rate	Course Organization	Course Content	Didactics	Instructor	Overall	Average
Marketing and Consumer Behaviour	Kelly Kong	33	31	94%	1.4	1.4	1.4	1.4	1.4	1.4
Accounting and Management Control II	Michael Xu	33	28	85%	1.3	1.3	1.3	1.3	1.3	1.3
Mathematics and Statistics II	Michael Xu	33	30	91%	1.4	1.4	1.4	1.4	1.4	1.4
Academic Writing	Wong Siao Fui	33	30	91%	1.2	1.3	1.2	1.3	1.3	1.3
Principles of Business Law	Alice Yang	33	31	94%	1.1	1.2	1.2	1.2	1.2	1.2
Microeconomics	Hardy Zhang	33	33	100%	1.4	1.6	1.5	1.4	1.4	1.5
Entrepreneurship, Innovation & Business Planning	Oliver Chikuta	29	18	62%	1.4	1.4	1.4	1.4	1.4	1.4
Business Development Strategies	Amily Huang	29	17	59%	1.8	1.7	1.7	1.7	1.7	1.7
Hotel Property Development	Wong Siao Fui	29	19	66%	1.1	1.2	1.1	1.1	1.1	1.1
Strategic Hotel Management	Amily Huang	29	17	59%	2.0	2.0	2.1	2.2	2.2	2.1
			Average	80%	1.4	1.5	1.4	1.4	1.4	1.4

ANNEX II – Changes of Study Regulation, Examination Regulations and the Constitution

Changes are highlighted in yellow or crossed out when the change resulted in a deletion.

Study Regulations for the Bachelor of Business Administration in Tourism and Hospitality Management

Decided on July 3, 2023, by the University Senate

Due to the accreditation as a private university (decision of the Austrian Accreditation Council on 12 July 2007 according to the university accreditation law, BGBl. I No. 168/1999 as amended), the University Board of Modul University Vienna decreed the following study regulations on 25 April 2017 based on § 3(1) of the Private University Law.

Preamble

These Study Regulations apply to all versions of curricula in place for the Bachelor of Business Administration in Tourism and Hospitality Management study program. The current curriculum of this program is referred to with the abbreviation 114 BBA.

§ 1 Ambit

These study regulations define the admission criteria, the structure of the study program and the examination requirements.

§ 2 Goal of the Degree

The BBA degree is awarded at the completion of academic studies for tourism and hospitality management and signifies career qualifications. Examinations taken throughout the program, practical trainings, an internship, and a thesis, determine whether the student has acquired the knowledge necessary for a transition to professional practice, a coherent overview of the subject matter, the ability to independently apply scientific knowledge and methods, and the theoretical foundation for a continuation of the studies in a graduate-level program.

§ 3 Degree of Completion

After the successful completion of the study program, the following academic degree will be conferred:

Bachelor of Business Administration in Tourism and Hospitality Management

The short form of this degree is:

BBA in Tourism and Hospitality Management

§ 4 Admission to the Study Program

Following requirements qualify candidates for admission to the undergraduate study programs:

(1)   Proof of a secondary school leaving certificate equivalent to a general university entrance qualification. In case the applicant is attending the final year of secondary school at the time of submitting their application, the applicant needs to submit a mid-semester transcript or equivalent documents to show credibly that the general university entrance certificate will be received before the intended study start. Applicants need to present relevant certificates as originals before the commencement of studies otherwise the admission is void.

(2)   All applicants whose first language is not English must provide a proof of their English proficiency level B2 according to the Common European Framework of Reference for Languages through one of the following tests taken within the last two years.

   a)   TOEFL: 76 Internet-based test (IBT); or
   b)   IELTS: overall band score 6.0 (no sub-score below 5.5); or
   c)   Cambridge English Certificate (Cambridge English: First (FCE)): B2.

The Admissions Committee may grant exceptions, if an applicant proves that they have completed at least two years of secondary or higher education in the English language or has passed another language proficiency test with scores at least equivalent to the above The Admissions Committee may decide upon the recognition of other evidence of language skills if they are at the same level.

(3)   The application must include the following documents:
   •   Curriculum vitae (personal data sheet)
   •   Letter of motivation

- Copy of passport
- Passport-size photograph
- One letter of recommendation (from academic sources)

(4)   A certified translation needs to accompany all documents, which are not in the German or English language.

(5)   The Admissions Committee may conduct an interview with the applicant. The interview may take place either in person, via video conference or telephone. It serves to clarify unanswered questions raised during the application process and to check if the applicant's expectations, personality profile, and their knowledge of English are in line with what the program offers.

(6)   The Admissions Committee decides on the final admission to the study program and possible conditions once the candidate has submitted a complete application.

(7)   Minors require the approval of a legal guardian.

(8)   Conditional Admittance: Applicants who do not fulfill the admissions criteria for direct entry to an undergraduate program but fulfill the criteria for attending the Foundation Program, may be conditionally admitted upon discretion of the Admissions Committee. The Admissions Committee may also decide to set the Foundation Program course 'Mathematics' as a condition. In this case, a positive assessment of the course 'Mathematics' is required before students can enroll into courses of Module III – Quantitative Methods. Progression to the undergraduate study programs is regulated by the Foundation Program Study Regulations.

§ 5 Structure and Duration of the Study Program

(1)   The regular duration of the study program is six semesters.

(2)   All lectures, course work, and examinations are held in the English language.

(3)   The study program requires the student to complete an internship containing a minimum of 900 hours.

(4)   The study program requires the student to complete 180 ECTS comprising 170 ECTS of courses (including an internship), as outlined in § 6 Curriculum Overview, and 10 ECTS for completion of a bachelor thesis.

(5)   Upon application and approval by the Dean, a study semester may be completed abroad at an accredited partner university or an international branch campus of Modul University Vienna.

(6)   Upon application of the student, the Dean may grant a leave of absence. During this period, the student's tuition fees will be suspended and they will be unable to attend courses, accrue internship hours, submit a thesis supervision request, receive ongoing supervision, or submit a final thesis. All other effects of the leave of absence are the responsibility of the student. The application for a leave of absence must include the planned duration of the leave, and should be submitted at least one month prior to start of the semester in which the leave of absence will take place. Multiple leaves of absence are permitted; however, the total maximum duration of leave allowed is 4 semesters.

§ 6 Curriculum Overview

Subject	Type	Format	h/w	ECTS
Module I: Business Administration				**50**
Organizational Behavior and Corporate Social Responsibility	CC	IL	2	4
Entrepreneurship, Innovation and Business Planning	CC	LS12	3	6
Human Resource Management and Management Development	CC	LS21	3	6
Service Operations Management	CC	IL	2	4
Accounting and Management Control I	CC	LX21	3	6
Accounting and Management Control II	CC	LX21	3	6
Marketing and Consumer Behavior	CC	IL	3	6
Marketing Research and Empirical Project	CC	LX11	4	8
Sustainability Literacy for Business	CC	SE	2	4
Module II: Information Management				**6**
New Media and e-Business Applications	CC	LX21	3	6
Module III: Quantitative Methods				**12**
Mathematics and Statistics I	CC	LX21	3	6
Mathematics and Statistics II	CC	LX21	3	6
Module IV: Economics and Financial Management				**14**
Microeconomics	CC	IL	2	4
Macroeconomics	CC	IL	2	4
Financial Management and Investment Planning	CC	LX21	3	6
Module V: Law				**8**
Principles of Business Law	CC	LS11	4	8
Module VI: Communications Skills				**12**
Advanced Business Communication	CC	SE	2	4

Critical Thinking and Problem Solving	CC	SE	2	4
Academic Writing	CC	SE	2	4
Module VII: Tourism And Hospitality Management				**10**
Tourism and Hospitality Business Analysis	CC	LS11	4	8
Latest Trends in Tourism, Hospitality and Events	CC	PT	1	2
Module VIII: Advanced Tourism and Hospitality Management				**26**
Specialization I: Tourism and Event Management	ER	SE	13	26
Specialization II: Hotel Management	ER	LS/SE	13	26
Module IX: Internship				**30**
Internship Preparatory Course	CC	PT	1	1
Internship 900 h	CC	PT		29
Module X: Bachelor Thesis				**12**
Bachelor Thesis Tutorial	CC	SE	1	2
Bachelor Thesis	CC	TH		10
TOTAL ECTS				**180**

IL – Interactive Lecture
LX – Lecture and Exercise
LS – Lecture and Seminar
SE – Seminar
PT – Practical Training
TH – Thesis
CC – Core Course
ER – Enrichment Course

§ 7 Types of Courses

(1)   Core Courses are mandatory for all students and must be completed with a positive assessment.

(2)   Enrichment Courses are non-core courses and may vary from semester to semester. In 114 BBA, a minimum of 26 ECTS from enrichment courses must be achieved in one of the following specializations within "Module Advanced Tourism and Hospitality Management":

- **Specialization I**: Tourism and Event Management

- **Specialization II**: Hotel Management

(3)   If students register for more than the required enrichment courses, including enrichment courses from another specialization, the student will be responsible for any additional costs in accordance with MU's Guidelines on Fees.

(4)   Elective Courses (i.e., language courses, Foundation Program courses) are not mandatory and will not be counted towards the total number of ECTS nor weighted average grade percentage, however will appear on the Transcript of Records as non-curricular ECTS.

(5)   The Dean has the discretion to determine a minimum number of participants for all courses.

§ 8 Course Prerequisites

Registration in courses will only be permitted following positive assessment in the corresponding prerequisite course(s) or completion of prerequisite requirements.

(1)   Mathematics and Statistics I is a prerequisite for Mathematics and Statistics II.

(2)   Accounting and Management Control I is a prerequisite for Accounting and Management Control II.

(3)   Accounting and Management Control II is a prerequisite for Financial Management and Investment Planning.

(4)   Organizational Behavior and Corporate Social Responsibility is a prerequisite for Entrepreneurship, Innovation and Business Planning.

(5)   Marketing and Consumer Behavior and Mathematics and Statistics II are prerequisites for Marketing Research and Empirical Project.

(6)   ~~Advanced Business Communication is a prerequisite for Academic Writing~~

(7)   Registration in enrichment courses will only be permitted following completion of 50 ECTS in core courses (excluding the internship and thesis).

(8)   Academic Writing and Marketing Research & Empirical Project are prerequisites for the Bachelor Thesis Tutorial.

(9)   Internship Preparatory Course is a prerequisite for the internship.
(10)   Bachelor Thesis Tutorial is a prerequisite for the Bachelor Thesis. This course must be completed prior to applying for bachelor thesis supervision.

(11)   Tourism & Hospitality Business Analysis is a prerequisite for the courses within the "Module Advanced Tourism and Hospitality Management" (specialization I: Tourism and Event Management, specialization II: Hotel Management).

§ 9 Internships

(1)   The study program requires the student to complete an internship containing a minimum number of 900 hours (29 ECTS) in 114 BBA in a field relevant to the study program. This internship is designed to provide students with the opportunity to apply their acquired theoretical knowledge and gain practical experience.

(2)   The internship may be completed domestically or abroad.

(3)   The selection of the company requires the written approval of the Dean.

(4)   Modul University Vienna reserves the right to supervise the internship.

(5)   The internship may be completed in two parts of equal length. The number of hours must be stated in the contract and the confirmation letter.

(6)   The completion of the internship must be proven through a confirmation letter, reference letter, and/or appraisal on behalf of the company. In addition, the student must write a report and deliver a presentation about the internship, which will be approved by the Dean. This report must follow the relevant guidelines in the internship manual. Upon successful completion of the internship, the student will receive a grade awarded by the internship coordinator.

(7)   The Dean can confer the tasks in (3) and (6) to the internship coordinator.

(8)   For training students in the areas of event and F&B management at professional events that take place on the university's premises, students must have a current employment contract with MU or MU's affiliated companies.

§ 10 ECTS Points

(1)   ECTS points (European Credit Transfer System – ECTS, 87/327/ECC, Official Journal no. L 166 from 25 June 1987, CELEX no. 387D0327) are allocated for each course depending on the student workload. In the schedule of studies, in addition to the numbers of hours, the corresponding ECTS points for each course are allocated.

(2)   Each ECTS credit corresponds to 25 working hours for the student.

§ 11 Bachelor Thesis

(1)   Students who write a bachelor thesis should write the thesis according to the University's guidelines. The thesis should be based on a career situation, a task, or a problem which the student has encountered during the program.

(2)   The student must submit an application for supervision to the prospective supervisor, including the topic and a brief outline for the thesis. The prospective supervisor and the Dean must approve the supervision of the thesis and inform the student in writing within one week.

(3)   After the approval of the topic, the student has up to 4 weeks to submit the research proposal to the supervisor. If this proposal is not handed in by the set deadline, the supervisor has the right to refuse supervision of a student's thesis.

(4)   The bachelor thesis may be written as an individual or group work upon the approval of the supervisor. The bachelor thesis shall be written in the English language.

(5)   Eligible supervisors are faculty members or external lecturers who hold a master's degree or higher.

(6)   The topic of the bachelor thesis can only be changed once and must be made within the first two months after the approval of the supervision by the Dean of the program.

(7)   The deadline for submission of the thesis is to be agreed upon by the supervisor and the student.

(8)   If the student misses deadlines and no substantial progress on the thesis has been made, the supervisor may withdraw from the supervision of a thesis.

(9)   Bachelor theses are electronically archived in the library and may be published on the Modul University Vienna website. Withholding a thesis can be applied for in written form by the supervisor or the thesis author if information worthy of protecting is published in the thesis. The publication will be withheld for a maximum of 5 years and is subject to approval by the University Board.

§ 12 Overall Result of the Study Program

(1)   The overall assessment of the bachelor degree is given by the weighted average grade percentage of all final grades (core courses, enrichment courses, internship and thesis, if applicable) completed at Modul University Vienna, or any international branch campus of Modul University Vienna. Each course is weighted corresponding to the allocated ECTS credits.

Assessment Scheme

- "With distinction" is awarded for an overall grade percentage average of 90% or higher.

- "With merit" is awarded for an overall grade percentage average between 80% and 89%.

- "Passed" is given for an overall grade percentage average between 60% and 79%.

§ 13 Conferment of Bachelor Degree

(1)   The academic degree of BBA in Tourism and Hospitality Management is conferred after completion of all components of the curriculum (core courses, enrichment courses, internship and thesis, if applicable).

(2)   Graduates must complete a total of 180 ECTS as stated in the curriculum overview (§ 6 Curriculum Overview (1) or (2)) in order to obtain the degree BBA in Tourism and Hospitality Management. Students may transfer course credits from their previous university or other educational institution; however, a minimum of 120 ECTS must be completed at Modul University Vienna. Credits completed in the foundation program will appear on the transcript as non-curricular ECTS and will not be counted towards the total number of ECTS nor weighted average grade. Graduates will receive the following documents in the English language stating the date on which the degree was awarded.

   (a)   Bachelor Diploma: The bachelor diploma is signed by the President and the Dean and is certified by the Modul University Vienna seal.

(b)   Diploma Supplement: A supplement, which is signed by the Dean, will be provided in addition to the diploma to explain the international allocation of the completed program.

(c)   Transcript of Records: The Transcript of Records reflects all courses that have been passed, the respective ECTS credits, and the final course grades as well as the student's weighted average grade.

(3)   Where a student does not complete the study program, the student shall receive a Transcript of Records for all course work which has been successfully completed thus far.

§ 14 Semester Conference

In this program, the tasks outlined in § 10 of the MU Examination Regulations and Student Code of Conduct are carried out by a Semester Conference, as specified by the University Constitution, (Section IX. §1).

Study Regulations for the Bachelor of Business Administration in Tourism, Hotel Management, and Operations

Decided on July 3, 2023, by the University Senate

Due to the accreditation as a private university (decision of the Austrian Accreditation Council on 12 July 2007 according to the university accreditation law, BGBl. I No. 168/1999 as amended), the University Board of Modul University Vienna decreed the following study regulations on 25 April 2017 based on § 3(1) of the Private University Law.

Preamble

These Study Regulations apply to all versions of curricula in place for the Bachelor of Business Administration in Tourism, Hotel Management and Operations study program. The current curriculum of this program is referred to with the abbreviation 115.

§ 1 Ambit

These study regulations define the admission criteria, the structure of the study program and the examination requirements.

§ 2 Goal of the Degree

The BBA degree is awarded at the completion of academic studies for tourism, hotel management, and operations and signifies career qualifications. Examinations taken throughout the program, practical trainings, an internship, and a thesis, determine whether the student has acquired the knowledge necessary for a transition to professional practice, a coherent overview of the subject matter, the ability to independently apply scientific knowledge and methods, and the theoretical foundation for a continuation of the studies in a graduate-level program.

§ 3 Degree of Completion

After the successful completion of the study program, the following academic degree will be conferred:

Bachelor of Business Administration in Tourism, Hotel Management, and Operations

The short form of this degree is:

BBA in Tourism, Hotel Management, and Operations

§ 4 Admission to the Study Program

Following requirements qualify candidates for admission to the undergraduate study programs:

(9)   Proof of a secondary school leaving certificate equivalent to a general university entrance qualification. In case the applicant is attending the final year of secondary school at the time of submitting their application, the applicant needs to submit a mid-semester transcript or equivalent documents to show credibly that the general university entrance certificate will be received before the intended study start. Applicants need to present relevant certificates as originals before the commencement of studies otherwise the admission is void.

(10)   All applicants whose first language is not English must provide a proof of their English proficiency level B2 according to the Common European Framework of Reference for Languages through one of the following tests taken within the last two years.

   a)   TOEFL: 76 Internet-based test (IBT); or
   b)   IELTS: overall band score 6.0 (no sub-score below 5.5); or
   c)   Cambridge English Certificate (Cambridge English: First (FCE)): B2.

The Admissions Committee may grant exceptions, if an applicant proves that they have completed at least two years of secondary or higher education in the English language or have passed another language proficiency test with scores at least equivalent to the above. ~~If the applicant provides any other proof of language proficiency, the validity will be at the discretion of the Admissions Committee~~ The Admissions Committee may decide upon the recognition of other evidence of language skills <mark>if they are at the same level.</mark>

(11)   The application must include the following documents:
   •   Curriculum vitae (personal data sheet)
   •   Letter of motivation
   •   Copy of passport
   •   Passport-size photograph
   •   One letter of recommendation (from academic sources)

(12)   A certified translation needs to accompany all documents, which are not in the German or English language.

(13)   The Admissions Committee may conduct an interview with the applicant. The interview may take place either in person, via video conference or telephone. It serves to clarify unanswered questions raised during the application process and to check if the applicant's expectations, personality profile, and their knowledge of English are in line with what the program offers.

(14)   The Admissions Committee decides on the final admission to the study program and possible conditions once the candidate has submitted a complete application.

(15)   Minors require the approval of a legal guardian.

(16)   Conditional Admittance: Applicants who do not fulfill the admissions criteria for direct entry to an undergraduate program but fulfill the criteria for attending the Foundation Program, may be conditionally admitted upon discretion of the Admissions Committee. The Admissions Committee may also decide to set the Foundation Program course 'Mathematics' as a condition. In this case, a positive assessment of the course 'Mathematics' is required before students can enroll into courses of Module III – Quantitative Methods. Progression to the undergraduate study programs is regulated by the Foundation Program Study Regulations.

§ 5 Structure and Duration of the Study Program

(1)   The regular duration of the study program is eight semesters.

(2)   All lectures, course work and examinations are held in the English language.

(3)   The study program requires the student to complete an internship containing a minimum of 900 hours in 115 BBA.

(4)   The study program requires the student to complete 240 ECTS comprising 230 ECTS of courses (including an internship), as outlined in § 6 Curriculum Overview, and 10 ECTS for completion of a bachelor thesis.

(5) Parts of the curriculum, in particular the practical courses, will be held at another location in Vienna or in collaboration with an international partner at a location outside of Vienna.

(6)   Upon application and approval by the Dean, a study semester may be completed abroad at an accredited partner university or an international branch campus of Modul University Vienna.

(7)   Upon application of the student, the Dean may grant a leave of absence. During this period, the student's tuition fees will be suspended and they will be unable to attend courses,

accrue internship hours, submit a thesis supervision request, receive ongoing supervision or submit a final thesis. All other effects of the leave of absence are the responsibility of the student. The application for a leave of absence must include the planned duration of the leave and should be submitted at least one month prior to start of the semester in which the leave of absence will take place. Multiple leaves of absence are permitted; however, the total maximum duration of leave allowed is 4 semesters.

§ 6 Curriculum Overview

Subject	Type	Format	h/w	ECTS
MODULE HOTEL MANAGEMENT AND OPERATIONS				**28**
The Hospitality Industry	CC	IL	3	6
Hotel Management and Operations	CC	IL	3	6
Rooms Division Management	CC	LX11	4	6
Hotel Business Simulation	CC	SE	2	4
Facility Management	CC	LS21	3	6
MODULE FOODSERVICE MANAGEMENT				**26**
F&B Management and Controlling	CC	LS12	3	6
Restaurant and Service Management I	CC	PT	3	4
Restaurant and Service Management II	CC	PT	3	4
Culinary Theory and Practice I	CC	PT	4	6
Culinary Theory and Practice II	CC	PT	4	6
MODULE BUSINESS ADMINISTRATION				**50**
Organizational Behavior and Corporate Social Responsibility	CC	IL	2	4
Entrepreneurship, Innovation and Business Planning	CC	LS12	3	6
Human Resource Management and Management Development	CC	LS21	3	6
Service Operations Management	CC	IL	2	4
Accounting and Management Control I	CC	LX21	3	6
Accounting and Management Control II	CC	LX21	3	6
Marketing and Consumer Behavior	CC	IL	3	6
Marketing Research and Empirical Project	CC	LX11	4	8
Sustainability Literacy for Business	CC	SE	2	4
MODULE INFORMATION MANAGEMENT				**6**
New Media and e-Business Applications	CC	LX21	3	6
MODULE QUANTITATIVE METHODS				**12**
Mathematics and Statistics I	CC	LX21	3	6
Mathematics and Statistics II	CC	LX21	3	6
MODULE ECONOMICS AND FINANCIAL MANAGEMENT				**14**
Microeconomics	CC	IL	2	4

Macroeconomics	CC	IL	2	4
Financial Management and Investment Planning	CC	LX21	3	6
MODULE LAW				**8**
Principles of Business Law	CC	LS11	4	8
MODULE COMMUNICATIONS SKILLS				**18**
Advanced Business Communication	CC	SE	2	4
Academic Writing	CC	SE	2	4
Human Relations and Personal Development	CC	SE	2	6
Critical Thinking and Problem Solving	CC	SE	2	4
MODULE TOURISM AND HOSPITALITY MANAGEMENT				**10**
Tourism and Hospitality Business Analysis	CC	LS11	4	8
Latest Trends in Tourism, Hospitality and Events	CC	PT	1	2
MODULE ADVANCED TOURISM AND HOSPITALITY MANAGEMENT				**26**
Specialization: Hotel Management	ER	LS/SE	13	26
Internship MODULE INTERNSHIP (min 450h)				**30**
Internship Preparatory Course	CC	PT	1	1
Internship (900h)	CC	PT		29
MODULE BACHELOR THESIS				**12**
Bachelor Thesis Tutorial	CC	SE	1	2
Bachelor Thesis	CC	TH		10
TOTAL ECTS				**240**

IL – Interactive Lecture
LX – Lecture and Exercise
LS – Lecture and Seminar
SE – Seminar
PT – Practical Training
TH – Thesis
CC: Core Course
ER: Enrichment Course

§ 7 Types of Courses

(1)   Core Courses are mandatory for all students and must be completed with a positive assessment.

(2)   Enrichment Courses are non-core courses and may vary from semester to semester. In 114 115 BBA a minimum of 26 ECTS from enrichment courses must be achieved in the following specialization within "Module Advanced Tourism and Hospitality Management":

- Specialization: Hotel Management

(3)   If students register for more than the required enrichment courses, including enrichment courses from another specialization, the student will be responsible for any additional costs in accordance with MU's Guidelines on Fees.

(4)   Elective Courses (i.e., language courses, Foundation Program courses) are not mandatory and will not be counted towards the total number of ECTS nor weighted average grade percentage, however, will appear on the Transcript of Records as non-curricular ECTS.

(5)   The Dean has the discretion to determine a minimum number of participants for all courses.

§ 8 Course Prerequisites

Registration in courses will only be permitted following positive assessment in the corresponding prerequisite course(s) or completion of prerequisite requirements.

(1)   Mathematics and Statistics I is a prerequisite for Mathematics and Statistics II.

(2)   Accounting and Management Control I is a prerequisite for Accounting and Management Control II.

(3)   Accounting and Management Control II is a prerequisite for Financial Management and Investment Planning.

(4)   Organizational Behavior and Corporate Social Responsibility is a prerequisite for Entrepreneurship, Innovation and Business Planning.

(5)   Marketing and Consumer Behavior and Mathematics and Statistics II are prerequisites for Marketing Research and Empirical Project.

(6)   ~~Financial Management and Investment Planning is a prerequisite for Hotel Property Development and Project Management.~~

(7)   ~~Advanced Business Communication is a prerequisite for Academic Writing.~~

Registration in enrichment courses will only be permitted following completion of 50 ECTS in core courses (excluding the internship and thesis).

(6)   Academic Writing and Marketing Research & Empirical Project are prerequisites for the Bachelor Thesis Tutorial.

(7)   Internship Preparatory Course is a prerequisite for the internship.

(8)   Bachelor Thesis Tutorial is a prerequisite for the Bachelor Thesis. This course must be completed prior to applying for bachelor thesis supervision.

(9)   Culinary Theory and Practice I is a prerequisite for Culinary Theory and Practice II.

(10)   Restaurant and Service Management I is a prerequisite for Restaurant and Service Management II.

(11)   Tourism & Hospitality Business Analysis is a prerequisite for the courses within the "Module Advanced Tourism and Hospitality Management" (specialization Hotel Management).

§ 9 Internships

(1)   The study program requires the student to complete an internship containing a minimum number 900 hours (29 ECTS) in a field relevant to the study program. This internship is designed to provide students with the opportunity to apply their acquired theoretical knowledge and gain practical experience.

(2)   The internship may be completed domestically or abroad.

(3)   The selection of the company requires the written approval of the Dean.

(4)   Modul University Vienna reserves the right to supervise the internship.

(5)   The internship may be completed in two parts of equal length. The number of hours must be stated in the contract and the confirmation letter.

(6)   The completion of the internship must be proven through a confirmation letter, reference letter, and/or appraisal on behalf of the company. In addition, the student must write a report and deliver a presentation about the internship, which will be approved by the Dean. This report must follow the relevant guidelines in the internship manual. Upon successful completion of the internship, the student will receive a grade awarded by the internship coordinator.

(7)   The Dean can confer the tasks in (3) and (6) to the internship coordinator.

(8)   For training students in the areas of event and F&B management at professional events that take place on the university's premises, students must have a current employment contract with MU or MU's affiliated companies.

§ 10 ECTS Points

(1)   ECTS points (European Credit Transfer System – ECTS, 87/327/ECC, Official Journal no. L 166 from 25 June 1987, CELEX no. 387D0327) are allocated for each course depending on the student workload. In the schedule of studies, in addition to the numbers of hours, the corresponding ECTS points for each course are allocated.

(2)   Each ECTS credit corresponds to 25 working hours for the student.

§ 11 Bachelor Thesis

(10)   Students who write a bachelor thesis should write the thesis according to the University's guidelines. The thesis should be based on a career situation, a task, or a problem which the student has encountered during the program.

(11)   The student must submit an application for supervision to the prospective supervisor, including the topic and a brief outline for the thesis. The prospective supervisor and the Dean must approve the supervision of the thesis and inform the student in writing within one week.

(12)   After the approval of the topic, the student has up to 4 weeks to submit the research proposal to the supervisor. If this proposal is not handed in by the set deadline, the supervisor has the right to refuse supervision of a student's thesis.

(13)   The bachelor thesis may be written as an individual or group work upon the approval of the supervisor. The bachelor thesis shall be written in the English language.

(14)   Eligible supervisors are faculty members or external lecturers who hold a master's degree or higher.

(15)   The topic of the bachelor thesis can only be changed once and must be made within the first two months after the approval of the supervision by the Dean of the program.

(16)   The deadline for submission of the thesis is to be agreed upon by the supervisor and the student.

(17)   If the student misses deadlines and no substantial progress on the thesis has been made, the supervisor may withdraw from the supervision of a thesis.

(18)   Bachelor theses are electronically archived in the library and may be published on the Modul University Vienna website. Withholding a thesis can be applied for in written form by the supervisor or the thesis author if information worthy of protecting is published in the thesis. The publication will be withheld for a maximum of 5 years and is subject to approval by the University Board.

§ 12 Overall Result of the Study Program

(1)   The overall assessment of the bachelor degree is given by the weighted average grade percentage of all final grades (core courses, enrichment courses, internship and thesis, if applicable) completed at Modul University Vienna, or any international branch campus of Modul University Vienna. Each course is weighted corresponding to the allocated ECTS credits.

Assessment Scheme

- "With distinction" is awarded for an overall grade percentage average of 90% or higher.

- "With merit" is awarded for an overall grade percentage average between 80% and 89%.

- "Passed" is given for an overall grade percentage average between 60% and 79%.

§ 13 Conferment of Degree

(4)   The academic degree of BBA in Tourism, Hotel Management and Operations is conferred after completion of all components of the curriculum (core courses, enrichment courses, internship and thesis, if applicable).

(5)   Graduates must complete a total of 240 ECTS as stated in the curriculum overview (§ 6 Curriculum Overview (1) or (2)) in order to obtain the degree BBA in Tourism, Hotel Management and Operations.

(6)   Graduates must complete a total of 240 ECTS as stated on the curriculum in order to obtain the BBA degree in Tourism, Hotel Management, and Operations. Students may transfer course credits from their previous university or other educational institution; however, a

minimum of 160 ECTS points must be completed at Modul University Vienna. Credits completed in the foundation program will appear on the transcript as non-curricular ECTS and will not be counted towards the total number of ECTS nor weighted average grade.

(7)　　Graduates will receive the following documents in the English language stating the date on which the degree was awarded.

a)　　Bachelor Diploma: The bachelor diploma is signed by the President and the Dean and is certified by the Modul University Vienna seal.

b)　　Diploma Supplement: A supplement, which is signed by the Dean, will be provided in addition to the diploma to explain the international allocation of the completed program.

c)　　Transcript of Records: The Transcript of Records reflects all courses that have been passed, the respective ECTS credits, and the final course grades as well as the student's weighted average grade.

(8)　　Where a student does not complete the study program, the student shall receive a Transcript of Records for all the course work which has been successfully completed thus far.

§ 14 Semester Conference

In this program, the tasks outlined in § 10 of the MU Examination Regulations and Student Code of Conduct are carried out by a Semester Conference, as specified by the University Constitution (Section IX. §1).

Study Regulations for the Bachelor of Science in Applied Data Science

Decided on July 3, 2023, by the University Senate

Due to the accreditation as a private university (decision of the Austrian Accreditation Council on 12 July 2007 according to the university accreditation law, BGBl. I No. 168/1999 as amended), the University Board of Modul University Vienna decreed the following study regulations on 7 July 2020 based on § 3(1) of the Private University Law.

Preamble

These Study Regulations apply to all versions of curricula in place for the Bachelor of Science in International Management study program. The current curriculum of this program is referred to with the abbreviation 140 BSc.

§ 1 Ambit

These study regulations define the admission criteria, the structure of the study program and the examination requirements.

§ 2 Goal of the Degree

The BSc degree is awarded at the completion of academic studies for applied data science at the basic level with a strong academic orientation. Examinations taken throughout the program and evaluation of a bachelor thesis determine whether the student has acquired the knowledge necessary for a transition to professional practice, a coherent overview of the subject matter, the ability to independently apply scientific knowledge and methods, and the theoretical foundation for a continuation of the studies in a graduate-level program.

§ 3 Degree of Completion

After the successful completion of the study program, the following academic degree will be conferred:

Bachelor of Science in Applied Data Science

The short form of this degree is:

BSc in Applied Data Science

§ 4 Admission to the Study Program

Following requirements qualify candidates for admission to the undergraduate study programs:

(1) Proof of a secondary school leaving certificate equivalent to a general university entrance qualification. In case the applicant is attending the final year of secondary school at the time of submitting their application, the applicant needs to submit a mid-semester transcript or equivalent documents to show credibly that the general university entrance certificate will be received before the intended study start. Applicants need to present relevant certificates as originals before the commencement of studies otherwise the admission is void.

(2) All applicants whose first language is not English must provide a proof of their English proficiency level B2 according to the Common European Framework of Reference for Languages through one of the following tests taken within the last two years.

a)   TOEFL: 76 Internet-based test (IBT); or

b)   IELTS: overall band score 6.0 (no sub-score below 5.5); or

c)   Cambridge English Certificate (Cambridge English: First (FCE)): B2.

The Admissions Committee may grant exceptions, if an applicant proves that they have completed at least two years of secondary or higher education in the English language or has passed another language proficiency test with scores at least equivalent to the above. ~~If the applicant provides any other proof of language proficiency, the validity will be at the discretion of the Admissions Committee~~The Admissions Committee may decide upon the recognition of other evidence of language skills if they are at the same level.

(3) The application must include the following documents:

- Curriculum vitae (personal data sheet)
- Letter of motivation
- Copy of passport
- Passport-size photograph
- One letter of recommendation (from academic sources)

(4) A certified translation needs to accompany all documents, which are not in the German or English language.

(5) The Admissions Committee may conduct an interview with the applicant. The interview may take place either in person, via video conference or telephone. It serves to clarify unanswered questions raised during the application process and to check if the applicant's expectations, personality profile, and their knowledge of English are in line with what the program offers.

(6) The Admissions Committee decides on the final admission to the study program and possible conditions once the candidate has submitted a complete application.

(7) Minors require the approval of a legal guardian.

(8) Conditional Admittance: Applicants who do not fulfill the admissions criteria for direct entry to an undergraduate program but fulfill the criteria for attending the Foundation Program, may be conditionally admitted upon discretion of the Admissions Committee. The Admissions Committee may also decide to set the Foundation Program course 'Mathematics' as a

condition. In this case, a positive assessment of the course 'Mathematics' is required before students can enroll into courses of Module I – Fundamentals of Statistics and Calculus, Module II – Fundamentals of Data Science and Engineering, and Module IV – Data Science for Business Applications. Progression to the undergraduate study programs is regulated by the Foundation Program Study Regulations.

§ 5 Structure and Duration of the Study Program

(1) The regular duration of the study program is six semesters.

(2) All lectures, course work, and examinations are held in the English language.

(3) The study program requires the student to complete an internship containing a minimum of 520 hours.

(4) The study program requires the student to complete 180 ECTS comprising 160 ECTS of courses (including an internship), as outlined in § 6 Curriculum Overview, and 20 ECTS for completion of a bachelor thesis.

(5) Upon application and approval by the Dean, a study semester may be completed abroad at an accredited partner university or an international branch campus of Modul University Vienna.

(6) Upon application of the student, the Dean may grant a leave of absence. During this period, the student's tuition fees will be suspended, and they will be unable to attend courses, accrue internship hours, submit a thesis supervision request, receive ongoing supervision, or submit a final thesis. All other effects of the leave of absence are the responsibility of the student. The application for a leave of absence must include the planned duration of the leave and should be submitted at least one month prior to start of the semester in which the leave of absence will take place. Multiple leaves of absence are permitted; however, the total maximum duration of leave allowed is 4 semesters.

§6 Curriculum Overview

Subject	Type	Format	ECTS	h/w
Module I: Fundamentals of Statistics and Calculus (22 ECTS)				
Math and Statistics I	CC	LX21	6	3
Math and Statistics II	CC	LX21	6	3
Applied Linear Algebra	CC	SE	6	3
Time Series Analysis and Forecasting	CC	SE	4	2
Module II: Fundamentals of Data Science and Engineering (50 ECTS)				
Fundamentals of Computer Science and Programming	CC	LS12	8	3
Algorithms and Data Structures	CC	SE	6	3

Subject	Type	Format	ECTS	h/w
Database Management and Design	CC	LX12	6	3
Legal Aspects of Data Science	CC	IL	4	2
Knowledge Extraction, Modelling and Visualization	CC	LX12	6	3
Fundamentals of Web Programming and Application Development	CC	SE	8	4
Foundations of Artificial Intelligence	CC	IL	6	3
Societal and Ethical Impacts of Data Science	CC	IL	6	3
Module III: Fundamentals of Management (18 ECTS)				
Business Administration	CC	IL	6	3
Project Management and Change Management	CC	SE	4	2
Entrepreneurship, Innovation and Business Planning	CC	LS12	4	2
Critical Thinking and Problem Solving	CC	SE	4	2
Module IV: Data Science for Business Applications (64 ECTS)				
2 out of 4 Enrichment Courses (ER) have to be selected.				
Smart Information Systems Engineering	CC	SE	8	4
Text Mining and Media Analytics	CC	IL	6	3
Blockchain Applications	CC	SE	6	3
Latest Trends in Data Science	CC	SE	4	2
Data Science for Services (ER)	ER	SE	4	2
Data Science for Businesses (ER)	ER	SE	4	2
Data Science for Sustainability (ER)	ER	SE	4	2
Data Science for Geographic Information Systems (ER)	ER	SE	4	2
Internship Preparatory Course	CC	PT	1	1
Professional Capstone Project (Internship)	CC	PT	~~26~~27	~~520~~ 560
Accompanying Capstone Project Seminar	SE	SE	4	2
Module V: Bachelor Thesis (26 ECTS)				
Academic Writing	CC	SE	4	2
Research Design ~~and writing Skills~~	CC	SE	~~6~~ 2	~~3~~ 1
Bachelor Thesis Tutorial	CC	SE	2	1
Bachelor Thesis	CC	TH	18	n/a

IL – Interactive Lecture

LX – Lecture and Exercise

LS – Lecture and Seminar

SE – Seminar

PT – Practical Training

TH – Thesis

CC – Core Course
ER – Enrichment Course

§ 7 Types of Courses

(1) Core Courses are mandatory for all students and must be completed with a positive assessment.

(2) Enrichment Courses are non-core courses and may vary from semester to semester. In 140 BSc, a minimum of 8 ECTS from enrichment courses must be achieved.

(3) If students register for more than the required enrichment courses, including enrichment courses from another study program, the student will be responsible for any additional costs in accordance with MU's Rules on Additional Fees.

(4) Elective Courses (i.e., language courses, Foundation Program courses) are not mandatory and will not be counted towards the total number of ECTS nor weighted average grade percentage, however, they will appear on the Transcript of Records as non-curricular ECTS.

(5) The Dean has the discretion to determine a minimum number of participants for all courses.

§ 8 Course Prerequisites

Registration in courses will only be permitted following positive assessment in the corresponding prerequisite course(s) or completion of prerequisite requirements.

(1) Mathematics and Statistics I is a prerequisite for Mathematics and Statistics II.

(2) Foundations of Artificial Intelligence is a prerequisite for Knowledge Extraction, Modelling and Visualization and Smart Information Systems Engineering.

(3) Fundamentals of Computer Science and Programming is a prerequisite for Database Management and Design and Algorithms and Data Structures.

(4) Business Administration is a prerequisite for Project and Change Management and Entrepreneurship, Innovation and Business Planning.

(5) Mathematics and Statistics II is a prerequisite for Times Series Analysis and Forecasting.

(6) Internship preparatory class is a prerequisite for the Professional Data Science Capstone Project and the accompanying Professional Data Science Capstone Seminar.

(7) The Professional Data Science Capstone Project and the accompanying Professional Data Science Capstone Seminar have to be attended in the same semester.

(8) Research Design, and Academic ~~Writing Skills is a prerequisite~~ are prerequisites for Bachelor Thesis Tutorial.

(9) Bachelor Thesis Tutorial is a prerequisite for the Bachelor Thesis.

(11) Fundamentals of Computer Science and Programming, Applied Linear Algebra, and Legal Aspects of Data Science are prerequisites for Blockchain Applications.

(12) Foundations of Artificial Intelligence, Fundamentals of Computer Science and Programming, Legal Aspects of Data Science are prerequisites for Text Mining and Media Analysis.

§ 9 Professional Data Science Capstone Project (internship)

(1) The study program requires the student to complete a Professional Data Science Capstone Project containing a minimum number of ~~520~~ 560 hours (30 ECTS, including the accompanying Professional Capstone Project seminar) in a field relevant to the study program. This internship is designed to provide students with the opportunity to apply their acquired theoretical knowledge and gain practical experience.

(2) The selection of the company requires the written approval of the Dean.

(3) Modul University Vienna reserves the right to supervise the Professional Data Science Capstone Project.

(4) The completion of the internship must be proven through a confirmation letter, reference letter, and/or appraisal on behalf of the company. In addition, the student must attend the Accompanying Data Science Project Seminar, where student's progress will be continuously monitored by several assessments, including a final report of the project. This report must follow the relevant guidelines in the internship manual and will be approved by the seminar lecturer.

(5) Upon successful completion of the Professional Data Science Capstone Project, the student will receive the grade "completed".

(6) The Dean can confer the task in (2) to the internship coordinator or the seminar lecturers.

§ 10 ECTS Points

(1° ECTS points (European Credit Transfer System – ECTS, 87/327/ECC, Official Journal no. L 166 from 25 June 1987, CELEX no. 387D0327) are allocated for each course depending on the student workload. In the schedule of studies, in addition to the numbers of hours, the corresponding ECTS points for each course are allocated.

(2) Each ECTS credit corresponds to 25 working hours for the student.

§ 11 Bachelor Thesis

(1) The thesis must be written according to the principles of academic work. The thesis should address a research question linked to a relevant topic identified in a course of the program or through literature review. The thesis must either contain an empirical component or a practical data science project.

(2) The student must submit an application for supervision to the prospective supervisor, including the topic and a brief outline for the thesis. The prospective supervisor and the Dean must approve the supervision of the thesis and inform the student in writing within one week.

(3) After the approval of the topic, the student has up to 4 weeks to submit the research proposal to the supervisor. If this proposal is not handed in by the set deadline, the supervisor has the right to refuse supervision of a student's thesis.

(4) The bachelor thesis may be written as an individual or group work upon the approval of the supervisor. The bachelor thesis shall be written in the English language.

(5) Eligible supervisors are faculty members or external lecturers who hold a doctoral degree. The supervision of a thesis by external lecturers or by academic staff without a doctoral degree requires approval and assessment by the Dean.

(6) The topic of the bachelor thesis can only be changed once and must be made within the first two months after the approval of the supervision by the Dean of the program.

(7) The deadline for submission of the thesis is to be agreed upon by the supervisor and the student.

(8) If the student misses deadlines and no substantial progress on the thesis has been made, the supervisor may withdraw from the supervision of a thesis.

(9) Bachelor theses are electronically archived in the library and may be published on the Modul University Vienna website. Withholding a thesis can be applied for in written form by the supervisor or thesis author if information worthy of protecting is published in the thesis. The publication will be withheld for a maximum of 5 years and is subject to approval by the University Board.

§ 12 Overall Result of the Study Program

(1) The overall assessment of the bachelor's degree is given by the weighted average grade percentage of all final grades (core courses, enrichment courses and thesis) completed at Modul University Vienna, or any international branch campus of Modul University Vienna. Each course is weighted corresponding to the allocated ECTS credits.

Assessment Scheme
- "With distinction" is awarded for an overall grade percentage average of 90% or higher.
- "With merit" is awarded for an overall grade percentage average between 80% and 89%.
- "Passed" is given for an overall grade percentage average between 60% and 79%.

§ 13 Conferment of Degree

(1) The academic degree of BSc in Applied Data Science is conferred after completion of all components of the curriculum (core courses, enrichment courses and the thesis).

(2) Graduates must complete a total of 180 ECTS as stated in the curriculum overview (§ 6 Curriculum Overview (1) or (2)) in order to obtain the degree BSc in Applied Data Science. Students may transfer course credits from their previous university or other educational institution; however, a minimum of 120 ECTS must be completed at Modul University Vienna.

Credits completed in the foundation program will appear on the transcript as non-curricular ECTS and will not be counted towards the total number of ECTS nor weighted average grade.

(3) Graduates will receive the following documents in the English language stating the date on which the degree was awarded.

    a) Bachelor Diploma: The bachelor diploma is signed by the President and the Dean and is certified by the Modul University Vienna seal.

    b) Diploma Supplement: A supplement, which is signed by the Dean, will be provided in addition to the diploma to explain the international allocation of the completed program.

    c) Transcript of Records: The Transcript of Records reflects all courses that have been passed, the respective ECTS credits, and the final course grades as well as the student's weighted average grade.

(4) Where a student does not complete the study program, the student shall receive a Transcript of Records for all course work which has been successfully completed thus far.

§ 14 Semester Conference

In this program, the tasks outlined in § 10 of the MU Examination Regulations and Student Code of Conduct are carried out by a Semester Conference, as specified by the University Constitution (Section IX. §1).

Study Regulations for the Master of Science Programs at Modul University Vienna (ITM 123, SDMP 224, MGMT 323)

Decided on July 3, 2023, by the University Senate

Due to the accreditation as a private university (decision of the Austrian Accreditation Council on 12 July 2007 according to the university accreditation law, BGBl. I No. 168/1999 as amended), the University Board of Modul University Vienna decreed the following study regulations on 5 July 2016 based on § 3(1) of the Private University Law.

§ 1 Ambit

These study regulations define admission criteria, the structure of the study program, and the examination requirements for the Master of Science (MSc) programs at Modul University Vienna. They are applicable to all students of following study program identification numbers: 123, 224, 323. The clauses valid for all Master of Science programs are in the proceeding text. The special clauses pertaining to each individual Master of Science program are available in the appendices.

§ 2 Goal of the Master Degree

The master degree is awarded at the completion of academic studies for the respective subject and signifies career qualifications. Examinations taken throughout the program, as well as the final master thesis and its defense, determine whether the student has acquired the necessary professional, scientific and theoretical knowledge to solve complex professional and scientific problems. Graduates of this program gain proper leadership skills, including personal and social competences. They have the ability to independently apply scientific methods and tools and to contribute to the development of the subject. The Master of Science programs at Modul University Vienna provide the foundation and qualification for graduates to continue their studies in a PhD program.

§ 3 Degree of completion

After the successful completion of the master program, the following respective academic degrees will be conferred:

**Master of Science
in International Tourism Management**

Master of Science
in Sustainable Development, Management and Policy

Master of Science
in Management

The short forms of these degrees are respectively:

MSc in International Tourism Management (abbreviation: MSc ITM)

MSc in Sustainable Development, Management, and Policy (abbreviation: MSc SDMP)

MSc in Management (abbreviation: MSc MGMT)

§ 4 Admission to the Master Program

(1)   Admission to the master in Sustainable Development, Management and Policy and the Master in International Tourism Management program is granted to those individuals who have completed at least the equivalent of a bachelor's or diploma degree with a minimum duration of three years and who can demonstrate aptitude for research and basic knowledge in one or more of the natural or social sciences. Selection will be based upon transcripts of courses taken and grades received at previous universities and other educational organizations.

   a)   Suitable preparation for the MSc in International Tourism Management includes courses from among tourism or hospitality management, marketing, management science, technical sciences, geography, planning, sociology, policy sciences, law, or economics.

   b)   Suitable preparation for the MSc in Sustainable Development, Management and Policy includes courses from among the environmental sciences, biology, geography, planning, sociology, political science, policy sciences, law, management, or economics.

(2)   Admission to the Master in Management Program is granted to those individuals who have completed at least the equivalent of a bachelor's or diploma degree in Business or Economic sciences as well as Social Sciences with a minimum duration of three years and who can demonstrate aptitude for research. Selection will be based upon transcripts of courses taken and grades received at previous universities and other educational organizations.

(3)   If the admission to the master studies is based on a degree from another university that is not subject to Austrian higher education law (e.g., foreign educational institutions according to § 27 HS-QSG), the credits that have been transferred from another education provider during the course at this university may be checked to determine whether the qualifications acquired through credit transfer differ from the learning objectives of a comparable bachelor's degree at MU Vienna. Upon request, the applicant must provide the documents required for this verification: (a) name of institution; (b) program title; (c) hours of work; (d) course description (syllabus); (e) reading material; (f) proof of examinations. Criteria for assessing the existence of significant differences are: (a) level of qualification, (b) learning outcomes, (c) study workload and (d) quality of the program leading to a degree.

(4)   It is possible to apply without the completion of an undergraduate university degree if the applicant has completed all the coursework of an undergraduate program preparing one for university-level graduate studies. Students can finish up to two final exams from their undergraduate studies during the first year of their master studies. However, all courses with mandatory attendance and the bachelor thesis (if applicable) need to be completed prior to the start of the master studies. In this case, a written declaration, which states that they will presumably receive certification for university admission on graduate level in the year when they apply for admission, is necessary. The proof must be supported by a mid-semester transcript or equivalent documents. The proof of the definitive completion of an undergraduate degree must be presented at the latest by the end of the first study year at Modul University Vienna.

(5)   Academic documents that are not in the German or English language need to be accompanied by a certified translation.

(6)   All applicants whose first language is not English must provide evidence of their proficiency in the English language through one of the following tests taken within the previous two years.

The minimum scores are:

- TOEFL: 570 paper-based test (PBT) or 230 computer-based test (CBT) or 88 Internet-based test (IBT); or
- IELTS: overall band score 6.5 (no sub-score below 6.0); or
- CEFR (Common European Framework): C1+; or
- Cambridge Certificate BEC Higher – Grade A

The Admissions Committee may grant exceptions, if an applicant proves that they have completed at least two years of secondary or higher education in the English language or has

passed another language proficiency test with scores at least equivalent to the above. ~~If the applicant provides any other proof of language proficiency, the validity will be at the discretion of the Admissions Committee.~~ The Admissions Committee may decide upon the recognition of other evidence of language skills if they are at the same level.

(7)   Additional documents required for admission:

   a)   Résumé and motivation letter

   b)   Two letters of recommendation from academic references such as current or former lecturers or research supervisors.

(8)   When deemed necessary, the Admissions Committee may conduct an interview with the applicant, either in person, on the telephone, or via video chat. The interview serves to clarify unanswered questions raised during the application process to ensure that the applicant's expectations are in line with the program's offerings and to aid in making a final admission decision.

(9)   Credit transfer applications must be submitted with the admissions documents.

(10)   The respective Admissions Committee decides about the admission to the study program once the candidate has submitted a complete application.

(11)   Conditional Admittance: Applicants who do not entirely fulfill the admissions criteria for direct entry into the graduate program may make up the missing content by either sitting the respective undergraduate course or taking a prerequisite exam. Students may simultaneously enrol in all courses of the graduate degree except for those courses for which the prerequisite course/exam is required.

   a)   Upon successful completion of the prerequisites, students are not required to resubmit their admission application for the respective graduate program.

   b)   Conditionally admitted students must complete all required prerequisites either within the first semester of their MU studies or - in some cases where indicated - during the second semester.

   c)   The prerequisites are deemed successfully completed when assessed positively according to the MU grading scale. § 12 of the MU Examination Regulations and Student Code of Conduct apply in case of negative assessment.

d) Prerequisite exams are offered at the beginning of each semester (September and February) regardless of whether or not the undergraduate course is offered in the upcoming semester. Exam retake opportunities will not be offered; therefore, students can only attempt the exam once. Students who fail the exam will have to sit the respective course during the first available semester.

e) The costs for participating in these additional exams and or courses are not included in the tuition of the respective study program and are outlined in the MU Guidelines on Fees § 6 and 7.

§ 5 Structure of the Studies, Duration of Studies

(1)   The regular duration of studies for the Master of Science programs, including the preparation of the master thesis and the completion of all coursework, is four semesters (2 years). Students who enter the program in a Spring Semester may require one additional semester of studies due to the requirements of § 8.

(2)   The duration of studies can be extended according to the needs of the student as long as the student meets the University's expectations related to academic performance as outlined in the Study Contract.

(3)   The total number of ECTS points and a schedule for the MSc in International Tourism Management can be found in Appendix A; the total number of ECTS points and a schedule for the MSc in Sustainable Development, Management, and Policy can be found in Appendix B; the total number of ECTS points and a schedule for the MSc in Management can be found in Appendix C.

(4)   Upon application of the student, the Dean can grant a leave of absence. During this period, the student's tuition fees are suspended and they are not able to take exams or attend courses. All other effects of the suspended study activity are the student's responsibility. The application for the leave, which must also include the planned duration of the leave, has to be submitted at least one month prior to start of the leave's first semester. Multiple leaves of absence are possible. The maximum duration of leave allowed in total is 4 semesters.

(5)   All lectures, coursework, and examinations are conducted in the English language.

§ 6 Types of Courses

(1)   Core Courses: The courses designated as CC in the study schedule (curriculum) are mandatory for all MSc students and must be passed in order to fulfill the program's graduation requirements.

(2)   Enrichment Courses are non-core courses and offering may vary from semester to semester. Students must complete enrichment courses with a minimum number of ECTS credits based on the requirements of the study program (Appendix A, Appendix B, Appendix C). If a student chooses to attend more than the required curricular enrichment courses, the student will be responsible for any additional costs.

(3)   Personal Training: The student can take an optional internship.

(4)   Prerequisite Undergraduate Courses: Any student conditionally admitted to the MSc program who needs to complete prerequisite undergraduate courses has one year (two semesters) in which to do so.

(5)   Elective Courses: Language and preparatory courses do not form part of the official curriculum, but these courses can be taken by a student, given that they do not interfere with any MSc curricular requirements.

(6)   The Dean can determine a minimum number of participants for all offered courses.

§ 7 ECTS Points

(1)   ECTS points (European Credit Transfer System – ECTS, 87/327/ECC, Official Journal no. L 166 from 25 June 1987, CELEX no. 387D0327) are allocated for each course depending on the student workload. In the schedule of studies, in addition to the numbers of hours, the corresponding ECTS points for each course are allocated.

(2)   Each ECTS credit point corresponds to 25 working hours for the student.

§ 8 Course Prerequisites

(1)   Some courses can only be taken if a passing grade was earned in its prerequisite course. Conditional registration is possible in cases where the prerequisite course was taken, but the results have not been announced prior to the start of the subsequent course.

(2)   To be able to register for (a) Advanced Data Analysis and Decision Making, (b) International Destination Management, Tourism Business Project, Organizational Social Psychology and Leadership, Global Marketing: Theory and Practice, Corporate Financial Management and (c) Advanced Economics, Tourism Economics, students must already have taken basic courses in (a) statistics, (b) management, and (c) economics or calculus, respectively. If such courses previously have not been taken, a student is required to complete with a positive assessment a basic, equivalent undergraduate course before registering for the above-mentioned courses (a-c).

(3)   To be able to register for and participate in the course Research Design and Methods in Practice, the course Advanced Data Analysis and Decision Making must have been completed with a positive assessment.

(4)   To be able to register for and participate in the course Applications of Economics for the Environment, the course Advanced Economics must have been completed with a positive assessment.

(5)   To be able to register for and participate in the Master Thesis Seminar, the course Research Design and Methods in Practice must have been completed with a positive assessment.

§ 9 Master Thesis

(1)   A prerequisite for the successful completion of a master program and the acquisition of the academic degree is the completion and positive assessment of the master thesis. The master thesis serves to prove that the student is able to deal with a problem related to the respective program field in an independent manner on the basis of the gained scientific knowledge. This paper must be written in accordance with the principles of an academic work.

(2)   The master thesis will be assessed by an assessment committee comprising of the thesis supervisor and a chair of the thesis defense who is selected by the Dean. The supervisors need to justify their assessment in written form.

(3)   External supervisors and supervisors without a PhD shall be approved by the Dean.

(4)   In principle, the master thesis should be written individually. Upon the approval of the Dean, the master thesis can be written by a group of students.

(5)   The master thesis consists of a written paper and an oral defense. The master thesis and the oral defense will be assessed and need to be passed separately. In addition, the supervisor

will provide an overall grade in which the paper makes up 80 percent and the defense makes up the remaining 20 percent of the overall assessment.

(6)   If a student or a group of students are unable to identify a suitable topic, the Dean will assign them to a lecturer who will then suggest a topic.

(7)   The topic and the initial work of the master thesis shall be announced to the respective Dean in writing, together with a supervision statement from a faculty member or an external lecturer who holds an academic doctoral degree or equivalent.

(8)   The topic of the master thesis can only be changed once and only within the first three months after the announcement of the topic to the Dean.

(9)   The master thesis must be written in the English language. One printed and hardbound copy and an electronic version of the master thesis must be submitted. The printed format must contain a written statement from the student that they wrote the paper independently and has not used any aids other than those referenced in the text.

(10)   The oral defense of the master thesis is open to the public. Should the student and/or the thesis supervisor request the defense to be held online, the Dean may allow this under exceptional circumstances.

(11)   Master theses are archived in the library and may be published on the internet by Modul University Vienna. A hold on the master thesis can be applied for in writing through the supervisor or the thesis author if information worthy of protecting is published in the master thesis. The hold has a maximum duration of 5 years and is decided by the Dean.

§ 10 Internships

(1)   Students of the ITM, SMDP and MGMT study programs may choose to complete an optional internship with a minimum of 340 hours (6 ECTS) completed in an area related to the study program. This internship is designed to provide graduate students with the opportunity to apply their acquired theoretical knowledge and gain hands-on experience. The intern must be entrusted with a project task during the internship.

(2)   The internship can be completed domestically or abroad.

(3)   The selection of the organization providing the internship placement must be given written approval by the Dean.

(4)   Modul University Vienna reserves the right to supervise the internship.

(5)   Proof of the internship must be provided through a confirmation from the internship provider, a reference letter, and/or appraisal on behalf of the organization providing the internship placement. As part of the internship, the student must additionally provide a report approved by the Dean. This report must follow the university guidelines for internships outlined in the internship manual. The student will also be required to hold a presentation as part of the internship. Upon successful completion of the internship, the student will receive 6 ECTS and the grade "completed".

(6)   The Dean can confer the tasks of (3) to (5) to the internship coordinator.

(7)   For ITM students who successfully complete the internship, the number of ECTS that need to be completed from Module V "Enrichment Courses" is reduced by 6 ECTS.

(8)   For MGMT students who successfully complete the internship, the number of ECTS that need to be completed from Module V "Enrichment Courses" is reduced by 6 ECTS.

(9)   For SDMP students who successfully complete the internship, the number of ECTS that need to be completed for Module IV "Enrichment Courses" is reduced by 6ECTS.

(10)   Practical experience gained prior to the student's enrolment in the MSc program cannot be credited towards an MSc internship.

(11)   The Dean may approve an existing work contract in place of an internship if it is deemed to fulfil the necessary requirements as defined in (1).

§ 11 Overall Result of the Master Program

(1)   The overall grade percentage of the master degree is given by the weighted average grade percentage of all final grades (core courses, enrichment courses and thesis) completed at Modul University Vienna, or any international branch campus of Modul University Vienna. Each course is weighted corresponding to the allocated ECTS credits.

Assessment Scheme

- "With distinction" is awarded for an overall grade percentage average of 90% or higher.
- "With merit" is awarded for an overall grade percentage average between 80% and 89%.
- "Passed" is given for an overall grade percentage average between 60% and 79%.

§ 12 Conferment of MSc Degree

(1)   The academic degree of MSc in International Tourism Management; MSc in Sustainable Development, Management, and Policy; or MSc in Management is conferred only after the successful completion of all courses, including the master thesis, as outlined in each degree program's curriculum.

(2)   Students must earn 120 ECTS points in order to obtain an MSc degree at Modul University Vienna. Students can transfer course credits from another university or other educational institutes; however, a minimum of 90 ECTS points must be completed at Modul University Vienna. This requirement can be reduced to 60 ECTS points if the other educational institutes are dedicated partner universities.

(3)   Graduates will receive the following documents, issued in the English language, stating the date on which the degree has been conferred.

a)   Master Diploma: The master diploma is signed by the President and the Dean and certified by the Modul University Vienna seal.

b)   Diploma Supplement: A supplement will be provided in addition to the diploma and explain the international allocation of the completed program. It is signed by the Dean.

c)   Transcript of Records: The Transcript of Records contains all courses that have been passed, the respective ECTS credits, and the examination grades achieved. It also includes the student's overall grade point average.

(4) The diploma certifies the awarding of the academic degree by Modul University Vienna.

(5) In the event that a student fails to complete the study program, the student will receive a transcript of records for the course work which they have completed.

§ 13 Semester Conference

(1) For the MSc programs, the tasks outlined in § 10 of the MU Examination Regulations and Student Code of Conduct are carried out by the Semester Conference, as specified by the University Constitution (Section IX. § 1).

Appendix A: MSc in International Tourism Management

Subject	Type	Format	Hours per week	ECTS
MODULE I Management and Research Fundamentals				
Tourism Economics	CC	SE	3	6
Advanced Data Analysis and Decision Making	CC	SE	3	6
Research Design and Methods in Practice	CC	SE	3	6
Total Module I			9	18
MODULE II International Tourism				
Tourist Behavior	CC	SE	2	6
Tourism Marketing: Theory and Practice	CC	SE	2	6
Corporate Financial Management	CC	SE	2	6
International Destination Management	CC	SE	2	6
Service Quality Management for Tourism and Hospitality	CC	SE	2	6
Tourism Business Project	CC	SE	2	6
Total Module II			12	36
MODULE III Innovation and Change Management				
Microeconomics of Competitiveness	CC	SE	2	6
Emerging Tools for New Media and Information Management	CC	SE	2	6
Total Module III			4	12
MODULE IV Sustainability in Tourism				
Business Ethics	CC	SE	2	6
Total Module IV			2	6
MODULE V Enrichment Courses/Specializations A minimum of 15 ECTS from dedicated courses is required for a specialization. An additional 3 ECTS can be taken from other enrichment courses. Students completing two (or more) specializations must take at least 3 courses that are unique to each specialization.				
A2: "Sustainable Management and Policy"	ER	SE	7	18
A3: "Digital Marketing"	ER	SE	7	18
A4: "Entrepreneurship, Innovation and Leadership"	ER	SE	7	18
A5: "Real Estate Management"	ER	SE	7	18
A6: "Innovation and Experience Design for Tourism"	ER	SE	7	18

Subject	Type	Format	Hours per week	ECTS
A7: A choice of enrichment courses summing up to 18 ECTS	ER	SE	7-9	18
Total Module V			**7-9**	**18**
MODULE VI Master Thesis				
Master Thesis Seminar	CC	SE	2	3
Master Thesis	CC	TH		25
Master Thesis Defense	CC	TH		2
Total Module VI			**2**	**30**
MODULE VII Internship (optional)				
Graduate Internship	ER	PT	2	**6**
Industry Excellence Program	ER	PT	2	**6**
Total Module VII			2	**6**
TOTAL			**38**	**120**

Appendix B: MSc in Sustainable Development, Management, and Policy

Subject	Type	Format	Hours per week	ECTS
MODULE I Management and Research Fundamentals				
Advanced Economics	CC	SE	3	6
Environmental Management and Sustainability	CC	SE	2	6
Organizational Social Psychology and Leadership	CC	SE	2	6
Advanced Data Analysis and Decision Making	CC	SE	3	6
Research Design and Methods in Practice	CC	SE	3	6
Conflict Management	CC	SE	2	6
Total Module I			**15**	**36**
MODULE II Sustainable Development and Policy				
Principles of Sustainability and Economic Development	CC	SE	2	6
Environmental Sciences, Systems and Energy Studies	CC	SE	2	6
Public Policy Analysis and Evaluation	CC	SE	2	6
Ecological Economics	CC	SE	2	6
Total Module II			**8**	**24**
MODULE III Professional Application of Sustainable Development				
Applications of Economics for the Environment	CC	SE	2	6
Sustainable Metrics Seminar	CC	SE	2	6
Total Module III			**4**	**12**
MODULE IV Enrichment Courses/Specializations				

A minimum of 15 ECTS from dedicated courses is required for a specialization. An additional 3 ECTS can be taken from other enrichment courses. Students completing two (or more) specializations must take at least 3 courses that are unique to each specialization.				
A1: "Tourism and Services Management"	ER	SE	7	18
A2: "Sustainable Management and Policy"	ER	SE	7	18
A4: "Entrepreneurship, Innovation and Leadership"	ER	SE	7	18
A5: "Real Estate Management"	ER	SE	7	18
A6: "Innovation and Experience Design for Tourism"	ER	SE	7	18
A7: A choice of Elective courses summing up to 18 ECTS	ER	SE	7-9	18
Total Module IV			**7-9**	**18**
MODULE V Master Thesis				
Master Thesis Seminar	CC	SE	2	3
Master Thesis	CC	TH		25
Master Thesis Defense	CC	TH		2
Total Module V			**2**	**30**
MODULE VI Internship (optional)				
Graduate Internship	ER	PT	2	**6**
Industry Excellence Program	ER	PT	2	**6**
Total Module VI			**2**	**6**
Total			**38**	**120**

Appendix C: MSc in Management

Subject	Type	Format	Hours per week	ECTS
MODULE I Economics and Research Methods				
Advanced Economics	CC	SE	3	6
Advanced Data Analysis and Decision Making	CC	SE	3	6
Research Design and Methods in Practice	CC	SE	3	6
Total Module I			**9**	**18**
MODULE II Integrated Management				
Global Marketing: Theory and Cases	CC	SE	2	6
Corporate Financial Management	CC	SE	2	6
Business Strategy and Market Simulation	CC	SE	2	6
Environmental Management and Sustainability	CC	SE	2	6
Total Module II			**8**	**24**
MODULE III Innovations and ICT				
Microeconomics of Competitiveness	CC	SE	2	6
Emerging Tools for New Media and Information Management	CC	SE	2	6
Total Module III			**4**	**12**
MODULE IV Leadership and Personal Skills*				
Organizational Social Psychology and Leadership	CC	SE	2	6
Conflict Management	CC	SE	2	6
Business Ethics	CC	SE	2	6
Total Module IV			**6**	**18**
MODULE V Enrichment Courses/Specializations A minimum of 15 ECTS from dedicated courses is required for a specialization. An additional 3 ECTS can be taken from other enrichment courses. Students completing two (or more) specializations must take at least 3 courses that are unique to each specialization.				
A1: "Tourism and Services Management"	ER	SE	7	18
A2: "Sustainable Management and Policy"	ER	SE	7	18
A3: "Digital Marketing"	ER	SE	7	18
A4: "Entrepreneurship, Innovation and Leadership"	ER	SE	7	18
A5: "Real Estate Management"	ER	SE	7	18
A6: "Innovation and Experience Design for Tourism"	ER	SE	7	18
A7: A choice of enrichment courses summing up to 18 ECTS	ER	SE	7-9	18
Total Module V			**7-9**	**18**
MODUL VI Master Thesis				

Master Thesis Seminar	CC	SE	2	3
Master Thesis	CC	TH		25
Master Thesis Defense	CC	TH		2
Total Module VI			**2**	**30**
MODUL VII Internship (optional)				
Graduate Internship	ER	PT	2	6
Industry Excellence Program	**ER**	**PT**	**2**	**6**
Total Module VII (optional)			2	6
Total			**38**	**120**

Study Regulations for the Doctor of Philosophy in Business and Socioeconomic Sciences (540)

Decided on July 3, 2023, by the University Senate

Due to the accreditation as a private university (decision of the Austrian Accreditation Council on 12th of July 2007 according to the university accreditation law, BGBl. I No. 168/1999 as amended), and the study program accreditation on 20th of September 2012, the University Board of Modul University Vienna decreed the following study regulations on 24 June 2015 based on § 3(1) of the Private University Law.

§ 1 Ambit

These study regulations oversee the admission criteria, the structure of the study program, and the examination requirements of the Doctor of Philosophy (PhD) study program at Modul University Vienna.

§ 2 Goal of the Degree

The PhD degree is awarded upon the completion of university studies at its highest level. Through course exams, Prelim Assessments, defense of the proposal, and the dissertation, students demonstrate that they have acquired the necessary skills for designing and conducting creative and high-quality research relevant to academic, private, or public organizations. Graduate must have demonstrated the ability to communicate their research findings through teaching and writing.

§ 3 Degree of Completion

After the successful completion of the study program, the following academic degree will be conferred:

Doctor of Philosophy in Business and Socioeconomic Sciences

The short form of this degree is: PhD

§ 4 Admission to the Study Program

(1)   Admission to the PhD study program is granted to those who have completed at least the equivalent of a bachelor's degree and master's and/or diploma degree with a minimum combined duration of at least four years. Applicants must demonstrate aptitude for conducting high quality research and for making significant scholarly contributions to knowledge in the field of business or one of the social or economic sciences. Selection will be based upon transcripts of courses taken and grades received at previous universities and other educational organizations, as well as letters of recommendation. The fit between the applicant's area of research interest and the interests of the university's faculty members will also be a factor in the admission's decision.

(2)   Applicants who do not completely fulfill the requirements in §4 (1) can qualify upon receiving credits from Modul University's MSc courses.

(3)   It is possible to apply without proof of a graduate university degree if the applicant has completed all the course work of a school which prepares one for doctoral-level studies. In this case, a written declaration or equivalent documents have to be presented upon registration. The proof of the definitive completion of the qualification as outlined in § 4 (1) is to be presented no later than the end of the first study year at Modul University Vienna.

(4)   To assure a high quality of the PhD study program at Modul University Vienna the applicant has to get the approval of thesis supervision in one of the specialization areas offered at Modul University Vienna [see § 6(2)] prior to the final admission.

(5)   Academic documents that are not in the German or English language must be accompanied by a certified translation.

(6)   All applicants whose first language is not English must provide evidence of their proficiency in the English language through one of the following tests, of which the test results may not be older than 2 years.

The minimum scores are:

•   TOEFL: 600 paper-based test (PBT) or 100 Internet-based test (IBT) with no individual section score less than 20; or

•   IELTS: overall band score between 7 and 7.5 with no sub-score below 6.0; or

The Admissions Committee may grant exceptions, if an applicant proves that they have completed at least two years of secondary or higher education in the English language or has passed another language proficiency test with scores at least equivalent to the above. The Admissions Committee may decide upon the recognition of other evidence of language skills if they are at the same level.

(7)   Additional Documents required for Admission:

•   Résumé and a statement of research and career interests.

•   Two letters of recommendation from academic references such as a current or former lecturer or research supervisor.

(8)   When deemed necessary, the Admissions Committee may conduct an interview with the applicant, either in person, in a video meeting, or over the telephone. The interview serves to clarify unanswered questions raised during the application process, ensures that the applicant's expectations are in line with the program's offerings, and aids in making a final admissions decision.

(9)   Study and examination credits can be obtained as outlined in the Examination Regulations of Modul University Vienna (ER §2).

(10)   The Admissions Committee decides about a student's admission to the study program.

§ 5 Structure of the Studies, Format, and Duration of Studies

(1)   The regular duration of the study program is eight semesters.

(2)   All lectures, course work, and examinations are held in the English language.

(3)   The study degree program is offered in hybrid study format: Students have to notify the lecturer at the latest in the previous class whether they will participate online or on campus. However, on-campus presence of all students is required for the attendance week that will take place in the last week of each semester. Remote students will have the same learning and studying conditions as on-campus students, except that they will attend classes via an online collaboration tool instead of being physically present in class. Remote students' participation in class is recorded and counts in the same way as for on-campus students.

(4)   During the course of the studies, a thesis must be completed.

(5)   The degree is conferred when a PhD candidate (1) has successfully completed at least 60 ECTS from among the required courses and exams (as scheduled in § 8) and (2) has received a passing grade on the defensio dissertationis [§ 6 (13)].

(6)   Upon application of the student, the Dean can grant a leave of absence. During this period, the student's tuition fees are suspended, and they are not able to take exams or attend courses. All other effects of the suspended study activity are the student's responsibility. The application for the leave, which must also include the planned duration of the leave, has to be submitted at least one month prior to start of the leave's first semester. The maximum duration of the leave of absence is two semesters. Multiple leaves of absence are possible; however, the maximum duration of leave allowed in total is 4 semesters.

§ 6 Doctoral Thesis

(1)   A prerequisite for the successful completion of the study program and the acquisition of the degree is the completion and positive assessment of a thesis which should demonstrate that the student is capable to independently solve scientific problems. The thesis can either take the form of a single-authored monograph or of a cumulative dissertation, a compilation of at least three journal article-length papers linked as part of a focused research area. For a cumulative dissertation, at least one article needs to be single-authored. In case of a coauthorship, the contribution of the candidate must be clearly documented and justify the recognition as a fully adequate achievement. However, the performance in total needs to be equivalent to the production of three single-authored papers. The student's work must be of a quality acceptable for publication as judged by the doctoral committee. The thesis has to be written according to the style and standards of a scholarly work. All articles must have been submitted to a journal and subject to a review, but not necessarily accepted for publication.

(2)   The topic of thesis, which can be proposed by the supervisor or the student, must be assigned to one of the following subject areas:
- Information Systems
- Marketing
- Sustainable Development, Management, and Policy
- Service Innovation, Recreation, Leisure, and Tourism

(3)   Each student must be supervised by a professor who holds a habilitation or equivalent qualification (Full or Associate Professor) for the subject area the thesis has been assigned (§ 10 (2)). The supervisor is normally an internal faculty member. However, an external scholar with a habilitation or its equivalent qualification can be appointed by the Dean. The supervision can be shared with another supervisor.

(4)   It is the discretion of the Dean to decide on the announcement of the thesis title, the appointing of the professor(s) who will supervise the student, and the naming of the other members of the doctoral committee.

(5)   The doctoral committee consists of the supervisor(s) and at least one external and two internal professors who hold a habilitation or its equivalent qualification (Full or Associate Professor). Members of the doctoral committee can join remotely.

(6)   The thesis shall be written in the English language.

(7)   The student has to submit a document (research proposal) which includes detailed information on the planned dissertation. In particular, it must include information about the state of the area of research, the research question(s), why the question is a significant one, a review of relevant literature, a detailed description of the theoretical and methodological approach, a preliminary hypothesis, and a discussion of the significance of the anticipated results. The proposal shall ideally reflect the achievements at the end of the planning phase,

but before the start of actual empirical or analytical work, typically to be presented in the second year of studies.

(8)   The research proposal has to be made electronically available to the MU community for at least one month. After this period, the research proposal will be evaluated and assessed by the doctoral committee. Before the evaluation commences, each member of the doctoral committee can request an examination if the manuscript meets the linguistic and formal standards of the university by the Dean. In the case that the research proposal does not meet the linguistic and formal standards of the university, the student will be offered the opportunity to improve and resubmit the manuscript.

(9)   A research proposal must be positively assessed by all members of the doctoral committee but one; otherwise, it will be negatively assessed. Upon acceptance, the assessment will state "research proposal accepted." In case of rejection, the assessment will state "research proposal not accepted."

(10)   Each member of the doctoral committee provides constructive feedback for the further development of the dissertation. In case of a negative assessment, members of the doctoral committee will make recommendations on what needs to be improved in order for the research proposal to be considered again.

(11)   In the event of a change in topic or of supervisor, the student must submit a new research proposal.

(12)   The final manuscript of the thesis has to be made electronically available to the MU community for at least one month. Then it has to be defended (defensio dissertationis) on campus in front of the doctoral committee before being bound and submitted. For the application of the defensio dissertationis, the student must have positively completed all required examinations and courses. Before the oral defense, the Dean may decide on changing the members of the committee after consulting the supervisor and the student. Before the defensio dissertationis commences, each member of the doctoral committee can request an examination of the thesis by the Dean to verify that it meets the linguistic and formal standards set by the university. In the case that the thesis does not meet the linguistic and formal standards set by the university, the student will be offered the opportunity to improve and to resubmit the thesis. The defensio dissertationis will then have to cover the revised manuscript. The defensio dissertationis is open to the public and has to take place on campus. It is announced on the website of the University.

(13)   The supervisor and one other member of the doctoral committee must prepare reviews of the dissertation draft before the date of the defensio dissertationis. At least all members of the committee but one have to attend the presentation and discussion of the research proposal and the final defense of the PhD thesis. The defensio dissertationis finishes without a grade. After the oral presentation by the student, the doctoral committee will hold an internal discussion to determine whether or not the thesis is positively assessed. For the overall assessment of the PhD thesis all individual grades proposed by the members of the doctoral committee will be added, and the sum must be divided by the number of assessors. Assessments with a decimal value greater than 0.5 are rounded up; otherwise, they are rounded down. If the thesis is assessed negatively by more than one member of the doctoral committee, the overall assessment will be negative.

(14)   After a positive defense of the thesis, two printed and bound copies and an electronic version of the thesis must be submitted. The printed format must contain a written statement from the student that they wrote the paper independently and has not used any aids other than those stated.

(15)   The PhD thesis is, in principle, a publicly accessible document and is archived in both the MU library and the Austrian National Library or published on its internet.

§ 7 Dissertation Planning Meetings and Progress Reports

(1)   At the beginning of the studies, the supervisor and student make an agreement which includes the following information:

a)   A tentative schedule of an individual study plan that includes the actual type and sequence of courses and examinations (as foreseen in § 8).

b)   A binding agreement on the courses and examinations which need to be completed in the forthcoming year. This individual work plan agreement has to be approved by the Dean.

c)   A definition of the supervisor's and student's accomplishments expected in the forthcoming year.

d)   The date of the next dissertation planning meeting.

(2)   Four times during their PhD studies, the student must write a progress report in which they reflect on the objectives agreed upon during the last meeting, and present in the course of the attendance week. The report must include a summary of all major achievements and make a suggestion for steps in the forthcoming academic year. The report serves as the principal document for the revision of the original study plan (§ 7 (1a)) and for developing a new individual work plan for the forthcoming year (§ 7 (1b)) between supervisor and student.

(3)   The Dean has to be informed promptly about the outcome of a dissertation planning meeting. The supervisor and the Dean jointly decide whether the progress report is accepted.

(4)   Latest one month before the beginning of each Fall semester, the Dean, the supervisor and the student must agree on the courses to be taken in the forthcoming semesters.

§ 8 Courses and Examinations

During the course of their studies, students must positively complete at least 60 ECTS from among the following courses and examinations:

* The choice of research seminars offered varies by semester.

** The student is given the choice to complete either a) Reading Course from Module III or b) an additional, 4th research seminar from Module III provided the focus of the research seminar reflects the student's area of academic specialization.

§ 9 Types of Examinations

(1)   The type and the number of seminars that a student has to take is defined by the supervisor as outlined in § 7. All seminars are conducted by professors who hold a habilitation or its equivalent qualification (Full or Associate Professor).

(2)   Subject Examinations: Subject examinations include the defenses of the research proposal and the thesis (see § 6 (7-11) and (12-14)) and the Prelim Assessment; they are referred to in the curriculum and the academic record with the abbreviation ES.

(3)   The Prelim Assessment assesses the understanding of the foundations and principles of theory building and research methods relevant for the social and economic sciences. The student can apply for this exam after passing in total 28 ECTS, including Research Design, Quantitative Research Methods I, Qualitative Research Methods, and one more course from

Module I. The examiners are appointed by the Dean from the pool of lecturers of these modules. Typically, the Prelim Assessment is taken after the student's third semester. The Prelim Assessment is an open-book take-home assessment, composed of three subjects of six hours each. It involves critical reflection and practical application of the subjects in writing, and an oral discussion of the written work.

(4)   The Defense of the research proposal and final thesis take the form of oral exams. The PhD candidates must present their topics within 30 minutes. After the presentation, the doctoral committee will hold a discussion session with the PhD candidate lasting up to three times the length of the presentation. Defenses are not graded. The doctoral committee only assesses passing grades using the designation "Passed" (P*), or "Passed with Distinction" (PD*).

(5)   Practical Training (PT): The overarching goal of the practical training is to give the student the possibility to gain insight into practical activities of faculty, work on research projects, participate actively in the scientific community, and gain teaching experience. The PT preferably takes place during the on-campus Attendance Week, but can also be organized online if necessary.

§ 10 Compulsory Courses

(1)   The course "Logic of Social Science Research" in Module I "Theory Building and Methodology" is compulsory and must be completed with a positive assessment.

(2)   The course "Philosophy of Science" in Module I "Theory Building and Methodology" is compulsory and must be completed with a positive assessment.

(3)   The course "Research Design I" in Module I "Theory Building and Methodology" is compulsory and must be completed with a positive assessment.

(4)   The course "Qualitative Research Methods" in Module II "Research Methods" is compulsory and must be completed with a positive assessment.

(5)   The course "Quantitative Methods I" in Module II "Research Methods" is compulsory and must be completed with a positive assessment.

(6)   The Prelim Assessment must be completed with a positive assessment before the defense of the research proposal can occur. In exceptional cases such as evidence of advanced research skills of the candidate, the Dean may waive this condition.

(7)   The defense of the research proposal must be completed with a positive assessment before the final defense of the dissertation can take place (defensio dissertationis).

§ 11 ECTS Points

(1)   ECTS points (European Credit Transfer System – ECTS, 87/327/ECC, Official Journal no. L 166 from 25 June 1987, CELEX no. 387D0327) are allocated for each course depending on the student workload. In the schedule of studies (§ 8), the corresponding ECTS points for each course are allocated.

(2)   Each ECTS credit point corresponds to 25 working hours for the student.

§ 12 Overall Result of the Study Program

The overall assessment is given by the grade percentage average of the course examinations of all courses completed at Modul University Vienna and the thesis. Each course is weighted in correspondence to the acquired ECTS points.

Assessment Scheme

•   "With distinction" is awarded for an overall grade percentage average of 90% or higher.

•   "With merit" is awarded for an overall grade percentage average between 80% and 89%.

- "Passed" is given for an overall grade percentage average between 60% and 79%.

§ 13 Conferment of Degree

(1)   The academic degree of PhD in Business and Socioeconomic Sciences is conferred after successful completion of all Core Courses of the curriculum, the Prelim Assessment, and the thesis and its defense (as outlined in § 6).

(2)   Overall, graduates must complete 240 ECTS points in order to obtain a PhD degree at Modul University Vienna. Students are able to transfer course credits from another university or other educational institutions; however, a minimum of 220 ECTS points must be completed at Modul University Vienna.

(3)   Graduates will receive the following documents issued in the English language indicating the date on which they were awarded:

a)   Doctoral Diploma: The diploma is signed by the President and the Dean and certified by the Modul University Vienna seal.

b)   Diploma Supplement: A supplement will be provided in addition to the diploma and explain the international allocation of the completed program. It is signed by the Dean.

c)   Transcript of Records: The Transcript of Records contains all courses that have been passed, the respective ECTS credits, and the examination grades achieved. It also includes the student's overall grade point average.

(4)   This certifies the awarding of the academic degree by Modul University Vienna.

(5)   In the event that a student fails to complete the study program, the student will receive an official Transcript of Records for the course work which they has completed.

§ 14 Semester Conference

For the PhD program, the tasks outlined in § 10 of MU Examination Regulations and Student Code of Conduct are carried out by the Dean, as specified by the University Constitution (Section IX §1).

§ 15 Taking Effect

These PhD Study Regulations take effect on July 4, 2023, for currently enrolled students on January 31, 2025, at the latest. Switching to the new regulations is possible any time. For student transitioning into these regulations, no more than one progress report per year after the transition is required

Examination Regulations and Student Code of Conduct

Decided on ~~July 3~~ September 18, 2023, by the University Senate

§1 Ambit

These regulations are valid for all study programs offered at Modul University (MU). For Modul University students enrolled at a Global Campus, the Dean is substituted by the respective Academic Director. Academic Office in this document refers to the administration unit of the Dean or the respective Academic Director. References to the Studies and Examination Committee, the Semester Conference, and Admissions Committee in this document refer to the respective committees on the campus where a student is enrolled.

§2 Transfer of Credits

Course credits obtained at an external educational institution, including other universities, colleges or other post-secondary educational institutions with a specialization in the field of studies offered by MU, or vocational high schools with a business or technical foci, may be eligible for transfer according to an evaluation that is based on a review of the final grade and of the equivalency in learning outcomes whether there are significant differences in acquired knowledge, skills and competences, which can be used for a professional activity or education. A course syllabus, or any alternative description of a course or training, serve as basis for identifying and evaluating the learning outcomes. The Dean of the respective study program is entitled to ask for additional documents deemed necessary to evaluate the learning outcomes.

In addition to the recognition of credits from courses earned at external educational institutions, professional, i.e. non-formal, or non-professional, i.e. informal, qualifications can be credited if a validation process initiated by the applicant shows that there are no significant differences with regard to the acquired competencies (learning outcomes). This, in particular, also includes credit transfers for practical experience according to § 2 (10). The validation process includes following steps:
Formal evaluation of relevant experiences based on evaluation methods like the review of job references, awards, letters of recommendation, and other forms of evidence at the discretion of the Dean of the respective study program.
If no sufficient documentation exists, identification of the particular experiences of a person by means of an examination between the applicant and a faculty member designated by the Dean of the respective study program, and documentation of the applicant's experiences.

Accepting requests to transfer credits obtained from sources according to § 2 (1) and § 2(2) is at the discretion of the Dean of the respective study program. Credit transfer decisions at the discretion of the Dean must be documented internally.

Course credits earned according to § 2 (1) and (2) will be transferred without the inclusion of a grade on the academic transcript of records.

All courses credited toward the study program will be labeled with the abbreviation "CT*" on the academic transcript of records and counted toward the total ECTS of the study program.

Requests for the transfer of external course credits or credits for practical experience acquired prior to commencement of studies at MU must be submitted latest by the end of the second week of courses of the first semester at MU to result in a reduction of tuition fees. In the event that such requests are submitted later, no tuition fee reduction is possible.

In the case of credits received during an approved semester abroad, or during the course of studies at MU, an application for credit transfer must be submitted at the earliest opportunity prior to the commencement of the subsequent semester.

All requests for credit transfer are subject to approval by the Dean of the study program or an authorized liaison officer nominated by the Dean.

Credits for courses at external education institutions according to § 2 (1) can be recognized to a maximum of 60 ECTS, except for universities where an unlimited number of credits can be transferred. Credits for professional or non-professional experiences according to § 2 (2) can be recognized to a maximum of 60 ECTS, however, the maximum number of total credits for both § 2 (1) and (2) is 90 ECTS. A minimum number of ECTS credits may need to be completed at MU as outlined in the respective Study Regulations.

Practical experience acquired by the student prior to enrollment may be credited towards an internship when in accordance with the respective Study Regulations. Requests for credit transfer of practical experience are subject to approval by the Internship Coordinator.

Courses, examinations and internship credits obtained at a Global Campus of MU, are automatically eligible for credit transfer upon admission at the other branch campus, and when in accordance with regulations in place. Likewise, courses and examinations and internship credits obtained at a partner university of MU, are automatically eligible for credit transfer if a collaboration agreement exists which specifies the courses and conditions for this transfer.
Any cap of a maximum number of transferable ECTS credits as outlined in the respective study regulation, does not apply.
All courses credited towards the study program will be transferred in accordance with MU's grading scale and counted toward the total weighted average grade and ECTS of the study program.
All courses credited toward the study program will be labeled with the abbreviation "GCT*" on the academic transcript of records.
Requests for credit transfers of courses not offered at the home campus, or not included in collaboration agreements with partner universities, are subject to approval by the Dean of the study program.
Credit transfers from a Global Campus may result in a reduction of tuition fees as defined by the respective branch campus.

Internal Credit Transfer: Course credits obtained in a study program at MU may be eligible for internal credit transfer when changing study programs in accordance with MU's Regulations on Changing Study Programs, or in the event of readmission at the discretion of the Admissions Committee.
All courses credited toward the study program will be transferred in accordance with MU's grading scale and counted toward the total weighted average grade and ECTS.
All courses credited toward the study program will be labeled with the abbreviation "ICT*" on the academic transcript of records.
Requests to change study programs and applications for readmission must be submitted prior to the beginning of the semester to which the change of study programs or readmission becomes effective. Where necessary students will be provided with a new study contract and

contract supplement outlining the student's financial obligations. MU's Guidelines on Fees may apply.

Requests to change study programs or applications for readmission are subject to approval by the Dean of the respective study program.

§3 Course Formats

(1) A semester has 14 units.

(2) Courses take place on campus unless hybrid teaching is foreseen in the respective Study Regulations. In this case, hybrid courses are courses in which some students participate on campus and some others participate remotely. Synchronous form of remote teaching is defined as remote teaching where the content is delivered in real-time to students. Asynchronous form of remote teaching is defined as remote teaching where the content is recorded (e.g., recorded presentations with voiceover, Moodle activities, etc.) and made available to students independent from the scheduled course hours.

(3) New students (i.e. students in their first semester) may opt for studying online for the first four weeks of the semester if they are facing visa issues. Only students who sought support from VFS global or MU's SSAC are eligible. Hybrid teaching will be discontinued as of the fifth week of the semester. Practical Trainings (PT) will not be offered online. Students who provided proof that they are still facing visa issues after the first four weeks of the semester and provide a proof of residence will be put on leave of absence. Documents that are not in English or German must be accompanied by a certified translation in English.

(4) All students (both on campus and remote) must follow the standard MU attendance rules. In case of hybrid teaching, for authorized remote students, attendance will be tracked on MS Teams.

(5) Interactive Lecture, referred to with the abbreviation IL, is a course format based on an instructor-led teaching approach while including techniques that foster active engagement of students in class. Attendance is not mandatory. A minimum of two different, independent forms of assessment is required. Typically, the number of participants is up to 90 in Interactive Lectures – exceptions can be made by the Dean of the study program.

(6) Interactive Lecture and Exercise, referred to with the abbreviation LX, combines an interactive lecture with a practically orientated exercise course. The interactive lecture is intended to provide the theoretical background of a subject, whereas the exercise focuses on the application of theoretical knowledge. The ratio between the interactive lecture and exercise component is indicated by the two digits following the abbreviation LX (e.g., 21=2:1, 12=1:2, and 11=1:1) which is laid out in the study regulations of a respective program. Attendance is mandatory in the exercise part of the course. LX courses receive a combined grade which is based on the assessment of both the interactive lecture and the exercise. A minimum of three different, independent forms of assessment is required all of which will determine the final

grade. Typically, the number of participants is up to 30 in Exercises – exceptions can be made by the Dean of the study program.

(7) Interactive Lecture and Seminar, referred to with the abbreviation LS, combines an interactive lecture with a project-orientated seminar course. The interactive lecture is intended to provide the theoretical background of a subject, whereas the seminar shall engage students in projects where theoretical knowledge is applied or in in-depth investigations and discussions about certain parts of the lecture. The ratio between the interactive lecture and seminar component is indicated by the two digits following the abbreviation LS (e.g. 21=2:1, 12=1:2, and 11=1:1) which is laid out in the study regulations of a respective program. Attendance is mandatory in the seminar part of the course. LS courses receive a combined grade which is based on the assessment of both the interactive lecture and the seminar. A minimum of three different, independent forms of assessment is required all of which will determine the final grade.

(8) Seminar, referred to with the abbreviation SE, is a course where students engage in advanced study of a subject while participating in regular discussion to exchange information. Attendance is mandatory. A minimum of three different, independent forms of assessment is required all of which will determine the final grade. Typically, the number of participants is up to 30 in Seminars – exceptions can be made by the Dean of the study program.

(9) Practical Training, referred to with the abbreviation PT, is a course that aims at giving students the opportunity to gain insight into practical activities of the industry through classroom teaching and excursions. Attendance is mandatory. A minimum of three different, independent forms of assessment is required all of which will determine the final grade. Typically, the number of participants is up to 15 in Practical Trainings – exceptions can be made by the Dean of the study program.

(10) Examinations, referred to with the abbreviation ES, are used in undergraduate, graduate and postgraduate programs to represent curriculum requirements including placement tests, preliminary examinations, research proposal defenses, and thesis/dissertation defenses.

(11) If necessary, the University Board of Modul University Vienna may decide at any time that all courses must be switched to an online teaching format.

(12) In case of hybrid teaching, remote students are responsible for informing the lecturers if they are staying in other time zones. Courses with remote students joining between 11:00 pm until 06:00 am local time are encouraged to be recorded by the lecturer and shared in the Moodle course. If the lecturer does not record the course, the lecturer must provide replacement asynchronous material for remote students.

(13) All types of materials created by the lecturer used during courses of all types should be regarded as the intellectual property of the lecturers. This includes in particular (but not exclusively) documents for presentations, exams, and learning as well as the right to use images

and videos (incl. sound) which are recorded during a course or which reproduce it. All these materials may not be shared outside of the University and/or sold to third-parties without the permission of the respective lecturer. If a student distributes a video of a course (partially or entirely) or any part thereof on the Internet without the lecturer's consent, their study contract will be terminated.

§4 Academic Assessment and Grading of Courses

The criterion for successfully completing a course is based on the lecturer's final assessment.

Final grades are determined by the points earned in all cumulative graded assessment components.

Final grades must be based on various different, independent forms of assessments. Examples for different forms of assessment are written assignments, oral or written examinations, presentations, active course participation, group work and presentation, homework, or other forms of assessment as specified by the course lecturer.
Online quizzes may support students to check their advancements in learning. As an assessment criterion, online written quizzes should contribute not more than 30% of the final grade.

The percentage of individual assessments should be at least 50% of the final grade.
All assessments, also make-up exams or retakes as consequence of approved special consideration requests, must be held within the announced semester and the dates of the academic year and may not be held during vacation time.

Forms of assessment and their weight for the final grade must be outlined in the course syllabus. The assessment format as stated in the course syllabi may only be altered due to unforeseen circumstances upon approval from the Dean

Lecturers are obliged to announce results of an examination and partial grades to students as quickly as possible, and no later than two weeks following the date of the examination or assignment submission.

Lecturers are obliged to explain reasons for failing assignments to students, preferably in writing or in person on request.

Lecturers are obliged to share the written assessment report for theses with students.

Lecturers must report final grades by use of the MU grading template (alphabetical order) as a percentage to the Academic Office by a deadline announced by the Academic Office in the beginning of every academic year. Assessments with a decimal value greater than 0.5 are rounded up; otherwise, the value is rounded down.

Grade corrections may be requested during time of enrolment of a student by students
   (a) in case a formal mistake was made by administration,
   (b) a mistake was made in the calculation of the final grade, or
(c) due to consideration of special circumstances applied for within 14 days after a grade has been announced.

Lecturers may request grade correction within 14 days after the semester grade submission deadline. Grade changes requested after that period must be approved by the Dean of the respective study program.

For students enrolled in study programs commencing after 2013, the following grading scale is used in the assessment of examinations:

%	Austrian		US GPA
90 – 100	1	Excellent	3.5-4.0
80 – 89	2	Good	3.3-3.49
70 – 79	3	Average	2.99-3.29
60 – 69	4	Sufficient	Below 2.99
< 60	5	Fail	

Remarks:
[1] Excellent - Outstanding performance with only minor errors
[2] Good - Generally sound work with a number of notable errors
[3] Average: Fair but with significant shortcomings
[4] Sufficient: Performance meets the minimum criteria
[5] Fail: Some more work required before the credit can be awarded

For courses with mandatory attendance, an absence of more than 20% of the scheduled course time will result in a final grade of 0%. In the event a student misses more than 20% of a course session due to reasons beyond the student's control, the student may apply for special consideration to the lecturer(s) of (the) affected course(s), explaining previous and – if already known – future absences supported by sufficient, preferably written, evidence of the claims. If this should occur, the lecturer may decide, based on the individual case, whether the student is allowed to continue attending the course. The granting of special consideration is at the discretion of the lecturer. Exceeding the 20% limit typically entails some additional work completed by the student to compensate for any parts missed.

An assessment will be graded with 0% if any of the following occur without credible reason:
A student withdraws from an examination after the proctor commenced administering the examination.
A student fails to hand in the written examination within the exam's allotted time.
A student interrupts the written or oral examination without credible reasons.

A student acts disorderly and is prohibited to continue the examination.
§5 Conduct of Examinations

The maximum duration of all written and oral examinations should not exceed the number of hours that the course lasts each week – as stipulated in the study regulations of the respective program. Preliminary exams in the PhD program or extracurricular exams are exempt from this rule. Exemptions can be made by the dean.

The duration of an oral examination outside of the ordinary course setting can be between 15 and 30 minutes for each student and must be witnessed by a second lecturer. Oral examinations can be proctored as either individual examinations or group examinations consisting of a maximum of four candidates per group. In the latter case, the individual performance of each candidate during examination itself must be clearly visible and documented in the examination's assessment record. If an oral examination takes place online, the student and the assessor must be connected via a video call to allow the assessor to determine the identity of the student during the entire examination. Further technical or organizational measures may be taken to guarantee the independent provision of examination requirements. During oral online examinations, the examiner has to take minutes or record the exam. In case regular examination conditions cannot be ensured or technical problems occur which are not the fault of the student, the examiner must stop the exam or declare it invalid. The reason for this decision must be reported in the examination's minutes. In case of fraud or academic misconduct during an oral online examination, the examiner can stop the exam and declare it as negatively graded (0%). The reason for this decision must be reported in the examination's minutes and the incidence must be reported to the Academic Office. The presence of a second assessor can be replaced by the recording of the examination by the first assessor. Students must be notified that the examination is recorded prior or latest at the time the examination.

Students enrolled in the course, as well as interested parties associated with MU who assert individual justified interests, are permitted to attend the oral examinations as observers (given the availability of adequate spatial conditions). This does not apply, however, to any private consultation between student and proctor, including the announcement of the examination results. Upon a student's request, any observer [with the exception of members of the Studies and Examinations Committee] can be asked to leave the examination site. Observers cannot be excluded from presentations. In the event that a disturbance caused by an observer occurs during an examination, the proctor is entitled to expel the observer from the examination space.

If several examiners participate in an examination, each assessor is called on to assess the overall examination performance together, as long as no other assessment method is subsequently determined. When the examiners' assessments differ, the average of the sum of the individual assessments is calculated.

Notwithstanding the lecturers' right to assess students' performance to the best of their beliefs, examination procedures need to be fair, transparent, reasonable, consistent with the announced syllabus and across students, respect the conduct of examinations (as outlined in this document), and avoid misleading instructions or discrimination-based assessment. In the event of essential, tangible and traceable violations against these requirements, a student has the right to appeal an examination assessment and apply to countermand, where the principles that are considered violated and the way they are considered violated need to be exactly specified. An appeal form must be submitted to the Academic Office within 7 days after receiving the grade. If they so wish, the affected lecturer may submit a statement to the Studies and Examination Committee within 7 days of the notification of the student's appeal.

If a student is unable to attend a written or oral examination or if the student fails to submit a required assignment by its announced deadline due to reasons beyond the student's control, the student may apply for special consideration to the lecturer and request an alternative make-up assignment or exam. When a student provides a medical certificate, the university reserves the right to check if the information submitted is authentic or valid. The application must be submitted with minimal delay and no later than 14 days after the scheduled examination date. It is at the lecturer's discretion whether or not to accept the application for special consideration, and the lecturer must inform the student of his or her decision in writing within 14 days. If the lecturer rejects the application, the student has the possibility to appeal to the respective Dean using an appeal form, or to the president if the Dean is the lecturer.

Upon request, students are entitled to access all examination documents, protocols, written tests, and result records relevant to the examination and thus in the year following the examination. Students can also make copies of these documents at their own expense.

All examination records are to be stored and archived for a minimum of one year. The examination questions, assessment criteria, and results of a written or oral course examination must be recorded in writing by the course lecturer. The lecturer must retain all aforementioned course documents in electronic format. Lecturers are expected to be at the disposal of students to answer all questions associated with course assessment.

§6 Course Registration

Students are required to register for all courses online within the official registration period as announced by the Academic Office.

Requests for changes to course registrations after the official registration period, such as late registration, late cancellation, late group switches, are only possible in the following situations: when an extended course registration period is available. For courses with regular sessions held throughout the semester, such extended registration period is course specific, decided by the lecturer(s) of a course, and announced in the course syllabus. The extended registration period for blocked MBA/MSc courses is up until two weeks (14 days) prior to a course.
the student has not yet participated in any course-related assessment and given that no disadvantage to other students arises.

Late changes to course registration are processed by the Academic Office. A fee may apply as outlined in MU's Guidelines on Fees.

Students may apply for special consideration to the Dean to request late course cancellation after the official and, if available, the extended registration period based on the claim of extenuating circumstances beyond a student's control. Such requests must be supported by sufficient, preferably written, evidence of the claims. Approved late course cancellation requests will be labeled "DP", drop-out, and appear on the student's academic record. A fee may apply in accordance with MU's Guidelines on Fees.

§7 Academic Misconduct
MU uses the following measures to inform students about academic misconduct and related consequences:
The definitions of commonly used terms are outlined below and explained in the *Guide to Understanding Plagiarism* drafted by the *Studies and Examination Committee.*
A summarized version of the *Guide to Understanding Plagiarism* is available in the *Course Catalog*.
Lecturers are encouraged to explain MU's policy on academic misconduct and related consequences at the beginning of each course. Any document submitted by a student at any time may be subject to a plagiarism check.
An affidavit referring to the content of the *Guide to Understanding Plagiarism* is made available to all students and can be used for any written assignment at the instructor's discretion. Regardless of whether the faculty makes use of the affidavit, students are still required to adhere to university standards regarding academic misconduct and plagiarism.
Academic misconduct refers to any action or attempted action intended to give a student an unfair advantage to oneself or an unfair advantage or disadvantage to any other member(s) of the academic community. This includes fraud and acts of deception such as cheating, plagiarism, the fabrication of material or data, collusion, covert sharing, unauthorized access of materials, the facilitation of academic dishonesty and ghostwriting.
MU defines cheating as any attempt to influence the results of academic work through fraudulent performance or the use of unapproved aids.
MU recognizes the following forms of plagiarism:
claiming authorship by failing to cite another source's words or ideas;
claiming authorship by failing to cite one's own words or ideas;
copying or borrowing another individual's work or structure without proper referencing;
false paraphrasing (failing to use quotation marks, despite citing a source) or patchwork paraphrasing (splicing together parts of sentences without using quotation marks); and hiring or asking someone to write or complete work on your behalf and claiming it as your own. Additionally, copying passages from assignments previously submitted at or beyond MU without proper referencing is considered self-plagiarism, which is also a recognized form of academic misconduct.
MU defines ghostwriting as asking another person or using Artificial Intelligence to write or produce an assignment or thesis or any part thereof on behalf of a student who is then credited as author.

Students are required to install the version of the Safe Exam Browser currently provided by the university. Lecturers are free to require students to use the Safe Exam Browser for their assessments.

By default, any unauthorized usage of generative AI is considered ghostwriting. Lecturers are free to decide whether or to which extent the usage of generative AI is allowed in a course.

MU distinguishes between minor and major cases of academic misconduct:

The act of plagiarism itself as well as ghostwriting is considered academic misconduct.

The extent, the importance, and the intent behind the act of academic misconduct are factors that allow to differentiate between minor and major cases of academic misconduct. For example, an act of academic misconduct that is committed unintentionally may be considered minor; whereas, an act of academic misconduct committed intentionally is considered to be a major case of academic misconduct. Per definition, ghostwriting, representing an intentional action, is considered a major case of academic misconduct.

If a lecturer has any suspicion of ghostwriting, they can require the suspected student to provide a sample writing under the supervision of the lecturer and to ask questions about the submitted work in an oral examination. The student suspected of ghostwriting must submit any other type of assessment requested by the lecturer. Another faculty member nominated by the Dean and a student representative nominated by the ÖH Modul must be present during the whole assessment process. The student representative acts as a witness to the fairness of the process. Both the lecturer and the other faculty member must come to an agreement to confirm the case of ghostwriting. If there is no agreement, then no conclusion on ghostwriting can be drawn and the case will be closed in favor of the student. The whole process needs to be documented and a report needs to be submitted to the Academic Office. If a student does not comply with the lecturer's request, then the grade remains pending.

Proofreading is allowed unless the lecturer excludes this option. Students have to disclose any support they received from individual persons or institutions during the writing process with full contact details upon request. Students have to submit the original version and the proofread version to their supervisor or instructor. The supervisor or the instructor has the right to checkback with the proofreader in case of doubt. Failure to disclose proofreading will be considered a minor case of academic misconduct.

MU acknowledges the following ways of handling academic misconduct:

It is at the discretion of the instructor to either informally resolve suspected academic misconduct or to report cases of academic misconduct to the *Academic Office*. In cases where lecturers determine that an insignificant case of academic misconduct has occurred that does not appear to present a disciplinary issue, faculty are encouraged to address the issue one on one with the student, while taking grading consequences [§ 7 (5)] into consideration.

When a faculty member (instructor, lecturer, thesis supervisor, etc.) considers that a case of academic misconduct constitutes a disciplinary issue, the instructor must notify the student that a formal *notification of academic misconduct* will be filed. Along with the notification, the instructor must submit accompanying material that provides evidence for the accusation to the Academic Office within five working days of the incident and no later than the last day of the semester. If a group work is reported as a case of academic misconduct, all the students in the group should be held as equally responsible, if it cannot be predetermined which individual students are responsible for the respective parts of the assignment.

The instructor must decide if the case of academic misconduct constitutes a minor or major case of academic misconduct. The instructor can withdraw a case submitted until it has been closed by the Academic Office. The instructor cannot withdraw a case after the Studies and Examination Committee has made a decision but can support the student's appeal.

The procedural steps in handling reported cases of academic misconduct are as follows:

Upon receipt of the notification of academic misconduct by a faculty member, the Academic Office will notify the accused student of the previous cases in which he/she was involved, as well as possible consequences pertaining to these previous cases and the options for appeal in writing with minimal delay.

Students may appeal against such accusations to the *Studies and Examination Committee* in case they feel wrongfully accused or assessed within one week (7 days) after receiving notice of the alleged academic misconduct. Students shall send their appeal to the Academic Office which will redirect them to the *Studies and Examination Committee.* Students accused of academic misconduct that are already placed on academic probation according to §4 (f), must also be allowed to present their appeal in person, if requested.

If the accused student does not appeal the accusation, the Academic Office will process the case according to the indication given by the lecturer (minor or major case of academic misconduct) and informs the student that the decision by the lecturer has been recorded and is final.

If the accused student appeals the accusation within the period stipulated in lit. b), the Academic Office will inform the Studies and Examination Committee about the case and the appeal in writing with minimal delay.

The *Studies and Examination Committee* will investigate every reported case of academic misconduct that has been appealed by a student. It will take previous infractions into consideration for their decision making. Investigations of the SEC should be carried out with minimal delay and decisions should be reached as soon as practicable but no later than one month following the end of the appeal period.

The *Studies and Examination Committee* will decide whether the qualification of the case decided by the lecturer (minor, major) is valid and if the appeal submitted by the student is justified. The *Studies and Examination Committee* may decide: a) to approve the lecturer's assessment; b) to requalify the case in minor or major; c) to decide there is no case. The type of case of academic misconduct as well as records of academic probation will be recorded in the student's academic record.

The Academic Office will notify the student in writing with minimal delay of the outcome of the SEC decision, including the type of academic misconduct and related consequences. The type of case of academic misconduct, as well as records of academic probation, will be recorded in the student's academic record and the Academic Office informs the student that the decision by the lecturer has been recorded and is final.

A minor case of academic misconduct is worth 1 point, a major case 2 points. When a student has 2 points or more, he/she is placed on academic probation. When a student has more than 3 points, his/her study contract is terminated.

Students placed on academic probation when enrolled in one of MU's study program remain on academic probation for the duration of the study program in which they are currently enrolled. If a student transfers to another study program of similar level, he/she shall remain on

academic probation. However, if a student starts a new study program at Modul University Vienna at the same or a different qualification level, his/her records of academic misconduct from a previous study program shall not be considered. This also applies if a student is readmitted to the same study program.

Upon the disclosure of new evidence, the Studies and Examination Committee may agree to re-examine a closed case at a later time. If an incident is later determined not to be a case of academic misconduct, then the disciplinary entry on the student's academic record will be deleted, and any academic probation or other consequences resulting from the original decision will be revoked. If an instance that was not found to be a case of academic misconduct is later determined to be a case of academic misconduct, the verdict may be changed to reflect the new evidence.

Should allegations of academic misconduct affect an academic title obtained previously to studies at Modul University Vienna, the title earned at Modul University Vienna will be withdrawn, if entry to the degree was secured by providing an earlier falsely obtained title.

MU considers the following options for grading consequences:

It is at the sole discretion of the instructor to determine the consequences where a minor case of academic misconduct is suspected, especially considering any formal appeal that the accused student may have submitted.

In all minor cases, both those handled informally and those submitted to the Academic Office for further processing, the student may be given the opportunity to resubmit an assignment (with or without deducting points from the grade) or accept a zero for the work, while continuing to complete the course. The option for allowing a resubmission for minor infractions is at the sole discretion of the lecturer. This also applies if the notification of academic misconduct by the lecturer is countermanded by the SEC or considered a minor case by the SEC.

If a student has been found guilty of major academic misconduct, the student will fail the course with a grade of zero.

§8 Behavioral misconduct

Any member of the MU community perceiving misbehavior as enumerated in §10 (1) (h-i) can report the case to the Dean, who will determine whether the case is an infraction of §10 (1) (h-i) If §10 (1) (h-i) have been violated, the Dean will begin mediation.

In case the offending party is a student, the program Dean consults another program Dean, one student representative and the IDC. The Dean may decide to withdraw the student from that class that semester and/or issue a first warning. The student may appeal the decision of the Dean to the UB. If a first warning has already been issued and the Dean finds that the student has engaged in a subsequent case of disrespectful behavior, the issue is referred directly to the UB, who may decide on the student's expulsion from the University or issue another warning. The UB's decision may not be appealed. The whole procedure needs to be documented.

In case the offending party is an MU employee, the Dean will refer the issue to the employee's direct supervisor, who may decide on appropriate disciplinary measures.

§9 Invalidity of Examinations and Final Grades

If any work produced during an examination has been plagiarized or achieved using unauthorized aids or if the permission to enroll for an examination has been unjustly manipulated, and if these facts are not made known before the grade has been announced, the Lecturer can subsequently declare the course or examination under question as "failed." The student will be given an opportunity to submit an appeal to the Studies and Examinations Committee within one week (7 days) after receiving notice about the grade change.

Upon notification of an error on the academic transcript or record, any incorrect grade reported on the academic transcript is to be declared invalid and replaced by a corrected grade.

A final academic transcript and diploma will be declared invalid as a result of a late-discovered assignment of an incorrect grade. If academic misconduct is suspected following the bestowal of an academic degree and causes the degree's prerequisites to no longer be fulfilled, then the final issued academic transcript and diploma will be declared invalid and has to be returned. In cases where the degree is still valid, a new academic transcript and diploma will be issued to the student with the addition of the corrected grades, and the original inaccurate academic transcript must be returned to the Academic Office.

§10 Termination of Enrollment

A student's enrollment may be terminated under the following conditions:
Due to reasons related to poor academic performance, including failure to successfully complete pre-requisite courses or exams when conditionally admitted (§ 10 (4));
Automatic expulsion takes effect when a student fails the same course four times;
The student's thesis has received a failing grade for the third time.
The student has failed required pre-requisite courses or exams for the third time.

As a result of academic misconduct (§ 7 (4));
Due to failure to hand in documents required for admission to the study program;
Due to failure to comply with financial obligations, including tuition fee and student union fee payment;
Due to violation of MU House Rules, Fire Safety Regulations, or any other regulations as stipulated by the University Board of MU;
Due to dishonesty, disruptive, disrespectful or inappropriate behaviour such as forgery, theft, physical or verbal abuse or violence, in sexual / racial / verbal / or other forms of harassment, including stalking, or hazing.
The decisive bodies responsible for a student's termination of enrolment are as follows:
for §10 (1a-b) the Dean or participants of a Semester Conference as specified in the respective Study Regulations;
for §10 (1c,e) the Academic Office;
for §10 (1d) the Dean of the relevant program;
for §10 (1f) the Accounting Office;
for §10 (1h-g) the University Board.

Decisions for termination of enrollment become effective immediately following a decision taken.

Reasons for termination of enrollment qualifying under § 10 (1a) include the following:
The student has failed to obtain at least 16 ECTS within the last two semesters. This applies only to students who have completed less than 75% of the ECTS relevant to course work.
The student has failed an Interactive Lecture (IL) or a course with continuous assessment of performance (SE, PT, LX, LS) for the third time.
The student has had an internship contract terminated for a third time, regardless of whether or not the contract was terminated by the employer or the student.
A graduate or post-graduate, student (MSc, PhD, MBA) who enrolled in 2013 or later has failed three or more courses. Students granted an extension by the semester conference for multiple failures are only subject to discussion at subsequent semester conferences in the event that they fail additional courses.
The student's thesis has received a failing grade for the second time.
The student has failed required pre-requisite courses or exams for the second time.

Proceedings for termination of enrolment qualifying under §10 (1a) and §10 (4) include the following:
Students will be notified by the Academic Office in writing with minimal delay about a pending termination of enrollment, as well as decisions taken on pending terminations of enrollment, in writing by e-mail.
Students are invited to submit a letter of justification explaining why a recommendation to the University Board for termination of enrolment should be suspended. Such letter must be sent to the Academic Office no less than three days prior to a Semester Conference, if applicable, or within two weeks of the date of the notification of the student's pending termination. Letters submitted after the deadline stated by the Academic Office will not be considered.
Pending terminations of enrolment may be suspended under the following conditions:
in exceptional cases, such as when the student's overall academic performance is deemed excellent or if the student recently has shown significant progress in his or her studies.
events beyond a student's control that would prevent a student from reaching the required 16 ECTS per academic year for students who have completed less than 75% of the ECTS relevant to course work. (e.g., severe medical reasons, etc.).
Students may appeal negative decisions taken by the Dean or Semester Conference to the Studies and Examination Committee by submitting an appeal form to the Academic Office within two weeks (14 days) of receipt of the notification. Appeals will only be considered on the following grounds: violations of the university regulations, substantial mistakes in the administrative or communication processes by the university, other disturbances of the procedure beyond the student's control, and essential, tangible and traceable discrimination to the student's disadvantage. In case that the appeal process reveals that essential information relevant for the decision, which the student has not been able to submit before for reasons beyond the student's control, has not been considered by the Dean or the Semester Conference, the *Studies and Examinations Committee* will inform the respective Dean who will decide upon re-opening the case or not.

§11 Appeals to the Studies and Examination Committee

(1) The Studies and Examination Committee makes decisions regarding a student's appeal in instances stated in these Examination Regulations or the Study Regulations of the respective study program.

(2) A student that wishes to appeal must submit a formal statement to the Studies and Examination Committee by means of a completed appeal form, which must be submitted to the Academic Office within one week (7 days) following the notification of the pending issue. The appeal form requires students to submit details including: (a) the full name of the individual appealing; (b) the subject matter of the appeal (date and description of the decision a university authority has made); (c) the reason why the student considers the accusation of academic misconduct false. Students who make a formal appeal using other forms of written communication (without use of the form) must include the word "appeal" either in the heading or subject line of the document and include all of the same information required by the appeal form. The Dean, the lecturer, the student, and - in case of recommended termination - the University or the respective Campus Board, have to be notified in written form about a decision by the Studies and Examination Committee. Decisions by the Studies and Examination Committee are final and cannot be appealed except for cases outlined in §10(5)(d).

(3) Investigations should be carried out with minimal delay and decisions should be reached as soon as practicable but no later than one month following the end of the appeal period. The committee can countermand a previously made decision, but it cannot replace any negative assigned grade with a positive one.

(4) In cases of conflict of interest for the Dean, the Studies and Examination Committee will be called upon for a resolution.
§12 Readmission
A student is eligible to apply for readmission in:
the original study program and the original curriculum (if courses are still offered) at the same branch campus;
the original study program with an updated curriculum at the same branch campus;
another study program at the same or at a different branch campus;
MU recognizes the following types of readmission:
Readmission Following Termination of Study Contract on Academic Grounds (§ 10 (5)): When a Study Contract has been terminated on academic grounds, a waiting period of one full semester, following the semester in which the grounds for termination took place, applies before the student may be readmitted. In addition to the application documents required for admission, as outlined in the study regulations of the respective study program, the student is required to present both evidence and documentation that the reasons for prior poor academic performance have been ameliorated. Upon readmission, as a condition of Conditional Admission (§ 13), the student must first pass failed course(s) in question at the earliest possible time.

Readmission Following Termination of Study Contract for Reasons of Academic Misconduct (§ 10): When a Study Contract has been terminated due to academic misconduct (e.g. violation of the University's Rules and Regulations regarding plagiarism), a waiting period of two semesters, following the date of termination, applies before the student may be readmitted.

Readmission Following Termination of Study Contract Due To Non-Compliance : When a Study Contract has been terminated because of failure to comply with the Study Contract and / or the rules and regulations of Modul University (i.e. failure to submit original documents for admission, failure to comply with the financial obligations, failure to comply with the House Rules), a waiting period of one semester, following the date of termination, applies before the student may be readmitted.

When a decision has been appealed to the Studies and Examination Committee, the committee may decide on shorter or longer waiting period as stipulated in lit a-c).

Readmission Following Voluntary Termination of Study Contract: When a Study Contract has been terminated by an individual student due to personal reasons, no waiting period applies for readmission.

Readmission Following Planned Termination of Study Contract: In the event that a current student applies for readmission to another branch campus in order to permanently transfer, the student must terminate current study contract before enrolling in said branch campus.

Guidelines on Readmission:

Applications for readmission must be submitted to the Admissions Office and are subject to assessment of the Admissions Committee.

The official waiting period, where applicable, commences after the semester following which the student's Study Contract was terminated. Applications for readmission may be submitted up until two months prior to the end of the waiting period or, if the waiting period has already ended, two months prior to the start date of the semester.

Students will be provided with a new study contract and contract supplement outlining the student's financial obligations as outlined by the respective Global Campus.

Former or current students applying for readmission to another branch campus of MU must agree to transfer their entire Academic Record to the administration of the new campus. The Academic Record must contain the following documents:

An Academic Transcript of Records;

A Grade History including all positive and negative grades;

A Record of Academic or any other form of Misconduct or Misbehavior;

§13 Conditional Admission

The MU Admissions Committee may decide on conditionally admitting students to a study program. Each conditional admission decision must include a predetermined limited timeframe indicating how long the student has before he or she must fulfill the missing criteria for full admission.

A student who has been conditionally admitted (or readmitted) to a study program has to demonstrate every effort to overcome the missing requirements for not being granted full admission.

If a student fails to fulfill the predetermined criteria accompanying conditional admission within the Admission Committee's allocated time limit, the student will not be allowed to continue

with other courses, exams, or any other academic activities (e.g. internship, graduation) until he or she has completed the missing prerequisite criteria.

With the exception of the aforementioned criteria, a student's record of failed courses or examinations will no longer be considered valid.

The Study Contract of a conditionally admitted student who has exceeded the predetermined time limit for fulfilling the missing criteria by more than one academic year will automatically become void, resulting in termination of the Study Contract.

The Academic Office will inform students when the criteria for a student's conditional admission have been fulfilled or when a student's Study Contract becomes void.

§14 Dean's List Award & Award of Distinction

(1) In the Undergraduate and the MSc programs, the Dean's List Award is given in **recognition of outstanding academic achievement** within one semester.

The requirements are the following:

(a) Students must complete a minimum of 24 ECTS or more during the respective semester at Modul University (only graduate courses count for graduate students).

(b) Students must obtain a semester GPA of 90% or above and cannot have a final grade below 80% in any course in the respective semester. Only courses within the student's curriculum and only course grades obtained at Modul University qualify for the GPA calculation. Only first attempts will be counted.

(c) Students who have been found guilty of academic misconduct during their studies are not eligible for the Dean's List.

(2) Students who have made the Dean's List will receive a certificate and may receive other benefits as decided by the University Board on the university's website.

(3) In the MBA program, the Award of Distinction is given in **recognition of outstanding academic achievement** over the course of the studies at Modul University Vienna. Only students who graduate with distinction are eligible. Students who have received the Award of Distinction will receive a certificate and tuition free attendance for one MBA enrichment course (valid for two years from graduation date, courses attended under this award do not bear credit, available for enrichment courses of less than 20 registered students by the end of the enrollment period).

§15 Graduation Documents

(1) Upon graduation after their studies at Modul University Vienna, graduates receive a diploma, an official copy of the diploma, a diploma supplement and two transcripts of records.

(2) All diplomas issued by Modul University Vienna must be signed by the President and the Dean of the respective study program. All diploma supplements must be signed by the Dean of the respective study program. All final transcripts must be signed electronically by the President of or by an administrative member of the University nominated by the President. In cooperative programs additional signatures are possible.

(3) Only one original copy of the diploma may be issued. For it to be replaced, the original copy of the diploma must be returned to the Registrar of Modul University Vienna and destroyed, before issuing a new copy of the diploma.

(4) Graduation documents issued by Modul University Vienna can be changed for the following reasons:

Correction of a mistake upon issuance of the graduation documents;
Change of name after graduation: An official document with the new name (passport, ID, driver's license) needs to be provided;
Change of nationality (for graduation documents issued before April 2020): An official document with the new nationality (passport, ID, driver's license) needs to be provided.
(5) In case of a loss, graduates may apply for a replacement of the diploma, the diploma supplement and the final transcript of records. Applications for renewal of these documents must include:
Notice of loss issued by an official authority (e.g. police, notary, embassy, court) including a certified translation in English or German.
Photo identification (copy of passport, ID, driver's license)
(6) Documents renewed or changed according to §§ 4-5 will be signed by the officials in charge. A fee may apply.

Constitution

Accredited by the Austrian Accreditation Council on July 12, 2007. and, after consultation with the University Senate, amended by the University Council on the proposal of the University Board on October 22, 2007, on February 27, 2009, on February 1, 2011, on July 10, 2012, on January 31, 2013, on February 2, 2015, on May 18, 2015, on January 31 September 16, 2020, on January 31, 2022 and on March 20, 2023.

Legal Status and Entity

§1. Modul University Vienna GmbH is the legal entity of Modul University Vienna, a private university in Austria that is accredited by the Austrian Accreditation Council according to §2 (1) lit. 1 Private University Law (PUG).
§2. The organizational structure and responsibilities of Modul University Vienna correspond to the institution's governing bodies, their mandate, and tasks in accordance with international standards. The governing bodies are:
The general assembly of the legal entity Modul University Vienna GmbH,
The University Board,
The University Council,
The University Senate.
§3. Modul University Vienna GmbH and its governing body (general assembly) base the performance on the company agreement and on the following principles:
Freedom of science and its teaching
Freedom of artistic creation, the mediation of art and its teaching
Fostering the variety of scientific and artistic theories, methods, and doctrines
§4. Modul University Vienna GmbH pledges to ensure the operating, maintaining, and financing of Modul University Vienna are in compliance with the Private University Law (PUG), Private Higher Education Law (PrivHG), and affiliated regulations. The responsibilities of the general assembly of the legal entity include the:
Approval of the balance sheet.

Appointment, discharge, and dismissal of the managing director.

Decisions on budget allocation to the University.

Decisions about establishing subsidiaries.

Appointment of the members of the university council according to Art. II §1 lit. a and b.

Confirmation of decisions by the University Board with significant economic impact according to Art. I §7.

I. University Board

§1. The University Board consists of:

The President,

The Vice-President,

The Managing Director.

§2. The University Board meetings take place on a regular basis. The President is responsible for directing academic affairs, in particular the Modul University Vienna's program of teaching and research. The Managing Director is responsible for its commercial management. The members of the University Board have signatory authority over the assigned functions. A simple majority finalizes resolutions unless another majority is stipulated within the following terms.

§3. If prevented from performing their duties, the President is deputized by the Vice-President, the Vice-President by the longest serving Dean, and the Managing Director by his or her managing assistant.

§4. The Managing Director is responsible for all economic, financial, and administrative matters, as well as the personnel decisions necessary for daily administrative operations.

§5. The President prepares an annual report on research and teaching activities and presents it to the University Council.

§6. The University Board is particularly responsible for:

Drafting changes and/or amendments for resolution by the University Senate to the University's statutes regarding academic affairs.

Drafting and biennially revising, following consultation with the University Senate, the University's development and organization plan for resolution by the University Council.

Drafting proposals, following consultation with the University Senate, for resolution by the University Council for the introduction, change, or discontinuation of study degree programs.

The following decisions must be decided unanimously:

Drafting changes and/or amendments, for resolution by the University Council, to the University's statutes regarding non-academic affairs.

Passing resolutions on the appointment of new faculty and third-party funded researchers upon the recommendation of the search committees, Heads of Schools, Directors of Research Centers, or project leaders, passing resolutions on the appointment of external teaching staff upon the recommendation of the Deans, Program Area Directors or the Director of Continuing Education, and passing resolutions on the extension or changes of the term of contracts of faculty, third-party funded researchers, and external teaching staff upon the recommendation of the Heads of Schools, Directors of Research Centers, the Director of Continuing Education or project leaders. All employment contracts are concluded with the representative of Modul University Vienna GmbH and the signature of the President, confirming that the appointment procedures for academic staff meet the requirements of the University's constitution.

Employment contracts with third-party funded researchers are also signed by the project leader unless the employee is the project leader.

Approving the content of PR and advertising material.

Submitting proposals to the University Council for offering degree study programs at different locations.

Passing resolutions on fees, discounts, and scholarships.

After consultation with the University Council, approving regulations for new degree study programs proposed by the University Senate.

Approving amendments to regulations of existing degree study programs proposed by the University Senate.

Passing resolutions on the members of the Admissions Committees and admitting students recommended by the Admissions Committees to degree study programs.

Awarding academic degrees and distinctions as defined by the study regulations and the University Constitution.

Passing resolutions for new non-degree courses, study programs, or amendments to regulations of existing non-degree programs.

Passing resolutions on rules and administrative processes related to the academic affairs of the University that are not explicitly listed as tasks of other University bodies (e.g. setting the academic calendar, initiation of quality-assurance measures, applying for accreditation extension)). Contracts with external organizations that are of an academic nature require the signature of the President and the Managing Director.

The Managing Director appoints administrative staff after consultation with the other members of the University Board. The Managing Director initiates all other rules and administrative processes after consultation with the other members of the University Board.

§7. Decisions of the University Board that have significant economic implications require the approval by the general assembly of Modul University Vienna GmbH.

§8. Unless the University Senate is not able to make a proposal that meets the requirements of Art. V § 6 (6-7), the President and the Vice-President are elected by the University Council based on the proposal of the University Senate. The duration of the term of office for the President and Vice President is five years, which in any case ends with the termination of employment at Modul University Vienna. Re-election is possible.

§9. Upon the University Senate's proposal, the University Council is empowered to dismiss the President and/or the Vice-President from office with immediate effect on the grounds of justified loss of confidence, serious breach of duty, criminal conviction, a lack of physical or mental ability, or other behavior that makes further cooperation unreasonable. If the President retires from office, the Vice-President absorbs the President's duties until the next election.

§10. In addition to their annual holiday entitlement, the President is entitled to 30 working days leave of absence for research purposes each year. The Vice-President is entitled to 15 working days leave of absence.

II. University Council

§1. The University Council represents Modul University Vienna's interests and supports the University Board with the development of Modul University Vienna.

§2. The University Council consists of the following members:

Ordinary members:

four representatives of the owner

two representatives of the industry or public institutions

two representatives of other universities or research institutions

Extraordinary members with an advisory vote:

the President

the Managing Director

The University Council can summon additional members with an advisory vote.

§3. Modul University Vienna GmbH appoints the owner's representatives and the industry or public institution's representatives for a period of five years. The University Board appoints the representatives from other universities or research institutes for a period of five years. Reappointment is permitted. The appointing parties are entitled to recall their appointees from office with or without cause, but they are obliged to do so with immediate effect in the event of justified loss of confidence, serious breach of duty, criminal conviction, a lack of physical or mental ability, or other behavior that makes further cooperation unreasonable. They must also ensure the immediate appointment of a member of the University Council to take their place.

§4. From among the ordinary members of University Council, a simple majority elects the chairperson of the University Council.

§5. The University Council serves to:

Pass resolutions, proposed by the University Board, on changes and/or amendments to the University's statutes when non-academic affairs are concerned.

Pass resolutions on the University's development and organization plan proposed by the University Board.

Elect the President and Vice-President from among three candidates proposed by the University Senate. If the University Senate is proposing less than three candidates, then the University Council is entitled to reject the proposal and to request a new list within eight weeks. If the University Senate is unable to propose three candidates within this extended period, then the University Council can nominate a person among existing faculty or launch a public call for recruiting a new President or Vice-President. The person nominated as President or Vice-President must have the qualification of a Full or Associate Professor. After the end of the President's or Vice-President's term of five years, the University Senate again has the opportunity to nominate candidates.

Recall the President and/or Vice-President from office if proposed by the University Senate.

Pass resolutions on the introduction and discontinuation of degree study programs if proposed by the University Board.

Pass resolutions on offering degree study programs at different locations.

§6. Each member of the University Council is entitled to one vote. The University Council has a quorum if at least 50 % of its members are present when the resolution is brought to a vote. The University Council passes its resolutions by a simple majority of the votes cast by the members present when the resolution is voted on. Resolutions of a strategic scope or of

significant economic impact also require the simple majority of the votes of the representatives of the owners in the University Council. Abstentions do not count. In the event of a parity of votes, the vote of the chairperson is decisive. The University Council is convened by its chairperson. Each member is entitled to demand that the chairperson convenes the University Council. The invitation must be sent in writing to the other members. At least one week must elapse between the posting of the invitation and the date on which the meeting of the University Council is held.

III. Deans

§1. As outlined in the development plan of the University, the degree study programs offered by Modul University Vienna are organized by different academic levels: undergraduate, graduate, and post-graduate. Each degree study program is assigned to one particular academic level.

§2. The Deans are the directors of all degree study programs of one academic level. The Deans are responsible within the scope of their authority for all matters concerned with instruction within their degree study programs. The University Senate elects the Deans for the undergraduate programs from among the Full and Associate Professors and the Senior Lecturers. The Deans for all other programs are elected from among the Full and Associate Professors. They are elected for a period of three years. Re-election is permitted.

§3. The Deans must:

Represent the corresponding degree study programs with respect to the other university bodies.

Deal with the regular affairs of the degree study programs.

Harmonize the work of the degree study programs with the university's development goals.

Be responsible for the academic and pedagogical orientation of the degree study programs in collaboration with the University Board.

Assure the quality of teaching within the degree study programs.

Ensure that the teaching program complies with the curriculum.

Make decisions on the interruption of studies.

Select the teaching staff who do not belong to the academic staff.

Assign the teaching staff to the courses following consultation with the Heads of Schools.

Share experiences and exchange best practices with their counterparts at Modul University Global Campuses and report their findings to the President on a regular basis.

Be responsible for the resources at their disposal.

Participate in selecting the students according to the admissions criteria of the respective degree study programs.

Chair degree study program relevant conferences as stipulated in Art. VII-IX.

Decide on waiving retake and study extension fees in exceptional cases.

§ 4. For the selections of the degree study programs that are connected by their content (modules), the Dean can assign the functions named in Art. III § 3 lit. 5, 6, 8, and 9 to a Program Area Director. The Dean appoints the Program Area Directors from among the faculty with a doctorate.

IV. Schools and Research Centers

§1. The University Board implements the academic organizational structure of schools and research centers according to the University's development plan. The purpose of the schools is

to further develop the academic knowledge of their discipline and to make it useful to the society. Research centers serve interdisciplinary research collaborations and/or are an expression of an institutional focus.

§2. The Heads of Schools are, in the framework of their authority, responsible for research and human resource development within their school. The Heads of Schools are elected by the respective department's academic staff from among its Full and Associate Professors for a term of five years. Re-election is permitted. Each member of the academic staff is entitled to one vote. The school has a quorum if at least 50% of its members are present when the resolution is voted on. The school passes its resolution by a simple majority of the votes of the present members. Abstentions do not count. In the event of a parity of votes, the longest serving member of the academic staff makes the decisive vote.

§3. The Heads of Schools' functions are:

representing the school with respect to the other university bodies

dealing with the regular affairs of the school

harmonizing the school's activities in the areas of research, services, and sustainable development with the University's development goals

being responsible for the compliance of the school's academic staff with its teaching load, in cooperation with the respective Deans and Program Area Directors

assuring the quality of the school's activities

responsibility for and supervision of the academic staff assigned to him/her

responsibility for the resources at their disposal

§4. Research centers consist of faculty and researchers who already have substantial third-party funding successes. Target agreements specify the acquisition of third-party funding from national and international research sponsors. The heads of the research centers are appointed by the University Board among the scientific employees and are, in the framework of their authority, responsible for research and human resource development within their research center.

V. University Senate

§1. The Senate is the University's central body of academic self-administration and central means of university internal communication. It has the right to participate and the obligation to contribute to the development of all academic affairs, the organization of the content of research and study degree programs (consecutive and continuing education degree programs), and the appointment of university bodies.

§2. The University Senate consists of

six members from and elected by the group of the Full and Associate Professors;

six members from and elected by the group of all other faculty members;

three members from and elected by the group of all administrative staff;

one member from and elected by the group of all non-faculty researchers

four student representatives, nominated by the student union (ÖH) at the university;

the members of the University Board.

In addition to the members of §2 a-b, Deans are also members of the University Senate. In exception to the members of the University Board, each member of the University Senate is entitled to a vote. The University Senate has a quorum if at least 50 % of its members entitled

to a vote are present when the resolution is voted on. Unless otherwise stipulated in the University's statutes, the University Senate passes its resolutions by a simple majority of the votes of the members present when the resolution is voted on. Abstentions do not count. In the event of a parity of votes, the resolution is voted on by the group of Full and Associate Professors. In the event of another parity of votes, the chairperson makes the decisive vote, even if he or she is a member of the University Board. In case of absence, the vote can be transferred to another group member. If this group member is not an elected member of the Senate, then he/she becomes a member of the Senate as long as he/she holds the transfer vote. No member of the Senate can have more than two votes. If an elected member of the University Senate leaves the University or is promoted to a different group, the remaining members of the respective group in the Senate may nominate a substitute. If there are no remaining members of the respective group in the Senate, then the chairperson will invite the longest serving member of the respective group outside the Senate in order to nominate a substitute.

§3. The members in §2 a-d are elected every three years via secret balloting by their respective peers. When the University owns more than 50% of the company, members of the University's affiliated companies have the right to participate in the voting of the University Senate. The Senate can decide on further regulations related to the election.

§4. The President chairs the University Senate.

§5. The University Senate is convened in writing by its chair at least once a year. It is also convened if at least six members, stemming from at least two groups, (§1 a-f) request this in writing. At least one week must elapse between the posting of the invitation to the University Senate and the date on which the University Senate is held.

§6. The functions include but are not limited to the following:

Passing resolutions on changes and/or amendments to the University's statutes on issues related to academic affairs proposed by the University Board.

Commenting on the University's development and organization plan, which is drafted by the University Board.

Passing resolutions on guidelines for promotion to Associate and Full Professor, which in addition to a simple majority of the University Senate, require a simple majority of the votes of the Full and Associate Professors present when the resolution is voted on.

Passing resolutions, upon nomination by the President, for the faculty representatives on promotion, habilitation, and appointments committees, which, in addition to a simple majority of the University Senate, require a simple majority of the votes of the Full and Associate Professors present when the resolution is voted upon.

Electing the representatives of faculty and administrative staff on the Studies and Examinations Committee, the Inclusion and Diversity Committee, the chair of the Examination Regulation Conference, and other committees decided by the University Senate.

Proposing three candidates from among the Full and Associate Professors for nomination as President.

Proposing three candidates from among the Full and Associate Professors for nomination as Vice-President.

Applying to the University Council for the discharge from office of the President or the Vice-President at the end of their term of employment or with immediate effect on the grounds of

justified loss of confidence, serious breach of duty, criminal conviction, a lack of physical or mental ability, or other behavior that makes further cooperation unreasonable.

Passing resolutions on conferring honorary awards after consultation with the University Council.

Defining the requirements for academic degrees and distinctions. Passing resolutions on regulations for new degree study programs or amendments to regulations of existing degree study programs for approval by the University Board, which, in addition to a simple majority of the University Senate, require a simple majority of the votes of the Full and Associate Professors present when the resolution is voted on.

Bringing information of important developments affecting Modul University Vienna to the attention of the University Board.

VI. Studies and Examinations Committee

§1. The Studies and Examinations Committee is responsible for performing the functions assigned in the examination regulations. It consists of two professor representatives, two other faculty members, and two student representatives.

§2. The University Senate elects the representatives of the professors and the other faculty on the Studies and Examinations Committee. At its initial meeting, the committee elects one of the two professors as the chairperson.

§3. The duration of the members' term of office is three years. A new member is elected by the University Senate for the rest of the term if one of the members of the Studies and Examinations Committee resigns from their position. Re-election is possible.

§4. The Studies and Examinations Committee is convened by the chairperson and has a quorum if the chairperson and two additional members are present. The Studies and Examinations Committee passes its resolutions with a majority of the valid votes cast. Abstentions count as votes that have not been cast. In the event of a parity of votes, the chairperson makes the decisive vote.

§5. The Studies and Examinations Committee ensures that the examination regulations are complied with and reports regularly to the University Board on the development of the examination results and periods of study.

§6. All students and examiners at Modul University Vienna can consult the Studies and Examinations Committee.

§7. Members of the Studies and Examinations Committee can be excluded from dealing with matters that could involve them in a conflict of interests.

§8. The members of the Studies and Examinations Committee can attend all examinations at any time.

§9. The members of the Studies and Examinations Committee are under an oath of confidentiality.

VII. Degree Study Program Conferences

§1. New academic regulations, or changes of academic regulations, related to degree study programs of the University, except the Examination Regulations and Student Code of Conduct, are discussed and proposed by the Undergraduate, Graduate, or Post-Graduate Study Program Conference. It serves as a platform for information and as a tool of quality management for degree study programs.

§2. The members of the Study Program Conference are the Dean, all faculty members who have taught or will be teaching in the previous, current, or next semester in any of the respective degree study programs, the respective Program Managers, all Full and Associate Professors, the Internship Coordinator (if any of the degree study programs covered by the Degree Study Program Conference includes an internship opportunity), and two student representatives. All members of the Degree Study Program Conference have one vote. The Dean can invite external lecturers and other informants with an advisory vote.

§3. The Degree Study Program Conference is convened by the Dean and has a quorum if a minimum of three other faculty members are present. The Degree Study Program Conference passes its resolutions with a majority of the valid votes cast. Abstentions count as votes that have not been cast. In the event of a parity of votes, the Dean casts the decisive vote.

VIII. Examination Regulation Conference

§1. The Examination Regulation Conference proposes changes in examination regulations and the Student Code of Conduct of degree study programs. The Conference serves as a platform for information and as a tool of quality management for all rights and duties of students related to their studies in any of the degree study programs offered by the University.

§2. The members of the Examination Regulation Conference are all Deans, a representative of the Studies and Examinations Committee nominated by its chair, the head of quality management nominated by the University Board, one representative of the Program Managers (Academic Office) nominated by the President, and two student representatives. The Deans and the representative of the Studies and Examination Committee have one vote. All other members of the Examination Regulation Conference have an advisory vote. The chair of the Conference is elected by the University Senate from among all Deans of Modul University Vienna. The chair can invite informants with an advisory vote.

§3. The Examination Regulation Conference is convened by the chair and has a quorum if a minimum of two Deans and two other members are present. The Examination Regulation Conference passes its resolutions with a majority of the valid votes cast. Abstentions count as votes that have not been cast. In the event of a parity of votes, the chair casts the decisive vote.

IX. Semester Conference

§1. If stipulated by the study regulations, a Semester Conference is held for each degree study program at the end of every semester. If not stipulated by the study regulations, the functions of the Semester Conference are taken by the Dean.

§2. The Semester Conference is the body deciding on a student's termination of enrolment due to academic reasons (which will be executed by the University Board), subsequent readmission to a course, and examination reattempts.

§3. The members of the Semester Conference are the Dean, all members of the teaching staff for the respective semester and degree study program, and two student representatives. The Dean and each member of the teaching staff have one vote; student representatives only have an advisory vote.

§4. The Semester Conference is convened by the Dean and has a quorum if a minimum of three other members of the teaching staff are present. The Semester Conference passes its resolutions with a majority of the valid votes cast. Abstentions count as votes that have not been cast. In the event of a parity of votes, the Dean makes the decisive vote.

§5. Members of the Semester Conference must recuse themselves from matters that may involve a conflict of interest. All discussions within the Conference are to be treated as confidential.

X. Admissions Committee

§1. The University Board appoints an admissions committee for each individual degree study program.

§2. They are comprised of the Dean of the respective degree study program responsible for examining academic qualifications, as well as one representative of the administrative staff who is responsible for examining the formal criteria. A student representative with a consultative vote may be nominated by the Student Union to participate in the Admissions Committee.

§3. The function of the Admissions Committee is to assess the applications for positions at the University according to the stipulated academic and formal criteria.

§4. If necessary, a ranking system with waiting lists will be applied.

§5. There is no right of appeal against the decisions made by the Admissions Committee.

§6. The President is responsible for the formal admission of students.

§7 Applicants who feel they have been discriminated against during the application process may inform and lodge a complaint with the Inclusion and Diversity Committee.

XI. Inclusion and Diversity Committee

§1. The Inclusion and Diversity Committee consists of five staff members that are elected by the University Senate for a period of two years and of two student representatives who are nominated by the Student Union. At least two of the members have to be women. The Inclusion and Diversity Committee elects one of its members as its chair (Diversity Manager) by simple majority; he or she acts as the coordinator of its actions and as the primary contact person for external requests. Additionally, a Special Needs Coordinator will serve as the primary contact person for issues of disability. The Commissioner is elected by simple majority.

§2. The Inclusion and Diversity Committee proposes to the University Senate an Affirmative Action Plan for Managing Diversity and the Advancement of Women and monitors the plan's compliance after its approval.

§3. The guidelines about the procedure for students with special needs are proposed to the University Senate by the Inclusion and Diversity Committee and the Committee additionally implements the guidelines approved by the University Senate.

XII. Election of Student Representatives

§1. The student representatives are elected according to the current regulations of the Austrian Student Union Law (Hochschülerinnen und Hochschülerschaftsgesetz).

XIII. Appointment Procedure for Academic Staff

§1. Each new post at the academic establishment is to be publicly advertised by the University Board, within Austria and abroad. Exceptions are possible for temporary positions when the cumulative period of work does not exceed six months. Every tender has to be reviewed by the Diversity Manager prior to being published. The period during which the post is to be advertised must be at least three weeks. For University Lecturers, Senior Lecturers, and Assistant Professors, the Head of School in question will prepare a report on the procedure for advertising the post (advertising text, media and period during which the post is to be advertised, statement of the diversity manager) and a justified recommendation to the

President regarding appointment. For Junior Faculty (Researchers and Lecturers), the Dean of the PhD program will assume this task. For third-party funded Researchers, the respective Director of Research Center or project leader will assume this task. Employment contracts are concluded as defined in Article I § 6 (4) lit b.

§2. In the case of the appointment of Full Professors and Associate Professors, the applicants who fulfil the formal and academic requirements must attend an Appointments Committee hearing. If necessary, the Appointments Committee can insist on an example class or lecture. The Appointments Committee must announce to the President which applicants they would shortlist for selection.

§3. The members of the Appointments Committee must assess the suitability of the shortlisted applicants for the advertised post of Full Professor or Associate Professor and prepare a report on this. In particular, they must judge whether applicants possess the high level of academic and professional qualifications required for the advertised post (e.g. habilitation or equivalent proof).

§4. The Appointments Committee must provide all shortlisted applicants with the opportunity to present themselves in an appropriate manner to at least the school and staff in the related academic areas.

§5. Based on the reports and opinions, the Appointments Committee prepares a justified appointment proposal containing up to three applicants who are deemed most suitable for the post according to the Appointments Committee's requirements. Special reasons must be stated for a proposal containing fewer than three candidates.

§6. The President makes a selection from the appointment proposal but can refer to the Appointments Committee if the proposal does not include the most suitable applicants. The President appoints the successful candidate.

§7. Upon signing their contract of employment with Modul University Vienna, the Full Professor or Associate Professor acquires the Modul University Vienna teaching license (venia docendi) for the subject for which they have been appointed. They are required to use the title 'Full Professor' or 'Associate Professor' with the suffix 'at the private university'.

§8. The Modul University Vienna teaching license (venia docendi) of a Full or Associate Professor expires when he/she does not execute teaching activities.

XIV. Appointments Committee

§1. Each appointments committee consists of three Full Professors, one Associate Professor, one other member of the faculty, and one student representative.

§2. The function of the Appointments Committee is to conduct the appointments procedure for Full Professors or Associate Professors.

§3. At the proposal of the University Board, the University Senate elects the professor representatives, the representatives of the other academic teaching establishment, as well as the chairperson of the appointments committee. The President must submit an alternative proposal as soon as possible in the event that the appointments committee is not elected. The University's student representatives nominate the student member.

§4. The Committee reaches its decision on the basis of the reports and opinions of its members and external assessors. A minimum of three external assessors must be commissioned by the committee to evaluate, in a written report, the research and scholarly performance of the candidate. Additional internal or external assessors may be invited by the committee to assess

other areas of activities. Each member of the committee is entitled to a vote. Internal or external assessors nominated by the committee are required to submit a written report and are not considered as members of the committee. The committee has a quorum if at least two-thirds of its members are present when the resolution is put to a vote. The committee passes its resolutions by a simple majority of the votes of the members present when the resolution is voted on. Voting is done via a ballot. Abstentions do not count. The committee is convened by its chairperson. The invitation must be sent in writing to the other members. At least one week must elapse between the posting of the invitation and the date on which the constituent meeting of the committee is held.

XV. Habilitation and Promotion Committees

§1. For a member of the academic staff with a doctorate who is particularly distinguished in their field of research and teaching, the President of Modul University Vienna, on application and following a habilitation procedure, can grant a Modul University Vienna teaching license (venia docendi) for an entire academic subject area. The applied for teaching license must fall within the scope of Modul University Vienna's areas of specialization or usefully complement the area. The granting of the teaching license is associated with the right to freely practice academic teaching at Modul University Vienna using its facilities, as well as to supervise and assess academic theses.

§2. Any member of the academic staff with the rank of Associate Professor whose high level of performance and contributions to the mission of the University can, upon application and following an evaluation procedure, be granted promotion to the title of Full Professor by the President of Modul University Vienna.

§3. The application for the granting of the teaching license or for being promoted to Full Professor is to be addressed by the President. The President must initiate the election of a habilitation or promotion committee with the authority to make recommendations. The President must propose three Full Professors, one Associate Professor, and one Assistant Professor or Senior Lecturer for the committee. One Full Professor may hold a position at a different university. Student representatives are entitled to appoint one member who can vote based only on the teaching qualifications of the applicant.

§4. Based upon the nomination of the President, the University Senate approves the habilitation or promotion committee and its chairperson. The President must submit an alternative proposal as soon as possible in the event that a committee is not approved.

§5. The committee reaches its decision based on the reports and opinions outlined in the guidelines for habilitation and promotion committees, which are decided on by the University Senate. However, a minimum of three external assessors must be commissioned by the committee to evaluate, in a written report, the research and scholarly performance of the candidate. Additional internal or external assessors may be invited by the committee to assess other areas of activities. Each member of the committee is entitled to a vote. Internal or external assessors nominated by the committee are required to submit a written report and are not considered as members of the committee. The committee has a quorum if at least two-thirds of its members are present when the resolution is put to a vote. The committee passes its resolutions by a simple majority of the votes of the members present when the resolution is voted on. Voting is done via a ballot. Abstentions do not count. In the event of a parity of votes, the resolution is rejected. The committee is convened by its chairperson. The invitation must be

sent in writing to the other members. At least one week must elapse between the posting of the invitation and the date on which the constituent meeting of the committee is held.

§6. The University Senate can pass more detailed guidelines regarding the process and the criteria for qualification.

§7. The President decides on the application for the approval of the teaching license or promotion based on the recommendation of the habilitation or promotion committee. There is no ordinary right of appeal against this decision.

§8. The President must reject a recommendation by the committee if important principles of the procedure were infringed.

§9. The successful completion of the habilitation procedure entitles the applicant to use the professional title 'Associate Professor' as long as they remain employed by the University, thereafter 'Privatdozent'. The title 'Associate Professor' or 'Privatdozent' is to be used together with the suffix 'at the private university'. The granting of the Modul University Vienna teaching license (venia docendi) neither establishes an employment relationship nor alters any existing employment relationship with Modul University Vienna.

§10. The successful completion of the promotion procedure entitles the applicant to use the professional title of 'Full Professor' as long as he or she remains employed by the University. The title 'Full Professor' is to be used together with the suffix 'at the private university'. The right to use the title of Full Professor does not automatically alter an existing employment relationship with Modul University Vienna.

XVI. Supervision and Assessment of Undergraduate and Postgraduate Theses

§1. All academic staff and external lecturers may take on the supervision and assessment of bachelor and master theses. However, the supervision of a bachelor or master thesis by external lecturers or by academic staff without a doctorate requires the approval and assessment of the Dean in question.

§2. The supervision and assessment of a dissertation has to be conducted by academic staff or external lecturers with a habilitation or an equivalent qualification. The supervision of a dissertation by an external lecturer requires the consent of the respective Dean.

XVII. Issuance of Diplomas, Diploma Supplements, and Transcripts

§1. All academic diplomas issued by Modul University Vienna have to be signed by the President of Modul University Vienna and the Dean of the respective degree study program. All diploma supplements are signed by the Dean of the respective degree study program. All final transcripts are signed electronically by the President or by an administrative member assigned by him/her. Temporary transcripts are signed by the Head of the Academic Office or by an administrative member assigned by him/her.

§2. Diplomas and final transcripts can be digitally signed if a publicly accessible fraud-proof verification system exists.

§3. The award notice of an academic diploma is to be revoked and withdrawn by the President if it subsequently emerges that the academic degree or the academic name has been obtained fraudulently, in particular through falsified certificates or by simulating academic or artistic achievements.

XVIII. Continuing Education Programs

§ 1. After consultation with the University Council, the University Board may decide on continuing education courses or continuing education study programs conferred by Modul

University Vienna or any of its affiliated companies. The basic aim of continuing education studies is to provide academically informed degree and non-degree education with an applied focus.

§ 2. Non-degree continuing education studies may be licensed by a national or international partner and offered in different languages. The responsibilities of the partner organization and Modul University Vienna or any of its affiliated companies will be outlined in a collaboration or service level agreement. The quality assurance of the teaching offered in non-degree continuing education studies in collaboration with national or international partners must be under the supervision and control of Modul University Vienna.

§ 3. From among all faculty members of Modul University Vienna with a doctoral degree, the University Board appoints the Director of Continuing Education that directs all non-degree studies. The Director of Continuing Education may appoint a Program Director for each of the non-degree continuing education programs. All regulations related to non-degree continuing education studies require approval by the University Board.

§ 4. The regulations of non-degree continuing education courses or programs must be published on the website of Modul University Vienna. The admissions criteria for non-degree continuing education courses or programs may include the recognition of professional experiences and/or prior learning skills.

§ 5. Offering a course or portion of an accredited degree program as a continuing education course or study program requires approval by the respective Dean.

§ 6. When a non-degree course or study program is offered as a foundation for a degree program, then the course or program must be proposed by the respective Degree Study Program Conference and approved by the University Senate and the University Board.

§ 7. Students successfully completing continuing education study programs with at least 30 ECTS can receive a diploma conferring the title 'Certificate of Advanced Studies (CAS)'. Students successfully completing continuing education study programs with at least 60 ECTS can receive a diploma conferring the title 'Diploma of Advanced Studies (DAS)'. All diplomas of continuing education can be affiliated with a content characteristic name as a suffix. All non-degree continuing education diplomas must be signed by the Director of Continuing Education.

§ 8. Based on the decision of the respective Dean, credits earned during non-degree continuing education studies can be transferred to a degree study program offered by Modul University Vienna.

§ 9. Under special circumstances, continuing education programs can also lead to degree programs. Students successfully completing continuing education study programs with at least 180 ECTS at a similar qualification level as undergraduate degree study programs, can receive a diploma conferring ~~the titles title "Bachelor Professional (BAP)".~~ "Bachelor of Arts (Continuing Education)", short "BA (CE)", "Bachelor of Science (Continuing Education)", short "BSc (CE)", or "Bachelor Professional", short "BPr". Students successfully completing continuing education study programs with at least 120 ECTS at a similar qualification level as graduate degree study programs, can receive a diploma conferring the ~~titles"Master Professional (MAP)", "Master of Advanced Studies (MAS)", or "Master of Business Administration (MBA)".~~ Titles "Master of Arts (Continuing Education)", short "MA (CE)", "Master of Science (Continuing Education)", short "MSc (CE)", or "Master Professional", short "MPr". Continuing education master study programs in the field of "Business Administration" shall be awarded the academic degree of

All continuing education study programs which lead to a degree are subject to the same MU quality requirements and rules as degree study programs. They are in the discretion of the respective Dean, must be proposed by the respective Degree Study Program Conference and approved by the University Senate and the University Board.

XIX. Policy on Honorary Awards

§1. With the consent of the University Senate and after consultation with the University Council, the University Board may confer honorary awards and titles.

The University may confer the degree of honorary doctor (Doktor honoris causa, Dr h.c.) upon people who have made an outstanding contribution through scholarly achievements, who have contributed in a significant way to disciplines of interest to Modul University Vienna, and who, through their work, have a relationship to Modul University Vienna. The honorary doctor title will be awarded in an area relevant to Modul University Vienna's academic disciplines.

The University may confer the title of honorary senator upon people who have earned recognition through special measures to Modul University Vienna and by aiding in the development of their scientific field. This title, apart from purely scholarly honors, is the highest award conferred by Modul University Vienna. Honorees have to be resolute in their extraordinary and long-term commitment to the academic and cultural mission of Modul University Vienna.

The University may confer the title of honorary citizen upon people who have performed acts of exceptional merit in respect to the design and furnishing of Modul University Vienna.

The University may confer an honorary university ring upon people who have either made a significant academic contribution to any of Modul University Vienna's disciplines or who have achieved merit in respect to the development of Modul University Vienna. The honorary university ring may only be awarded once a year and can be awarded to representatives of companies.

The University may re-confer an academic title upon people, especially on the occasion of the 50th anniversary of the day the title was first awarded, who have earned this recognition through outstanding scholarly achievements or through a special relationship to their alma mater - Modul University Vienna.

§2. Applications to confer an honor, in accordance with these guidelines, must be submitted in writing to the University Board. Members of the University Council, the University Board, as well as the Heads of Schools at Modul University Vienna are eligible to submit an application.

§3. The honorees listed in §1 lit. 1-4 are entitled to use the title conferred upon them in their daily business and professional lives. To keep a record of names, titles, dates, and the duration of the honors, a book of honors will be maintained by the office of the President of Modul University Vienna.

§4. The re-conferring of an academic title, as well as the conferring of an honorary doctorate, honorary senator, honorary citizen title, or the honorary university ring will be performed during an academic ceremony. The honoree will receive a diploma signed by the President and stamped with the official seal of Modul University Vienna.

§5. With a two-thirds majority vote, the University Senate may recall the University Board's decision to confer an honorary title on an honoree that through subsequent actions proves unworthy of the honor. The diploma will be revoked, and the registration in the book of honors will be deleted.

§6. Provisions will be made in the Modul University Vienna budget to cover the costs of bestowing honorary medals and diplomas as proposed in §1.

XX. Guidelines for the Dedication of Rooms

§1. After consultation with the University Senate and the University Council, the University Board may dedicate a room in a person's honor.

The University may place honorary plaques in bronze, silver, or gold in honor of natural people or legal personalities who have contributed to Modul University Vienna, its organizational units, its students via material support, or who have performed great acts of service to the University as an intuition and supported the scholarly achievements of the University in a significant way.

The University may dedicate buildings, as well as rooms of any kind (e.g., lecture halls and seminar rooms). The dedication may make use of the name of a living or deceased natural person, or legal personality, or the name may include words that describe a specific event.

The University may dedicate buildings and establish monuments in honor of deceased persons who worked at Modul University Vienna, and whose reputation for outstanding scholarly achievements continues to be celebrated. Monuments of living persons are not permitted. The earliest a monument can be erected is five years after the person's death. Plaques honoring specific groups of people or functionaries of Modul University Vienna or recognizing a specific event in the history of the University are not considered moments in the sense of §1 lit. 2.

§2. Applications for dedications as laid out in the guidelines must be submitted in writing to the University Board. Members of the University Council, the University Board, as well as the Heads of School of Modul University Vienna are eligible to submit an application.

§3. Provisions will be made in the budget of Modul University Vienna to cover the costs of bestowing honorary medals and diplomas as proposed in §1 lit. 1-2. In order to cover incurred costs (in particular those stemming from §1 lit. 3), the applicant should submit a financing proposal.